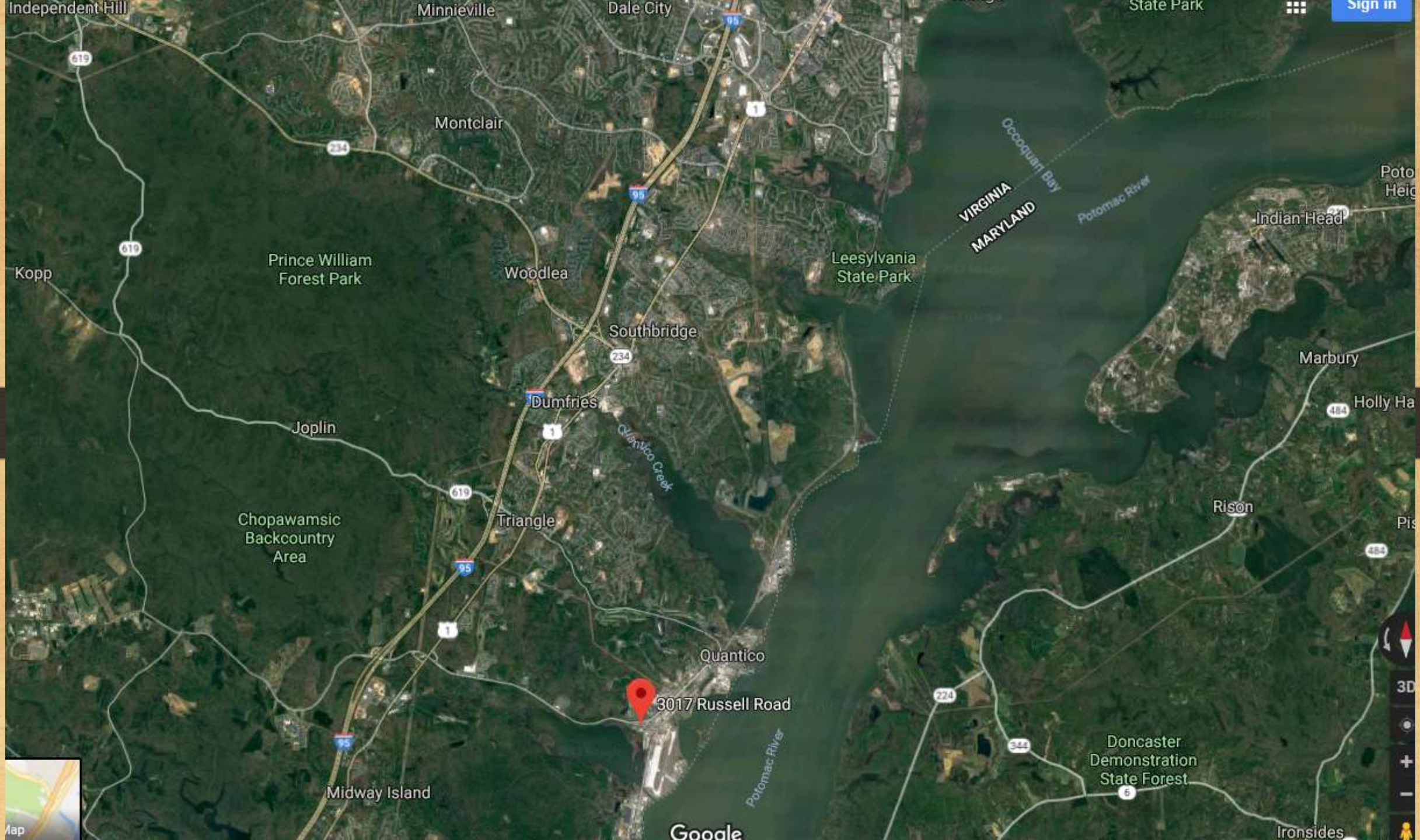




Employer Outreach in Prince William County



Sign in

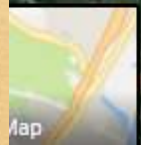


3D



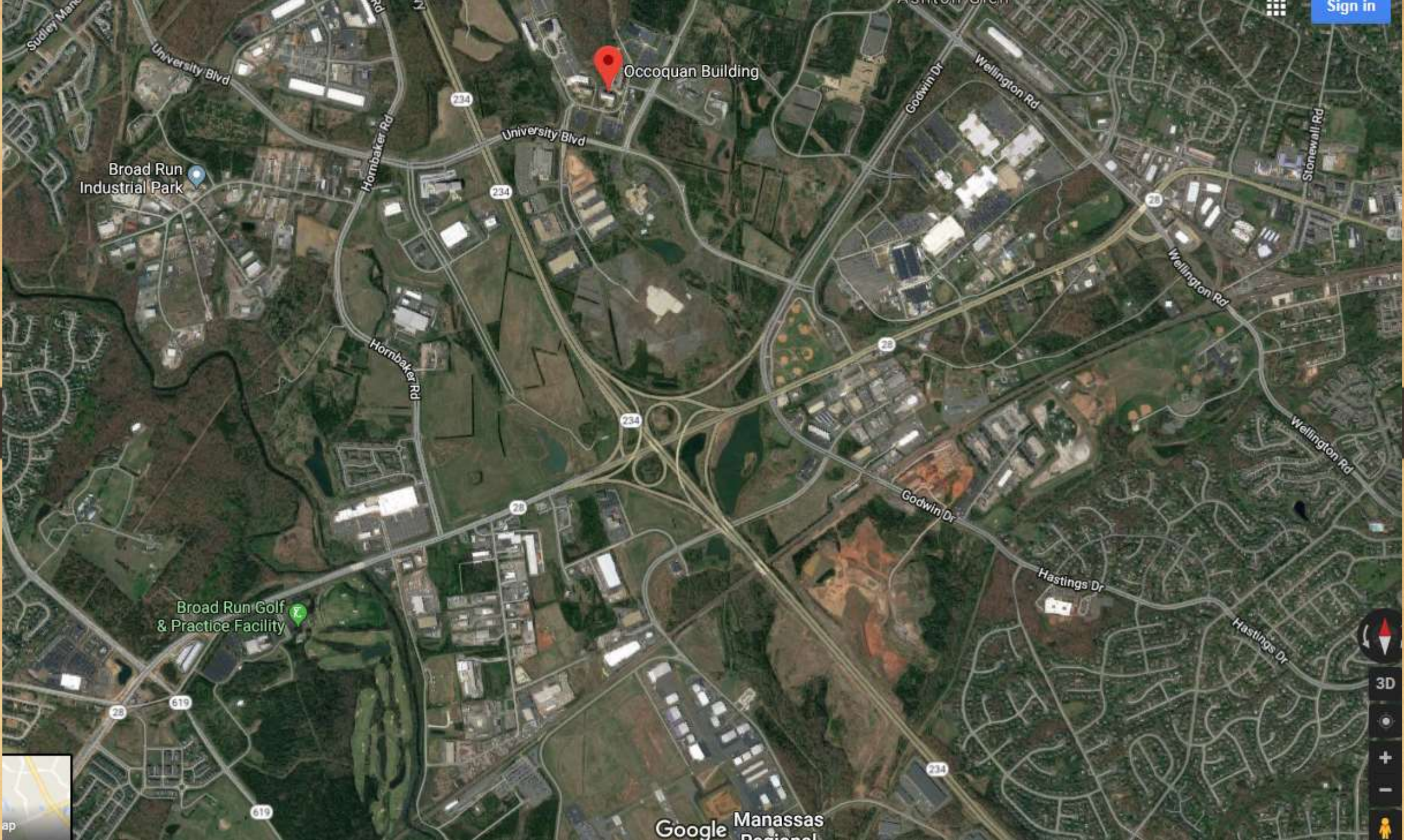
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Map

Google



Ocoquan Building

Broad Run Industrial Park

Broad Run Golf & Practice Facility

Davis Ford Rd

Old Hickory Golf Club

Lake Ridge Park

294

610

663

Prince William Pkwy

7 County Complex Court

Hoadly

Prince William County Government...

642

294

Hoadly Rd

Ridgefield Rd

642

Old Bridge Rd

294



3D



Lockheed Martin

Sign in

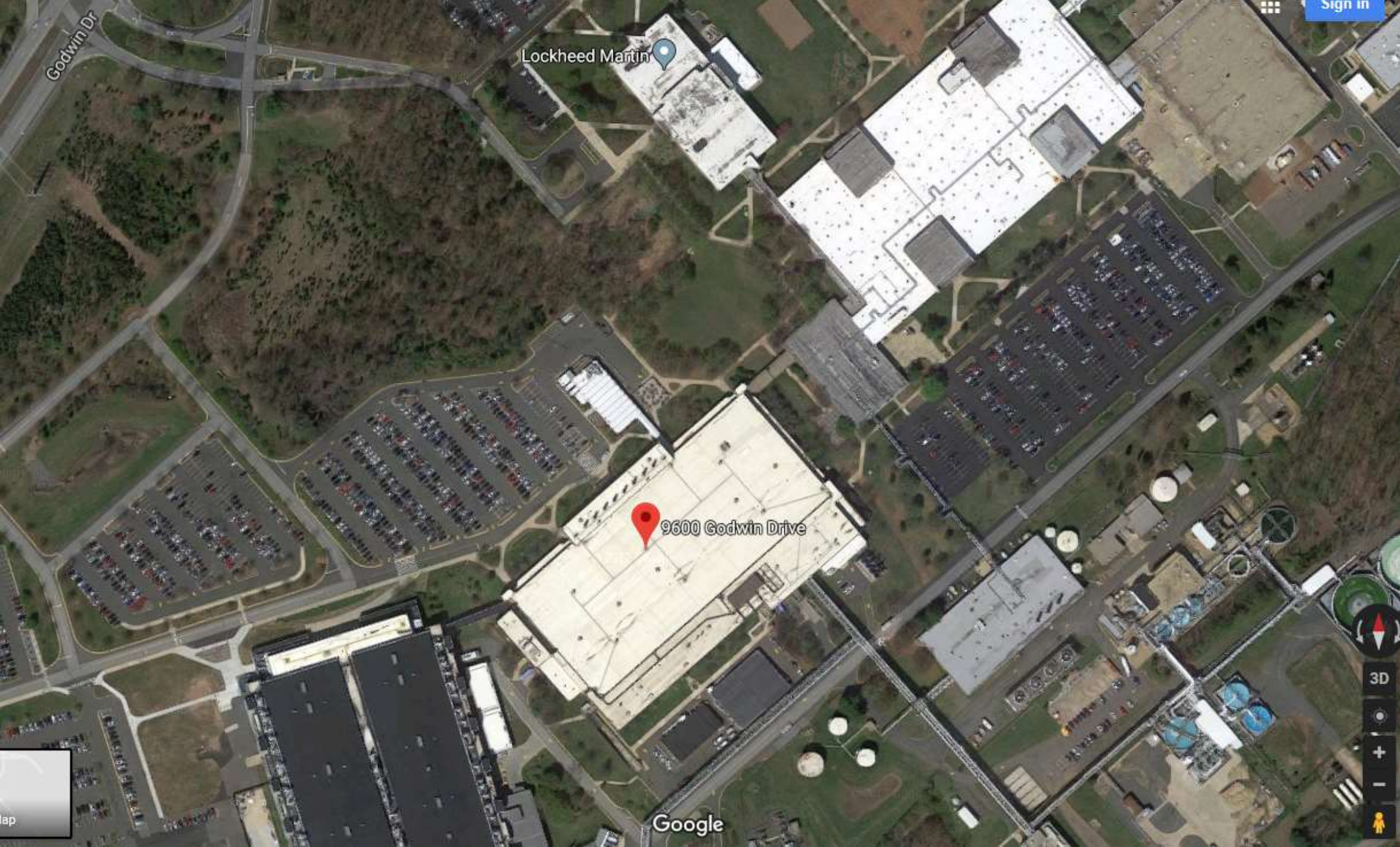
Godwin Dr

9600 Godwin Drive

Google

3D

Map



Chamber of Commerce

Monthly/Quarterly Meetings

Economic Development Committee

Policy Committee

Hispanic Council

More Committees: Veterans Affairs, Education Committee

Chamber of Commerce

- Activities
 - Business After Hours Meetings – held at employer sites
 - Connect Events – 2nd Friday of every month @ rotating locations through-out the county
 - Legislative Updates
 - Technology Seminars
 - Economic Development Luncheon – Topic: Transportation
 - Marty Nohe – PWC Board of Supervisors and NVTa Chairman
 - Express Mobility Partners – I-66 update

Chamber of Commerce

- Who I work with:
 - Director of Marketing & Communications
 - Provides information regarding marketing opportunities
 - Events
 - Sponsorship opportunities
 - Hispanic Heritage Month Event (Silver Sponsors)
 - Economic Development Luncheon Series (Topic – Transit) – Gold Sponsors
 - Chamber publications & website (print and on-line advertising opportunities)
 - County Resource Guide – printed annually
 - Chamber Calendar of Events – printed quarterly
 - Website advertising opportunities – Leaderboard ads, Banner ads on the website as well as in the on-line ePlanner and Chapter newsletter
 - Director of Community Outreach
 - Director of Government Relations – provides opportunities to meet with elected officials

Bureau of Economic Development

- Mission

- Our Team of professionals are committed to Prince William County and in helping those that choose to locate here, by providing dedicated professional support. Together, we work hard as a team to make a difference every day by making sure our business community expands and becomes more competitive. **Join us and let us work together, every day.**

Bureau of Economic Development

- **Existing Business Program**

- Our existing business staff strives to build and maintain relationships to sustain business growth and productivity. We work quickly to connect local businesses with the right information, resources and programs to enhance business success.

- **Business Development**

- For companies considering Prince William County as a business destination for the first time, the team will provide customized research and business services to help company officials and location advisors. We can generate local data and specialized expertise required to navigate the many programs that exist to assist new businesses locating in Prince William County. Our services include: An overview of community, business environment, transportation infrastructure, quality of life and customized sector advantages in Prince William County, Virginia

- **Who to work with:**

- Director of Existing Business
- Business Development Managers

Bureau of Economic Development cont.

- Ideas for how to engage:
 - Sponsor/co-sponsor events
 - Invite them to your events
 - Go on joint sales calls where/when it makes sense
 - Link them on your agency website
 - Ask to be listed under 'local partners' section of their website

County DOT

- Bike to Work Day
- Car Free Day
- Dump the Pump
- Telework Week



Non-profit prospects/partners

- Virginia Employment Commission
 - Didlake
 - Hospitals



Successful Events

- Earth Day Event at Lockheed Martin
- Car Free Day in Downtown Manassas w/City of Manassas
- Hispanic Heritage Month Celebration – Sponsor
- Economic Development Luncheon – Sponsor
- PWSHRM Law Summit – Sponsor
- Cold Call Day w/DATA
- Stratford University Meet and Greet Events
- Benefits Fair at Micron (2 day)

Top Ten

- Micron – chip manufacturer – 1500 employees
- Lockheed Martin – Federal Contractor – 1000+
- GMU – Manassas Campus (Science and Technology Campus) – 200+
- IKEA – 200+
- Sentara Hospital – 300+
- Novant Hospital – 300+
- NOVEC – 150+
- Potomac Mills Mall – 300+
- Manassas Mall – 300+
- Quantico Military Base – 1500 +

Prospects

- Colleges/Universities – Director, Parking & Transportation, Parking Services Manager, HR Director/Manager
- County schools
- Rec Centers – General Manager
- Assisted Living/Rehab Centers/Senior Centers – HR Director, Director of Personnel
- Entertainment Centers – HR Director
 - Concert venues, Water parks, Large retail/activity centers

You are not alone!!

