

## COMMUTER CONNECTIONS SUBCOMMITTEE

Tuesday, September 17, 2024  
12:00 P.M. - 2:00 P.M.  
Conference Room 1, Lobby Level

Chair: Janiece Timmons, WMATA  
Vice Chair: Christian Bacon, Prince George's County  
COG/TPB Staff Contact: Dan Sheehan, dsheehan@mwcog.org, 202.962.3287

### Web Conferencing and Call-in Information:

[Click here to join the meeting](#) | Web Password: MWh2dgnPE36  
(202) 860-2110 | Meeting #: 2437 334 8888

### AGENDA

- 12:00 P.M.**    **1. INTRODUCTIONS**  
*Janiece Timmons, Chair*
- 12:10 P.M.**    **2. JULY 16, 2024 MEETING HIGHLIGHTS**  
*Janiece Timmons, Chair*  
**Recommended Action: Approval of Meeting Highlights**
- 12:15 P.M.**    **3. CHANGE OF CHAIRS**  
*Janiece Timmons, Chair*  
*Christian Bacon, Vice Chair*  
Announcement of the new Commuter Connections Subcommittee Chair. An update on the Vice Chair selection process will also be provided.
- 12:20 P.M.**    **4. TDM EVALUATION WORKGROUP**  
*Dan Sheehan, Transportation Operations Program Director, COG/TPB*  
Announcement on the convening of the TDM Evaluation Workgroup. The volunteer workgroup is expected to meet this autumn to provide guidance on evaluation methods related to the State of the Commute and the GRH Participant Survey.
- 12:35 P.M.**    **5. COMMUTER CONNECTIONS 50<sup>TH</sup> ANNIVERSARY AND EMPLOYER AWARDS**  
*Douglas Franklin, Senior Marketing Manager, COG/TPB*  
Briefing on the upcoming Commuter Connections 50<sup>th</sup> Anniversary celebration scheduled for October 2, 2024. The ceremony will include the 2024 Employer Recognition Awards.

Reasonable accommodations are provided upon request, including alternative formats of meeting materials.  
Visit [www.mwcog.org/accommodations](http://www.mwcog.org/accommodations) or call (202) 962-3300 or (202) 962-3213 (TDD).

- 12:45 P.M. 6. COMMUTERCASH RELEASE DETAILS**  
*Dan Sheehan, Transportation Operations Program Director, COG/TPB*
- Overview of release strategy for the CommuterCash program. Due to the app's complexity, reduced functionality is anticipated at initial launch. A review of a phased re-introduction strategy for affected functionality will be discussed.
- 1:00 P.M. 7. REGIONAL EMPLOYER COMMUTER CHALLENGE UPDATE**  
*James Davenport, Marketing and Communications Specialist, COG/TPB*
- Briefing on activities completed by the Regional Employer Commuter Challenge Workgroup.
- 1:10 P.M. 8. 'POOL REWARDS PROGRAM GUIDELINES**  
*Dan Sheehan, Transportation Operations Program Director, COG/TPB*
- Presentation of proposed program guideline updates for the carpool incentive portion of the 'Pool Rewards program. The Subcommittee will be invited to provide immediate feedback and/or comment through October 1, 2024.
- 1:30 P.M. 9. COMMUTER CONNECTIONS STRATEGIC PLAN AND FY2026 WORK PROGRAM DEVELOPMENT**  
*Dan Sheehan, Transportation Operations Program Director, COG/TPB*
- Discussion related to tentative strategic priorities of Commuter Connections for FY2026 and beyond. Review of a CCWP development timeline.
- 1:45 P.M. 10. FY2024 4<sup>TH</sup> QUARTER CCWP BUDGET REPORT, FY2024 Q4 PROGRESS REPORT, AND FY2024 CCWP ANNUAL REPORT**  
*Dan Sheehan, Transportation Operations Program Director, COG/TPB*
- 1:50 P.M. 11. STAFF UPDATES**  
*Various COG/TPB Staff*
- A. 9/23 Car Free Day Event – *Douglas Franklin*
  - B. CommuterConnections.org Website Update – *James Davenport*
  - C. Commuter Connections Program Manager Recruitment – *Dan Sheehan*
  - D. CCWP Amendment for MDOT Commuter Incentive Program – *Dan Sheehan*
- 1:55 P.M. 12. OTHER BUSINESS**  
*Christian Bacon, Chair*
- 2:00 P.M. 13. ADJOURN**
- The next meeting is scheduled for November 16, 2024, 12:00 P.M. – 2:00 P.M.