IMPLEMENTATION CONSIDERATIONS FOR ON-ROAD TRANSPORTATION GREENHOUSE GAS (GHG) EMISSIONS REDUCTION STRATEGIES

Briefing on New Study

Erin Morrow
TPB Transportation Engineer

TPB Technical Committee March 1, 2024



Let's Recap!

- In June 2022, TPB adopted Resolution R18-2022: Resolution on the Adoption of On-road Greenhouse Gas (GHG) Reduction Goals and Strategies
 - Adopted regional, voluntary, on-road transportation sector-specific GHG reduction goals of 50% below 2005 levels by 2030 and 80% below 2005 levels by 2050
 - Adopted seven on-road greenhouse gas reduction strategies as priorities
 - Identified seven other on-road greenhouse gas reduction strategies for "further exploration in coordination at the local and state levels"
- The adopted goals and strategies were informed by the TPB's Climate Change Mitigation Study of 2021 and the results of a questionnaire distributed to TPB members in February/March 2022



A New Study!

- Implementation Considerations for On-Road Transportation Greenhouse Gas (GHG) Emissions Reduction Strategies
 - Follow-up to action taken by TPB in June 2022 to adopt GHG emissions goals and strategies specific to on-road transportation
 - Study of the seven GHG reduction strategies that the TPB identified as needing "further exploration in coordination at the local and state levels"
 - The study will include up to seven <u>additional</u> strategies not considered in the TPB's Climate Change Mitigation Study of 2021
 - Qualitative assessment of set of implementation considerations for each strategy
 - Conducted by TPB's planning services, on-call consultant, ICF
- Seeking feedback from TPB Technical Committee on the additional strategies to include in the study and the implementation considerations that will be addressed for each strategy



Seven Priority Strategies - Not part of this Study!

- Improve walk/bike access to all TPB identified high-capacity transit stations
- Increase walk/bike modes of travel complete the TPB's National Capital Trail Network by 2030
- Convert private and public sector light, medium, and heavy-duty vehicles, and public transit buses to clean fuels, by 2030
- Deploy a region-wide robust electric vehicle charging network (or refueling stations for alternate fuels)
- Add additional housing units near TPB-identified high-capacity transit stations and in COG's Regional Activity Centers
- Reduce travel times on all public transportation bus services
- Implement transportation system management & operations (TSMO) improvement measures at all eligible locations by 2030



Study Includes the Seven Strategies for "Further Exploration"

- Take action to shift growth in jobs and housing from locations currently forecast to locations near TPB-identified high-capacity transit stations and in COG's Regional Activity Centers to improve the jobs-housing balance locally
- Make all public bus transportation in the region fare-free by 2030
- Make all public rail transportation in the region fare-free by 2030
- Price workplace parking for employees only in Activity Centers by 2030 and everywhere by 2050
- Convert a higher proportion of daily work trips to telework by 2030 and beyond
- Charge a new fee per vehicle-mile of travel (VMT) by motorized, private, passenger vehicles in addition to the prevailing transportation fees and fuel taxes
- Charge a "cordon fee" (commuter tax) per motorized vehicle trip for all vehicles entering Activity Centers, by 2030



GHG Reduction Potential of TPB Identified Strategies

Visualize 2045 (adopted in 2018)

~14% below 2005 levels in 2030

Visualize 2045 + Seven strategies adopted ~23% - 29% below 2005 levels in 2030 as priorities

Visualize 2045 + Seven strategies adopted as priorities + Seven strategies identified for further study

~33% below 2005 levels in 2030

TPB's on-road transportation GHG reduction goal for 2030

~50% below 2005 levels in 2030



Additional Strategies for Study (up to Seven)

- ICF recommends five primary additional strategies for assessment
 - Institute a carbon pricing program or increase in fuel taxes
 - Implement pay-as-you-drive insurance requirements
 - Implement employer-based parking cash-out program requirements
 - Reduce VMT associated with school-based trips
 - Incentivize electric-bicycle (e-bike) adoption
- TPB staff recommend including these five strategies in the study



Additional Strategies for Study (up to Seven)

- ICF identified secondary additional strategies that could be included (select up to two)
 - Expand the rail system
 - Freight-related efficiency strategies
 - Replace fossil fuels with biofuels / implement a low-carbon fuel standard
 - Convert fixed transportation fees into mileage-based fees
 - Adjust parking requirements and urban design guidelines
 - Expand programs to incentivize carpooling and vanpooling
 - Expand the bikeshare system
 - Expand microtransit / first mile-last mile service in the region
 - Expand carsharing
 - Constrain vehicle use in urban areas
 - Promote the deployment of Connected and Autonomous Vehicles (CAVs)
 - Utilize low-carbon methods for constructing and maintaining transportation infrastructure
 - Add renewable energy generation on transportation infrastructure/right-of-way (ROW)



Priority Implementation Considerations

- ICF recommends that the following implementation considerations be addressed for each strategy
 - Relative effectiveness in reducing GHG emissions
 - Implementing organizations, legislative authority, and necessary enabling actions
 - Costs associated with implementation
 - Implication of the strategies on other regional goals and priorities
 - Accessibility and Affordability
 - Environmental Quality
 - Equity
 - Infrastructure Condition
 - Livability and Prosperity
 - Reliability and Efficiency
 - Resiliency and Safety



Feedback requested from TPB Technical Committee

- Seven additional strategies for study
 - TPB staff recommends including the five primary strategies recommended by ICF
 - Which two additional strategies to include?
- Implementation Considerations
 - Are there additional implementation considerations that should be addressed?
- Feedback should be sent to Erin Morrow (emorrow@mwcog.org) and Dusan Vuksan (dvuksan@mwcog.org) by COB Thursday, March 7
- Presentation on draft study report is expected for TPB Technical Committee in May for feedback
- Presentation on final study report is expected for TPB Technical Committee and TPB in June



Erin Morrow

TPB Transportation Engineer (202) 962-3793 emorrow@mwcog.org

mwcog.org/tpb

Metropolitan Washington Council of Governments 777 North Capitol Street NE, Suite 300 Washington, DC 20002

