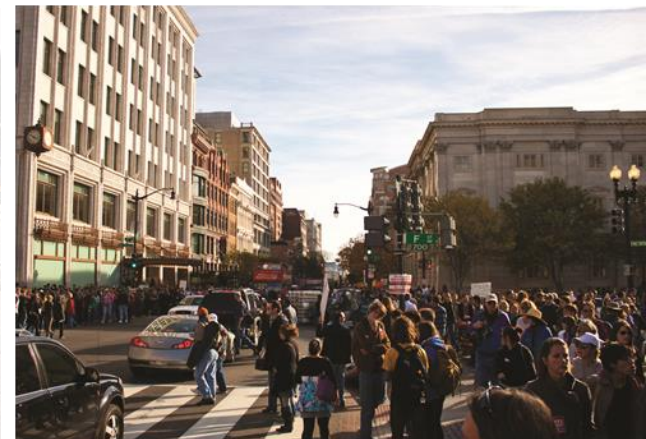


Planning for Growth in Metropolitan Washington

COG Greenhouse Gas Multi-Sector Working Group

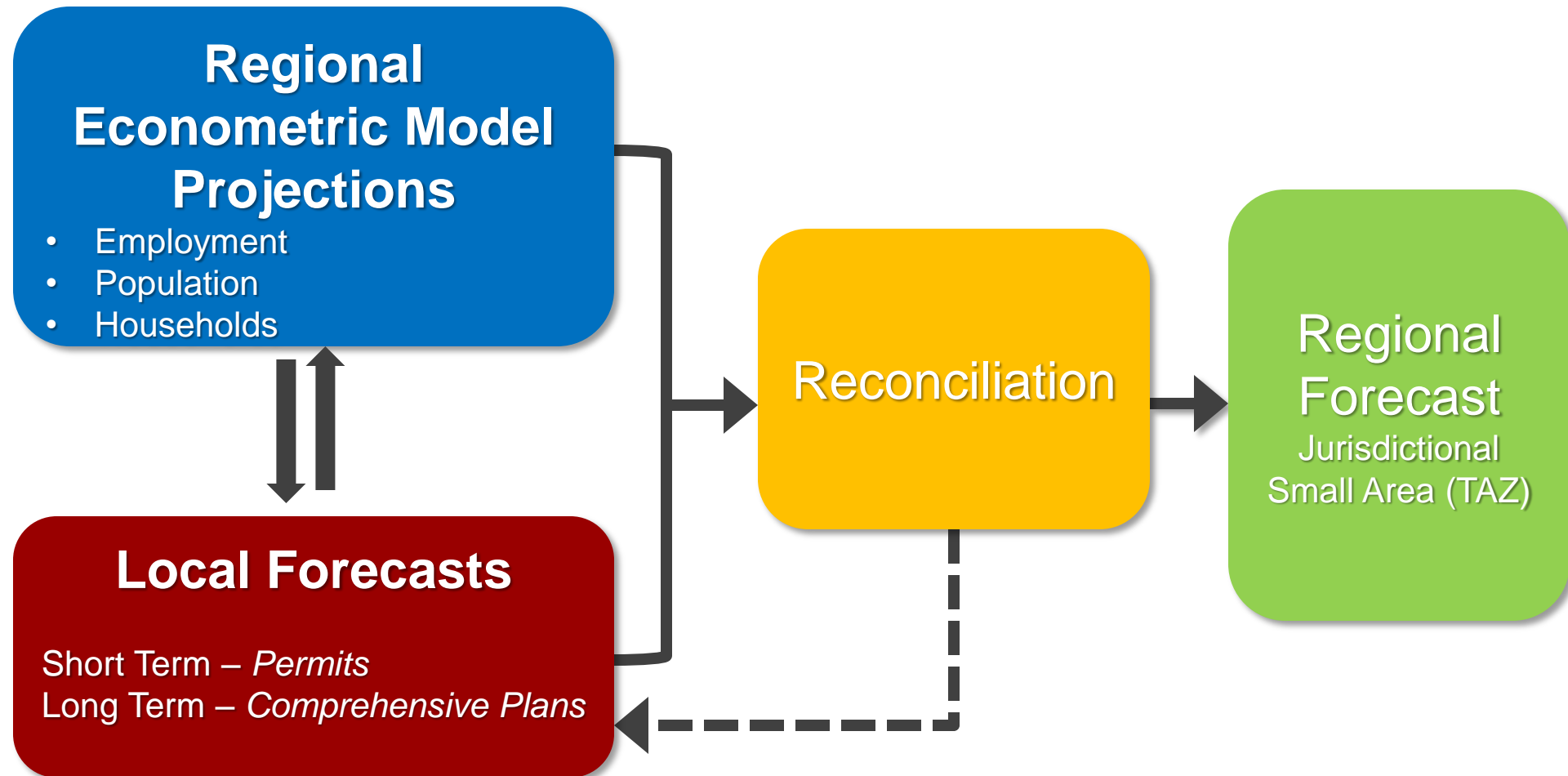
Paul DesJardin
Director of Community Planning and Services
January 30, 2015



Presentation Outline

- COG's Cooperative Forecasts of Growth
- *Region Forward*
- Regional Activity Centers
- *Place + Opportunity*

COG Cooperative Forecasting Process



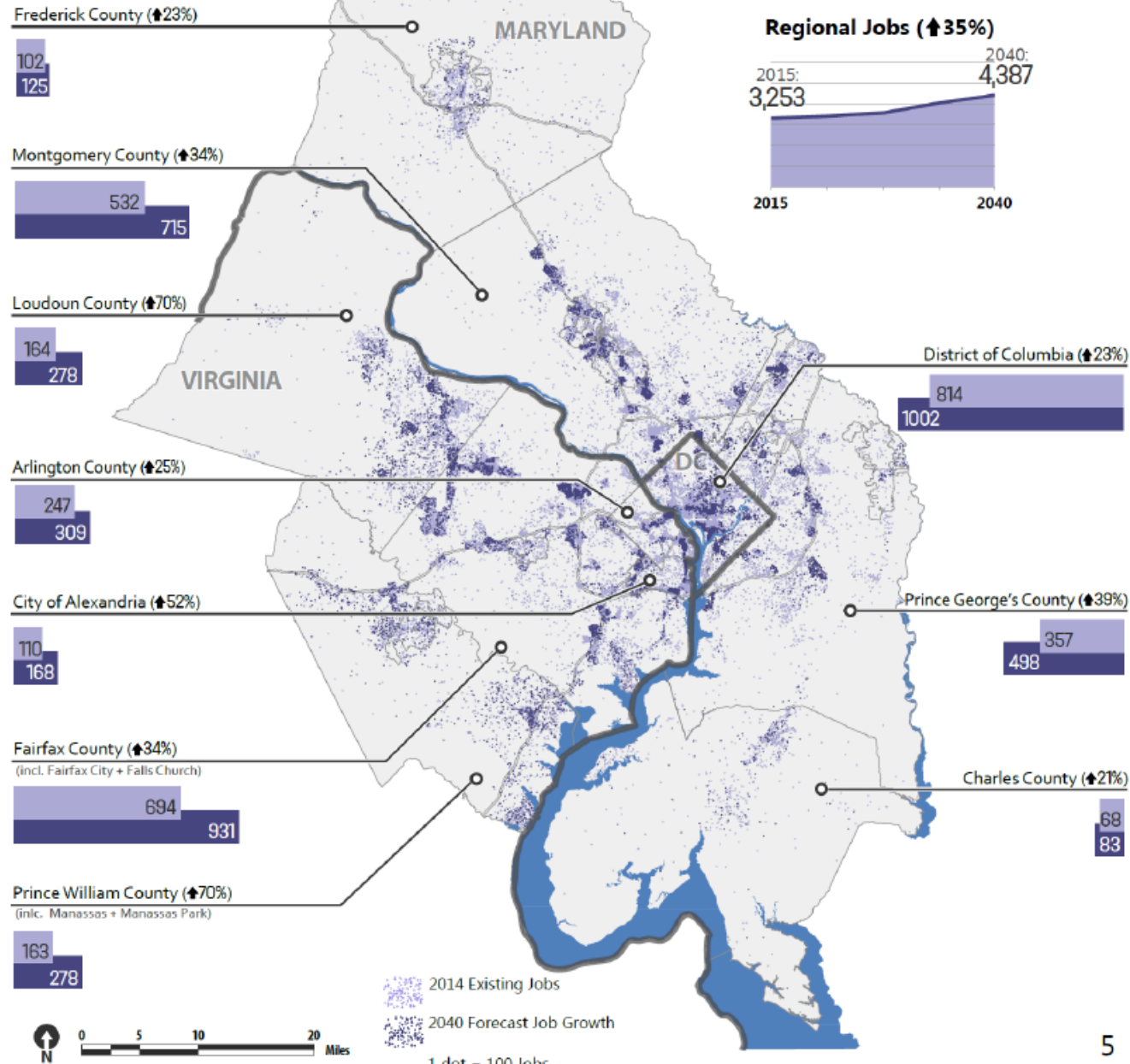
Job Growth (2015-2040)

By 2040 the region's employment will grow by 35% to over **4.3 million jobs**.

Employment is expected to grow fastest in the outer jurisdictions of Virginia, but the highest concentration of jobs will be in the District of Columbia, Fairfax County, VA, and Montgomery County, MD in 2040.

Jobs will continue to concentrate toward the western side of the region, but the majority of the new jobs are forecast to be in denser housing and job centers throughout all parts of the region.

* Population and Job Estimates come from the Round 8.3 cooperative forecast



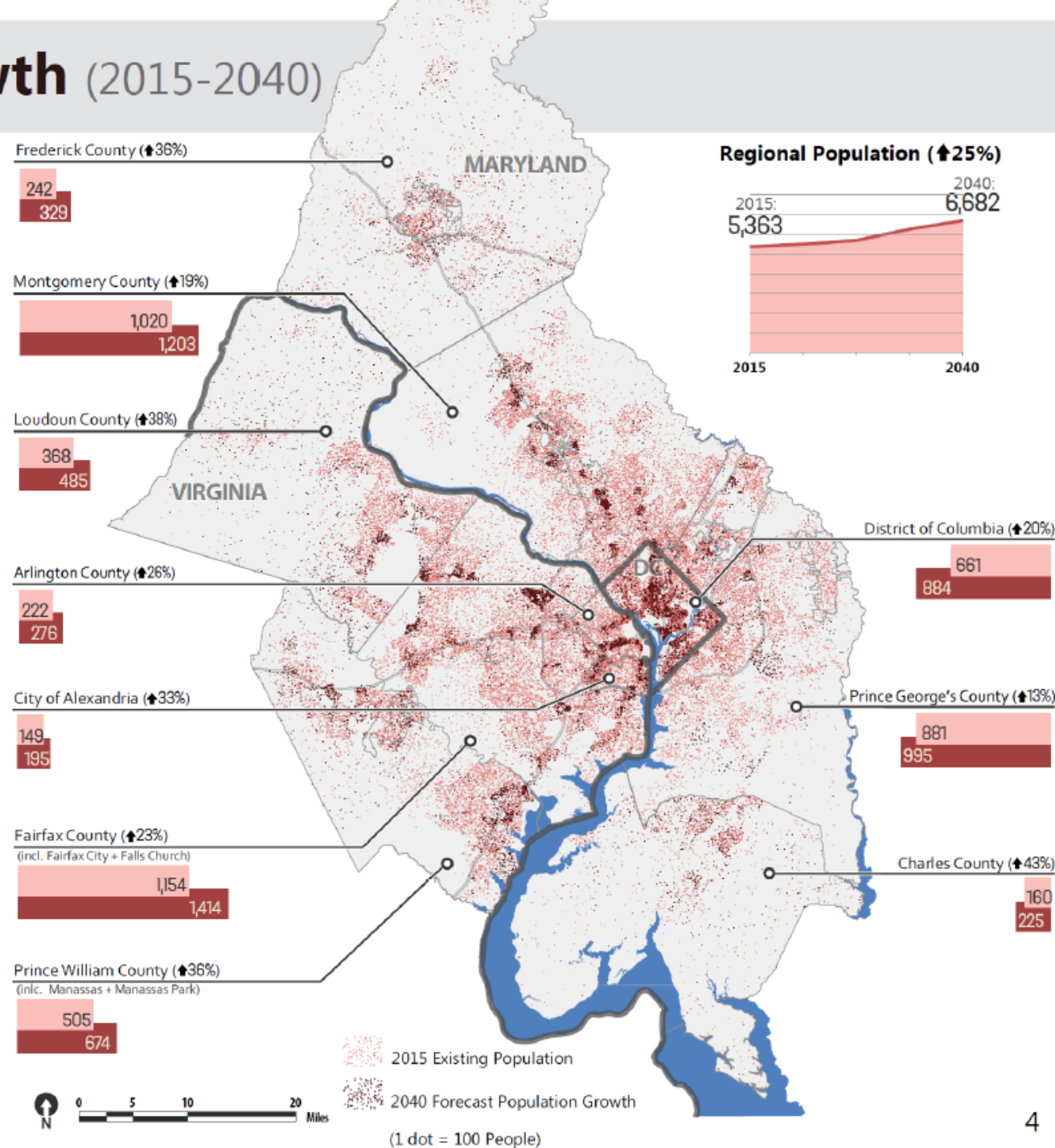
Population Growth (2015-2040)

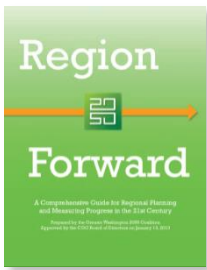
By 2040 the region's population is forecast to grow by 25% to over **6.6 million people**.

The population of the outer jurisdictions is expected to grow at a faster rate than the inner jurisdictions, but the inner jurisdictions will retain the majority of the region's population in 2040.

The majority of the new residents are forecast to live in denser population centers throughout the region.

** Population and Job Estimates come from the Round 8.3 cooperative forecast*

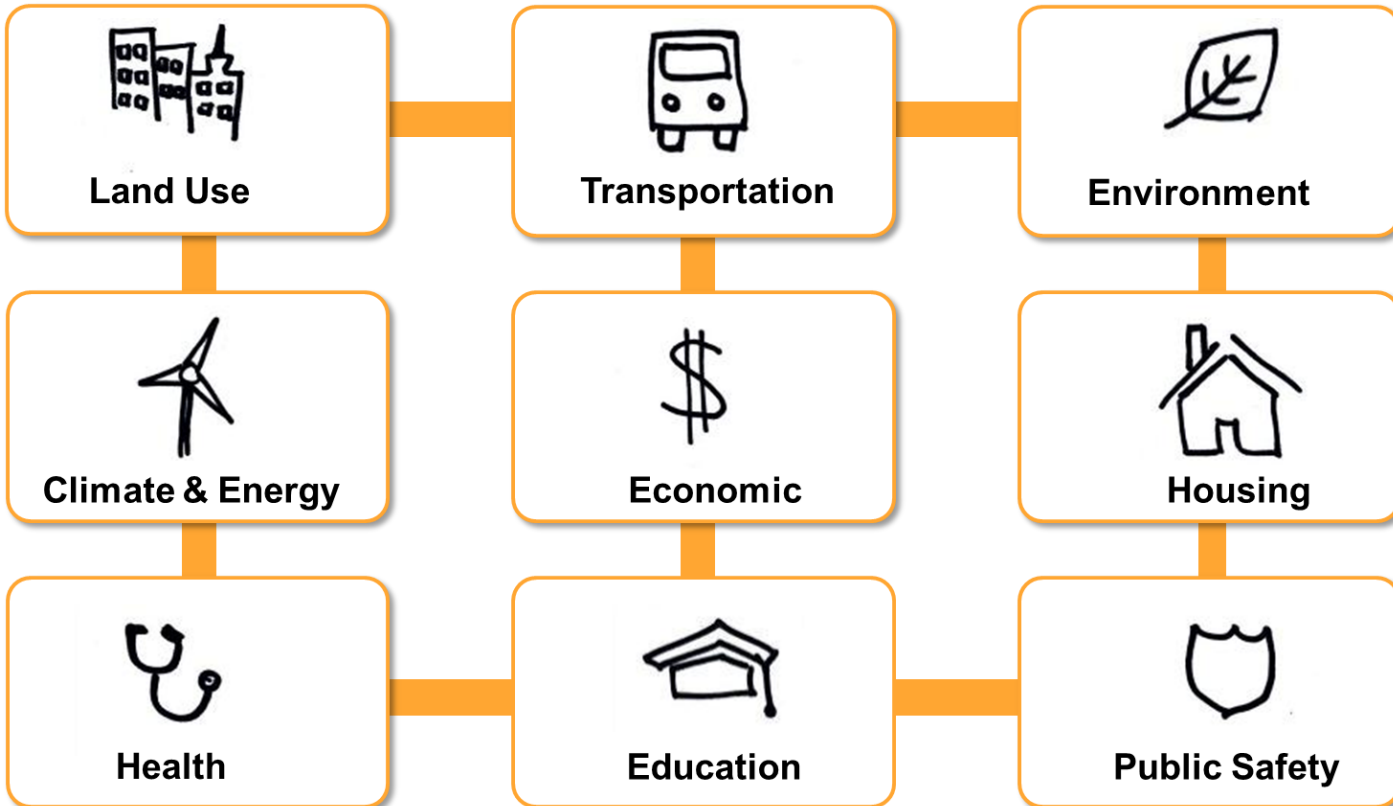




Region Forward COG's vision for a more **Prosperous, Accessible, Livable, and Sustainable** metropolitan Washington

www.RegionForward.org

Region Forward Goal Areas





Compact: Voluntary
local commitment
to regional action



Prosperity



Improve access to vocational training

Median wage growth exceeds inflation



Accessibility



**2020: Housing +
Transportation Cost in
Activity Centers will
not exceed 45% of AMI**

**Capture 75% of
commercial construction
& 50% of households in
Activity Centers**

Tysons Corner

**All Activity Centers will
have transit**

Livability



Beginning in 2012, 80% of new or preserved affordable housing units in Activity Centers

Reduce bike/ped fatalities

Sustainability












**By 2025 achieve 100%
of Chesapeake Bay
Water Quality Goals**










**By 2020 All new
residential &
commercial buildings
LEED Silver**

**2014 Regional air quality
will improving beyond
federal standards**

Region Forward: Measuring Progress

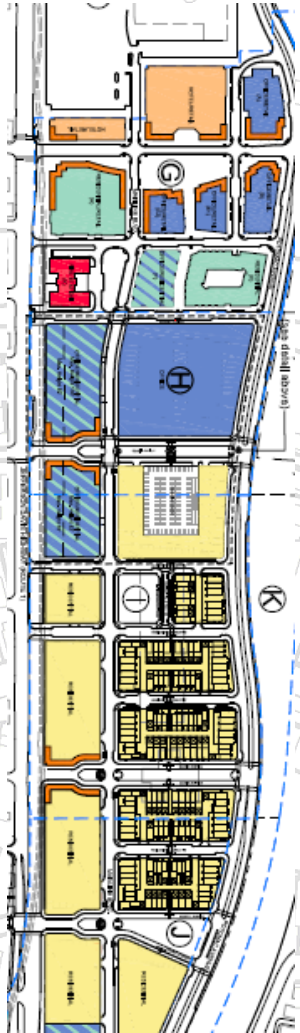
Accessibility Targets									
Beginning in 2012, capture 75% of the square footage of new commercial construction and 50% of new households in Activity Centers	●	●	●	●					●
Reduce daily vehicle miles (VMT) per capita	●	●	●	●	●				
The region's transportation system will give priority to management, performance, maintenance, and safety of all transportation modes and facilities	●	●			●		●		●
Transportation investments will link Regional Activity Centers	●	●	●		●	●			
Increase the rate of construction of bike and pedestrian facilities from the Transportation Planning Board's Plan	●	●	●	●	●	●	●		
By 2020, the housing and transportation costs in Regional Activity Centers will not exceed 45% of area median income	●	●			●	●			
Beginning in 2012, at least 80% of new or preserved affordable units will be located in Regional Activity Centers	●	●	●	●	●	●			●
Increase the share of walk, bike, and transit trips	●	●	●	●	●	●	●		
All Regional Activity Centers will have transit access	●	●	●	●	●	●			

Region Forward: Measuring Progress

Sustainability Targets									
By 2020, all new residential and commercial buildings will be built using sustainable design practices equivalent to LEED Silver standards			●	●	●		●		
By 2020, reduce regional greenhouse gas emissions by 20% below 2005 levels	●	●	●	●	●		●		
Beginning in 2014, the region's air quality will be improving and ambient concentrations will be reduced below federal standards	●	●	●	●			●		
The region will identify, conserve, and enhance a network of protected open spaces, parks, and green infrastructure to provide ecological benefits, wildlife habitat, recreational opportunities, and scenic beauty	●		●	●			●		
By 2050, 50% of all sentinel watersheds will be in good or excellent condition	●	●	●	●					
By 2025 , achieve 100% of Chesapeake Bay Program's Water Quality Implementation Goals	●		●	●	●				
Beginning in 2012, the region will maintain more than 450,000 acres of agricultural land in farms	●		●	●	●				

What Are Activity Centers?

**Priority
Growth
Areas**



New Towns



Traditional Towns



Urban Centers



Transit Hubs



2013 Activity Centers Update

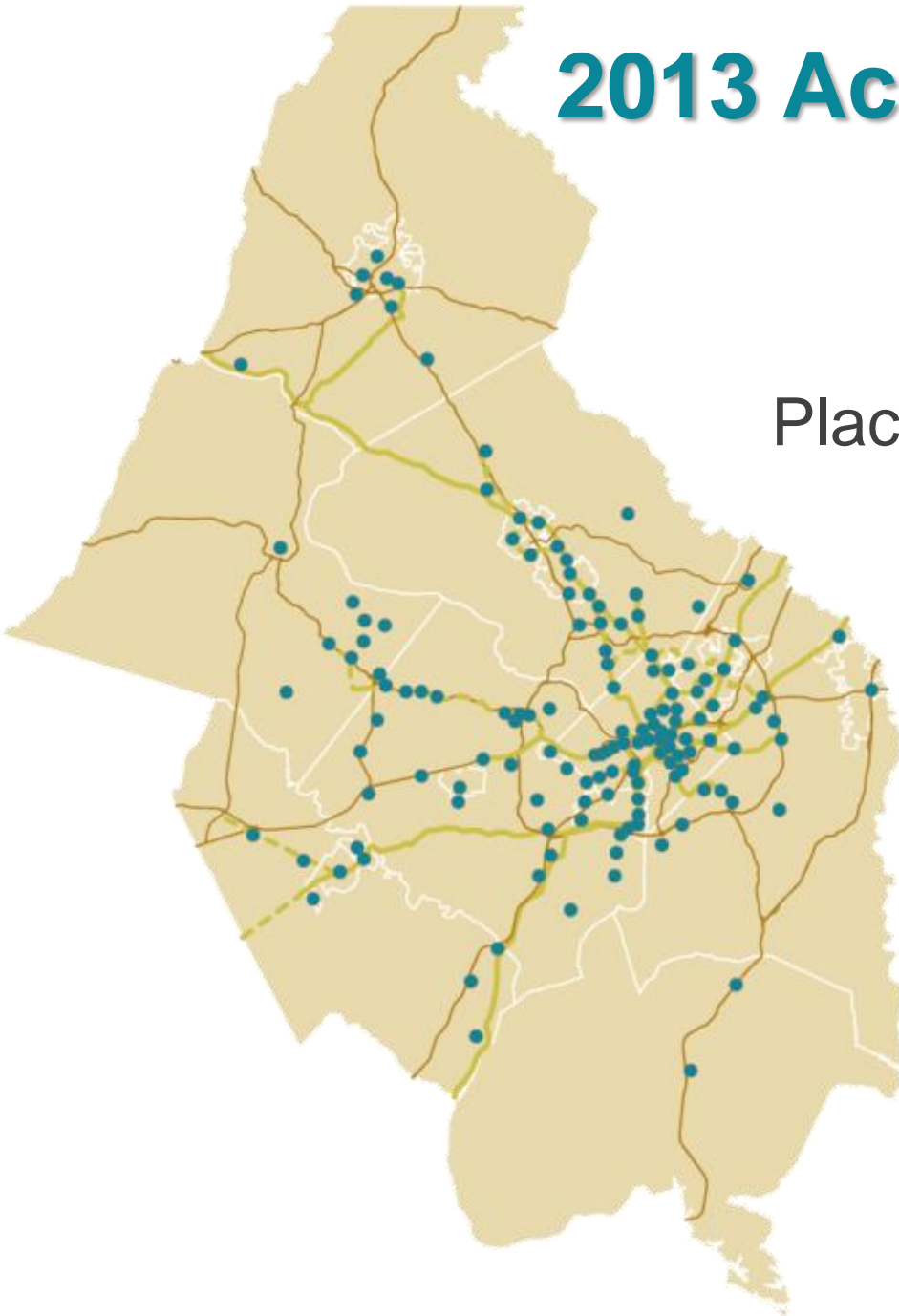
141 Activity Centers

Places targeted for regional growth

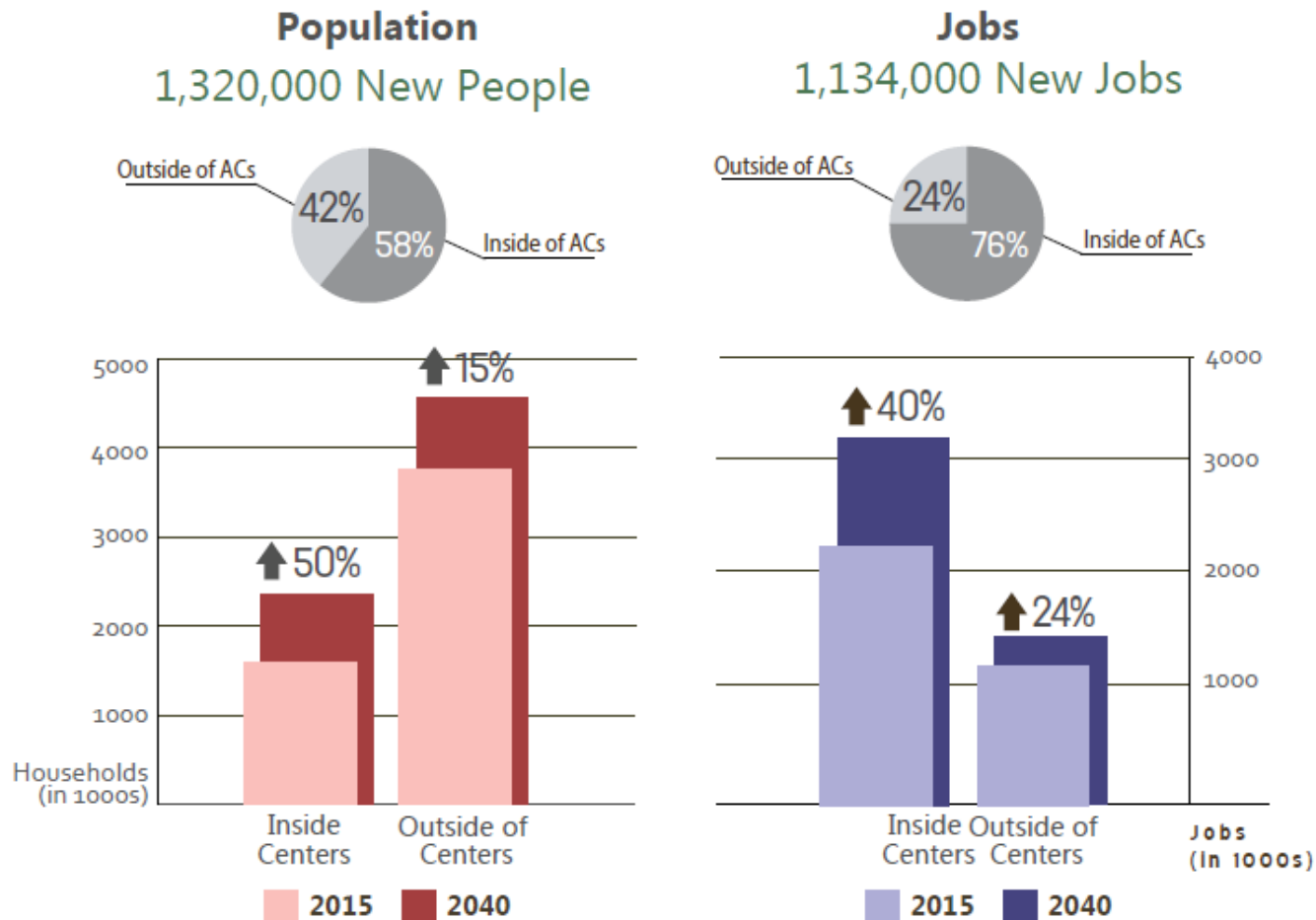
Consistent with local planning

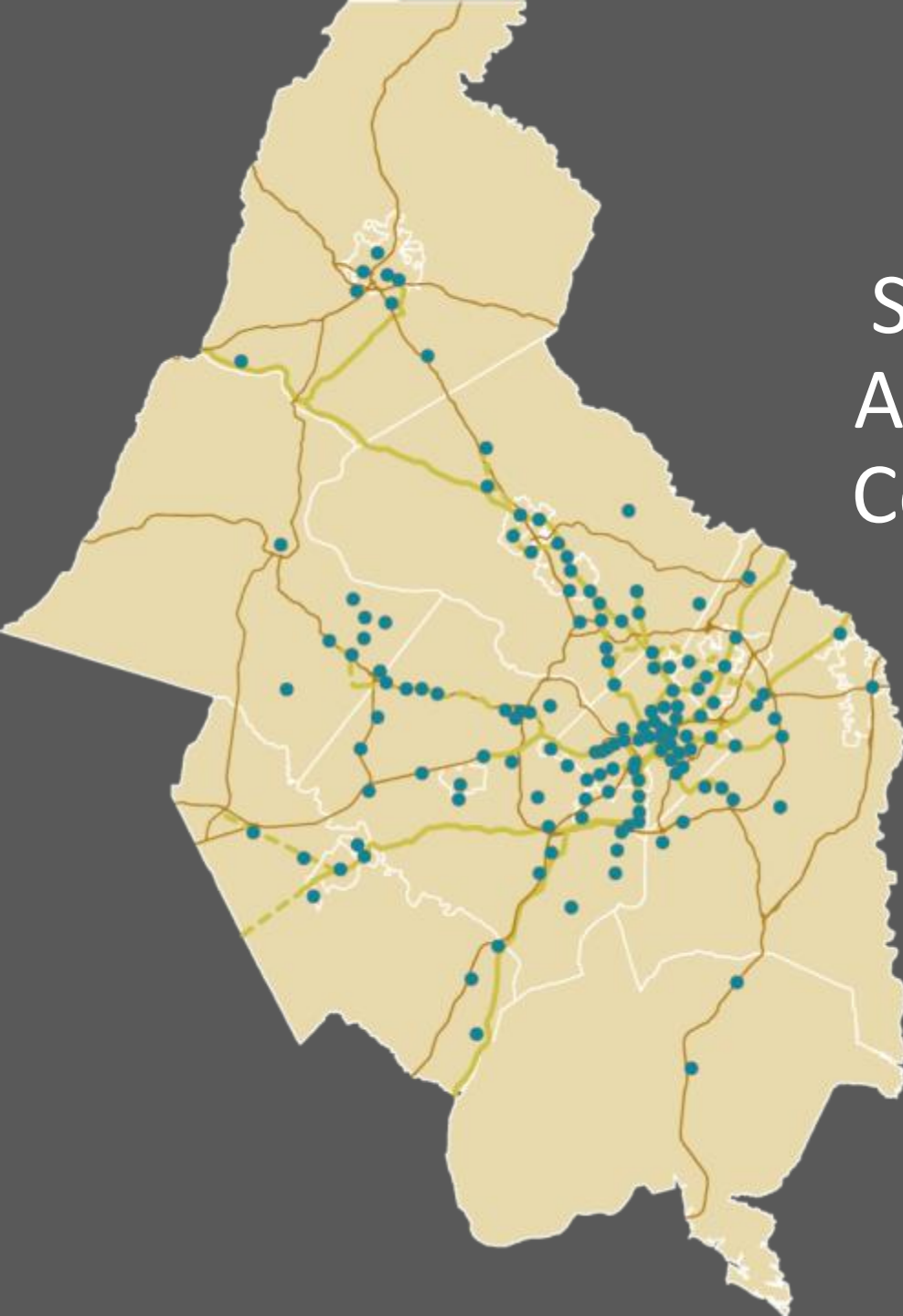
Mixed-use

Aligned with existing/planned
transportation network



Forecast Growth in Activity Centers: Round 8.3 Cooperative Forecasts





Strong
Activity
Centers



Prosperity
Accessibility
Livability
Sustainability



Place + Opportunity

STRATEGIES FOR CREATING GREAT COMMUNITIES
AND A STRONGER REGION



Place + Opportunity (2014)
Resource guide to support local government **investment in Activity Centers**; **classifies** Activity Centers and provides **strategies and tools** for each Type

6 Place Types

Urban Center



Downtown DC

Close-in & Urbanizing



West Hyattsville Metro

Dense Mixed-Use



White Flint

Revitalizing Urban



Minnesota Avenue

Suburban Multi-Use



Falls Church

Satellite City



Downtown Frederick

4 Opportunity Types

Transforming



Poplar Point

Connected Core



Clarendon

Transitioning



Wheaton

Stable



New Carrollton

Planning for Growth: Next Steps

- Cooperative Forecasts
 - Round 8.4: *Alexandria, Arlington, Prince William, Fairfax County (population and households only)*
 - Round 9.0: *new regional economic model forecast;*
 - *housing and population trends;*
 - *employment density / space absorption*
- *Region Forward Coalition*
 - Economic competitiveness
 - Housing affordability
 - Progress report / “State of the Region”

Questions ?

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