

DMV Flexible Work & Recovery Agreement

Item #7

October 20, 2020

Proprietary and confidential to Connected DMV.

A Regional Public Charity

Mission: Delivering results together for a more equitable region

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Vision: To improve how the DMV lives, learns, works, and prospers

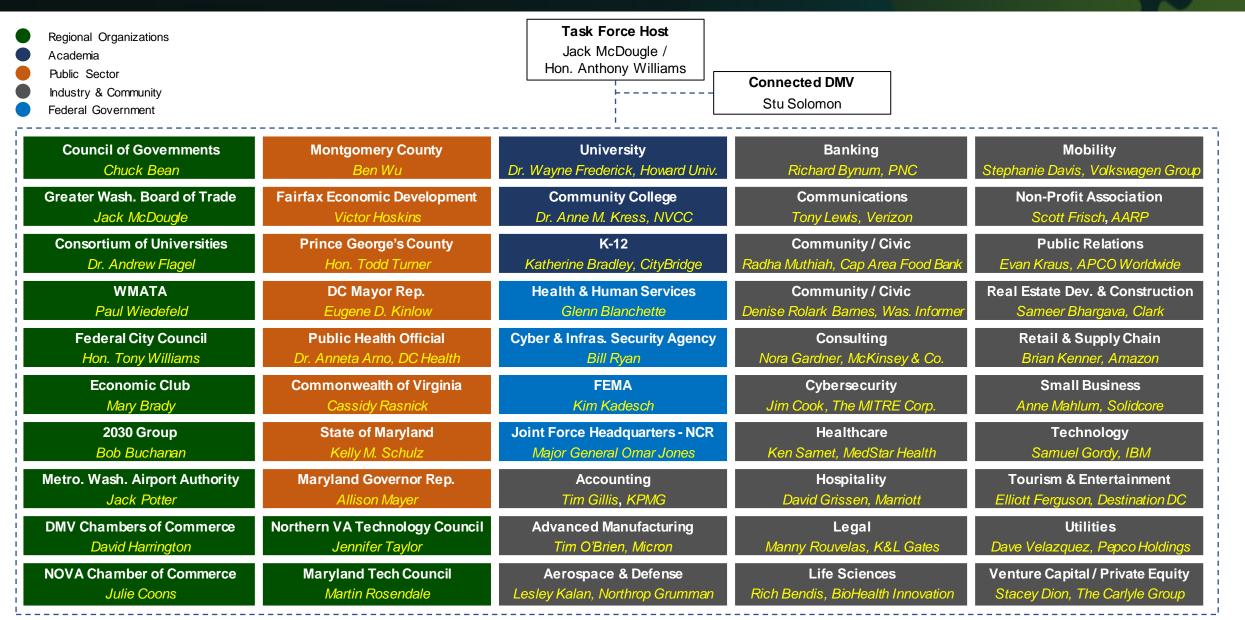
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Connected DMV is:

- a 501(c)(3)
- Focused on the long-term economic health and social equity of the DMV
- A delivery organization for driving complex regional initiatives
- Aligned with regional organizations
- A balanced collaboration across public, private, academia, community
- A network of over 400 volunteers from 200 organizations
- Staffed with a senior team of seasoned stewards
- Inclusive of the Connected DMV COVID-19 Strategic Renewal Task Force

COVID-19 Strategic Renewal Task Force CONNECTED Strategic Renewal Task Force



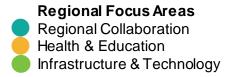
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Task Force Recommendations



Regional Resilience Exercises Regional Economic Development Strategy Pandemic Prevention & Economic Renewal & Quantum Innovation Coordinated Contact Tracing Flexible Work Schedules Safe Environments: Accelerated Pilots Regional Initiative Funding Committee Regional Data Protection Regional Connectivity For All Intent: Quantum Innovation Intent: Quantum Innovation		Initia	ative Origina 2020	Operations & Delivery 2021				
Regional Resilience Development Prevention & Economic Renewal Quantum Exercises Development Strategy Prevention & Economic Renewal Quantum Coordinated Flexible Work Safe Environments: Regional Initiative Prevention & Regional Initiative Regional Data Regional Regional Connectivity For All Intent: Quantum Intent: Quantum	June	July	August	September	October	January	March	Мау
Coordinated Contact TracingWork SchedulesSafe Environments: Accelerated PilotsRegional Initiative Funding CommitteeRegional Data ProtectionRegional CybersecurityConnectivity For AllIntent: Quantum 	—	Development	Prevention &					
Protection Cybersecurity Connectivity For All Innovation		Work	Accelerated Pilots	—				
			Connectivity For All					

Pending Confirmation



Problem Statement:



As our region returns to work, the projected rush hour congestion appears untenable. Public transit crowding threatens workforce health by inhibiting our ability to adequately social distance. Additional vehicle traffic will further clog our roads.

Recommendation:



Increase workforce flexible scheduling with the region's largest employers to ease peak-time congestion on our public transit and roadways for improved quality of life, public health, and air quality

Scope:



Create a working group to design and implement a regional agreement and campaign targeting the region's largest employers to increase flexible scheduling, reduce peak-time congestion, and improve workforce safety and well-being

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Nature of the Initiative

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What This Is

- Collective regional effort
- Aspirational, voluntary commitment to exhibit regional stewardship
- Focused on the COVID-19 recovery period (next 18 months)
- Supportive of public transit
- Focused on reducing congestion during commutes for improved health & well-being
- Flexible & adaptable
- Targeted at largest employers but encourages all to participate

What This Isn't

- Isolated initiative
- Focused on long-term workforce mobility programs (TPB / GWP / others do this)
- Comprehensive, binding commitment
- Prescriptive (of policies / programs)
- Encouraging of permanent telework
- Focused on data, metrics & accountability
- Exclusive to largest employers

Agreement Overview



This agreement signals that employers in the DMV region are collaborating to accelerate a safe recovery **PURPOSE:** This agreement reflects the commitment of public, private, and non-profit organizations across the DMV to enable safe, healthy, and efficient commutes and work environments as the region returns to the workplace

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COMMITMENT: This agreement captures organizations' commitment over the **next 18 months** to take action with their organizations to **support the aggregate reduction in peak-time commute demand** by introducing, updating, and/or extending one or more of the following options for alternative work arrangements (to the extent feasible and compatible with work delivery requirements):

- Telework
- Flexible work schedules
- Staggered work schedules
- Compressed work weeks
- Flexibility in work locations and spaces

Benefits



As our region gradually returns to work, flexible work arrangements can:



Further enable **social distancing** on public transit, enhancing public health



Help families to coordinate unique school and childcare arrangements

Increase workforce quality of life and regional economic productivity



Help reduce greenhouse gas emissions and improve air quality

Strengthen equitable outcomes for commuters who rely on public transit during "rush hour"



Aid in **attracting and retaining talent** via attractive workforce mobility programs

Employer Outreach Plan

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Wave 1:	Wave 2:	Wave 3:
October	November	December
Connected DMV	Outreach via Regional Orgs	Governments & Colleges
Network Partners	& Working Group	/ Universities
 Targeted outreach to ~60 private sector organizations in Connected DMV's close network Brief regional organizations for their support (e.g., MWCOG) 	 Networked approach via regional membership orgs such as: MWCOG GWP Consortium of Universities Board of Trade Other Working Group members 	 Work with MWCOG and Consortium of Universities to get signatures from local governments and academia Engage Federal Government





- Finalize agreement this week
- Distribute agreement and supporting materials to committee members via MWCOG staff
- Spread the word to Commuter Connections participants!



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