



## July 10, 2015 Region Forward Coalition Meeting

11:00 a.m. – 1:30 p.m.

[The Washington Post](#)

[1150 15<sup>th</sup> St. NW](#)

**“Publishers Room”**

[RSVP](#)

### PICK UP LUNCH UPON ARRIVAL

- |      |   |          |
|------|---|----------|
| I.   | <b>Coalition Member Updates</b><br><b>a. Partner Updates</b> <ul style="list-style-type: none"> <li>i. Greater Washington Housing Leaders Group</li> </ul> <b>b. COG Updates</b> <ul style="list-style-type: none"> <li>i. Health Indicators: GW University research, Jenny Schitter, COG Health Programs Manager</li> </ul>  | 11:00am  |
| II.  | <b>Welcome by Region Forward Leadership and Jonathan O’Connell, Washington Post</b>   | 11:10 am |
| III. | <b>Economic Competitiveness Indicators Work Group</b><br><i>Discussion led by Chair Jordan and Alan Imhoff, facilitated by Mariia Zimmerman, MZ Strategies, LLC</i><br>Presentation by Work Group of initial 10-12 Region Forward Economic Competitiveness Indicators<br><b>Discussion:</b> <ul style="list-style-type: none"> <li>• How are we performing against our targets? What is working and where do we need to do more?</li> <li>• What are examples from local jurisdictions, universities, non-profits and other partners of progress towards these goals?</li> <li>• What broader policy issues do these indicators suggest and who will address them?</li> </ul> <b>Outcomes:</b> Refine targets and identify issues or examples to be addressed in final report   | 11:15 am |
| IV.  | <b>Fostering Innovation in the Greater Washington Region</b><br><i>Discussion Moderated by Vice Chair Grosso</i><br><i>Presentation by Dr. Courtney Silverthorn, <a href="#">Federal Laboratory Consortium for Technology Transfer</a></i><br><i>David Zipper, <a href="#">1776</a>, and Jonathan O’Connell, <a href="#">The Washington Post</a></i> <ul style="list-style-type: none"> <li>• How are Innovation Districts evolving in this region and what is hampering or inspiring them?</li> <li>• What is the role and changing relationship of the federal government in fostering innovation?</li> <li>• What role do local business incubators play in driving innovation and entrepreneurialism that builds upon key industry clusters? Local governments? Universities?</li> <li>• How can our region ensure that we are attracting and retaining a talented and skilled workforce?</li> </ul> <b>Outcome:</b> Identify a set of recommendations to key partners on priorities for attracting and retaining innovation leaders, entrepreneurs, and skilled workforce. | 11:40 am |
| V.   | <b>1776 Incubator Tour</b><br><i>David Zipper, 1776 and Business TBD</i><br><a href="#">1776</a> is a global incubator and seed fund helping startups transform industries that impact millions of lives every day—education, energy & sustainability, health, transportation and cities. Coalition members will take a brief tour and hear from a successful business launched in the space.<br><b>Outcome:</b> Identification of other clients and businesses that could benefit from incubators  | 12:30 pm |
| VI.  | <b>Adjourn</b>  | 1:30 pm  |

**Future 2015 meetings of the Region Forward Coalition:**  
**[October 23 – Quality of Life \(Tysons – Location TBD\)](#)**