



GREATER WASHINGTON REGIONAL FOOD AND AGRICULTURE SUPPLY CHAIN STUDIES "MOVEMENT SUMMIT"

Monday, June 24, 2019
9:30 A.M. - 4:30 P.M.

National Association of Counties/National League of Cities
Conference Center
660 North Capitol St NW
Washington, DC, DC 20001

AGENDA

- 9:30 A.M. REGISTRATION AND NETWORKING**
- Coffee, fruit, and granola bars will be provided.
- 10:00 A.M. 1. WELCOME AND OVERVIEW OF THE DAY**
Chuck Bean, Executive Director, Metropolitan Washington Council of Governments (COG)
Steve Brigham, Principal, Public Engagement Associates
- Following a welcome and Summit overview, meeting participants will introduce themselves and test interactive polling.
- 10:20 A.M. 2. EXPANDING A NEW FOOD BUSINESS: AN ENTREPRENEUR'S EXPERIENCE
BUILDING PROFITABLE, VALUES-BASED SUPPLY CHAINS**
Nick Wiseman, Co-Founder, Little Sesame
Kim Rush Lynch, Urban Agriculture Conservation Planner, Prince George's Soil Conservation District
- Nick Wiseman will offer opening remarks followed by an interview with Kim Rush Lynch.
- 10:49 A.M. 3. INSPIRATION FROM THE FIELD: SOUTHERN MARYLAND INFRASTRUCTURE FOR
MEAT PROCESSING AND VALUE-ADDED AGRICULTURE**
Shelby Watson-Hampton, Executive Director, Southern Maryland Agricultural Development Commission (SMADC)
- 10:57 A.M. 4. IMPORTANT INSIGHTS**

Reasonable accommodations are provided upon request, including alternative formats of meeting materials.
Visit www.mwcog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).

Participants will share one key insight with a neighbor from the first part of the Summit.

11:00 A.M. 5. WHAT DO WE KNOW ABOUT OUR REGION'S FOOD SYSTEM?

Ona Balkus, Food Policy Director, District of Columbia

Philip Gottwals, Principal, ACDS, LLC

Tom McDougall, Founder and CEO, 4P Foods

Lindsay Smith, Regional Food Systems Value Chain Coordinator, COG

Panelists will share an overview of four food system studies and discuss key recommendations.

This session will include interactive polling and discussion with participants.

12:15 P.M. LUNCH AND NETWORKING

A plant-forward, buffet lunch from Little Sesame.

Participants will be encouraged to meet new contacts with an optional networking exercise to identify other food and agriculture leaders and enterprises in the region.

1:00 P.M. 6. NEW THINKING ABOUT DEVELOPING MORE EQUITABLE FOOD SYSTEMS IN OUR REGION

Asha Carter, Food Justice Strategist, DC Greens and Beth Schermerhorn, Co-owner, Cambium Collective

A presentation from members of the Chesapeake Foodshed Network's Community, Ownership, Empowerment, and Prosperity Action Team.

1:24 P.M. 7. INSPIRATION FROM THE FIELD: MERA KITCHEN

Emily Lerman, Co-Founder, MERA Kitchen

1:32 P.M. 8. PERSPECTIVES ON SUPPLY CHAIN DEVELOPMENT STUDIES: TRANSLATING RECOMMENDATIONS TO ACTION

Kim Bryden, Founder and CEO, Cureate

Steve McHenry, Executive Director, MARBIDCO (Maryland Agricultural and Resource-Based Industry Development Corporation)

Stephen Versen, Manager, Agriculture and Forestry Development, Virginia Department of Agriculture and Consumer Services

Donna Nuccio, Senior Director, Lending & Investments, The Reinvestment Fund

Moderator: Sarah Miller, Vice President of Strategy, Montgomery County Economic Development Corporation

Panelists will share observations on supply chain studies, and opportunities for action, from the perspective of the work they do to support supply chain infrastructure for local and regional food. There will be a brief question and answer period.

2:20 P.M. 9. **INSPIRATION FROM THE FIELD: SEYLOU BAKERY & MILL, COMMON GRAIN ALLIANCE**

*Jonathan Bethony, Co-Owner and Head Baker, SEYLOU Bakery & Mill
Barrett Hightower, Operations Officer, Common Grain Alliance*

2:30 P.M. **BREAK**

2:45 P.M. 9. **SMALL GROUP DISCUSSIONS, SHARING, AND ANNOUNCEMENTS**

Participants will choose a break out group that addresses a topic that they, or their business or organization, should be involved in going forward. This session will include one-minute reports from each group and interactive polling.

- **Pasture-raised livestock** – table facilitator(s): *Jacob Gilley, American Farmland Trust, Shelby Watson-Hampton, SMADC*
- **Local and regional food procurement: new initiatives to drive institutional demand** - *Beth Hanna, DC Office of the State Superintendent*
- **Equity in Greater Washington’s food system development** - *Beth Schermerhorn, Cambium Collective*
- **Regional collaboration to support a more resilient, food and agricultural economy in Greater Washington: What’s needed?** - *Jaime Baxter, Chesapeake Bay Funders Network*
- **Workforce development in the food and agricultural economy** - *Phillip Sambol, Good Food Markets and Oasis Community Partners*
- **Technology for improving farm connections to direct and wholesale markets** - *Mike Thielke, FÁ³ Tech Accelerator, Molly Harris, Virginia FAIRS*
- **Enhancing business to business connections in the region’s food economy: urban and rural farmers to food business connections** - *Michael Carter Jr., Virginia State University, Ted LeBow, Kitchen Table Consultants*
- **Regional Grain** – *Barrett Hightower, Common Grain Alliance*

3:50 P.M. 10. **WHERE DO WE GO FROM HERE AS A REGION?**

*Meredith Girard, Senior Program Officer, Town Creek Foundation
Patti Miller, Principal, Grow with the Flow, LLC
Dr. Darren Jarboe, Assistant Director and Program Leader, Agriculture and Food Systems Program, University of Maryland Extension
Jon Stehle, Councilmember, City of Fairfax, Virginia*

Moderator: Renee Brooks Catacalos, Member and Strategic Partnerships Director, Sustainable Agriculture and Food Systems Funders

Panelists will offer parting observations on opportunities for new, renewed, or enhanced action to strengthen the region's food system.

4:20 P.M. 11. WRAP UP

Steve Brigham, Public Engagement Associates

Nancy Nunn, Assistant Director, Harry R. Hughes Center for Agro-Ecology

Lindsay Smith, COG

Next steps, final interactive polling on action commitments, participant discussion, and evaluation request.

4:30 P.M. ADJOURN

Optional networking until 5 pm.