



## Bike to Work Day - May 2025 Regional Sponsorship Declaration

**Deadline - January 31, 2025**

**Please check one of the following Sponsor Levels:**

|   | Cash                     | In-Kind                  |
|---|--------------------------|--------------------------|
| <p><b>GOLD SPONSOR LEVEL                      \$7,500</b><br/> <i>Mentioned as sponsor on hundreds of Radio Ads (traditional and/or internet radio), Social Media, plus all Silver and Bronze level items</i></p> | <input type="checkbox"/> | <input type="checkbox"/> |
| <p><b>SILVER SPONSOR LEVEL                      \$4,500</b><br/> <i>Logo on thousands of T-shirts, Press Release, plus Bronze level items</i></p>   | <input type="checkbox"/> | <input type="checkbox"/> |
| <p><b>BRONZE SPONSOR LEVEL                      \$1,200</b><br/> <i>Logo on Website and thousands of Posters and Rack Cards</i></p>   | <input type="checkbox"/> | <input type="checkbox"/> |

**If in-kind donation, please describe:** \_\_\_\_\_  
 \_\_\_\_\_

*Sponsors must provide a minimum of 50% cash. Bicycle donors may however be 100% in-kind. Donated bicycles must be sized for winners, accordingly. Sponsor attendance at Bike to Work Day pit stop locations is separate from this regional sponsorship agreement and must be arranged with the independently managed local pit stop.*

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

e-mail: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_ \_\_\_\_

Website address for your sponsor logo: \_\_\_\_\_

Signature \_\_\_\_\_

Credit cards accepted. For checks, please make payable to: **Metropolitan Washington Council of Governments** and mail to 777 N. Capitol Street NE, Suite 300, Washington, DC 20002 ATTN: Douglas Franklin. Send this form and logo to [dfranklin@mwkog.org](mailto:dfranklin@mwkog.org) in high resolution format for quality reproduction, no later than January 31, 2025. Contact Douglas at (202) 962-3792 with any questions. COG and WABA are 501c(3) nonprofits.

