

Walkable Community Workshops – Round I

Project Report





Active Living RESOURCE CENTER

Providing technical assistance to create active communities

1506 21st Street, NW Suite 200 Washington, DC 20036

The Walkable Community Workshops are a program of the National Center for Bicycling & Walking as a part of its Active Living Resource Center grant from The Robert Wood Johnson Foundation.

For more information about the Active Living Institute, or the Active Living Resource Center, visit www.activelivingresources.org, or write to:

> **Active Living Resource Center** 1506 21st Street, NW Suite 200 Washington DC 20036

Background

As a part of our 2002/2003 work on the Active Living grant from The Robert Wood Johnson Foundation, the NCBW established the MPO Walkable Community Workshop project to deliver direct assistance and training to help create active communities across the country.



Figure 1: WCW participants in Ithaca, New York draw out ideas for improvements after a guided interpretive tour of the Commons area of downtown Ithaca.

A Walkable Community Workshop (WCW) is a fourhour interactive community workshop that brings together key stakeholders to focus on issues related to walkability. Expert trainers deliver a presentation on the elements of a walkable community and solutions to common issues, then lead participants on an interpretive walking tour (walkabout or ped audit) in their community. Following the walking tour, participants meet in small breakout groups to identify specific measures to improve

conditions for pedestrians. The session closes with presentations from the breakout groups and a discussion to reach consensus on priority action items to create more walkable environments.

The NCBW's MPO Walkable Community Workshop Program delivers a series of eight workshops in selected metropolitan regions across the country in cooperation with those areas' metropolitan planning organizations (MPO). This is a "shared-cost" project; each MPO pays a \$7,000 fee to the NCBW, and agrees to provide staff and logistical support (e.g., meetings rooms, equipment, etc.) for each of the workshops. The NCBW provides, in turn, approximately \$20,000 worth of technical assistance and direct support to each MPO. MPOs are required to submit formal applications; selections for inclusion in the program are made on a competitive basis.

This MPO workshop approach was originally developed and pilot-tested by the Federal Highway Administration (FHWA) in cooperation with the Pedestrian and Bicycle Information Center (PBIC) in 2000/2001. The WCWs build on prior work by the NCBW, FHWA, and the National Highway Traffic Safety Administration (NHTSA) between 1995 and 2000 on the Pedestrian Safety Road Show curriculum.



Figure 2: Walkable Community Workshops give participants in-the-field technical assistance, using realworld examples to illustrate common problems and identify solutions. Above, NCBW's Peter Moe talks to participants about intersection improvements to promote walking in Charlottesville, Virginia.

Applications and Selections

In June 2002, the NCBW issued invitations to each of the nearly 400 MPOs in the U.S. to participate in Round I of the Walkable Community Workshop project. The applications required the sponsor organization to provide financial information; descriptions of key MPO staff, status of current planning efforts, information about local communities in the region, and their reason for applying for the program (see Appendix A). A total of 32 applications were received from 25 states and the District of Columbia by the August 15, 2002 deadline.

Applications were received from MPOs in:

- Albuquerque, New Mexico
- Atlanta, Georgia
- Bakersfield. California
- Binghamton, New York
- Birmingham, Alabama
- Boston. Massachusetts
- Burlington, Vermont
- Charlottesville, Virginia
- Cincinnati, Ohio
- Cleveland, Ohio
- Dover, Delaware
- Eau Claire, Wisconsin
- Eugene, Oregon
- Grand Junction, Colorado
- Gulfport, Mississippi

- Hartford, Connecticut
- Kankakee, Illinois
- Louisville, Kentucky
- Orlando, Florida
- Philadelphia, Pennsylvania
- Pocatello, Idaho
- Providence, Rhode Island
- Rochester, New York
- San Antonio, Texas
- Spokane, Washington
- St. Paul, Minnesota
- Tulsa, Oklahoma
- Vancouver, Washington
- Visalia, California
- Washington, DC
- Waukesha. Wisconsin

Applications for Round I of the MPO/WCW were reviewed and ranked by Peter Lagerwey, Bicycle/Pedestrian Coordinator for the City of Seattle and Dan Burden of Walkable Communities, Inc. and NCBW's project manager John Williams. Nine regions were identified as finalists for the six available slots. Instead of reducing the field of finalists, the NCBW expanded the program to include all of the nine finalists.

The announcement of final selections was made at ProBike/ProWalk 02, the NCBW's biennial conference held in St. Paul, Minnesota. A press release on the selections was distributed to appropriate media outlets.

Proposals submitted by the Metropolitan Planning Organizations (MPOs) for the following regions were selected:

- Atlanta, Georgia
- Binghamton, New York
- Boston, Massachusetts
- Burlington, Vermont
- Charlottesville, Virginia
- Gulfport, Mississippi
- Hartford, Connecticut
- Rochester, New York
- Spokane, Washington

MPO Coordinator Trainers & Training

After selection and notification, each of the selected MPOs designated one staff member to serve as the MPO Coordinator for the WCWs. This coordinator has broad responsibilities in selecting the eight local sites within their region, designating local host contacts, organizing training logistics, accommodations and travel for trainers, and media relations. As a part of the program, MPO

Figure 3: Dan Burden makes a point during an interpretive walking tour during the MPO Coordinator training session. Participants visited a wide range of communities with diverse demographic profiles and different land use patterns.

Coordinators must attend a three-day intensive pre-workshop training. The purpose of the training is twofold: to give coordinators a solid background in pedestrian design issues and walkable community planning; and to train them in the managing the logistical details of the workshops.

The Round I MPO Coordinator training was held October 30-November 2, 2002 in the Silicon Valley area of California, and led by Peter Lagerwey and Dan Burden. Also attending were NCBW Deputy Director Peter Moe and Sue Newberry, who were both to be involved in the delivery of the workshops as trainers.

The training consisted of field visits, interpretive tours and discussions focusing on defining the elements of walkable communities, and tutorials on preparing for and providing the support needed to deliver successful workshops. The training also included the delivery of one real-time Walkable Community Workshop in Santa Cruz, California. Trainees visited sites in Watsonville, Monterey, Carmel, San Jose, Mountain View and Palo Alto, California.

The MPO Coordinators play a critical role in making sure that the pieces are in place to conduct successful workshops – working with local hosts on venue selection, invitations, media and logistics. The training was designed to give the Coordinators tools to execute the 'game plan' for the workshops, and to ensure they possess the credibility needed in the area of walkability to successfully promote and organize the workshops.

Trainers & Trainer Development

The NCBW identified eight trainers to be involved in the delivery of the Round I MPO/WCWs. These included:

- Peter Lagerwey*
- Dan Burden*
- Charlie Gandy*
- Peter Moe
- Sue Newberry
- Deb Spicer
- Mark Fenton
- Cara Seiderman

Three of these presenters (Lagerwey, Burden and Gandy) were involved in the FHWA/PBIC round of workshops in 2000/2001. One of these three served as lead presenter at each of the nine workshop series. Other trainers were selected based on their knowledge in the field of walkability and public health, and their prior training experience. These five served as co-trainers, 'apprenticing' under the lead trainer until they had the skills and knowledge to deliver the workshop presentation.

Workshop Delivery

The nine MPO/WCW series were scheduled between March 24th and June 13th, 2003:

Boston	Mar. 24-28
Atlanta	March 31-April 4
Spokane	April 7-11
Gulfport	April 14-18
Charlottesville	April 21-25
Rochester	May 5-9
Binghamton	May 12-16
Burlington	June 2-6
Hartford	June 9-13

A total of 73 presentations were delivered in the nine regions, with an average of 19 participants¹ per event. In all, more than 1,400 people have participated in the Walkable Community Workshops, evening meetings and special training sessions.²

Participants Included:

- Community Residents (individuals, community) association representatives, parents)
- Elected Officials (Mayors, City and County) Council members, State officials)
- Pedestrian and Bicycle Advocates
- Students

 Local, Regional, State and Federal Agency Staff (Transportation, planning, parks and recreation, schools, public works, tourism and economic development)

- Business Owners and Business Association Representatives
- Leaders of Communities of Faith

¹ The Walkable Community Workshops are 'invitation-only' events by design. Key stakeholders are invited to participate in the four-hour workshop. MPO Coordinators were advised that the optimal number of participants was 20 to 25. ² These are numbers taken from actual sign-in sheets collected at the time of the workshop. It is inevitable that some people who participated in the workshops (late arrivals, etc.) were not represented in these figures. Attendance numbers for evening meetings were taken from head counts at the time of the meeting.



Figure 4: The Walkable Community Workshops foster communication and collaboration among key stakeholders: elected officials, professionals, and citizens. Above, in Gulfport, Mississippi, local agency staff and residents team up to deliver focus group presentations.

Workshop Summaries

Boston

Location	Attendance			
Everett	12			
Quincy	32			
Burlington	16			
Salem	25			
Boston	56			
Norwood	33			
Marlborough	43			
Somerville	45			

Atlanta

Location	Attendance
HE Holmes (Atlanta)	17
De Kalb County	32
Duluth	24
Morrow	19
Atlanta	25
Douglasville	16
Marietta	24
Henry County	18

Spokane

opokane	
Location	Attendance
Spokane Valley	9
Moran Prairie	22
West Central	16
Cheney	13
Spokane RHD	22
Coeur D'Alene	12
Rathdrum	19

Gulfport

Location	Attendance
Pass Christian	18
Pascagoula	24
Bay St. Louis	17
Ocean Springs	16
Gulfport	19
Biloxi	23
Long Beach	18

Charlottesville

Location	Attendance
Charlottesville	19
Rio Road	8
Locust Grove	11
*Agency Training	14
Fork Union	3
*ADA Workshop	5
Hydraulic Road	4
Belmont	13

Rochester

Location	Attendance
Avon	17
Rochester	29
Newark	8
Brockport	27
Batavia/Genesee	7
Canandaigua	19
Seneca Falls	5
*Canandaigua	12
Finger Lakes	27

Binghamton

Location	Attendance
Ithaca	27
Binghamton	25
Johnson City	15
Union	7
Owego	16
Conklin	14
Candor	23
Vestal	23
*Ithaca (evening)	22
*Vestal (evening)	19

Burlington

Location	Attendance
Jericho	16
Burlington	37
Shelburne	9
South Burlington	21
Essex Junction	14
Colchester	12
Hinesburg	13

Hartford

Haitioia	
Location	Attendance
Somers	20
South Windsor	28
Glastonbury	24
West Hartford	34
Windsor	15
Hartford	26
Buckland	8
Bloomfield	21

^{*}special presentations

Media

MPO Coordinators received instruction in media relations during their training in Silicon Valley. Sample press releases were distributed and made available via the web (along with other resources) to the MPO Coordinators.



Figure 5: WCWs were covered by print, radio and/or television stations in each of the nine selected regions. Here, NCBW trainer Charlie Gandy speaks to participants and radio crew in Rochester, New York.

Following meetings with The **Robert Wood Johnson** Foundation Communication Department, the NCBW partnered with Burness Communications to engage regional and local media with the WCWs and walkability issues.

NCBW and Burness Communications worked in coordination to deliver technical assistance on media relations to the MPO WCW Coordinators and make direct contact with regional media outlets.

NCBW collected 53 individual newspaper articles generated as a result of the workshops. These can be viewed on the NCBW website at www.bikewalk.org/technical_assistance/direct_assis tance/wcw_articles.htm

Feedback

The WCW is a powerful forum for engaging local stakeholders in the process of change for walkability, as evidenced by the scores of very positive comments from participants, MPO sponsors, and others:

From Participants

"The most useful part of the workshop was:" (from evaluation forms)



Figure 6: Participants frequently cited the walkabout, or ped audit, as the most useful part of the workshop. This interpretive tour trains people to see their community with 'new eyes' and to visualize potential improvements.

- PowerPoint presentation
- Seeing what has been done in other places
- Seeing new ideas
- Walking audit
- Seeing good and bad examples
- Seeing what the 'best practices' are
- Dialog in the classroom and outdoors
- 'Stirring the issue' and providing workable solutions
- Ideas mixed with on-street observations
- Raising levels of awareness
- "What next steps would you like to see taken:" (from evaluation forms)
 - Action on Vision
 - Bringing these ideas to the comprehensive plan, centers and corridors
 - We would like to see more action from the local government to organize neighborhoods to plan and fund these types of projects
 - Put new ideas into action

- People at workshop educating others in their community
- Implementation of pilot program in our area
- Pick one idea and try to get it done
- Concepts developed into specific project proposals
- Promote broader political and neighborhood involvement
- Coordinate with schools and colleges

Other comments received from evaluation forms:

- Let's not drop the ball. Let's make a plan and do it!
- This was one of the best workshops I have ever attended.
- This is a kid's town, let's make it kid-friendly!
- Great environment for sharing ideas
- The walk study format did get people talking and thinking about alternatives
- I would like to get to work on getting kids/school students involved in this.
- Thank you! Very interesting and helpful connections
- Hope to get something like this again!
- Thanks for your enthusiasm and great ideas.

From MPOs/Trainers

"I am still getting calls with much interest about the workshops and am currently working with our UPWP (Unified Planning Work Program) Coordinator to include a budget item for holding workshops locally and for support to municipalities for FY2004."

Jonathan Church, Boston MPO Coordinator

"This was great. We are already looking at the possibility of hosting a second set of workshops this fall!"

Julie Zutkis, Atlanta MPO Coordinator

"I just received this email and attached documents from the local coordinator of the Village of Candor's Walkable Community Workshop (Barb Fay). I thought I'd pass it along to all of you... It is exciting to see the Village of Candor excited, organized, and forging ahead toward making itself more walkable!"

Scott Reigle, Binghamton MPO Coordinator

"Just wanted to let everyone know that here in Charlottesville, where we added two new events ... a morning with the fire administrators, and an afternoon with the ADA community ... were both highly successful. We ran the largest fire equipment through mini-circles and curb extensions on narrow streets. We illustrated how stop signs and speed humps can be eliminated in many locations. Pete has a wonderful on camera quote from one of the Battalion Chief's 'You made a believer out of me ... I came to this event very skeptical (he was) ... and now I am ready to go out and sell these concepts.' "

Dan Burden, Charlottesville Lead Trainer

Figure 7: The walkabouts are very effective at illustrating the challenges that people with mobility impairments face each and every day. Right, in Atlanta, participants had to lift Michelle and her motorized wheelchair from the sidewalk to the crosswalk, since there was no curb cut on either side of the crossing. A trainer and a City Council member had to stand in the middle of this highway offramp to wave down traffic to allow Michelle to cross safely.



Logistic and Program Notes

Format Flexibility

In a few of the series', the schedule included special evening meetings in addition to the standard eight WCWs. These were particularly important when there was an active community presence, and when key stakeholders were not able to attend a daytime meeting due to professional obligations. Generally these were presentations and discussions, rather than full WCWs (walking tours in the dark are problematic). These meetings also allowed the presenters to focus on a particular perspective or issue of interest to the meeting sponsor. For example, in the Binghamton, New York region, the Broome-Tioga Health Education and Awareness Resource Team (HEART Coalition) asked the trainers to speak specifically to health issues and physical activity promotion.

In Charlottesville, where the MPO is fairly advanced in its planning efforts, special workshops were convened to address gaps in training or special isues of concern to the MPO. Trainers conducted a six-hour agency staff training on pedestrian facility planning and design, a two-hour workshop on accessibility and Americans with Disabilities Act issues, and a two-hour workshop for emergency responders³ that were very successful.

Key Stakeholders

The most successful workshops were not successful by accident. The greatest determinant of success was having key stakeholders from three groups: elected officials, professionals/implementation staff, and citizens/community group representatives. The sizes of the workshops varied, as did local conditions and logistics; however, where key stakeholders were present and involved, successful meetings were held.

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³ This was scheduled to be a two-hour workshop, but ran three and a half hours. The fire chiefs from the City and County were both on hand to work with the trainers to simulate traffic calming measures in two neighborhoods in the city.

Local Coordinators & Logistics

Coordinating eight workshops in eight different locations, and involving dozens of people in organizing and executing the workshops requires tremendous effort and organization. The most successful workshop coordinators delegated



Figure 8: Involving local elected officials was one key to conducting successful workshops. Above, Charlottesville Virginia Mayor Maurice Cox points out the history of redevelopment in an area adjacent to the City's downtown.

responsibility and authority to local hosts, who had a clear sense of their 'mission' to attract the right participants and provide the right environment (venue, study area, maps, etc.) for the workshops.

Schedule

The two trainers for each MPO/WCW series typically deliver eight four-hour workshops in four and a half days. In addition to the four-hour workshops, the trainers must scout the community study areas in advance, collect digital photo images,

and prepare a customized PowerPoint presentation for each of the eight workshops in the series.

These are often 12-14 hour days, with very little time to spare (lunch is often eaten *en route* to the afternoon workshop site). These are exhausting weeks for the trainers. Experienced trainers have established rhythms and efficiencies to manage their effort. For example, one trainer may complete the editing of the presentation as the other is opening the meeting and during the round of participant introductions.

Next Steps

The NCBW is working with the MPO Coordinators to identify the unique needs of each of the regions for ongoing direct assistance, training and information support. Materials and information already available via the NCBW's website, www.bikewalk.org, have already been used in follow-up with communities; a special 'portal' page for communities that have completed the WCW is planned to guide individuals directly to resources on our site that support the WCWs.

We are working with the instructors and MPO coordinators involved in Round I to identify aspects of the program that can be improved and enhanced. Specifically, we want to develop additional support materials to help communities better prepare to take advantage of the workshop and move forward with implementation. We have arranged to have the Association of Metropolitan Planning Organizations (AMPO) endorse the MPO WCW program which will give it added credibility with AMPO's member organizations.

Finally, we are looking at opportunities to expand the number of qualified instructors, especially focusing on regions where we will be presenting Round II workshops. This is intended to "leave behind" local experts who can help meet the demand for additional workshops (something we are already seeing in some regions).



APPENDIX A: Round I Announcement & Application

ANNOUNCEMENT

An Opportunity to Host A Walkable Community Workshop

Dear MPO Official:

What will it take to make your region more livable ... more active ... more healthy?

Many things, to be sure, but one essential action is to improve the pedestrian-friendliness? or walkability? of your neighborhoods and communities. Congressman Earl Blumenauer, a leading proponent of livable communities, calls pedestrians the "indicator species" of healthy communities. If you don't see people out walking you've got serious problems that must be fixed.

For the past six years, Walkable Communities Workshops (also called pedestrian road shows) have been presented around the country to help people make their communities better places to live. In just four hours, these workshop sessions have helped groups composed of elected officials, local government staff, and citizens analyze their situation and identify needed improvements. The results? New traffic calming programs that work; revitalized main streets; more pedestrian-friendly intersections; new, accessible sidewalks; and safe routes to school programs. And, most importantly, more people walking!

In 2001, the U. S. Department of Transportation sponsored a pilot program with MPOs to organize and present Walkable Community Workshops. Using a similar workshop format, the National Center for Bicycling & Walking (NCBW) reviewed applications from 32 MPOs and selected 9 to take part in this shared-cost program. The 2003 MPO workshop series has been very successful.

In 2003 the NCBW will offer a new round of workshops as part of its program to support community design for active living (sponsored in part by The Robert Wood Johnson Foundation). Enclosed is an application form for Round I of our MPO Walkable Communities Workshop program. We hope you will consider applying.

The program will continue to operate on a shared-cost basis: each selected MPO will provide an \$7,000 fee and, in exchange, will receive approximately \$20,000 worth of technical assistance and direct support. Details on how the program works are provided in the application. Please take a few minutes to look over the form. Applications are due by August 15, 2002. If you have any questions, please contact John Williams, NCBW's project manager, at john@montana.com, or by telephone at (406) 543-8113.

Together, we can make America walkable? region by region, and community by community? and a better place to live for all of us. Thank you for your interest and involvement.

Sincerely,

Bill Wilkinson, AICP **Executive Director**

MPO/Walkable Community Workshop Program

Application: Round One (2002 - 2003)

Organized by the National Center for Bicycling & Walking

BACKGROUND

This is an application for a competitive program to provide technical assistance and support to six (6) Metropolitan Planning Organizations (MPOs) for a series of eight, half-day Walkable Community Workshops (WCW). These sessions are designed for professionals in the fields of planning, engineering, law enforcement, public health, and education, as well as for elected officials and citizens. The workshop program presents information on how to turn communities into pedestrian-friendly places and encourage physical activity. It combines practical presentations on the latest thinking on community design with fieldwork where participants apply what they're learning. The workshops are presented by our team of expert practitioners who combine vision with real-world experience in implementation.

This program is being organized by the National Center for Bicycling & Walking (NCBW), based on a very successful pilot program organized last year by the U. S. Department of Transportation. This is a "shared-cost" project; each MPO will pay a \$7,000 fee to the NCBW, and agree to provide staff and logistical support (e.g., meetings rooms, equipment, etc.) for each of the workshops. The NCBW will, in turn, provide approximately \$20,000 worth of technical assistance and direct support to each MPO.

We will select six MPOs to take part in Round One of this program ("Round Two" is planned for 2003 -2004). A staff member from each of the selected MPOs will be required to attend a special, three-day training course in late fall this year. This staff member will then take the lead in organizing a week-long schedule of eight Walkable Community Workshops in their region. Then, a team of two, NCBW instructors will travel to the region and spend five days presenting the eight workshops.

This program is being offered to Metropolitan Planning Organizations only, though MPOs are encouraged to form partnerships with other organizations.

Timetable for the WCW Program:

- 1) August 2002: Proposals are due on August 15, 2002. Six MPOs will be selected to participate in Round One of the WCW program, and the winners will be announced on September 5 at the ProBike/ProWalk conference in St. Paul, Minnesota.
- 2) October 30 November 3, 2002: MPO staff will attend a three-day training program, with travel expenses and training provided by the NCBW. The instructors will be our workshop trainers and as well as staff from other communities where the workshops have been successfully implemented.
- 3) February 2003: Workshops will be presented in one of the MPO regions.
- 4) March August 2003: Workshops will be presented in each of the other five MPO regions.

Typical Schedule for Eight Workshops

Monday	Tuesday	Wednesday	Thursday	Friday
A.M. Mtg w/	#2 Workshop	#4 Workshop	#6 Workshop	#8 Workshop
MPO sponsor &	8 A.M 12	8 A.M 12	8 A.M 12	8 A.M 12
trainers	NOON	NOON	NOON	NOON
#1 Workshop	#3 Workshop	#5 Workshop	#7 Workshop	P.M. De-Briefing
1 P.M 5 P.M.	1 P.M 5 P.M.	1 P.M 5 P.M.	1 P.M 5 P.M.	w/ team members

1 P.M 5	P.M.	1 P.M.	- 5 P.M.	1 P.M	5 P.M.	1 P.M	5 P.M.	w/ team member
GENERAL	. PROJ	ECT IN	FORMATI	<u>ON</u>				
Agency Nan	ne:							
Agency Con	tact Pe	rson (pers	on who can	sign the a	greement)			
Name:								
Title:								
Address:							-	
Telephone:				Fax:				
E-mail:								
FINANCIA	L INF	ORMAT	<u>ION</u>					
Funding Re	equest							
approximate be from you	ely \$20, r agenc ion, He	000 per N y or it ma	IPO. Please y come fron	identify to n one or n	he source of nore partners	your fund such as t	ding for this job he State Dep	of the project is project (it may all partment of and partners though
MPO FEE	MPO) share	PARTNI share	ER 1	PARTNE: share	R 2	TOTAL	_
\$7,000							\$7,000	
Financial Partner #1 Name:	ride the	following			·			
Address:								
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E-mail:	
Partner #2	
Name:	
Title:	
Address:	
Telephone:	_ Fax:
E-mail:	
	LOGISTICS
Agency Project Manager	
	y assigned to implement this project. Please provide the n who will take part in the fall training session:
Name:	
Title:	
Address:	
Telephone:	
E-mail:	
	(three to four sentences) of the education, experience and assigned to this project (or you may attach a copy of their
(Note: As part of the final selection pro-	cess, we may call this person for a short interview.)

Preferred Month for Hosting Courses

Place a "1" in the space below the month that is your 1st choice, a "2" below your second choice and a "3" below your third choice. Note: This is for scheduling purposes only and will not be used to evaluate your application.

Feb	Mar ch	Apri l	May	June	July	Aug

PLANNING AND LOCAL JURISDICTION INVOLVEMENT

Existing Planning Documents

Are policies/plans related to pedestrian oriented development, walkable communities, blcycle and pedestrian "modes," etc. included in an adopted MPO Transportation Plan? If yes, please cite document name, pages, and a short summary of what is included:
Local Jurisdiction Involvement
Each of the eight workshops will involve a local jurisdiction co-hosting the workshop. Typically, this will be a city or town that is a member of your Metropolitan Planning Organization. While we do not expect you to have lined up all eight communities at this point, we are looking for some indications of local interest. Please provide references to any local plans, letters, requests, etc that would indicate local interest in promoting walkable communities. Attachments are okay (but, please try to limit them to 5 - 10 pages).

Completed form and attachments must be postmarked by August 15, 2002 and sent to:

John Williams, Project Coordinator National Center for Bicycling & Walking (Montana Office) 723 Defoe St., Missoula MT 59802 E-mail: john@montana.com Telephone: (406) 543-8113

Reason(s) for anniving

APPENDIX B: List of Applicants and Selections

AWARDED

Contact	Agency	City
Julie Zutkis	Atlanta Regional Commission	Atlanta GA
Cathy Buckley Lewis	Boston Metropolitan Planning Organization	Boston MA
Scott Reigle	Binghamton Metropolitan Transportation Study	Binghamton NY
Chris Gensic	Charlottesville-Albemarle Metropolitan Planning Organization	Charlottesville VA
Peter Keating	Chittenden County Metropolitan Planning Organization	Burlington VT
Sandra Fry	Capitol Region Council of Governments	Hartford CT
Jeff Loftus	Gulf Regional Planning Commission	Gulfport MS
Kristin Bennett	Genesee Transportation Council	Rochester NY
Shannon Amidon	Spokane Regional Transportation Council	Spokane WA

NOT AWARDED

Tom Maxwell	Birmingham Metropolitan Planning Organization	Birmingham AL
Lisa Matthews	Banock Planning Organization	Pocatello ID
Don Kush	Chippewa-Eau Claire Metropolitan Planning Organization	Eau Claire WI
Juanita Wieczoreck	Dover-Kent County Metropolitan Planning Organization	Dover DE
John Madera	Delaware Valley Regional Planning Commission	Philadelphia PA
Gary Hamer	Indian Nations Council of Governments	Tulsa OK
Mike Van Mill	Kankakee Area Transportation Study	Kankakee IL
Peter Smith	Kern Council of Governments	Bakersfield CA
Stacey Clark-Gann	Kentuckiana Regional Planning and Development Agency	Louisville KY
Jeff Krueger	Lane Council of Governments	Eugene OR
Donald Koski	Metropolitan Council of the Twin Cities	St. Paul MN
Tom Fisher	Mesa County Metropolitan Planning Organization	Grand Junction CO
Michael Farrell	Metropolitan Washington Council of Governments	Washington DC
Susan Sierra Dollar Rodolfo Monge-	Metroplan	Little Rock AR
Oviedo	Mid-Region Council of Governments	Albuquerque NM
Sally Hanley	Northeast Ohio Areawide Coordinating Agency	Cleveland OH
Don Burrell	Ohio-Kentucky-Indiana Regional Council of Governments	Cincinnati OH
Ronnie Sue Sirota	State of Rhode Island Statewide Planning Program San Antonio - Bexar County Metropolitan Planning	Providence RI
Scott Ericksen	Organization	San Antonio TX
Kit Keller	Southeastern Wisconsin Regional Planning Commission	Cedarburg WI
Lynda David	Southwest Washington Regional Transportation Council	Vancouver WA
Scott Cochran	Tulare County Association of Governments	Visalia CA

APPENDIX C: Final Schedule for Workshops

	LOCAL CONTACT	INSTRUCTORS	
MPO/DATES			
Boston Mar. 24-28	Jonathan Church 617 973-7097 jchurch@ctps.org CTPS 10 Park Plaza Boston MA 02116	Peter Lagerwey 206 633-1369 (home) 206 310-5006 (cell) raney2@earthlink. net Dan Burden 614 595-0976 (cell) DBurden@aol.com	Mark Fenton 781 910-4466 (cell) 781 545-5004 (home) vze2cn2j@verizon.net
Atlanta March 31-April 4	Julie Zutkis 404 463-3277 jzutkis@atlantaregio nal.com ARC 40 Courtland St. Atlanta GA 30303	Charlie Gandy 512 762-4949 gandy1999@aol.c om	Peter Moe 202 494-3951 (cell) 202 463-6622 (work) pete@bikewalk.org
Spokane April 7-11	Shannon Amidon 509 343-6370 shannonamidon@q west.net SRTC 221 W. 1st Ave, Suite 310 Spokane WA 99201	Charlie Gandy 512 762-4949 gandy1999@aol.c om	Sue Newberry 775 322-5839 775 720-2400 (cell) SueNewb@nvbell.net
Gulfport April 14-18	Jeff Loftus 228 864-1167 jol@grpc.com GRPC 1232 Pass Rd. Gulfport MS 39501	Peter Lagerwey 206 633-1369 (home) 206 310-5006 (cell) raney2@earthlink. net	Deb Spicer 518 474-6683 (work) 518 279-1470 (home)
Charlottesville April 21-25	Chris Gensic 434 979-7310 cgensic@tjpdc.org CAMPO PO Box 1505 Charlottesville VA 22902	Dan Burden 614 595-0976 (cell) DBurden@aol.com	Peter Moe 202 494-3951 (cell) 202 463-6622 (work) pete@bikewalk.org
Rochester May 5-9	Kristin Bennett 585 232-6240 kbennett@gtcmpo. org	Charlie Gandy 512 762-4949 gandy1999@aol.c om	Mark Fenton 781 910-4466 (cell) 781 545-5004 (home) vze2cn2j@verizon.net
iviay 5-7	_ 		

	GTC 50 W. Main St., Suite 8112 Rochester NY 14614		
Binghamton	Scott Reigle 607 778-2443 sreigle@co.broome.	Charlie Gandy 512 762-4949 gandy1999@aol.c	Peter Moe 202 494-3951 (cell) 202 463-6622 (work)
May 12-16	ny.us BMTS Broome Co. Office Bldg. PO Box 1766 Binghamton NY 13902	<u>om</u>	pete@bikewalk.org
Burlington June 2-6	Peter Keating 802 660-4071 pkeating@ccmpo.o rg CCMPO 100 Dorset St., Suite 22 South Burlington VT 05403	Peter Lagerwey 206 633-1369 (home) 206 310-5006 (cell) raney2@earthlink. net	Cara Seiderman 617 875-0550 (cell)
Hartford	Sandra Fry 860 522-2217 sfry@crcog.org	Dan Burden 614 595-0976 (cell) DBurden@aol.com	Sue Newberry SueNewb@nvbell.net
June 9-13	CRCG 241 Main St. Hartford CT 06106		

APPENDIX D: Sample Schedule and Agenda

Binghamton Walkable Communities Workshops (May 11-17, 2003)

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
5/11	5/12	5/13	5/14	5/15	5/16
AM	AM Site Visits: Owego, Ithaca	8:00 a.m. – 12:00 p.m. City of Binghamton Focus: Central Business District Coordinator: Laurie Kimball, Planning & Community Dev.	8:00 a.m. – 12:00 p.m. Town of Union Focus: Hooper Rd. Coordinator: Maureen Kimble, Planning Dept.	AM Site Visits: Vestal, Conklin	8:00 a.m. – 12:00 p.m. Tioga County (Village of Candor) Focus: Village Center Coordinator: Bryan Coates, Associate Planner
PM Trainers Arrive Site Visits: Binghamton, Johnson City, and Union.	1:00 – 5:00 p.m. City of Ithaca Location: Tompkins County Public Library (101 E. Green Street, in Downtown Ithaca) Focus: Downtown Ithaca Coordinator: Ithaca- Tompkins County Transportation Council, Fernando de Aragon	1:00 – 5:00 p.m. Village of Johnson City Location: JC Police Dept. Training Room (31 Avenue C) Focus: Central Business District (NYS 17C/Main St.) Coordinator: Dee Golazeski, Planning Director	1:00 - 5:00 p.m. Town of Owego Location: Owego Town Hall (NYR Rte. 434) Focus: Main St. (a site of upcoming commercial development) Coordinator: Dean Morgan, Planning & Zoning Administrator	1:00 - 5:00 p.m. Broome County (Town of Conklin) Location: Conklin Presbyterian Church (1175 Conklin Rd.) Focus: NYS Rt. 7 & Park connection to Woodcrest Way Coordinator: Julie Sweet, Planning Commissioner Broome County Planning Dpt.	1:00 - 5:00 p.m. Town of Vestal Location: Vestal Town Hall – Board Room (605 Vestal Parkway West) Focus: Front St./ Rail-Trail Connection Coordinator: Anndrea Starzak, Town Supervisor

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
5/11	5/12	5/13	5/14	5/15	5/16
EVE	EVE 7:00 – 9:00 p.m. Community Presentation ITHACA Sciencenter- NYSEG Room, (Corner of First St. and Franklin St.) Contact: Fernando de Aragon	EVE 7:00 – 8:30 p.m. Community Presentation VESTAL Clayton Ave. School Auditorium Contact: Patricia Fell	EVE Site Visit Conklin, Vestal	EVE Site Visit: Candor	Trainers Depart

Agenda - Walkable Communities Workshop

The four-hour workshop may be preceded by ½ hour of refreshments, if the community desires, to give the facilitators a chance to meet and talk informally with workshop participants as they arrive.]

20 minutes – Introduction. Participants say their name, affiliation, and main concern about walking.

1 hour, 15 minutes – Building Blocks of a Walkable Community. This interactive slide presentation covers basic principles and advanced concepts.

10 minutes -- break

15 minutes – Overview of subject area for walking audit. Presenter: local representative

1 hour – walking audit of subject area (notes taken to record observations and ideas).

50 minutes - return to meeting room to report on findings of walking audit; develop a consensus on desired improvements; agree on a plan for 'next steps'.

10 minutes – wrap up and evaluation.

Binghamton Area Walkable Community Workshop Locations



APPENDIX E: Evaluation Form

Walkable Community Workshop

Evaluation Form

Thank you for participating in a Walkable Community Workshop! Please help us finetune this series by giving us your feedback and ideas. We appreciate your help!

Work	shop location:			
1)	The slide presentation	on was:		
	excellent	good	fair	poor
2)	The walking audit/wa	alkabout was:		
	excellent	good	fair	poor
3)	The discussion of po	ossible local strategies	s and next step	s was:
	excellent	good	fair	poor
4)	Overall, how useful	was this workshop to	you?	
	very	somewhat	a little	not at all
5)	Overall, how useful	do you think this work	shop was or wi	Il be to this community?
	very	somewhat	a little	not at all
6)	The most useful part	t of this workshop was		
0)	The most useful pair	tor this workshop was	•	
7)	The least useful par	t of this workshop was	:	
8)	What, if any, next st	eps would you like to	see taken?	

community resident
elected official
pedestrian advocate
parent of children under 18 years of age
organizational representative
student (grade/level:)
employee of local agency (which one?
employee of state agency (which one?
employee of regional agency (which one?
employee of federal agency (which one?
other:

This workshop was presented by the MPO and the National Center for Bicycling & Walking * 1506 21st St. NW * Suite 200 * Washington DC 20036 Phone: 202.463.6622 Fax: 202.463.6625 info@bikewalk.org www.bikewalk.org

Appendix F: Sample Media Coverage 4/10/03 10:51 PM

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[The Atlanta Journal-Constitution: 4/10/03]

Ambling activists promote walking

Bv PETER SCOTT

The Atlanta Journal-Constitution

Peter Moe, an advocate of walkable communities. says it has not taken him long to realize that walking and cycling the streets in metro Atlanta are dangerous undertakings.

Morrow residents Jeanell Bridges and Shirley Watterson agree.

"I want to walk. I'm able to walk, but we don't have safe access. I'd like to see our community more walker-friendly for seniors. In some cases, there are no sidewalks, and it's dangerous to cross Jonesboro Road." said Bridges, president of the governing board of the

Northridge Condominium Association.

JOHNNY CRAWFORD / AJC

Peter Moe makes a point as he, Lisa Chance (center) and Sally Flocks (left) lead a walk up Jonesboro Road in Morrow. They want changes in the busy area to make walking and cycling safe and enjoyable.

Clayton/Henry community page

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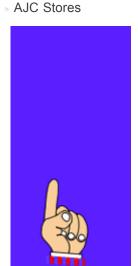
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She lives on the opposite side of Jonesboro Road, which has some sidewalks.

"We have a major street through our community [Jonesboro Road] and we're limited in what we can do about it." said Watterson. She lives off Lake Harbin Drive but would like to see the lanes of Jonesboro Road shrink from 12 feet to 10 feet with an eye toward making more room available for sidewalks and bike paths.

Bridges and Watterson were part of a group of 20 people who walked a portion of Jonesboro Road last week to get some first-hand idea of what walkers now face. Morrow Police Chief Kenny Smith and representatives from Pedestrians Educating Drivers on Safety also were among the walkers.

Moe and Charlie Gandy, who work with the National Center for Bicycling and Walking, were in Morrow last week as consultants, examining obstacles and suggesting solutions to the problem of walking and cycling throughout metro Atlanta. They will gather comments and other data from the walk as part of the Walkable Communities Initiative. Similar walks took place throughout metro Atlanta, including one in McDonough.



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Rodney Heard, director of community development for McDonough, led a group of 28 walkers in an area of Creekwood Estates, Willow Lane, Ga. 20/81 and the Industrial Parkway near the McDonough Village shopping complex.

Pedestrian pathways, or trails, were suggested for the McDonough Village area, coupled with buffers of trees between the pathways and streets. In addition, the pathways would be designed to meander through wooded areas, and benches would be installed along the way. The group also suggested more sidewalks.

McDonough Mayor Richard Craig said making alterations in older communities will be difficult and expensive. However, "if you start from scratch, you can make it happen," Craig said.

The projects are sponsored by the National Center for Bicycling and Walking, the Atlanta Regional Commission and the Georgia Department of Human Resources.

"This is a freeway in a community over which it has no control. This community has a river of traffic that does not belong to them," Moe said of Jonesboro Road.

Gandy said if the community can persuade state transportation officials to reduce the lane sizes, it will shorten the distance across the busy street, and drivers are likely to reduce their speeds.

• 2003 AJC Auto Show

Today's print edition

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