



## JOINT HOUSING DIRECTORS AND PLANNING DIRECTORS TECHNICAL ADVISORY COMMITTEE MEETING

July 12, 2018  
10:00 A.M. - 1:00 P.M.  
COG Building, Ronald F. Kirby Training Center

### Call-In Number and Webinar Address

1. Click this [link](#)
2. Use your email address and the password **housing** to log in
3. Call in information will appear on screen immediately after log in
4. Call the phone number then enter the **access code** and **participant id** when prompted
5. Please remember to enter your name as a participant on the login screen

### AGENDA

#### Meeting Objectives:

- Committee members should bring their complimentary perspectives to housing and other land use decisions and consider ways in which jurisdictions can respond proactively across the region.
- Determine venue and content for recommendations to the Transportation Planning Board on land use and housing decisions.
- Consider follow-up joint presentation to the COG Board.

#### 10:00 A.M. 1. WELCOME, INTRODUCTIONS AND ANNOUNCEMENTS

*Polly Donaldson, Co-Chair, Housing Directors Advisory Committee*  
*Helen McIlvaine, Co-Chair, Housing Directors Advisory Committee*  
*Eric Shaw, Chair, Planning Directors Technical Advisory Committee*

Committee members will be asked to introduce themselves and **share three data points** that point to a trend or other top housing and planning issue that staff are tackling in their respective jurisdictions.

#### 10:30 A.M. 2. SHAPING FUTURE LAND USE AND TRANSPORTATION DECISIONS

*Eric Shaw, Chair, Planning Directors Technical Advisory Committee*

Since January, COG's Planning Directors Technical Advisory Committee (PDTAC) has held discussions on the 7 endorsed initiatives of the Transportation Planning Board (TPB) Long-Range Plan Task Force (LRPT). The Committee has focused on the "Optimize Regional Land-Use Balance" initiative which calls for an additional 130,000 households by 2040 beyond those currently projected in COG's Round 9.1 Cooperative Forecasts.

PDTAC Chair Eric Shaw will share highlights from a draft July 18<sup>th</sup> presentation to the TPB (of which he is a member) which summarizes current local efforts to achieve the TPB Initiative, and lead us in discussing critical questions for our region's future, such as:

- How can HDAC and PDTAC work together through the end of the calendar year to provide substantive guidance to shape long-term transportation planning?
- How can we reach our goal to accommodate 780,000 households by 2045?
- How can we work together to ensure future growth is sustainable, location efficient, and equitable?

**11:15 A.M. 3. PROVEN LOCAL STRATEGIES FOR EXPANDING THE SUPPLY OF AFFORDABLE HOUSING AND ADDRESSING COST CHALLENGES**

*Ahmad Abu-Khalaf, Enterprise Community Partners*

How do we meet the ever-rising demand for housing affordable to cost burdened residents in our region with increasingly constrained resources? Enterprise Community Partners builds on its previous research on addressing cost concerns in the production of affordable housing in its most recent paper, [Proven Local Strategies for Expanding the Supply of Affordable Housing and Addressing Cost Challenges](#). Author Ahmad Abu-Khalaf will share highlights from his recent research with examples from other cities as part of Enterprise Community Partners' High-Cost Cities Housing Forum.

**11:55 A.M. 4. SHORT BREAK / PICK UP LUNCH**

**12:05 P.M. 5. LUNCH & LEARN: OPPORTUNITY ZONES**

*David Bowers, Enterprise Community Partners*

*Rachel Reilly Carroll, Enterprise Community Partners*

As part of the Tax Cuts and Jobs Act passed last year, one new program that was introduced was Opportunity Zones. Opportunity Zones were created to try and drive investment to distressed areas by offering incentives to investors. States have identified and designated those census tracts for the IRS. What key questions should housing and planning officials be considering to ensure equitable investments in our communities? David Bowers and Rachel Reilly Carroll, who have been following this issue closely, will share key facts about the program and lead us in a discussion about this emerging development.

**1:00 P.M. 6. NEXT STEPS AND ADJOURN**

*Polly Donaldson, Co-Chair, Housing Directors Advisory Committee*

*Helen McIlvaine, Co-Chair, Housing Directors Advisory Committee*

*Eric Shaw, Chair, Planning Directors Technical Advisory Committee*

*The next meetings are scheduled as follows:*

**Housing Directors – Thursday, September 20<sup>th</sup>**

**Planning Directors – Friday, September 21<sup>st</sup>**