



Metropolitan Washington Air Quality Committee
May 23, 2007

1. Public Education and Outreach Programs

- ***Air Quality Curriculum*** – Piloting of the air quality curriculum will be completed in June 2007. The consultant is also developing a one-hour version of the materials which will be used for outreach to summer schools, camps, etc. The Clean Air Partners Board has also approved the addition of a Climate Change unit for the curriculum and outreach materials.
- ***Public Awareness Campaign*** – The 2007 campaign includes radio, transit, and print ads. The radio ads will air over a five-week period (June 25-July 23) on seven major stations in the Baltimore and Washington markets. New transit ads have been developed for Metro and Frederick County TransIT and will be in circulation during June/July. WMATA is also providing two months of advertising on the back of Metro fare cards as part of its in-kind support. The print ads are currently under development.
- ***NEW Web Site*** – The new site was launched at the Annual Meeting on May 10th and includes new content, graphics, and functionality, including a dynamic forecast display and modified email notification system. The new site will better enable Clean Air Partners to provide timely and accurate air quality information to the public.

2. Voluntary Business Emissions Reduction Campaign

- ***Auto Parts Washer Rebate Program*** – Clean Air Partners continues to work with the Montgomery County Department of Environmental Protection (DEP) on the County's auto parts washer rebate program. DEP will be conducting a survey of roughly 150 auto repair facilities in the Anacostia watershed in May/June 2007. Input from the survey will be used to help design and implement the auto parts washer rebate program. A workshop with facility owners will be held in July 2007 to explain the rebate program.

3. Administration

- The Board approved the FY 2008 Work Program and Budget at the Annual Meeting on May 10th. The FY 2008 Work Program includes the continuation of core programs and services, and two new special projects (implementation of the Prince George's County Air Quality Outreach Plan and Clean Air Teleworking). The FY 2008 budget is \$714,000.

4. Special Projects

- The 10-Year Anniversary celebration will be held on June 5, 2007 from 3:00-5:00 pm at the Belair Mansion in Bowie, Maryland. The agenda includes recognition of improvements in air quality over the past 10 years, a reaffirmation of the commitment between COG and the Baltimore Metropolitan Council, recognition of Founding members, and the launch of new air quality initiatives.