



Love & Carrots, LLC

Urban Agriculture & Edible Landscapes

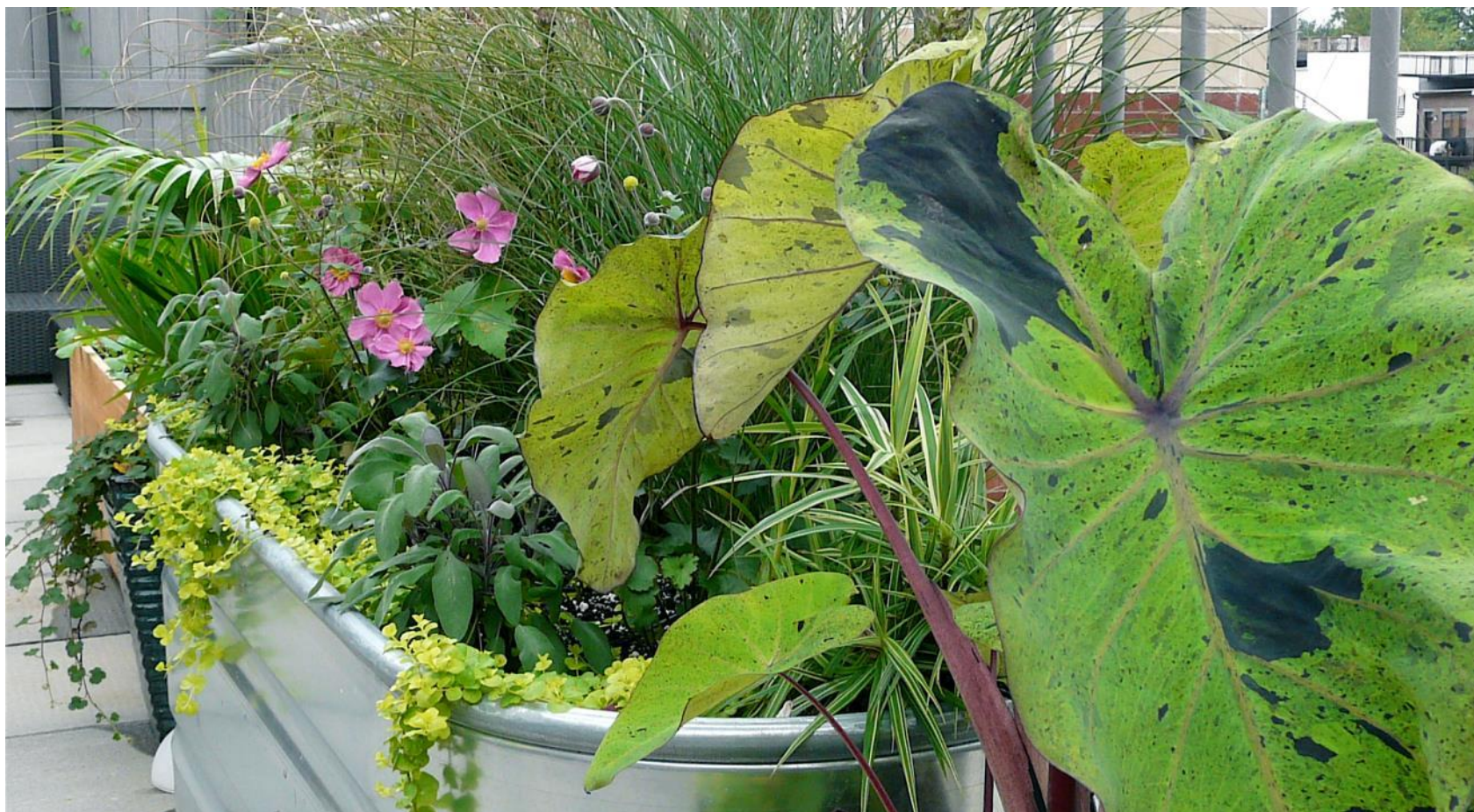




Love & Carrots, LLC

Urban Agriculture & Edible Landscapes





Love & Carrots, LLC

Urban Agriculture & Edible Landscapes





Love & Carrots, LLC

Urban Agriculture & Edible Landscapes



Who We Are

■ **Meredith Sheperd** – University of Notre Dame

- Environmental Science & Entomology
- Farm Manager – grew directly for City Zen, Sou' Wester, Komi, Rustico

■ **Morgan Morris** – North Carolina State University

- Agricultural Business & The Athol MA Farm School
- Farm Manager at Codman Community Farm
- Field Manager at Cibola Farm

Licensed &
Insured

■ **Awards**

- 2013 Mayors Award for Sustainability
- 2013 Green America People and Planet Award
- 2014 Top “Coolest” Businesses in DC

Established
May 2011

■ **Media Coverage**

- Washington Post: 10/13, 6/13, 6/12
- Business Insider: 4/14, Arlington Magazine Spring 2014
- Elevation DC: May 2013
- Flavor Magazine: July 2011
- Others: Daily Candy (10/12, 6/11), Complex Magazine, Georgetown Dish (7/13), Tasting Tables (6/11), Luri & Wilma (8/13), DIY Del Ray (6/12), We Love DC (2/13)

What We Do

We design, install and maintain organic vegetable gardens that are healthy, productive, and beautiful.

- Over 140 gardens installed since May 2011 - more than doubled every year.
- 250+ yards of compost seasonally
- Maintain over 80 gardens
- Experience with commercial and residential properties:
 - Single Family Homes
 - Community Centers
 - Restaurants
 - Health Centers



Re-Engineering Urban Spaces

Productive, Engaging, Beautiful.

■ Functional Considerations

- Soil & Drainage
- Sunlight
- Circulation and access
- Drip Irrigation
- **Maintenance**

■ Integrate Design Principles

- Composition, form, color, use of vertical space
- Focal Points

■ Hand-drawn designs



Re-Engineering Urban Spaces

Productive, Engaging, Beautiful.

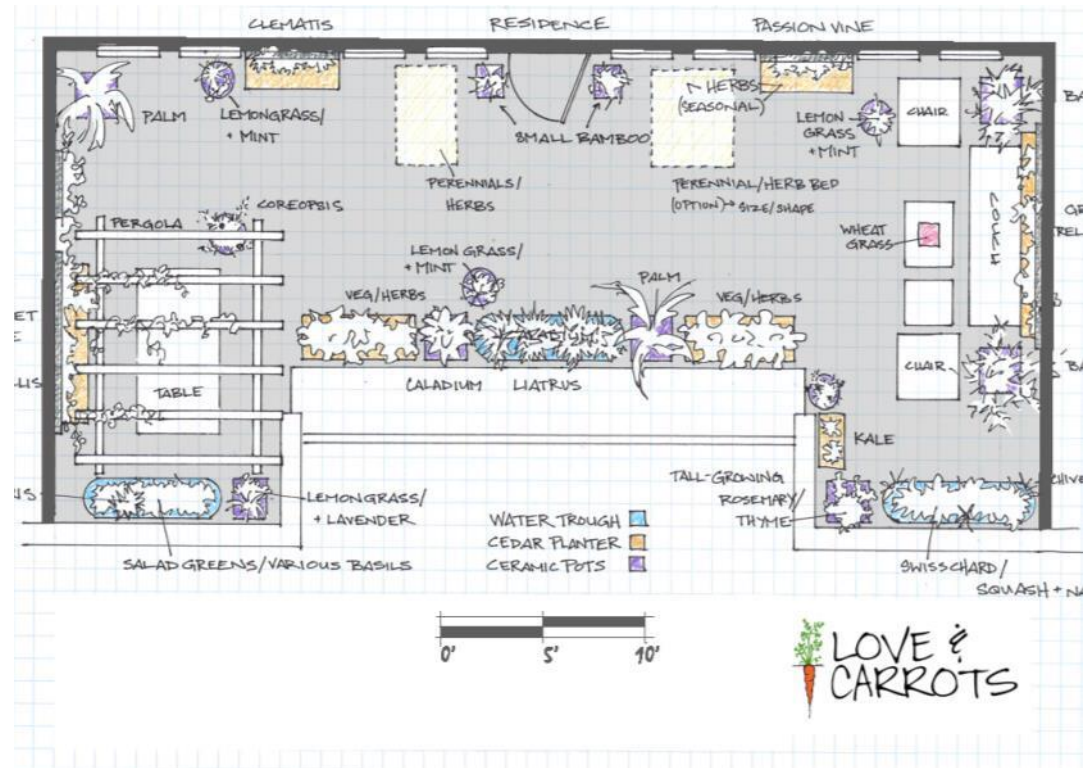
Functional Considerations

- Soil & Drainage
- Sunlight
- Circulation and access
- Drip Irrigation
- Maintenance**

Integrate Design Principles

- Composition, form, color, use of vertical space
- Focal Points

Hand-drawn designs



Integrated Design

Urban agriculture is complimentary to sustainable design, taking it to the next level.

- ▣ Expands on Sustainable Design
 - ▣ Adds a dynamic edge
 - ▣ Engages clients making landscapes and cityscapes participatory
 - ▣ Fosters nourishing lifestyles



Integrated Design

Urban agriculture is complimentary to sustainable design, taking it to the next level.

- ▣ Expands on Sustainable Design
 - ▣ Adds a dynamic edge
 - ▣ Engages clients making landscapes and cityscapes participatory
 - ▣ Fosters nourishing lifestyles



Rooftop Herbs



Restaurant Kitchen Patio



Bacio Pizzeria



Bountiful Deck



Specified Knowledge

Expertise critical for successful results

- Experience in production management from micro-to-full scale
 - Small container gardens
 - Large gardens for restaurant production
 - Maximizing production in small or challenging spaces



Specified Knowledge

Specialized Plant Knowledge

- Cultivar Selection - What produces in challenging spaces?
 - Best producing Heirloom varieties
 - Uniquely attractive and uncommon varieties
 - Microclimate crop needs



We Stay Involved

Continuing post-installation education and support

- Our Garden Care ensures design integrity and productivity
 - Gardens always clean, cared for, and productive
 - No fear of the “messy” vegetable gardens
 - All materials provided
 - Full service; harvest baskets



We Stay Involved

Continuing post-installation education and support

- Our Garden Care ensures design integrity
 - Gardens always clean, cared for, and productive
 - No fear of the “messy” vegetable gardens
 - All materials provided
 - Full service; harvest baskets
- Garden Coaching further engages the client
 - In-depth instruction
 - Group classes
 - Kids
- Our clients love us



Fostering new growers all over the city

- Full season Coaching Program
 - Shoulder to shoulder training
- Partnering with Communities
 - Families, CPCA
 - Amazing Life Games
 - Brainfood
 - Shaw Children's Health Center
 - Calvary Women's Center
 - Whitefeild Community Center



Harvest



High Quality Service

- We are flexible and responsive
 - Always meet deadlines and work in most weather conditions
 - Participate in planning meetings, flexible in design collaboration
- Quality resourcing
- Tailor services to your needs
 - Meet your timeframe
 - Work with existing infrastructure
 - Help with soil, planting plans, garden care
 - Compost monitoring



Love & Carrots, LLC

Thank you for having us!

www.LoveAndCarrots.com

Meredith@LoveAndCarrots.com

Morgan@LoveAndCarrots.com

