Regional Bus Ridership Database

Regional Bus Subcommittee March 22, 2011

Regional Bus Ridership

Goal

 Develop a systemic process for collecting and storing bus ridership from all local carriers throughout the region

Purpose

- To support regional studies sponsored by MWCOG, WMATA, and other transit operators
- Monitor and analyze regional performance and ridership trends
- Support the expansion and update of MWCOG's Regional Transportation Clearinghouse

Regional Bus Ridership

- Data collection
 - Formal Process
 - No systematic method for collecting bus ridership data
 - Frequency
 - Ideally, quarterly updates will suffice
 - Format
 - Aggregate weekday rides by line/route
 - Saturday, Sunday
 - Unique Regional ID
 - Facilitation
 - Coordination is key.

Regional Bus Ridership (Utilization Sample)

	Period Ending	Month to Date	MTD Prior Year	Year-to-Date	2009 Y-T-D	Change	Percent
Commuter Services							
MARC Services	Oct-10	643,488	700,187	2,732,989	2,790,930	-57,941	-2.1%
Virginia Railway Express	Oct-10	335,297	345,900	1,788,827	1,354,200	434,627	32.1%
Transit Ridership							
Metrorail	Oct-10	18,899,930	18,980,904	75,426,764	75,258,364	168,400	0.2%
MetroAccess	Oct-10	207,577	208,222	819,794	802,750	17,044	2.1%
Metrobus	Oct-10	10,590,200	11,268,505	42,223,156	45,299,269	-3,076,113	-6.8%
District of Columbia							
DC Circulator	Oct-10	469,959	408,017	1,771,911	1,661,466	110,445	6.6%
Maryland							
The Bus	Oct-10	250,119	309,691	1,088,981	1,199,191	-110,210	-9.2%
Ride On	Oct-10	2,320,073	2,432,120	9,237,034	9,820,443	-583,409	-5.9%
Connect-A-Ride Laurel	Oct-10	38,765	35,068	133,436	135,875	-2,439	-1.8%
Virginia							
Alexandria Dash	Oct-10	312,992	337,300	1,305,111	1,352,500	-47,389	-3.5%
ART- Arlington Transit	Oct-10	189,764	173,900	757,874	611,200	146,674	24.0%
Fairfax CUE	Oct-10	88,210	91,800	318,434	332,800	-14,366	-4.3%
Fairfax Connector	Oct-10	868,299	767,466	3,548,677	3,267,332	281,345	8.6%
Loudoun County Transit	Oct-10	93,701	82,600	386,949	307,314	79,635	25.9%
PRTC Omni Ride/Line	Oct-10	277,126	284,900	1,124,661	1,123,700	961	0.1%
Total Bus Transit		15,499,208	16,191,367	61,896,224	65,111,090	-3,214,866	-4.9%