COMMUTERCASH RELEASE DETAILS

Proposed timeline and transition from incenTrip to CommuterCash

Dan Sheehan
Transportation Operations Programs Director

Commuter Connections Subcommittee
September 17, 2024

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Current Status

- Application source code and Java code received in July 2024.

- App requires further rehabilitation than anticipated.

- Phased approach to re-releasing existing features.

Phased Release

- <u>Phase 1</u>: Core Elements

  - Robust trip planner with Calories / Emissions

  - Commute Log

  - Gamification

  - Point redemption

  - Trip History

  - Edit profile

- <u>Target Release</u>: December 2024

Phased Release

- <u>Phase 2</u>: Employer Commuter Challenge Features

  - Leaderboard

  - Employer Team

  - Employer Challenges and Point award logic

- <u>Target Release</u>: February 1, 2025

Phased Release

- <u>Phase 3</u>: Supplemental Features

  - Corridor Challenge

  - Flextime Rewards

  - Public Challenges

  - Reach A Ride

- <u>Target Release</u>: June 1, 2025

Transition

- In-app and email announcements alerting existing incenTrip participants of impending move to CommuterCash

- Existing accounts ported to CommuterCash

  - Attempt to maintain full profile

- incenTrip participants must download CommuterCash

- All Commuter Connections and MDOT program elements removed from incenTrip by January 1, 2025

- Paid marketing expected to commence late winter 2025

Dan Sheehan

Program Director
(202) 962-3287
dsheehan@mwcog.org

Metropolitan Washington Council of Governments
777 North Capitol Street NE, Suite 300
Washington, DC 20002

commuterconnections.org

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