

ITEM 7 – Action

March 20, 2019

Approval of Regional Bike to Work Day 2019 Proclamation

Staff Recommendation: Approve the Bike to Work Day 2019 Proclamation.

Issues: None

Background: In an effort to increase public awareness of the viability of bicycle commuting in the Washington region, regional Bike to Work Day events are being organized at 115 locations in the region for Friday, May 17. These events will encourage the business community and other regional decision-makers to support increased bicycle commuting through bicycle-friendly policies and initiatives.



Proclamation

WHEREAS, bicycle commuting is an effective means to support the region's air quality goals, improve mobility, and conserve energy; and

WHEREAS, bicycle commuting benefits both employees and employers through better employee health and fitness, reduced commuting and parking costs; and

WHEREAS, increasing numbers of employers have installed bicycle parking and shower facilities to help encourage bicycle commuting; and

WHEREAS, Capital Bikeshare's regional bike sharing system has hundreds of stations across six jurisdictions: Washington, DC; Montgomery County, MD; Prince George's County MD; Arlington County, VA; City of Alexandria, VA; and Fairfax County, VA; and

WHEREAS, the National Capital Region Transportation Planning Board through its Commuter Connections program promotes bicycling and organizes Bike to Work Day along with the Washington Area Bicyclist Association; and

WHEREAS, the week of May 13th is National Bike to Work Week, which promotes bicycling as a viable means of transportation to and from work;

NOW, THEREFORE, BE IT RESOLVED THAT THE
NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD:

1. Proclaims Friday, May 17, 2019 as Bike to Work Day throughout the Washington, DC metropolitan region; and
2. Encourages TPB member jurisdictions to adopt similar proclamations in support of the event; and
3. Reminds all members of the importance of bicycle safety as advocated by the Street Smart campaign.

BIKE TO WORK DAY 2019

Henry Dunbar
BikeArlington Program Director
Chairperson Bike to Work Day Steering Committee

National Capital Region Transportation Planning Board
April 17, 2019



Background

- **Rolled out regionally in 2001 by Commuter Connections**
- **Friday May 17, 2019**
- **Celebrates bicycling as a clean, fun, and healthy way to get to work**
- **Participation goal set**

Support for Cyclists

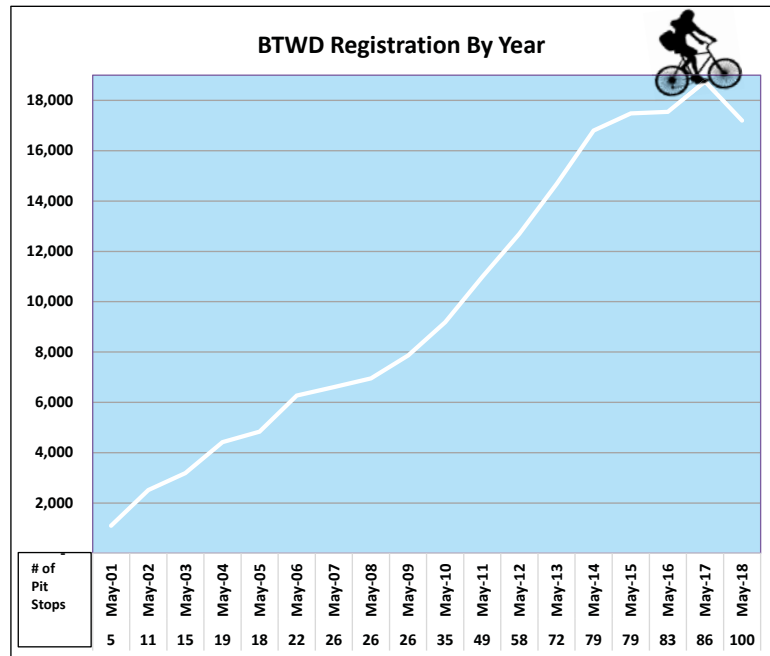
- **Cycling classes**
- **Bicycling to work guides (pamphlets)**
- **Over 100 pit stops throughout region**
- **Guaranteed Ride Home**
- **Commuter Convoys**
- **Bicycle Route Finder**

Event Freebies

- **Food & prizes**
- **Bike maps and literature**
- **Bicycle raffles**
- **Bicycle Tune-Ups**
- **Free T-Shirts**



Event Growth by Year



Bike to Work Day

- Coincides with National Bike to Work week
- Goal for 2019 is 19,000
- Proclamation at April TPB meeting



Employer Involvement

- **Business community support**
- **Reduced parking and improved employee health & fitness**
- **Employer sponsored pit stops**
- **Employer Challenge**



Support for Bicyclists at Work

- **Bicycles racks**
- **Bike lockers and cages**
- **Showers**
- **Personal gym lockers**
- **Bike subsidy**
- **Capital Bikeshare memberships**

Bike to Work Day Survey

- Conducted every three years (2016)
- Online survey to all event participants
- Response rate of 21 percent
- Measures impacts of bicycle commuting before and after event
- Survey results used in Regional TDM Program Analysis

Bike to Work Day 2016 Survey

Age Breakdown

Age	Percent
18-24	2%
25-34	26%
35-44	20%
45-54	26%
55-64	20%
65 +	6%

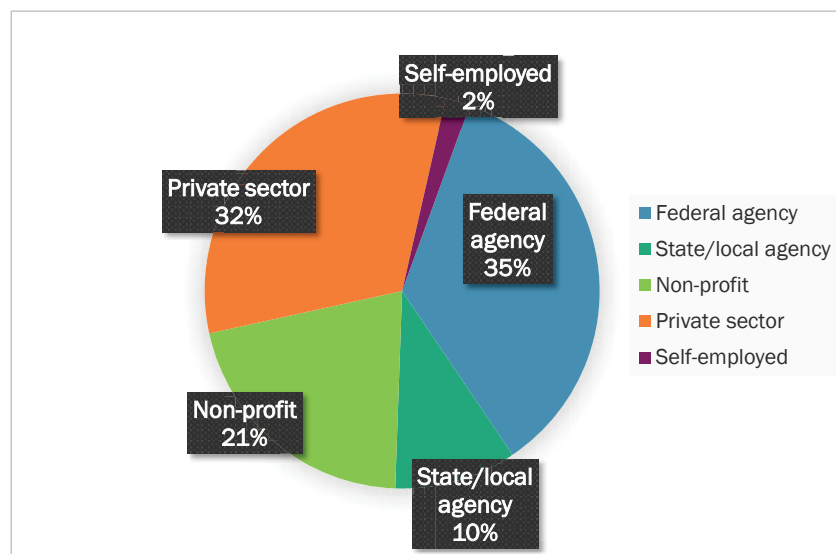
Bike to Work Day 2016 Survey

Home and Work States

State	Home	Work
District	32%	52%
Maryland	26%	18%
Virginia	42%	30%

Bike to Work Day 2016 Survey

Type of Employer

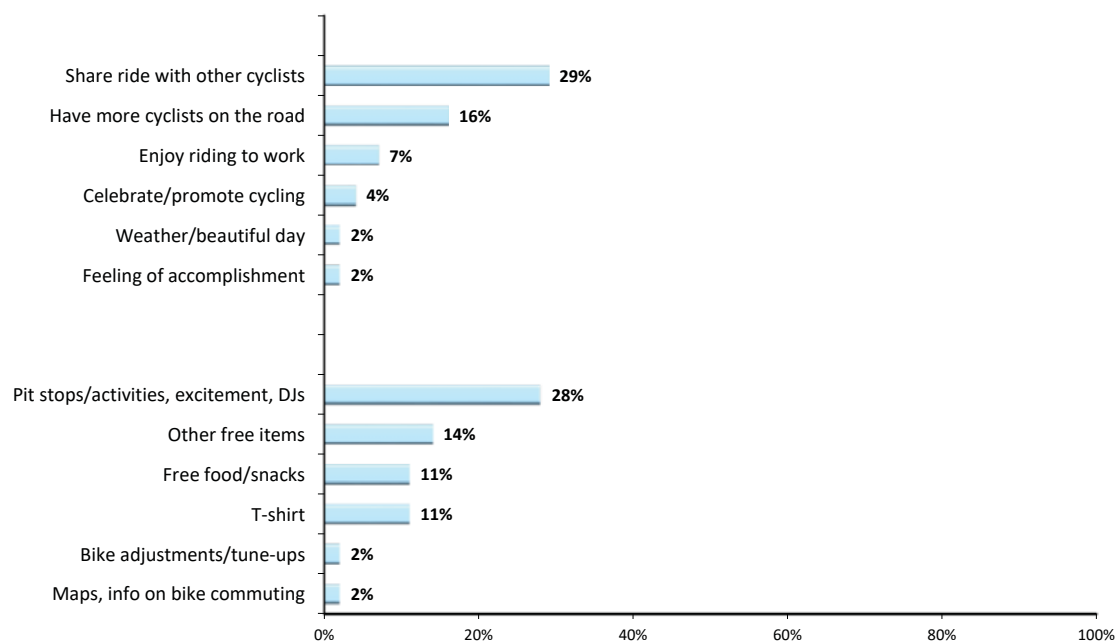


Bike to Work Day 2016 Survey

- **Prior to Bike to Work Day 14% of respondents never commuted by bicycle**
- **After Bike to Work Day**
 - **28% of respondents start bicycling to work 2.9 days/week**

Bike to Work Day 2016 Survey

Favorite Part of 2016 Bike-to-Work Day Event Experience



Rain Date Policy

- **Bike to Work Day is a rain or shine regional event**
- **Pit stops are encouraged to have a contingency plan ready**
- **Pit stops however may determine to cancel their local pit stop event based on severe weather conditions.**

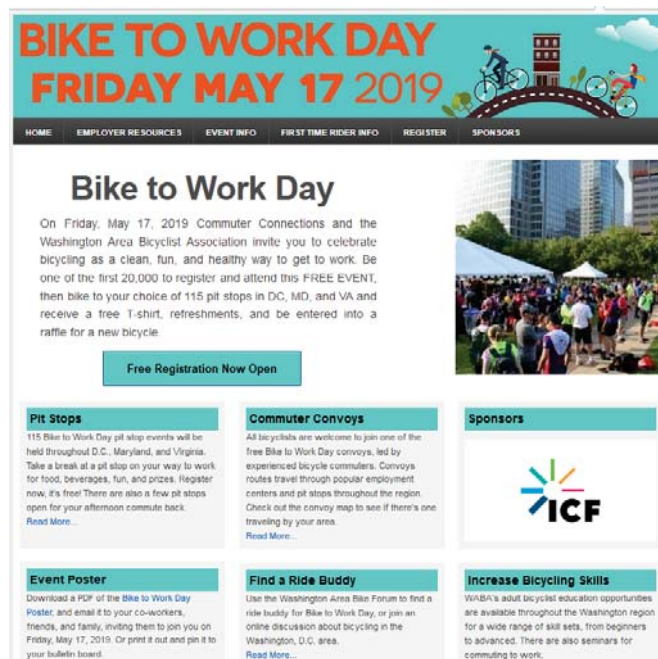
Rain Date Policy Reasoning

- **The ambiguity – what's enough rain to postpone the event?**
- **What if it rains in one area of the region and not another?**
- **No guarantee it wouldn't rain on rain date**
- **May send the wrong message that one cannot bike in the rain**

VIP Invitations

- **WABA to formally invite elected officials**
- **All TPB members on the list**
- **Officials asked to RSVP to the pit stop of their choice.**

Website – biketoworkmetrodc.org



BIKE TO WORK DAY
FRIDAY MAY 17 2019

HOME EMPLOYER RESOURCES EVENT INFO FIRST TIME RIDER INFO REGISTER SPONSORS


Bike to Work Day

On Friday, May 17, 2019, Commuter Connections and the Washington Area Bicyclist Association invite you to celebrate bicycling as a clean, fun, and healthy way to get to work. Be one of the first 20,000 to register and attend this FREE EVENT, then bike to your choice of 115 pit stops in DC, MD, and VA and receive a free T-shirt, refreshments, and be entered into a raffle for a new bicycle.

Free Registration Now Open

Pit Stops
115 Bike to Work Day pit stop events will be held throughout D.C., Maryland, and Virginia. Take a break at a pit stop on your way to work for food, beverages, fun, and prizes. Register now, it's free! There are also a few pit stops open for your afternoon commute back.
[Read More...](#)

Commuter Convoys
All bicyclists are welcome to join one of the free Bike to Work Day convoys, led by experienced bicycle commuters. Convoy routes travel through popular employment centers and pit stops throughout the region. Check out the convoy map to see if there's one traveling by your area.
[Read More...](#)

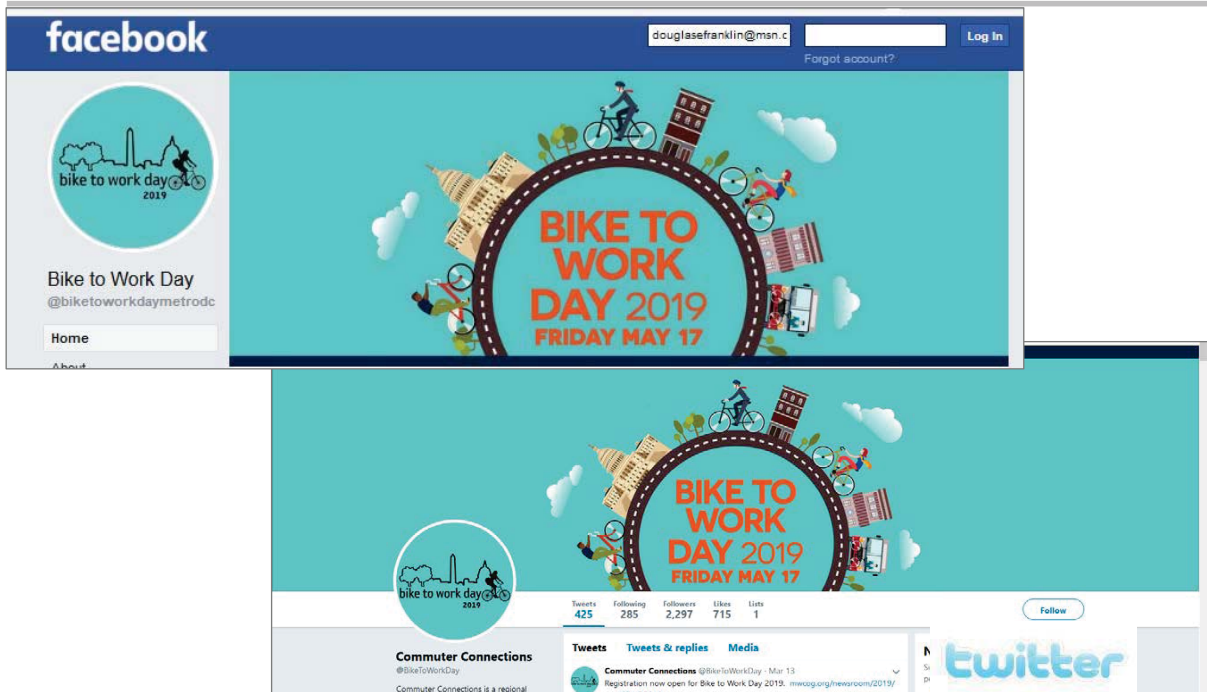
Sponsors


Event Poster
Download a PDF of the Bike to Work Day Poster, and email it to your co-workers, friends, and family, inviting them to join you on Friday, May 17, 2019. Or print it out and pin it to your bulletin board.

Find a Ride Buddy
Use the Washington Area Bike Forum to find a ride buddy for Bike to Work Day, or join an online discussion about bicycling in the Washington, D.C. area.
[Read More...](#)

Increase Bicycling Skills
WABA's adult bicycling education opportunities are available throughout the Washington region for a wide range of skill sets, from beginners to advanced. There are also seminars for commuting to work.

Social Media



Posters and Rack Cards



T-Shirts



Banners



Henry Dunbar

BikeArlington Program Director

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National Capital Region
Transportation Planning Board





Bike to Work Day 2019 Official Pit Stops

St	Jurisdiction / Quadrant	Pit Stop Name
DC	NE	Anacostia River Trail - River Terrace Park
DC	NE	Ivy City
DC	NE	NoMa
DC	NE	Old City Market and Oven
DC	NE	Trinidad
DC	NE	Union Market
DC	NW	Adams Morgan
DC	NW	Columbia Heights
DC	NW	Dupont Circle
DC	NW	Franklin Square
DC	NW	Freedom Plaza

DC	NW	Georgetown Waterfront Park
DC	NW	Glover Park
DC	NW	Golden Triangle – Farragut Square
DC	NW	Golden Triangle – L Street
DC	NW	Mt. Vernon Triangle
DC	NW	National Geographic Society
DC	NW	Shaw
DC	NW	West End at American College of Cardiology
DC	SE	Anacostia
DC	SE	Capitol Hill at House Office Buildings
DC	SE	Capitol Hill Eastern Market Metro Plaza
DC	SE	Capitol Riverfront at Canal Park
DC	SE	Coast Guard Headquarters
DC	SW	L’Enfant Plaza
DC	SW	Southwest Business Improvement District
DC	SW	The Wharf - Southwest Waterfront
DC	SW	USDA Farmers Market
MD	Charles County	Indian Head
MD	Frederick County	Frederick
MD	Montgomery County	Bethesda - Downtown
MD	Montgomery County	FDA White Oak
MD	Montgomery County	Friendship Heights
MD	Montgomery County	Gaithersburg – Kentlands
MD	Montgomery County	Gaithersburg – Olde Towne
MD	Montgomery County	Germantown
MD	Montgomery County	National Institutes of Health
MD	Montgomery County	Naval Support Activity Bethesda
MD	Montgomery County	North Bethesda at Pike & Rose
MD	Montgomery County	Rock Springs Business Park
MD	Montgomery County	Rockville - Fallsgrove Village Center
MD	Montgomery County	Rockville – Town Square
MD	Montgomery County	Rockville – Twinbrook
MD	Montgomery County	Silver Spring – Veterans Plaza
MD	Montgomery County	Takoma Park – Downtown/Old Takoma
MD	Montgomery County	Takoma Park – Sligo Creek Trail

MD	Prince George's County	Bladensburg Waterfront Park
MD	Prince George's County	Bowie – City of Bowie Gymnasium
MD	Prince George's County	Bowie – Old Town
MD	Prince George's County	Capitol Heights at Maryland Park Bicycles
MD	Prince George's County	College Park – City Hall/UMD
MD	Prince George's County	Greenbelt
MD	Prince George's County	Hyattsville
MD	Prince George's County	Largo
MD	Prince George's County	Oxon Hill - National Harbor
MD	Prince George's County	Port Towns – Edmonston
MD	Prince George's County	Riverdale Park Station
MD	Prince George's County	U.S. Census Bureau
MD	Prince George's County	University of Maryland
VA	Arlington County	Arlington - Afternoon Party Heavy Seas Alehouse
VA	Arlington County	Arlington - Afternoon Party New District Brewing Co
VA	Arlington County	Arlington – Army National Guard Readiness
VA	Arlington County	Arlington - Ballston
VA	Arlington County	Arlington – Columbia Pike - Penrose Square
VA	Arlington County	Arlington - Crystal City Water Park
VA	Arlington County	Arlington – East Falls Church Metro Station
VA	Arlington County	Arlington - Gravelly Point
VA	Arlington County	Arlington - Rosslyn
VA	Arlington County	Arlington - Shirlington
VA	City of Alexandria	Alexandria - Carlyle
VA	City of Alexandria	Alexandria – Del Ray
VA	City of Alexandria	Alexandria - Fairlington
VA	City of Alexandria	Alexandria – Old Town
VA	City of Alexandria	Alexandria – Mark Center
VA	City of Falls Church	Falls Church City
VA	Fairfax County	Annandale - Wakefield Park
VA	Fairfax County	Burke VRE Station
VA	Fairfax County	Centreville
VA	Fairfax County	Chantilly - Cub Run
VA	Fairfax County	Chantilly - Regional Library
VA	Fairfax County	Culmore - Bailey's Crossroads

VA	Fairfax County	Fair Lakes Center
VA	Fairfax County	Fairfax City Downtown
VA	Fairfax County	Fairfax County Government Center
VA	Fairfax County	Falls Church - Fairview Park
VA	Fairfax County	Fort Belvoir
VA	Fairfax County	Franconia - Lee District Park
VA	Fairfax County	Herndon
VA	Fairfax County	Lorton VRE Station
VA	Fairfax County	McLean - Dolley Madison Library
VA	Fairfax County	McLean - MITRE
VA	Fairfax County	McLean - Spring Hill
VA	Fairfax County	Mosaic
VA	Fairfax County	Mt. Vernon - Belle View
VA	Fairfax County	Mt. Vernon – Collingwood Park
VA	Fairfax County	Mt. Vernon - GW RECenter
VA	Fairfax County	Oakton
VA	Fairfax County	Reston - Reston Station
VA	Fairfax County	Springfield - Metro Park at Walker Lane
VA	Fairfax County	Springfield - South Run
VA	Fairfax County	Springfield - Springfield Plaza
VA	Fairfax County	Tysons Corner Center
VA	Fairfax County	Vienna
VA	Loudoun County	Leesburg
VA	Loudoun County	Sterling
VA	Prince William County	Dumfries
VA	Prince William County	Haymarket Bicycles
VA	Prince William County	Manassas - George Mason University
VA	Prince William County	Manassas - Kelly Leadership Center
VA	Prince William County	Manassas – VRE Station
VA	Prince William County	Manassas Park at Palisades Apts
VA	Prince William County	Rippon Landing VRE Station
VA	Prince William County	Woodbridge - Chinn Center
VA	Prince William County	Woodbridge - Tackett's Mill
VA	Prince William County	Woodbridge VRE Station