

# Greater Washington 2050

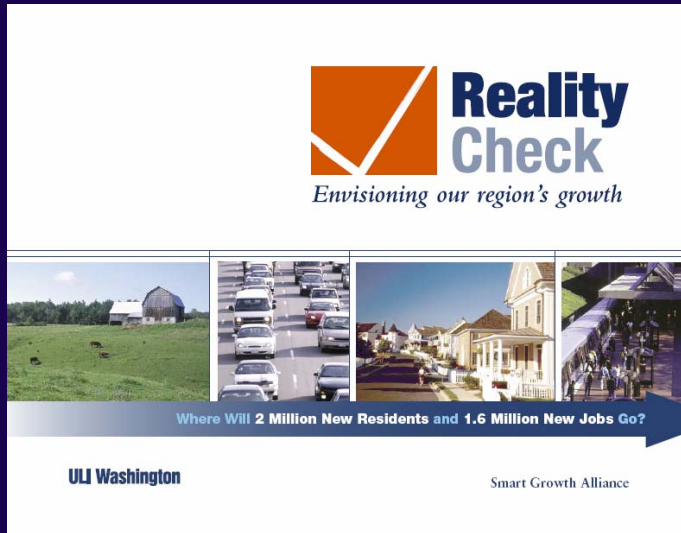
TPB Scenario Study Task Force  
October 17, 2007

Paul DesJardin

Department of Human Services, Planning and Public Safety

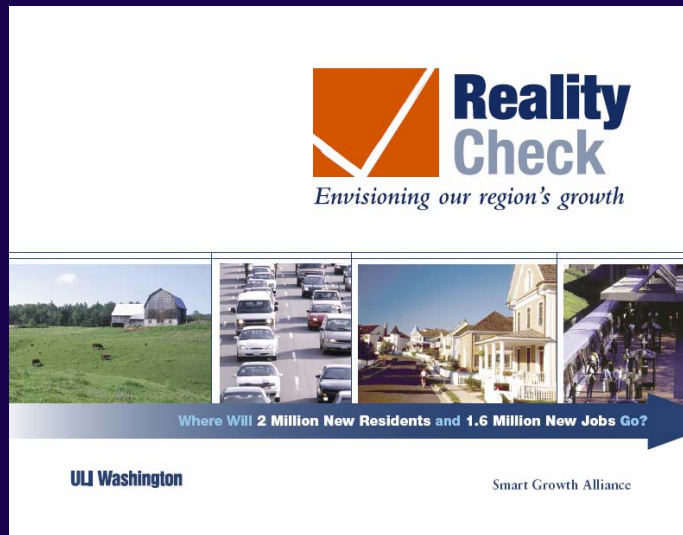


# Reality Check on Growth



- February 2005 – ULI Washington, Washington Smart Growth Alliance, COG and others co-sponsor 1-day event
- 300 Participants - 1/3 Government, 1/3 Business, 1/3 Civic
- COG's Cooperative Forecasts of jobs, people and housing were the baseline growth assumptions
- Participants asked to “re-allocate” 1.6 million jobs and 2 million people using LEGOs to represent jobs and housing

# Common Principles Identified by Participants at Reality Check



- *Preserve and Protect open space*
- *Focus development near transit stations*
- *Maintain jobs-housing balance*
- *Concentrate development along transportation corridors*
- *Concentrate development around existing town centers*
- *Create mixed use nodes*
- *Develop east side of region*
- *Offer more housing choices*



# Greater Washington Board of Trade Potomac Conference 2006 Winter Meeting

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- **Topic: “A Conversation About Our Region’s Future” follow on to February 2005 Reality Check**
- **145 Leaders from private, non-profit and public sectors**
- **Overview of lessons learned from other regions who are implementing visioning programs**
- **Reviewed Greater Washington growth projections and implications including federal perspective**

## IF WE HAD A VISION:

“What would you expect will be different in 5, 10, 20 or 50 years if we had a visioning process?”

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- Improved transportation/mobility
- Regional balance (in housing, jobs and schools)
- Improved environmental quality
- Better regional land use planning



JULY 2006

# Envision Greater Washington

Moving Our Region Forward. Together. Now.



**2006** - COG, the Board of Trade and the Community Foundation convened to make recommendations on a proposal to launch a regional visioning campaign, known as Envision Greater Washington.

## Issues Raised include:

- Traffic congestion
- High housing prices
- Loss of open space
- Maintaining quality of life
- Better schools
- Economic opportunities

RECOMMENDATIONS TO THE:

Metropolitan Washington Council of Governments | Greater Washington Board of Trade | Community Foundation for the National Capital Region



# Greater Washington 2050

April 2007

- **COG Board briefed on outcomes and recommended next steps on Envision Greater Washington:**
  - *What elements or activities would be carried out? How will it be funded? How will progress be measured?*
  - *How can the region avoid reinventing the wheel?*
  - *Does the region need more planning, or instead focus on advancing vision and plans we already have?*
  - *What will be different, better or measurable as a result?*
  
- **COG Board adopted Resolution R34-07 charging MDPC with advancing this effort and to identify specific actions that can be quickly implemented to address:**
  - *Stronger multi-sector, multi-jurisdictional and citizen engagement*
  - *Leveraging existing plans and visions*
  - *Public choice through understanding of consequences of growth scenarios*
  - *Commitment to action and outcomes*



# Greater Washington 2050

## MDPC Recommended Actions

- 1) Rename the initiative – “*Greater Washington 2050*”
- 2) Strengthen MDPC to enhance linkages to existing COG policy committees
- 3) Establish a *Greater Washington 2050 Committee* with broad COG policy committee participation to:
  - oversee the initiative for 2 years
  - develop a *Greater Washington 2050 Compact*

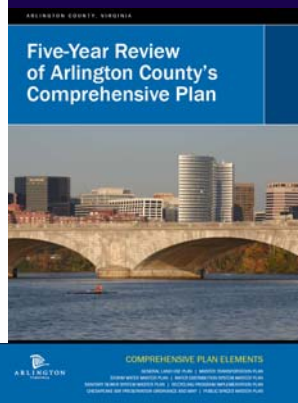
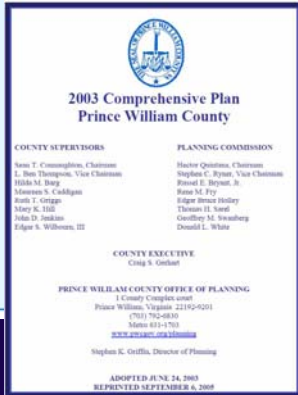
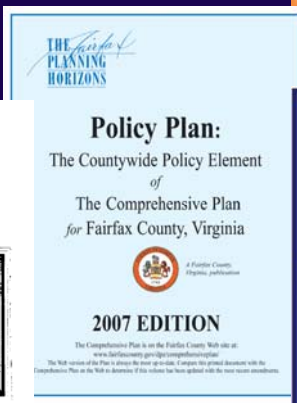
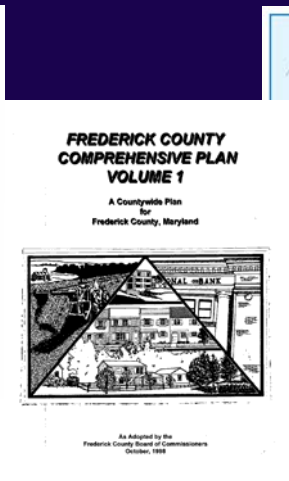
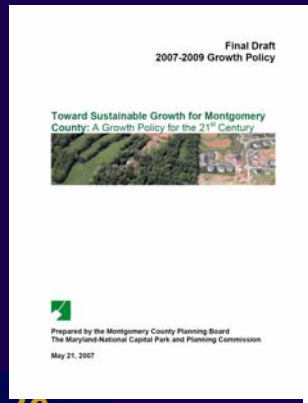
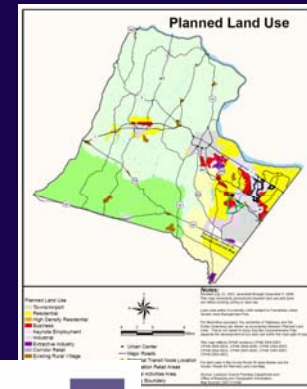
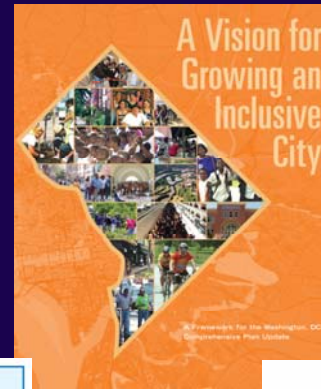




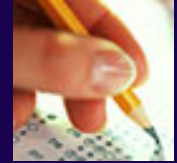
# Greater Washington 2050

## MDPC Recommended Actions, continued

- 4) To guide development of the *Compact*, complete a review of existing goals, plans and “visions” to address
- land use
  - economic growth
  - environmental quality
  - transportation
  - affordable housing
  - population and demographics
  - health
  - climate and energy



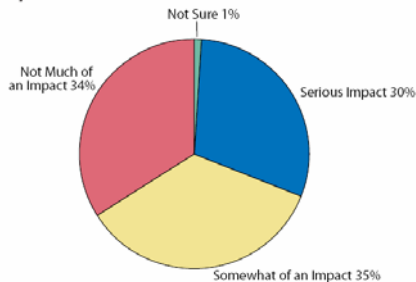
# Greater Washington 2050



## MDPC Recommended Actions, continued

- To assist with Action 4 and with the development of the Compact, the MDPC recommends that COG undertake a scientific survey to determine citizens' attitudes concerning growth and quality of life issues in the Washington region

Percentage of Residents in the Greater Washington Region Who Say Traffic Congestion Impacts Their Quality of Life



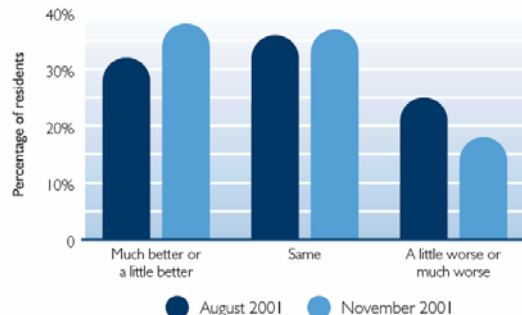
Source: Greater Washington Region Adult Population Survey, August 2001.

Rating the Greater Washington Region as a Place to Live: August 2001 and November 2001



Source: Greater Washington Region Adult Population Survey, August 2001 and November 2001.

Rating the Effectiveness of the Region's Leadership in Addressing Regional Problems, Compared with Leaders in Other Areas, August 2001 and November 2001



Source: Greater Washington Region Adult Population Survey, August 2001 and November 2001.

Percentage of Residents Who Have Volunteered in the Past Twelve Months in the Greater Washington Region, 2001



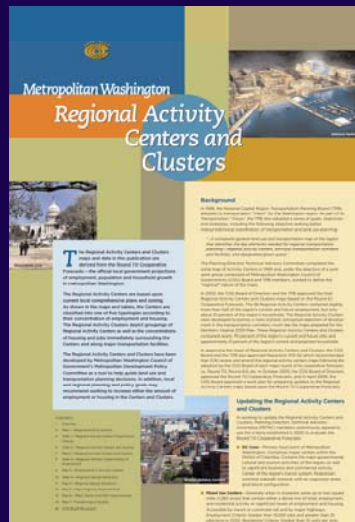
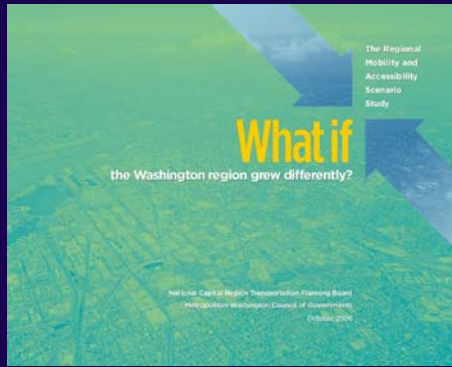
Source: Greater Washington Region Adult Population Survey, August 2001.



# Greater Washington 2050

## MDPC Recommended Actions, continued

- 6) Expand on work of TPB Regional Mobility and Accessibility Study by developing other measures of effectiveness such as air quality, water quality, affordable housing



### Jobs Out & Households In Scenarios

**What if people lived closer to their jobs?**

**The Challenge:**  
The length of the average commute is growing as housing continues to boom in outer jurisdictions while jobs remain concentrated in the region's core and inner suburbs.

**The Scenarios:**

- "Jobs Out" shifts 82,000 new jobs (11% of forecast growth) to outer jurisdictions.
- "Households In" shifts 84,000 new households (23% of the forecast growth between 2010 and 2030) to inner jurisdictions.
- Transit networks (beyond what is currently assumed to be planned and funded) were tailored to both scenarios (thick lines on the maps).

### Region Undivided Scenario

**What if there were more development on the eastern side of the region?**

**The Challenge:**  
People on the eastern side of the region are commuting long distances to jobs in the west due to uneven development patterns.

**The Scenario:**

- Shifts 57,000 new households (16% of forecast growth) and 114,000 new jobs (15% of forecast growth) from west to east (red areas on the map).

### Transit-Oriented Development Scenario

**What if more people lived and worked closer to transit?**

**The Challenge:**  
70% of new jobs and 80% of new housing in the coming decades will not be located in "transit station areas" (half mile from rail, quarter mile from bus).

**The Scenario:**

- Locates 125,000 new households (35% of forecast growth) and 150,000 new jobs (19% of forecast growth) closer to transit stations—within a half-mile radius (represented by red areas on the map).

### More Households Scenario

**What if more people who work here lived here?**

**The Challenge:**  
New housing is not keeping up with job growth. Many commuters are living outside the immediate region—as far away as West Virginia and Pennsylvania.

**The Scenario:**

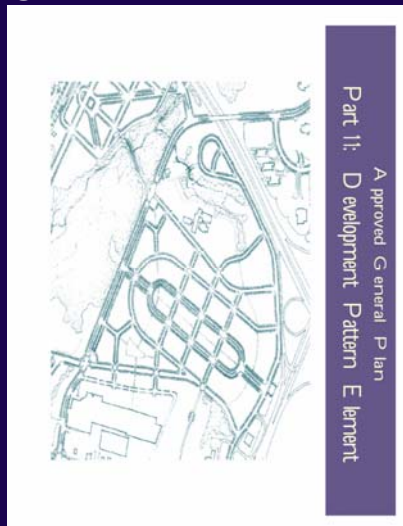
- Adds 216,000 new households beyond the number in current land use plans. The households would be added in or close to regional activity centers to balance forecast job growth (represented by red areas on the map).



# Greater Washington 2050

## MDPC Recommended Actions, continued

- 7) Upon completion, COG member local governments will commit to the *Greater Washington 2050 Compact* including basic tenants of:
  - long-range planning of at least 40 years
  - timely implementation of the goals of the Compact
  - creative financing of public infrastructure and enhanced governmental services to achieve the goals
  - development of inter-jurisdictional projects and agreements where necessary to achieve the goals
  
- 8) Develop a series of metrics to assess progress in achieving the goals of the *Compact*.



**Objectives**  
 The General Plan makes a clear distinction between the character of the Developed Tier and that of the Developing Tier and the Rural Tier. Within the Developed and Developing Tiers, a policy overlay for Centers and Corridors focuses on specific areas where more intense development is encouraged to take advantage of public investments in transportation facilities. Although there will be some overlap, the history of each Tier and the opportunities for the future in each Tier require different orientations and strategies.

The General Plan establishes objectives or benchmark measures that will be used to gauge the success of its implementation. Table 1 summarizes the county objectives and their relationship to each of the Tiers, the Centers and the Corridors. The sections that follow describe the county's policies and strategies to achieve these objectives.

*This General Plan establishes objectives or benchmark measures that will be used to gauge the success of its implementation.*

**Table 1: General Plan Objectives**

Objectives	Tiers			Centers and Corridors
	Developed	Developing	Rural	
<b>Development Patterns</b>				
Capture a designated percentage of the county's building unit growth by 2025 within each Tier.	>33%	~60%	~1%	
Capture a designated percentage of each Tier's housing growth by 2025 in Centers or Corridors.	>50%	>20%		
Incorporate appropriate pedestrian, bicycle and mass transit-oriented features in all new development within Centers and Corridors.				•
Protect a cumulative average of 1,500 acres per year of agricultural, strategic forest, or other sensitive lands through the use of the Rural Legacy Program, county-based acquisitions, and other conservation programs.	•	•	•	
<b>Environmental Infrastructure</b>				
Protect, preserve, enhance and/or restore designated green infrastructure components by 2025.	•	•	•	•
Protect and enhance water quality in watersheds by at least a minimum, maintaining the 2007 condition ratings of all water-beds statewide.	•	•	•	•
Meet or exceed the following forest and tree cover goals within each Tier and statewide by 2025.	20%	30%	60%	

Prince George's County Approved General Plan 27

Objectives	Tiers			Centers and Corridors
	Developed	Developing	Rural	
Protect an inventory of environmental issues related to land use through the provision of environmental education and/or stewardship programs.	•	•	•	•
<b>Transportation Systems</b>				
Increase average automobile occupancy by 25 percent by 2025.	•	•	•	•
Reduce average commuter vehicle miles traveled countywide by 25 percent by 2025.	•	•	•	•
Increase the proportion of transit trips by 25 percent by 2025.	•	•	•	•
Reduce private automobile dependency particularly for single-occupant vehicle (SOV) trips.	•	•	•	•
Site and plan new development and revitalization to generate transit ridership that helps achieve the cost recovery targets established by the county's Four-Brand Market Plan (FMP).	•	•	•	•
Increase public funding of transportation infrastructure in the Developed Tier.	•			
Increase public funding and attract and encourage more private funding of transportation infrastructure in Developing Tier Centers and Corridors.				•
Encourage and increase the proportion of private sector funding of needed transportation infrastructure in the Developing and Rural Tiers outside of Centers and Corridors.		•	•	
Incorporate appropriate pedestrian, bicycle and transit-oriented design (TOD) and transit-supporting design (TSD) features in all new development within Centers and Corridors.				•
Plan new development to help achieve the objectives of the Metropolitan Trail Plan and Equatorial Addendum.	•	•	•	•
Ensure funding to achieve the objectives of the Trail Plan and State Priority List.	•	•	•	•
Increase transit funding by one percent of the total county transportation budget (including developer funding). Give priority to transit that functions as transportation facilities or as links to other transportation facilities.	•	•	•	•

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# Greater Washington 2050

## MDPC Recommended Actions, continued

- 9) The *Greater Washington 2050 Committee* develops a Communications Plan to disseminate the understanding of the *Compact*, including enhanced outreach on the Regional Mobility and Accessibility Study.
  
- 10) Reach out to the Baltimore and Richmond regions to collaborate on a bold 21st century investment plan to address:
  - *environmental quality*
  - *energy efficiency*
  - *climate change*
  - *sprawling development*
  - *transportation challenges*

*One near-term opportunity is the transportation reauthorization bill expected in 2009 and the potential to address climate, national security, energy, freight, high-speed passenger and commuter rail, and transit issues of our rapidly growing region.*



# Greater Washington 2050

## Next Steps

The outcomes of Greater Washington 2050 shall be formalized through a Greater Washington 2050 Compact that defines a common regional vision and identifies and implements new tools to dramatically enhance regional coordination of transportation, land use and environmental policies.

The COG Board of Directors approves the following framework elements to guide establishment of Greater Washington 2050 and tasks MDPC with developing an administration and finance plan, governance structure, and project schedule and milestones for action by the COG Board of Directors on December 12, 2007.

Administration and Finance: COG shall sponsor Greater Washington 2050 and provide staff support and policy and administrative oversight, consistent with actions by the COG Board of Directors.

COG staff shall identify currently budgeted activities which can support the Greater Washington 2050 work program.

COG staff shall also identify additional revenue required, either from COG or non-COG sources in FY 2008 (July 1, 2007 to June 30, 2008). The proposed COG FY 2009 (July 1, 2008 to June 30, 2009) work program and budget includes \$50,000 in COG sources and \$150,000 from non-COG sources to support Greater Washington 2050.

Governance: COG shall establish the Greater Washington 2050 Coalition, inviting governmental and non-governmental participation on the Coalition.

The Greater Washington 2050 Coalition is a public-private advisory board housed in and staffed by COG; all policy actions shall require concurrence by the COG Board of Directors, upon the review and recommendation of MDPC and such other entities whose views may, from time to time, be requested.

The Chairman of the COG Board of Directors shall invite and appoint representatives to the Greater Washington 2050 Coalition and its officers, with the concurrence of the COG Board of Directors, no later than January 9, 2008.

The Greater Washington 2050 Coalition shall be comprised of representatives of governmental and non-governmental organizations, not to exceed 30 persons, inclusive of an Executive Committee and Technical and Community Advisory Committees, as described in the attached proposed governance organization chart.

Project Schedule: Greater Washington 2050 shall support an action-focused work program that builds on existing or proposed COG work program activities and the work of partner organizations and stakeholders.

MDPC shall suggest a project schedule and milestones by major task or deliverable as described in the Greater Washington 2050 Discussion Document.

Greater Washington 2050 shall have a period of performance not to exceed eighteen months that begins January 2008 and concludes no later than June 2009.

The Greater Washington 2050 Coalition shall develop a meeting schedule and subcommittees or work groups, as necessary, to support its mission and work program, consistent with COG Board action and approved funding.

The Greater Washington 2050 Coalition shall report to the COG Board of Directors no less than quarterly concerning progress on its mission and work program during its period of performance.



**TPB**

**COG Board**

**MWAQC**

**MDPC**

**Greater Washington 2050 Coalition**

**Executive Committee**

**Policy Officials**

Metropolitan Development Policy Committee  
Transportation Planning Board  
Metropolitan Washington Air Quality Committee  
Ches. Bay & Water Resources Policy Committee  
Human Services Policy Committee

**Governor / State Agencies**

District of Columbia  
State of Maryland  
Commonwealth of Virginia

**Federal Government**

National Capital Planning Commission

**Technical Advisory Committee**

Planning Directors Tech. Advisory Committee  
TPB Technical Committee  
MWAQC Technical Advisory Committee  
Housing Directors Advisory Committee  
Water Resources Technical Committee  
Climate Change Steering Committee

**Community Advisory Committee**

**Business**  
**Civic**  
**Environmental**



# Greater Washington 2050

## Next Steps

- September 20 to October 1 – COG Board solicited input and comments on Greater Washington 2050 from other stakeholders
- October 10 – COG Board adopted resolution R62-07, approving the recommendations of the MDPC regarding Greater Washington 2050
- The COG Board charges MDPC with developing an administration and finance plan, governance structure, and project schedule and milestones for action by the COG Board of Directors on December 12, 2007. The COG Board will appoint members to Greater Washington 2050 committee by January 9, 2007.
- COG will establish the Greater Washington 2050 Coalition, inviting governmental and non-governmental participation. The Greater Washington 2050 Coalition will be a public-private advisory board housed in and staffed by COG. Policy actions require concurrence by the COG Board of Directors, upon the review and recommendation of MDPC and other entities whose views maybe requested.





# Greater Washington 2050

TPB Scenario Study Task Force  
October 17, 2007

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Department of Human Services, Planning and Public Safety

