



EMPLOYER OUTREACH COMMITTEE

Tuesday, July 17, 2012

10 a.m. to 12 noon

Metropolitan Washington Council of Governments

777 North Capitol Street, NE

Third Floor, COG Board Room

Chairperson: Lorraine Taylor, WMATA (202) 962-2768

Vice Chairperson: Holly Morello, PRTC (703) 580-6130

Staff Contact: Mark Hersey 202/962-3383

MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 4/17/12 Meeting Notes (5 minutes)
3. Third Quarter and Fourth Quarter FY 2012 Conformity Reports (5 minutes)
4. Employer Outreach TERM Report Summary (10 minutes)
COG/TPB staff will update the committee on the Employer Outreach TERM summary which recently changed
5. Training Update and Review (15 minutes)
COG/TPB staff will brief the committee on the year's training and the upcoming year's sessions
6. Employer Case Studies (15 minutes)
The Committee will be updated on the production of new Employer Outreach case studies.
7. FY 2012 Employer Survey Review (15 minutes)
The Committee will be briefed on surveys conducted during FY 2012.
8. Employer Outreach Roundtable (45 minutes)
Group members can share challenges and successes they encountered in recent TDM outreach activities.
9. Other Business (5 minutes)

The next Employer Outreach Committee meeting is scheduled for October 16, 2012 at 10 a.m.