

MWCOG COOPERATIVE FORECASTING PROGRAM: WORK PLAN AND MEMBER NEEDS SURVEY

The next 12 months ...

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Regional Planner

Cooperative Forecasting and Data Subcommittee
December 3, 2019

How can we provide value?

How can we support you?

Cooperative Forecasting Program

Data Products

- InfoGroup Data
- QCEW State Data
- Job Density Analysis
- Other?

Research Deliverables

- Employment Baseline Guidance
- Land Use Retail Employment Trends
- NAICS to Land Use Conversion
- Cooperative Forecasts Growth Trends Report
- Additional Analysis?

Future Rounds (9.2)

- Local Forecasts Validation
- Documentation / Methodology Write-up
- Quality Assurance
- Other?

Committee Meetings

- Expert Speakers
- Topic Discussions
- Information Exchanges
- Roundtables – Local Forecasting Methods or Best Practices
- Your new ideas?

Other Committee Needs

- Training Opportunities
- Other?

Data Products

- InfoGroup Data
- QCEW State Data
- Job Density Analysis
- Other

Research Deliverables:

- Employment Baseline Guidance
- Land Use Retail Employment Trends
- NAICS to Land Use Conversion
- Cooperative Forecasts Growth Trends Report
- Additional Analysis?
- Average Home Sales Data – Jurisdictional Level for the COG Region (Kirk Eby)

Future Rounds:

Next Round 9.2 (~September 2020 – ~February 2021)

- Local Forecasts Validation
- Documentation / Methodology Write-up
- Quality Assurance
- Other?

Committee Meetings:

- Expert Speakers
- Topic Discussions
- Information Exchanges
- Roundtables – Local Forecasting Methods or Best Practices

Possible Presentations:

- Regional Economy – Jeannette Chapman (The Stephen S. Fuller Institute)
- Regional Economy – Raymond Owens (Federal Reserve Bank of Richmond)
- Commercial Real Estate Trends (Speaker to be Determined)
- American Community Survey (Speaker to be Determined)
- Residential Construction Survey – Cheryl Cornish (U.S. Census Bureau)
- The Changing Face of Retail – Michael Rieley (Bureau of Labor Statistics)
- Immigration Policy – Audrey Singer (Congressional Research Service)

Possible Presentations:

- Impacts of the Sharing Economy/Understanding the Gig Economy (Speaker to be Determined)
- American Community Survey (Speaker to be Determined)
- Housing and the Tech Boom: Using LEHD and Zillow Data to Understand Housing Market Impact – Aaron Terrazas (Zillow)
- Gentrification/Displacement Challenges in the Washington Region (Speaker to be Determined)

Possible Presentations:

- Commuting Trends between Baltimore, MD and Washington, DC (Speaker to be Determined)
- Federal Government Presence (U.S General Services Administration or National Capital Planning Commission)
- Metro and the Washington Region (WMATA speaker)
- Other?

Other Committee Needs:

- Training Opportunities
- Other?

Training Opportunities:

- 2-Hour Training Class – New Platform for Accessing Census Data (data.census.gov) – Rob Chestnut (U.S. Census Bureau)
- Training on the Census Bureau Economic Programs – Andrew Hait (U.S. Census Bureau)
- Application Programming Interface (API) – U.S. Census Bureau

Other Training Opportunities:

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