COG Chesapeake Bay & Water Resources Policy Committee (CBPC) Water Resources Outreach Plan 2018

(as of 3/15/18)

PLAN SUMMARY / CONTENTS

Background – Provides context, as well as notes the evolution of the CBPC's current outreach efforts.

Overall Outreach Elements – Lists general message points and coordination that would broadly be reflected in water-related outreach efforts or events.

Water Outreach Plans – Current Events & Specific Activities – List of current events that CBPC will specifically focus on, and outline of specific work efforts for each event. This will be an ongoing, evolving work effort, so the intention is that this plan will be regularly updated to reflect new activities/resources and when new events and focus areas are added to the CBPC's planned outreach work.

2018 Events/Dates

- 1. March 22 World Water Day
- 2. March 22: Clean Rivers Anacostia Tunnel Grand Opening
- 3. April 17-18: Nat'l Water Week Water Policy Fly-In
- 4. April 28: DEA Drug Take Back Day
- 5. May 6-12 Drinking Water Week
- 6. May 14 21: National Infrastructure Week
- 7. June 2-10: Chesapeake Bay Awareness Week (2nd week in June)
- 8. June 30: Virginia's Drinking Water and Wastewater Professionals Day
- 9. All year: Year of the Anacostia
- 10. October 10: Imagine a Day Without Water
- 11. November: National Critical Infrastructure Security and Resiliency Month