

NEWS RELEASE

Celebrate Spring by Registering for Bike to Work Day 2018

Registration officially opens for free annual event

Washington, D.C. (March 28, 2018) – A sure sign that spring is here, registration for Bike to Work Day (BTWD) 2018 is now open. This year's event on Friday, May 18 in metropolitan Washington is expected to set new participation records, featuring 100 pit stops throughout the region with raffles, giveaways, food, and beverages. The first 20,000 people who register and attend will receive a free BTWD t-shirt.

It's free, fast, and easy to register for BTWD. Just visit www.biketoworkmetrodc.org. While you're there, be sure to check out the pit stops, get tips from biking experts, join a commuter convoy, or find a ride buddy. From experienced cyclists to those who are new to two-wheels, the Bike to Work Day website is a great resource for everyone.

Bike to Work Day is coordinated in the region by the National Capital Region Transportation Planning Board's Commuter Connections program at the Metropolitan Washington Council of Governments, and the Washington Area Bicyclist Association (WABA).

"Commuter Connections and WABA are joining forces again to make this year's event bigger and better," said Nicholas Ramfos, Commuter Connections Director. "We're inviting commuters from the District of Columbia, Maryland, and Virginia to join us in celebrating bicycling as a fun and healthy way of traveling to and from work. Save money, reduce traffic, and improve air quality by trading four wheels for two." This year's event has been made possible by regional sponsors including ICF, Takoma Bicycle, Spokes Etc. Bicycles, Go Alex, BicycleSPACE, Bike Arlington, DC Bike Ride, Marriott International, California Tortilla, goDCgo, and Tele Dental Exam.

Free registration for Bike to Work Day is available at www.biketoworkmetrodc.org or by calling (800) 745-7433.

For updates, follow Commuter Connections on Twitter at [@BikeToWorkDay](#), and join the conversation by using #BTWD2018 or #BTWDC.

CONTACT:

Megan Goodman: mgoodman@mwkog.org, (202) 962-3209

Anne Marie Corbalis: amcorbalis@asc-pr.com, (914) 821-5100

Commuter Connections is a program of the National Capital Region Transportation Planning Board at the Metropolitan Washington Council of Governments. Commuter Connections promotes bicycling to work, ridesharing and other alternatives to drive alone commuting, provides ride matching for carpools and vanpools, and offers the free Guaranteed Ride Home program. Commuter Connections is funded by the District of Columbia, Maryland, Virginia and the U.S. Departments of Transportation.

The Washington Area Bicyclist Association creates a healthy, more livable region by promoting bicycling for fun, fitness, and affordable transportation; advocating for better bicycling conditions and transportation choices for a healthier environment, and educating children, adults, and motorists about safe bicycling.

MWCOG.ORG

Web Version | Newsroom | Feedback | Unsubscribe
Metropolitan Washington Council of Governments
777 North Capitol Street NE, Suite 300, Washington, DC 20002



Proclamation

WHEREAS, bicycle commuting is an effective means to support the region's air quality goals, reduce traffic congestion, and conserve energy; and

WHEREAS, bicycle commuting benefits both employees and employers through better employee health and fitness, reduced commuting and parking costs; and

WHEREAS, increasing numbers of employers have installed bicycle parking and shower facilities to help encourage bicycle commuting; and

WHEREAS, Capital Bikeshare's regional bike sharing system has hundreds of stations across five jurisdictions: Washington, DC; Montgomery County, MD; Arlington County, VA; City of Alexandria, VA; and Fairfax County, VA; and

WHEREAS, the National Capital Region Transportation Planning Board through its Commuter Connections program promotes bicycling and organizes Bike to Work Day along with the Washington Area Bicyclist Association; and

WHEREAS, the week of May 14th is National Bike to Work Week, which promotes bicycling as a viable means of transportation to and from work;

NOW, THEREFORE, BE IT RESOLVED THAT THE
NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD:

1. Proclaims Friday, May 18, 2018 as Bike to Work Day throughout the Washington, DC metropolitan region; and
2. Encourages TPB member jurisdictions to adopt similar proclamations in support of the event; and
3. Reminds all members of the importance of bicycle safety as advocated by the Street Smart campaign.

Chairman



National Capital Region
Transportation Planning Board

