

BTWD 2010 Media Report

The following is a listing of Bike to Work Day 2010 media placements across print, Internet, radio and television mediums.

Print/Online

Washington Post – Robert Thomson (Dr. Gridlock)

Bike to Work Resources

5/18/10

http://voices.washingtonpost.com/getthere/2010/05/bike_to_work_resources.html

Washington Post – Robert Thomson (Dr. Gridlock)

Tips for Commuter Cycling

http://voices.washingtonpost.com/getthere/2010/05/here_are_some_tips_for.html?wprss=getthere

Washington Post – Robert Thomson (Dr. Gridlock)

Metro Prepares for 'Bike to Work'

5/18/10

http://voices.washingtonpost.com/getthere/2010/05/metro_prepares_for_bike_to_wor.html

Washington Post – Ashley Halsey III

5/19/10

<http://www.washingtonpost.com/wp-dyn/content/article/2010/05/18/AR2010051804520.html?sub=AR>

Washington Post – Dimetrius Simon

DC Area Employers offer incentives to bike commuters

5/21/10

<http://www.washingtonpost.com/wp-dyn/content/article/2010/05/20/AR2010052005306.html>

Washington Post Express – Vicky Hallet

The Fast and the Fabulous: Bike to Work Day

5/18/10

<http://www.expressnightout.com/content/2010/05/bike-to-work-day-dc-md-va.php>

Washington Post – Robert Thomson (Dr. Gridlock)

Get There

5/21/10

http://voices.washingtonpost.com/getthere/2010/05/the_weekend_and_beyond_116.html

Washington Post – Robert Thomson (Dr. Gridlock)

Get There

5/17/10

http://voices.washingtonpost.com/getthere/2010/05/the_week_ahead_for_traffic_tra_11.html

Washington Post – Robert Thomson (Dr. Gridlock)

The Weekend and Beyond – Bike to Work Friday

5/14/10

http://voices.washingtonpost.com/getthere/2010/05/the_weekend_and_beyond_115.html

Washington Post – Robert Thomson (Dr. Gridlock)

Bike lanes not quite ready

5/20/10

http://voices.washingtonpost.com/getthere/2010/05/bike_lanes_not_quite_ready.html?wprss=getthere

Washington Post

For Safety's Sake, Communication Must Go Both Ways

5/20/10

<http://www.washingtonpost.com/wp-dyn/content/article/2010/05/18/AR2010051804402.html>

Washington Post Express

Summer Preview 2010: Sports & Fitness

<http://www.expressnightout.com/content/2010/05/summer-preview-2010-sports-fitness.php>

Washington Post – Ashley Halsey III

For bicyclists and drivers, navigating traffic is a two-way street

5/20/10

<http://www.washingtonpost.com/wp-dyn/content/article/2010/05/19/AR2010051905507.html?sid%3DST2010051905546&sub=AR>

Washington Post – Kali Schumitz (from Fairfax Times)

Bike to Work Day Builds Interest in Alternative to Cars

<http://www.washingtonpost.com/wp-dyn/content/article/2010/05/12/AR2010051202291.html>

Washington Post

Montgomery County Going Out Guide

5/20/10

<http://www.washingtonpost.com/wp-dyn/content/article/2010/05/19/AR2010051902615.html>

Washington Post

Alexandria, Arlington Briefs

5/20/10

<http://www.washingtonpost.com/wp-dyn/content/article/2010/05/19/AR2010051901642.html>

Washington Post

Alexandria and Arlington community calendar, May 20-27, 2010

5/20/10

<http://www.washingtonpost.com/wp-dyn/content/article/2010/05/19/AR2010051901696.html>

Washingtonian – Rachel Tepper

Cycling Insanity in Washington

5/20/10

<http://www.washingtonian.com/blogarticles/artsfun/afterhours/15704.html>

Washington Post

Capital Weather Gang

http://voices.washingtonpost.com/capitalweathergang/2010/05/forecast_very_warm_sunny_end_t.html

Washington Post

Bike to Work Day tips from experienced cyclist-commuters

http://www.washingtonpost.com/wp-dyn/content/article/2010/05/20/AR2010052005305.html?wprss=rss_metro

Washington Post

Loudoun County news in brief

Bike to Work Day is set for May 21

5/2/10

<http://www.washingtonpost.com/wp-dyn/content/article/2010/04/30/AR2010043002777.html>

Washington Post

Can bikes & cars share the road?

http://voices.washingtonpost.com/getthere/2010/05/motorists_cyclists_share_the_r.html?wprss=getthere

Roll Call – Daniel Newhauser

Pennsylvania Avenue Bikers Win a Lane Apart

5/20/10

http://www.rollcall.com/issues/55_136/ath/46420-1.html

Fairfax Times – Kali Schumitz

Pedal Pushers Drive Bike Commuter Surge

Annual Bike to Work Day events scheduled for May 21

5/11/2010

<http://www.fairfaxtimes.com/cms/story.php?id=1493>

NBC Washington – Carissa Dimargo (Featured on NBCWashington.com Home Page)

Bike to Work, Feel Superior

5/19/10

<http://www.nbcwashington.com/around-town/events/Bike-to-Work-Feel-Superior.html>

NBC Washington – Tom Sherwood

5/19/10

<http://www.nbcwashington.com/news/local-beat/Tom-Sherwoods-Notebook-051910-94221369.html>

Gazette Newspapers – Nathan Carrick

Canines can be less than friendly to cyclists

Awareness events for bike riders, dog bite prevention coincide this week

5/19/10

http://www.gazette.net/stories/05192010/gaitnew192631_32553.php

Frederick News-Post – Stephanie Mlot

Traveling Through — Bike to Work Day Coming to Town Friday

5/16/10

http://www.fredericknewspost.com/sections/news/reporters_notebooks_display.htm?StoryID=104983

Frederick News-Post – Stephanie Mlot

Traveling Through — TransIT offers free rides

5/9/10

http://www.fredericknewspost.com/sections/news/reporters_notebooks_display.htm?StoryID=104721

Frederick News-Post – Brian Englar

Cyclists hope to attract more bicycle commuters

5/19/10

<http://www.fredericknewspost.com/sections/news/display.htm?StoryID=105108>

Falls Church Times – Ian Edlind

Falls Church is Perfect Starting Point for Bike to Work Day

5/12/10

<http://fallschurchtimes.com/21444/falls-church-is-perfect-starting-point-for-bike-to-work-day/>

Alexandria Times

When Two is Greater than Four

5/13/2010

<http://www.alextimes.com/news/2010/may/13/when-two-is-greater-than-four/>

Spokes Magazine (May 2010 Issue)

Commuter Connection by Ron Cassie – Bike to Work Day (Page 20)

<http://www.spokesmagazine.com/assets/cms/files/currentissue.pdf>

The Journal – Sandy B. Dean (DCMilitary.com)

Bethesda Commuters Participate in Bike to Work Day
http://www.dcmilitary.com/stories/051310/journal_28282.shtml

WTOP
New bike lanes in D.C. not ready for primetime
<http://www.wtop.com/?sid=1961700&nid=25>

Viva Tysons! Magazine (May-June 2010 Issue, Page 68)
Biking in Tysons
http://www.vivatyson.com/index.php?option=com_content&view=article&id=48&Itemid=58

Reston Connection
Week in Reston
5/19/10
<http://www.connectionnewspapers.com/article.asp?article=340663&paper=71&cat=104>

Arlington Connection – Emily Canal
Biking for Health and Fun
5/20/10
<http://www.connectionnewspapers.com/article.asp?article=340789&paper=60&cat=104>

Arlington Connection
Orange Line Connection
5/20/10
<http://www.connectionnewspapers.com/article.asp?article=340800&paper=60&cat=104>

Arlington Connection
Orange Line Connection
<http://www.connectionnewspapers.com/article.asp?article=340562&paper=60&cat=104>

Gazette Newspapers
People and Places
http://www.gazette.net/stories/05052010/silvnew184152_32550.php

http://www.gazette.net/stories/05122010/silvnew183104_32552.php

http://www.gazette.net/stories/05192010/takonew184831_32552.php

Sun Gazette
Community Gears Up for Bike to Work Day
<http://www.sungazette.net/articles/2010/05/17/arlington/news/nw140d.txt>

InsideNoVA.com (News & Messenger)
Pit stops, bike racks offered for Bike to Work Day

5/18/10

http://www2.insidenova.com/isn/traffic/comments/pit_stops_bike_racks_offered_for_bike_to_work_day/57707/

Alexandria News

Friday, May 21 – Bike to Work Day

<http://www.alexandrianews.org/2010/05/weekly-event-announcements-for-the-city-of-alexandria-may-15-21-2010/>

TheBayNet.com

Celebrate Bike to Work Day May 21

4/30/10

http://www.thebaynet.com/news/index.cfm/fa/viewstory/story_ID/17575

The New Republic - David Jackson

When Every Day Is Bike to Work Day

<http://www.tnr.com/blog/the-avenue/75054/when-every-day-bike-work-day>

Radio Business Report

BIG 100.3's Josh Cunningham hosts DC's Bike to Work Day

<http://www.rbr.com/radio/radio-programming/24420.html>

Leesburg Today

Bike To Work Sees Hundreds Of Participants

<http://www.leesburg2day.com/articles/2010/05/21/news/9716biketowork052110.txt>

The Money Times

Bike to Work Day 2010: hundreds opt for bicycles, give up cars

<http://www.themoneytimes.com/featured/20100522/bike-work-day-2010-hundreds-opt-bicycles-give-cars-id-10114295.html>

Loudoun Independent

Total of 445 Cyclists Take Advantage of Bike to Work Day Pit Stops

<http://www.loudouni.com/traffic/2010-05-21/total-445-cyclists-take-advantage-bike-work-day-pit-stops>

Falls Church Times

Bike to Work Day: Earning a Danish and Saving the Planet

<http://fallschurchtimes.com/21859/earning-the-morning-danish-and-saving-the-planet-on-national-bike-to-work-day/>

InsideNoVA

Area residents bike to work

http://www2.insidenova.com/isn/news/local/article/area_residents_bike_to_work/57891/

Loudouni.com – Jason Jacks

Worth Noting

Bike to Work Day May 21

<http://www.loudouni.com/news/2010-05-07/worth-noting>

Connected Communities

More than 8,000 Expected to Participate in Bike to Work Day on May 21, 2010

<http://connectedcommunities.us/showthread.php?t=35708>

Loudoun Daily-Monitor

Bike to Work Day in Loudoun

<http://www.loudoun.daily-monitor.com/2010/04/bike-to-work-day-in-loudoun/>

InsideNoVA.com

Bike to Work

5/8/10

http://www2.insidenova.com/isn/news/local/article/community_events_for_may_9/57199/

The Observer

Register for Bike to Work Day 2010

<http://www.herndonobserver.com/index.php/news/general-news/1733-community-briefs-for-april-16>

Chesapeake Family

Register Now for Bike to Work Day

<http://www.chesapeakefamily.com/Blog/New-and-Notable/register-now-for-bike-to-work-day>

Television/Video

***Present at Freedom Plaza to film the event, bicyclists and speakers:**

NBC 4 (WRC), FOX 5 (WTTG), ABC 7 (WJLA), NewsChannel 8, WUSA 9

NBC Washington

Thousands Bike to Work

<http://www.nbcwashington.com/around-town/events/Bike-to-Work-Day-94636689.html>

Washington Post

Bike to Work Day draws seasoned and new commuters

<http://www.washingtonpost.com/wp-dyn/content/video/2010/05/21/VI2010052102349.html>

WUSA9

<http://www.wusa9.com/news/local/story.aspx?storyid=101606>

News Channel 8 – Cathy Park

Interview with Consumers Electronics Association

5/21

WJLA

<http://www.wjla.com/news/stories/0510/738002.html>

MASN

MASN Partners with Bike to Work Day May 21st

5/12/10

http://masnsports.com/masn_news_information/2010/05/-masn-partners-with-bike-to-work-day-may-21st.html

Radio

***Present at Freedom Plaza to report on the event, bicyclists and speakers:**

WAMU, WTOP

WPFW – Gloria Minott

Interview with Nick Ramfos

Aired on 5/14



Interview on WPFW with Nick_Metro_Watch_05-14-10_Comp.mp3

Metro Networks

Interview with Nick Ramfos

Distributed to 20 affiliate stations and aired on 5/20

WAMU – Stephanie Kaye

Interview with Glen Harrison

Aired on 5/21

<http://wamu.org/news/10/05/21.php>

WTOP – Michelle Brasch

Interview with Glen Harrison

5/20

WMAL – Michael Hoffman

Interview with Glen Harrison

5/20

Blogs

TheWashCycle.com

Bike to Work Day Registration

<http://www.thewashcycle.com/2010/03/bike-to-work-day-2010-registraion-is-open.html>

US Department of Transportation Fast Lane Blog

Nation, DOT take to the streets--with helmets on for National Bike to Work Day

<http://fastlane.dot.gov/2010/05/nation-dot-take-to-the-streetswith-helmets-onfor-national-bike-to-work-day.html#more>

National Resources Defense Council Staff Blog

Why I Love Rush Hour

http://switchboard.nrdc.org/blogs/jdevine/why_i_love_rush_hour.html

Washington City Paper

Housing Complex

<http://www.washingtoncitypaper.com/blogs/housingcomplex/2010/05/17/this-week-4/>

Examiner.com

Bike to Work Day, Get Rolling

<http://www.examiner.com/x-34476-DC-Cardio-Fitness-Examiner~y2010m5d19-Bike-to-Work-Day-Get-Rolling>

TheWashCycle

BTWD 2010 Speakers Announced

<http://www.thewashcycle.com/2010/05/btwd-2010-speakers-announced.html>

Streetsblog Capitol Hill – Elana Schor

Blumenauer to Celebrate Bike to Work Day Despite Delay in PA Ave. Lane
5/20/10

<http://dc.streetsblog.org/2010/05/20/blumenauer-to-celebrate-bike-to-work-day-despite-delay-in-pa-ave-lane/>

Greater Greater Washington – David Alpert

<http://greatergreaterwashington.org/post.cgi?id=5923>

Greater Greater Washington – David Alpert

Bike to work tomorrow, tour DC and Arlington this weekend

<http://greatergreaterwashington.org/post.cgi?id=5884>

Washington Nationals

Bike to Work Day 2010

http://washington.nationals.mlb.com/was/ticketing/groups_events.jsp?group=biketothepark

Greenversations – The Official Blog of the US EPA

Bike to Work Day – May 21, 2010

<http://blog.epa.gov/blog/2010/05/21/bike-to-work-day-%E2%80%93-may-21-2010/>

Examiner.com

Bike to Work Day: Transurban-Fluor encourages commuters to continue biking

http://www.examiner.com/x-10961-DC-Business-Events-Examiner~y2010m5d24-Bike-to-Work-Day-TransurbanFluor-encourages-commuters-to-continue-biking?cid=channel-rss-Business_and_Finance

Examiner.com

Pennsylvania Avenue bike lane delay irks DC cyclists on Bike to Work Day

<http://www.examiner.com/x-2429-Bicycle-Transportation-Examiner~y2010m5d24-Pennsylvania-Avenue-bike-lane-delay-irks-cyclists-on-Bike-to-Work-Day?cid=channel-rss-Transportation>

WeLoveDC

Remember: Bike to Work Tomorrow

<http://www.welovedc.com/2010/05/20/remember-bike-to-work-tomorrow/>

TheCityFix

TheCityFix Picks, May 21: Bike to Work Day

<http://thecityfix.com/thecityfix-picks-may-21-bike-to-work-day-hidden-health-costs-of-transportation-high-blood-pressure-in-polluted-cities/>

DCist

New Bike Lanes Gain Approval, but Won't Be Ready for Bike to Work Day

http://dcist.com/2010/05/new_bike_lanes_gain_approval_but_wo.php

The Catholic University of America News

CUA Professors are Pumped about Pedaling

<http://publicaffairs.cua.edu/releases/2010/10BikingtoCUA.cfm>

Commuter Check

Bike Community Organization: The Convoy and Creating Business Opportunity
5/14/10

http://www.commutercheck.com/News/NewsItem/10-05-14/Bike_Community_Organization_The_Convoy_and_Creating_Business_Opportunity.aspx

Bethesda Green

Pedaling to Make Bethesda Greener

<http://bethesdagreen.wordpress.com/category/green-events/bike-to-work-day/>

MWR Happenings (May 2010 Newsletter)

http://www.bethesda.med.navy.mil/external/MWR_newsletter.pdf

BicycleSpokesman.com

Bike to Work Day

5/12/10

<http://bicyclespokesman.com/bike-to-work-day/>

CarbonFund.org

Pedal Power! National Bike-to-Work Day This Friday

5/17/10

<http://www.carbonfund.org/blog/about-us/pedal-power-natl-biketowork-day-friday/>

Utility Cycling

A Celebration of Bikes: Bike to Work Week

<http://www.utilitycycling.org/2010/05/a-celebration-of-bikes-bike-to-work-week/>

Examiner.com

Upcoming Events in Alexandria

<http://image.examiner.com/x-6172-Alexandria-City-Buzz-Examiner~y2010m5d14-Upcoming-events-in-Alexandria>

Commuter Page Blog

May Biking Events

<http://www.commuterpageblog.com/2010/05/friday-may-21-2010-is-national-bike-to-work-day-are-you-a-long-time-bike-commuter-just-starting-out-with-your-riding-o.html>

Fairfax Advocates for Better Bicycling

Biking in Tysons

<http://fabb-bikes.blogspot.com/>

DC Bar

The Virtue of a Two-Wheel Commute

http://www.dcbbar.org/for_lawyers/resources/publications/washington_lawyer/may_2010/biking.cfm

Bethesda Actually

Bike to Work Day

<http://www.bethesdaactually.com/2010/05/17/bike-to-work-day/>

MeilieBeckTrek.Wordpress.com

DC Bike to Work Day

<http://meiliebecktrek.wordpress.com/2010/05/17/d-c-bike-to-work-day/>

WeLoveDC

Ready Your Wheels

<http://www.welovedc.com/2010/05/13/ready-your-wheels/>

The Convention Center Community Association

Ready Your Wheels Day Came Just in Time for Bike to Work Week

<http://www.ccca-online.org/blog/3>

Prince William County Chamber of Commerce Wire Site

Bike to Work Day Pitstop Manassas

<http://pwcgmc.mymediaroom.com/wire/events/viewevent.aspx?id=9816>

Herndon Cuisine

<http://www.herndoncuisine.com/events.html>

Frederick Bicycle Coalition

Bike to Work Day Proclamation

<http://frederickbicyclecoalition.com/wordpress/2010/04/bike-to-work-day-proclamation/>

TrailVoice.com

Bike to Work Day

<http://www.trailvoice.com/washington-dc/events/bike-to-work-day>

WeLoveDC

Get Your Bike Out of Hibernation

<http://www.welovedc.com/2010/04/22/get-your-bike-out-of-hibernation/>

Nixle

Bike to Work Day 2010

<http://local.nixle.com/alert/1948456/>

Bike Arlington

Bike to Work Day

<http://www.bikearlington.com/pages/news-events/www.waba.org/www.waba.org/>

CommutebyBike.com

Washington D.C. area Bike To Work Day

<http://commutebybike.com/2007/04/16/washington-dc-area-bike-to-work-day/>

Gwazilla.blogspot.com

Bike to Work Day...baby steps?

<http://gwazilla.blogspot.com/2010/04/bike-to-work-day-baby-steps.html>

VDOT Travel Center

Bike to Work Day: Friday, May 21, 2010

<http://www.vdot.virginia.gov/travel/nova-mainBicycle.asp>

Stopthemud.org

Bike to Work Day – May 21, 2010

<http://stopthemud.org/2010/05/umd-edu-fyi-events-bike-to-work-day/>

Arbour Realty

Bike to Work Day

<http://arboureality.com/green-ideas/bike-work-day/>

Loudoun County

Register Now and Bike to Work on Friday, May 21, 2010

<http://www.loudoun.gov/Default.aspx?tabid=3131>

NOAA

Bike to Work Day May 21, 2010

<http://www.biketowork.noaa.gov/>

Whole Foods Market

Bike to Work Day

<http://wholefoodsmarket.com/storesbeta/pstreet/calendar/>

Centerd

Bike to Work Day

<http://www.centerd.com/events/pub/default.aspx?id=p/1/2DC0464FF71E13A968C4A2AF1CAD6919/E/E0-001-030110682-4>

University of Maryland

Bike to Work Day – May 21, 2010

<http://freestuff.umd.edu/events.cfm/events.cfm?mode=detail&eventID=11633>

Town of Herndon

Bike to Work Day Registration is Now Open

http://www.herndon-va.gov/Content/Parks_rec/bike_to_work.aspx?print=1

Brown Club of Washington DC

Friday, May 21st at 8:00am: DC's official Bike To Work Day 2010

<http://alumni.brown.edu/clubs/BrownClubofwashingtondc/events.html>

Meetup.com

Bike to Work Day 2010

<http://www.meetup.com/tourdecure/calendar/13282030/>

REI

Fairfax REI – Bike to Work Day

<http://www.rei.com/event/5006/session/6182>

Crystal City

Crystal City will Host Bike to Work Day Pit Stop and Bike DC Finish Line

<http://www.crystalcity.org/item/crystal-city-will-host-bike-to-work-day-pit-stop-and-bike-dc-finish-line>

GoReston.com

Reston Bike to Work Day 2010

<http://www.goreston.com/reston-news/reston-association-news/reston-community-events-and-notice-for-may-1-7-2010>

Frederick County

Register for Bike to Work Day May, 21, 2010

<http://frederickcountymd.gov/CivicAlerts.aspx>

Oxon Hill Bicycle & Trail Club

Bike to Work Day 2010

<http://ohbike.org/perl/rides.pl?month=5&published=20100425>

What's on Washington

Bike to Work Day

http://www.whatsoncity.net/activities/?cityID=1&startDate=&event_date=5/21/2010&event_id=145

NIH Bicycle Commuter Club

Bike to Work Day Registration

<http://www.recgov.org/r&w/nihbike/>

ReadySetDC.com

Bike to Work Day 2010

<http://readyssetdc.com/2010/04/19/bike-to-work-day-2010/>

Yelp.com

Bike to Work Day 2010

<http://www.yelp.com/events/washington-bike-to-work-day-2010>

NIH Record

Bike to Work Day, May 21

http://nihrecord.od.nih.gov/newsletters/2010/04_02_2010/briefs.htm

Spokesetc.com

Bike to Work Day 2010

<http://spokesetc.com/articles/upcoming-rides-and-events-pg64.htm>

About.com

Bike to Work Day in Washington, DC

<http://dc.about.com/od/bicycling/a/BiketoWorkDay.htm>

DCTriClub.org

Bike to Work Day, May 21

<http://www.dctriclub.org/forum/messages.cfm?tid=FDD1F49F-F099-1314-B28ED3F70187BFFB&page=1>

WinnPublishing.com

Bike to Work Day 2010

<http://winnpublishing.com/schumfiles/tytran/events/bike-to-work-day-2010>

CommuterPage.com

<http://www.commuterpage.com/>

Mountainbikes.meetup.com

Bike to Work Day: May 21st

<http://mountainbikes.meetup.com/85/ideas/202629/>

Local Motion

Bike to Work Day 2010 Registration is Now Open!

<http://alexandriava.gov/localmotion/>