



## Region Forward Coalition Meeting

Friday, July 18, 2014 • 11:00 a.m. - 2:00 p.m. • Lunch provided

[Rockville Memorial Library](#), Rockville Town Square

21 Maryland Avenue, Rockville

Metro: Rockville Metro Station, Red Line (0.3 mile, 7-minute walk to Library)

Parking: [Rockville Town Square Garages](#) | Link to [map](#)

## PROSPERITY

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|-------------|---|-----------------|
| <b>I.</b>   | <b>Welcome from the Mayor &amp; Announcements</b>   | <b>11:00 am</b> |
|             | <ul style="list-style-type: none"> <li>• Mayor Bridget Donnell Newton, Rockville</li> <li>• Emmett Jordan, Mayor, City of Greenbelt &amp; Vice Chair, Region Forward Coalition</li> </ul>   |                 |
| <b>II.</b>  | <b>Setting the Stage</b>  | <b>11:15 am</b> |
|             | <p><b><i>What is prosperity in the Region Forward context and where are we?</i></b></p> <ul style="list-style-type: none"> <li>• Emmett Jordan</li> <li>• COG staff</li> </ul> <p><i>[Briefly review of recap the goals and targets under Prosperity in Region Forward &amp; share quick highlights/stats to paint the picture of where we are]</i></p>   |                 |
| <b>III.</b> | <b>Housing as a Platform for Economic Stability:</b>  | <b>11:25 am</b> |
|             | <p><b><i>Highlights from "Housing Security in the Washington Region"</i></b></p> <ul style="list-style-type: none"> <li>• Silvana Straw, Community Foundation of the National Capital Region</li> <li>• Peter Tatian, Urban Institute</li> </ul>  |                 |
|             | <p>The availability of housing at a range of incomes is critical to a functional and competitive regional economy. Over the past year and a half, Urban Institute and COG have developed a comprehensive new study of housing security funded by the Community Foundation of the National Capital Region and Cafritz Foundation. The Housing Security Study is the first of its kind to examine demand, supply, and gaps at the jurisdiction level in our region along the housing continuum from homeless shelters to affordable homeownership programs. Staff from the Community Foundation and Urban Institute will present key highlights of this report.</p> <p><b><i>Question &amp; discussion for the Coalition: Are we measuring the right things in the area of housing, or are there gaps we should consider measuring?</i></b></p> |                 |
| <b>IV.</b>  | <b>Buffet Lunch and Walking Tour of Rockville Town Square</b>   | <b>12:05 pm</b> |
|             | <ul style="list-style-type: none"> <li>• David Levy, Chief of Long Range Planning &amp; Development, City of Rockville</li> </ul>   |                 |

David Levy from the City of Rockville will lead a walking tour of Rockville Town Square and provide an overview of the redevelopment, as well as new development underway that will feature 600 new apartments, a hotel, and new retail uses. The walking tour will be split into two 15-minute parts: on the way to a buffet lunch at [Bar Louie](#), and after lunch on the way back to the Library.

V. **Prosperity for All?** 1:05 pm  
***Highlights from Bursting the Bubble: the Challenge of Working & Living in the National Capital Region***

- Michael Cassidy, Commonwealth Institute
- Jenny Reed, DC Fiscal Policy Institute
- Benjamin Orr, Maryland Center for Economic Policy

This new report from the Commonwealth Institute, DC Fiscal Policy Institute, and Maryland Center for Economic Policy finds that although opportunities and outcomes are promising for certain area residents, this prosperity is not broadly shared. Representatives from these three organizations will share findings on the challenges that many of the region's residents face in trying to maintain a foothold in the region's economy. Report available [here](#).

***Question & discussion for the Coalition: Are we tracking the right information in the areas of workforce, income, poverty, and housing? Are there gaps we should consider measuring or issues to flag for technical committees?***

VI. **Other Business – Preview of Fall Coalition meeting: “Livability”** 1:50 pm

VII. **Adjourn** 2:00 pm

**Next meeting of Region Forward Coalition: Tuesday, October 28<sup>th</sup>**