

# Development Roadmap

PLACE TYPE: Urban Center

**GOALS:**

- Maximize Market Potential
- Add Parks & Public Facilities

**STRATEGIES:**

- Zoning Intervention
- Public Finance Options
- Incentivize Development

See Place Strategies & Tools: Section IV

EQUITY TYPE: Connected Core

**GOALS:**

- Expand Affordability

**STRATEGIES:**

- Affordable Housing Production
- Diversification of Housing Stock
- Jobs & Services

See Equity Strategies & Tools: Section IV

**PLACE-MAKING NEEDS**

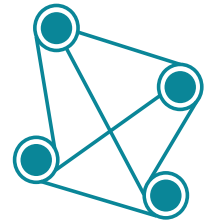
- Most Needed for Walkability: Proximity
- Low-Hanging Fruit: Aesthetics

**CURRENT PLANNING & INVESTMENT**

- Recently approved Sector Plan (2010)
- Bikeway and Pedestrian Improvements underway

# Center Name

Jurisdiction



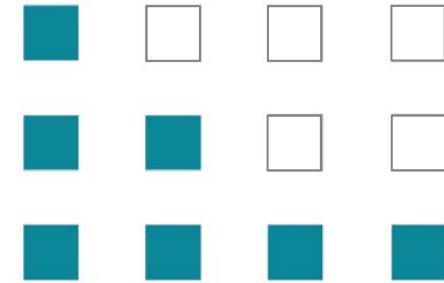
## PLACE INDICATORS



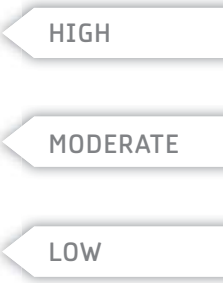
Market Strength    Market Potential    State of Place



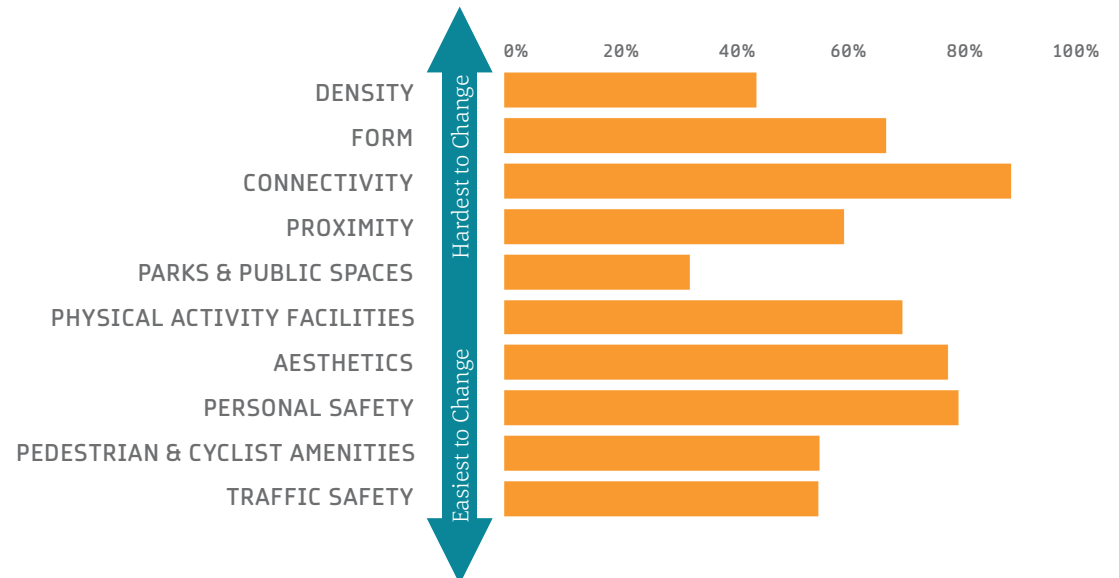
## EQUITY INDICATORS



Job Access by Transit    Income Diversity    Housing Affordability    Concentration of Low-Income Households



## STATE OF PLACE™ INDICATORS



Source: Indicators collected from a representative sample of blocks and analyzed using State of Place™ by Urban Imprint. For details on analysis, see Technical Appendix