

EMPLOYER OUTREACH COMMITTEE MEETING

Meeting Notes from the July 21, 2020 meeting

AGENDA ITEM 1 - INTRODUCTIONS

The meeting began with self-introductions of those in attendance. (See attached list)

AGENDA ITEM 2 – REVIEW OF PREVIOUS MEETING (04/21/20) NOTES

The Committee reviewed and approved the meeting notes as presented.

AGENDA ITEM 3 – FINAL THIRD QUARTER OF FY 2020 AND DRAFT FOURTH QUARTER 2020 CONFORMITY VERIFICATION STATEMENTS

Mark Hersey, COG/TPB staff, distributed and reviewed the final third Quarter FY 2020 and the draft fourth Quarter FY 2020 conformity verification statements. Mr. Hersey informed the Committee that the TDM review is ongoing and to update those records that would count towards conformity in the regional database.

AGENDA ITEM 4 – COMMUTE WITH CONFIDENCE

Dan Sheehan, COG TPB Staff, presented the committee with a new information initiative promoting commuting during the current pandemic. The document is available on the Commuter Connections website with links to information on social distancing and commuting carefully using guidelines from the CDC. There are carpooling recommendations are a part of the information though dynamic carpooling may not have as much of demand now due to Covid-19.

AGENDA ITEM 5 – EMPLOYER CASE STUDIES

Mark Hersey, COG TPB Staff, presented three case studies to the committee. The three employers were Donohoe, Lowe Hauptman, and Covington.

AGENDA ITEM 6 – TRAINING REVIEW AND UPDATE

Mark Hersey updated the committee on the June 22nd training session on Write Less but Say More. Upcoming sessions for fiscal year 2021 are on hold until such time that the Covid-19 pandemic lessens.

AGENDA ITEM 7 – COMMUTER SURVEY APPLICATION UPDATE

Dan Sheehan informed the committee on recent updates to the survey application. It is available for all the sales representatives to use. A request was made for a small workgroup to test the application and give feedback for new features and things that can be improved.

AGENDA ITEM 8 – TDM ANALYSIS

Nicholas Ramfos informed the committee on the TDM analysis and the employer outreach data will be updated with clients from January to June of 2020. The draft report for the entire analysis is available and a new and updated version will be available in September.

AGENDA ITEM 9 – EMPLOYER ROUNDTABLE

Marie Cox of Arlington Transportation Partners informed the committee on the outreach efforts for returning to the office plans for Federal and large employers in the County.

George Clark of Tri-County Council for Southern Maryland updated the committee on recent meetings with the chambers of commerce and using the commute with confidence information in Zoom meetings with employers in Charles and Calvert Counties.

Kendal Tiffany of Frederick TransIT related recent efforts in surveying employers on teleworking during the pandemic as well as using social media to help inform employees and employers on safety.

Paul Gatons of Montgomery County Commuter Services Section informed the committee on recent marketing campaign efforts promoting Ride-On.

Traci McPhail of North Bethesda Transportation related how they have been holding virtual meetings with employers and continuing to promote telework and training for teleworking.

Jennifer Bullock of Montgomery County updated the committee on working with employers in Silver Spring on telework and office re-openings.

Brandan Stuckey of Bethesda Transportation Solutions informed the committee on updates for their annual report along with virtual CID meetings with employers.

Judy Galen of Loudoun County related recent work done on “return to work” along with a telework guide as well as coordinating virtual meetings with employers with partnering up with the local SHRM chapter.

Holly Morello of PRTC updated the committee on recent database clean-up efforts. There is also a planned virtual commuter fair at the Manassas airport.

Gabe Ortiz of Virginia Department of Rail and Transportation related that the Telework VA! Support is focusing on supporting impacted employers by the pandemic.

Fatemah Allahdoust of Virginia Department of Transportation informed the committee that the I-66 incentive has ended but technical support is continuing.

Kelly Woodward of the Dulles Area Transportation Association related information on recent projects working with employers as well as four recent telework sessions.

Nick Ramfos COG/TPB staff informed the committee that Car Fee Day is coming on September 22. There is an effort to rally employer support for participation and pledges for the region. All materials are available at carfreemetro.org.

Antoinette Rucker of WMATA mentioned that the SmartBenefits portal can be updated with banking information with the mobile app. Beginning in January those employers who pay with credit card for their Smartbenefits will be charged a convenience cost.

AGENDA ITEM 10 – OTHER BUSINESS

The next Employer Outreach Committee meeting is scheduled for Tuesday, October 20, 2020 at 10:00 a.m.