



Meta-Leadership Summit for Preparedness

erabilities  
threats,  
assets  
sembled

By connecting assets, we increase the strength of more optimal relationships.

**Meta-Leadership Summit for Preparedness**

**Presenter:**  
Charles Stokes  
President and CEO  
CDC Foundation

Metropolitan Washington Council of Governments  
National Capital Region Emergency Preparedness Council

September 10, 2008

---

---

---

---

---

---

---

---

**Meta-Leadership Summit Partners**

- **CDC Foundation**
- **Centers for Disease Control and Prevention (CDC)**
- **Harvard School of Public Health**
- **Robert Wood Johnson Foundation**



Meta-Leadership Summit for Preparedness

---

---

---

---

---

---

---

---

**Overview**

The Meta-Leadership Summit for Preparedness empowers business, government and nonprofit leaders to act together in times of crisis.



Meta-Leadership Summit for Preparedness

---

---

---

---

---

---

---

---

## Summit Objectives

- Understand the concepts of meta-leadership
- Recognize the benefits of using multi-sector strategies
- Connect with other leaders
- Commit to act in collaboration with other sectors



---

---

---

---

---

---

---

---

## Summits to Date

- Columbus, GA
- Kansas (Wichita)
- Louisville, KY
- Denver, CO
- New Jersey (Princeton)



---

---

---

---

---

---

---

---

## Summit Participants

### High level decision-makers from:

- **Business:**  
*(transportation, healthcare, energy/utility, media, telecommunications, banking, agriculture, retail)*
- **Government:**  
*(governor, mayor, emergency management, homeland security, law enforcement, military, education, public health, public transportation)*
- **Nonprofit:**  
*(foundations, philanthropies, community/faith-based groups, health care, private schools)*



---

---

---

---

---

---

---

---

**Champions**

- **Champions are:**
  - Corporate president/CEO
  - Nonprofit president/executive director
  - Governor or mayor
- **Champion's role:**
  - Serve as advocate for the Summit
  - Help recruit other champions




---

---

---

---

---

---

---

---

**Summit Champions**

**Columbus, GA**  
 Mayor Jim Wetherington, City of Columbus  
 Synovus  
 Bradley Turner Foundation

**Kansas (Wichita)**  
 Kansas Governor Kathleen Sebelius  
 Spirit AeroSystems  
 Kansas Health Foundation  
 YRC Worldwide, Inc.




---

---

---

---

---

---

---

---

**Summit Champions**

**Denver, CO**  
 Colorado Governor Bill Ritter Jr.  
 Denver Mayor John Hickenlooper  
 Caring for Colorado Foundation  
 CO Emergency Preparedness Partnership  
 The Colorado Health Foundation  
 Molson Coors Brewing Company  
 Qwest Communications International Inc.




---

---

---

---

---

---

---

---

## Summit Champions

**Louisville, KY**  
 Louisville Mayor Jerry E. Abramson  
 American Red Cross, Louisville Chapter  
 UPS Airlines

**New Jersey (Princeton)**  
 New Jersey Governor John S. Corzine  
 Robert Wood Johnson Foundation  
 BD




---

---

---

---

---

---

---

---

---


---

---

## Summit Evaluations

**Results from four pilot Summits:**

- 82% rated the quality of the Summit as “good” or “outstanding”
- 84% said the Summit was a valuable use of time
- 92% said they intend to practice what they learned




---

---

---

---

---

---

---

---

---

---

---

[www.meta-leadershipsummit.org](http://www.meta-leadershipsummit.org)



**What if... major distribution channels are disrupted by a terrorist attack?**

Home > Meta-Leadership > The Summits > Registration > Contact Us

**Hurricane Katrina, 9/11.** The nation's response to these events demonstrated the urgent need for people and organizations to work more effectively together during a public health or safety crisis. It is only a matter of time before the unthinkable happens again – a terrorist attack, a natural disaster, a pandemic flu outbreak. Will we be prepared to protect and serve citizens and

**What is A Meta-Leader?**

A meta-leader is a leader of leaders, who mobilizes people and organizations to collaborate in times of crisis.

When disaster strikes, meta-leaders reach across organizations and sectors to build cross-cutting strategies to protect the safety of their families, businesses and communities. They exchange information, share resources and coordinate systems and personnel. They use their influence

**The Summits**

The Meta-Leadership Summit for Preparedness is a learning and networking opportunity designed to prepare business, government and nonprofit leaders to act together in times of crisis. When you participate in a Meta-Leadership Summit, you will gain effective problem-solving skills and build connections with other leaders who may be critical to you and your organization in a disaster.

---

---

---

---

---

---

---

---

---

---

---