



2014 SPONSOR + EXHIBITOR PROSPECTUS



The District of Collaboration
Washington, DC | September 23 – 26, 2014

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2014 EcoDistricts Summit THE DISTRICT OF COLLABORATION

The EcoDistricts is based on the simple premise that urban regeneration happens from the neighborhood up. Washington, DC has captured that spirit like few others, becoming a case study in creative collaboration. The District is showing the world that public-private-civic partnerships can transform the urban landscape and lay the groundwork for the neighborhoods of the future: healthy, vibrant, sustainable, and just.

This September, the District of Columbia will serve as host, teacher and curriculum for the sixth annual EcoDistricts Summit. Participants will get an insider's look at the projects (and players) that are transforming the District into one of America's most livable cities and find out what active, district-scale collaboration looks like in the nation's capital.

Of course, since sustainable neighborhoods are emerging in cities worldwide, the Summit will also feature information-rich education sessions designed to share field reports and updates on emerging best practices from North America and beyond.

“If we are to meet our ambitious goal of becoming the healthiest, greenest, and most livable city in the United States in just one generation, we must incorporate innovation in everything we do. Our city's emerging ecodistricts will play a critical role in shaping the District's future through innovative partnerships with local and federal government, businesses and institutions, and neighborhoods citywide.”

VINCENT C. GRAY
MAYOR, WASHINGTON DC



2013 ECODISTRICTS SUMMIT



Attendees came from:

114 cities + 9 countries

100%

of sponsors said that the participants were exactly who they were trying to reach

53%

of attendees surveyed wanted more exhibitors at the event

89%

of attendees were very satisfied or satisfied with their Summit experience

40%

of attendees were CEO's, executives, presidents or partners

“The EcoDistricts Summit has set the table to discuss the most innovative ecodistrict work being done in the US and abroad. There is a level of excitement from the attendees that results from the definition of a new field of study. It reminds me very much of the early green building conferences, when we all had a sense of coming change.”

CHRISTINE MONDOR, EVOLVEEA

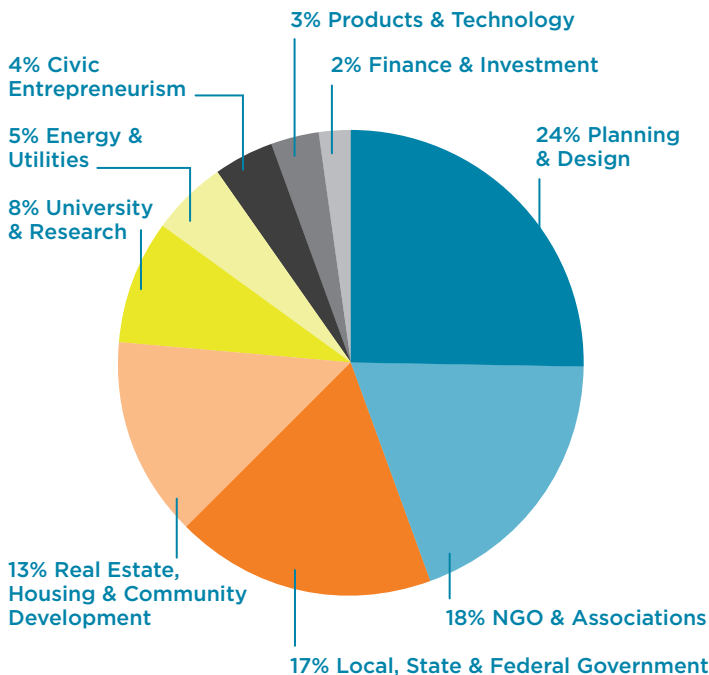


Be Known By THE COMPANY YOU KEEP

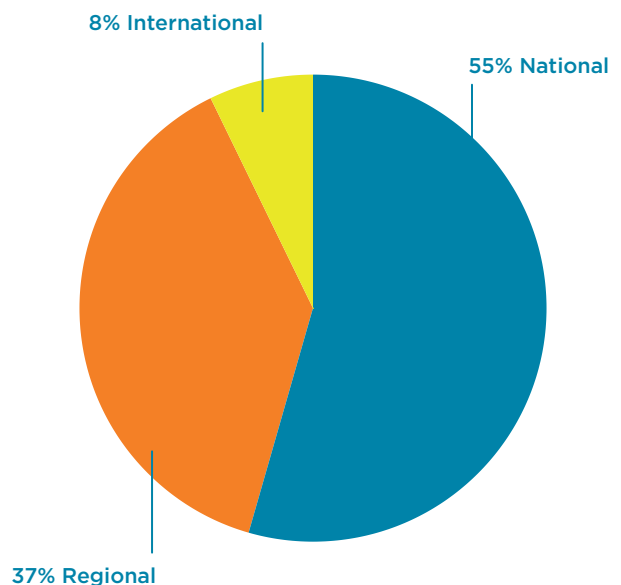
In just a few short years, the Summit has earned a reputation as a uniquely powerful event: a hands-on forum that brings thinkers and doers, policy makers, real estate and community developers, designers and engineers, entrepreneurs and leaders of all stripes together to test out ideas and create new knowledge.

We invite you to participate in the 2014 EcoDistricts Summit. As a sponsor or exhibitor, you'll tell your story to the decision makers and influencers who are leading the charge to remake our cities. This is a rare opportunity to forge lasting partnerships in a major new market.

BY INDUSTRY



BY GEOGRAPHIC REGION



“Millennials aren’t looking for a dream home. They’re looking for a dream neighborhood.” - @AlexSteffen #EDSummit12 #ShareableCities

TWEETED: APRIL RINNE, CSO AT COLLABORATIVE LAB

2014 EcoDistricts Summit

SPONSORSHIP OPPORTUNITIES

We've developed a robust selection of sponsorship opportunities, but if you don't see exactly what you're looking for, talk to us. We'll work with you to customize a package just for you.

PARTNER: \$50,000

- One-year membership with EcoDistricts. Keeps you and your team up-to-date on the latest tools, resources and developments while deepening your connections to the movement's leading thinkers
- Year-round recognition as valued partner on the EcoDistricts website, with your logo prominently placed and linked back to you
- Recognition as valued partner in the EcoDistricts annual report
- Featured article in EcoDistricts newsletter showcasing your leadership
- 8 complimentary full Summit registrations (value: \$5,000)
- 8 invitations to the VIP Reception (value: \$600)
- Reserved seating in all plenary sessions (table for 10)
- Opportunity to welcome attendees during opening keynote plenary (5 min.), or customized speaking opportunity based on your priorities
- Prominent logo recognition on slides at all plenary sessions
- Logo and link recognition on website and digital communications
- Logo recognition in program and on print promotional materials
- Complimentary full-page ad in the Summit program—a powerful way to explain what you're doing to advance the EcoDistricts vision
- License to use EcoDistricts Summit Sponsor logo through 3/2015
- Optional 10' x 10' exhibit booth space with premiere location selection (value: \$2,500)
- Logo recognition on event on-site signage and at the EcoDistricts Lounge in Networking Foyer
- Sponsor designation on staff badges

HOST: \$25,000 | Limited to four (4)

- Year-round recognition as valued partner on the EcoDistricts website, with your logo prominently placed and linked back to you
- Recognition as valued partner in the EcoDistricts annual report
- Featured article in EcoDistricts newsletter showcasing your leadership
- 5 complimentary full Summit registrations (value: \$3,125)
- 5 invitations to the VIP Reception (value: \$375)
- Reserved seating in all plenary sessions (table for 10)
- Opportunity to welcome attendees during opening or closing keynote plenary (5 min.), or customized speaking opportunity based on your priorities
- Prominent logo recognition on slides at all plenary sessions
- Logo and link recognition on website and digital communications
- Logo recognition in program and on print promotional materials
- Complimentary full-page ad in the Summit program
- License to use EcoDistricts Summit Sponsor logo through 3/2015
- Optional 10' x 10' exhibit booth space with premiere location selection (value: \$2,500)
- Logo recognition on event on-site signage and at the EcoDistricts Lounge in Networking Foyer
- Sponsor designation on staff badges

LIVING CITY or BLOCK PARTY: \$20,000 | Limited to six (4 & 2)

- Year-round logo and link recognition as valued partner on the EcoDistricts website
- Recognition as valued partner in the EcoDistricts annual report
- 4 complimentary full Summit registrations (value: \$2,500)
- 4 invitations to the VIP Reception (value: \$300)
- Reserved seating in all plenary sessions (table for 10)
- Opportunity to welcome attendees during plenary session or Block Party (5 min.), or customized speaking opportunity based on your priorities
- Prominent logo recognition on slides at all plenary sessions or signage at Block Party
- Logo and link recognition on website and digital communications
- Logo recognition in program and on print promotional materials
- Complimentary half-page ad in the Summit program
- License to use EcoDistricts Summit Sponsor logo through 3/2015
- Optional 10' x 10' exhibit booth space with premiere location selection (value: \$2,500)
- Logo recognition on event on-site signage and at the EcoDistricts Lounge in Networking Foyer
- Sponsor designation on staff badges

VIP RECEPTION: \$15,000 | Limited to two (2)

- Year-round logo and link recognition as valued partner on the EcoDistricts website
- 3 complimentary full Summit registrations (value: \$1,875)
- 3 invitations to the VIP Reception (value: \$225)
- Reserved seating in all plenary sessions (for 5)
- Opportunity to welcome attendees to VIP Reception (5 min.)
- Logo recognition on slides at opening and closing plenary sessions
- Logo and link recognition on website and digital communications
- Logo recognition in program and on print promotional materials
- Complimentary quarter-page ad in the Summit program
- License to use EcoDistricts Summit Sponsor logo through 3/2015
- Optional 10' x 10' exhibit booth space with premiere location selection (value: \$2,500)
- Logo recognition at the EcoDistricts Lounge in Networking Foyer
- Sponsor designation on staff badges

SUSTAINABLE CITY: \$15,000

- Year-round logo and link recognition as valued partner on the EcoDistricts website
- 3 complimentary full Summit registrations (value: \$1,875)
- 3 invitations to the VIP Reception (value: \$225)
- Reserved seating in all plenary sessions (for 5)
- Opportunity to welcome attendees during an education session (3 min.), or customized speaking opportunity based on your priorities
- Logo recognition on slides at opening and closing plenary sessions
- Logo and link recognition on website and digital communications
- Logo recognition in program and on print promotional materials
- Complimentary quarter-page ad in the Summit program
- License to use EcoDistricts Summit Sponsor logo through 3/2015
- Optional 10' x 10' exhibit booth space with premiere location selection (value: \$2,500)
- Logo recognition at the EcoDistricts Lounge in Networking Foyer
- Sponsor designation on staff badges

"I've been to many conferences, and this was one of the best."

“Having declared DowntownDC as an official eodistrict in 2011, we are thrilled the 2014 EcoDistricts Summit is being held in the heart of our downtown.”

RICHARD H. BRADLEY EXECUTIVE DIRECTOR,
THE DOWNTOWNDC BUSINESS IMPROVEMENT DISTRICT



INNOVATIVE CITY: \$10,000

- Year-round logo and link recognition as valued partner on the EcoDistricts website
- 2 complimentary full Summit registrations (value: \$1,250)
- 2 invitations to the VIP Reception (value: \$150)
- Reserved seating in all plenary sessions (for 3)
- Opportunity to welcome attendees during an education session (3 min.)
- Logo recognition on slides at opening and closing plenary sessions
- Logo and link recognition on website and digital communications
- Logo recognition in program and on print promotional materials
- Complimentary quarter-page ad in the Summit program
- License to use EcoDistricts Summit Sponsor logo through 3/2015
- Optional 10' x 10' exhibit booth space with premiere location selection (value: \$2,500)
- Logo recognition at the EcoDistricts Lounge in Networking Foyer
- Sponsor designation on staff badges

SMART CITY: \$5,000

- 1 complimentary full Summit registration (value: \$625)
- 1 invitation to the VIP Reception (value: \$75)
- Reserved seating in all plenary sessions (for 3)
- Logo recognition on slides at opening and closing plenary sessions
- Logo and link recognition on website and digital communications
- Logo recognition in program and on print promotional materials
- License to use EcoDistricts Summit Sponsor logo through 3/2015
- Optional 10' x 10' exhibit booth space (value: \$2,500)
- Logo recognition at the EcoDistricts Lounge in Networking Foyer
- Sponsor designation on staff badges

LEGACY PROJECT or SYMPOSIUM | FORUM: \$5,000

- 1 complimentary full Summit registrations (value: \$625)
- 1 invitation to the VIP Reception (value: \$75)
- Reserved seating in all plenary sessions (for 3)
- Opportunity to welcome attendees during Legacy Project, or a symposium or forum (3 min.)
- Logo recognition on slides at opening and closing plenary sessions
- Logo and link recognition on website and digital communications
- Logo recognition in program and on print promotional materials
- License to use EcoDistricts Summit Sponsor logo through 3/2015
- Optional 10' x 10' exhibit booth space (value: \$2,500)
- Logo recognition at the EcoDistricts Lounge in Networking Foyer
- Sponsor designation on staff badges

TOURS or WORKSHOPS: \$5,000 | Limited to two (2, one each)

- 1 complimentary full Summit registration (value: \$625)
- 1 invitation to the VIP Reception (value: \$75)
- 2 complimentary tour or workshop registrations (value: \$100)
- Logo recognition on slides at opening and closing plenary sessions
- Logo and link recognition on website and digital communications
- Logo recognition in program and on print promotional materials
- License to use EcoDistricts Summit Sponsor logo through 3/2015
- Optional 10' x 10' exhibit booth space (value: \$2,500)
- Logo recognition on tour or workshop materials and signage
- Logo recognition at the EcoDistricts Lounge in Networking Foyer
- Sponsor designation on staff badges

ABOUT OUR HOST CITY

We are thrilled to partner with our Summit Host Sponsors, the District of Columbia and DowntownDC Business Improvement District, to bring the EcoDistricts Summit to Washington, DC.

The District is increasingly appearing at the top of lists for the best American cities to exercise, work, have fun, raise a family, or just live in. It has become a national leader in urban forestry, bike-friendly streets and public transit infrastructure, and it's garnering attention for its strong economy, diversity, richness in arts and culture, cuisine and more. With its active neighborhoods and its sense of optimism and unlimited potential, the Washington Metropolitan Region has established its leadership in compact and livable communities, environmental stewardship and watershed protection. The District's unique history and governing structure also make it a fascinating case study for active federal involvement in sustainable design and development.

Exhibitors & Media SPONSORSHIP OPPORTUNITIES

EXHIBIT AT THE SUMMIT

If your organization is helping to build the EcoDistricts marketplace, exhibiting at the Summit is a powerful vehicle for promoting your products, services and technologies. Our community is hungry for the resources you offer.

EXHIBITOR: \$2,500 (\$1,500 for Government or NGO)

- 1 complimentary full Summit registrations (value: \$625)
- 1 invitation to the VIP Reception (value: \$75)
- 10' x 10' exhibit booth space with 6' table and linen, chair and access to electrical hookup
- Logo and link recognition on Summit website and digital communications
- Logo recognition in Summit program and on print promotional materials
- Exhibitor designation on staff badges
- Access to Speaker & Exhibitor Lounge provided with refreshments, internet access and printers during setup and Summit hours

MEDIA SPONSORS

MEDIA SPONSORS: \$5,000 or \$10,000 Value

- 1 - 2 complimentary full Summit registrations (value: \$625 - \$1,250)
- 1 - 2 invitations to the VIP Reception (value: \$75 - \$150)
- Optional 10' x 10' exhibit booth space (value: \$2,500)
- Logo and link recognition on Summit website and digital communications
- Logo recognition in Summit program and on print promotional materials
- Sponsor designation on staff badges
- Access to Speaker & Exhibitor Lounge provided with refreshments, internet access and printers during setup and Summit hours

2013 SUMMIT SPONSORS

Summit Host

City of Boston & Boston Redevelopment Authority

Founding Members

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Integral Group
McGuire Woods LLP
Mithun
US Green Building Council
Webcor Builders
Zimmer Gunsul Frasca Architects LLC

Sustainable City

Barr Foundation
Gerding Edlen Development
Skanska USA
City of Cambridge & Cambridge, MA
Redevelopment Authority

Research Symposium

Boston University
Northeastern University
Portland State University
US EPA, Office of Research and Development

VIP Opening Reception

Perkins+Will

Smart City

Aquacell
Artists for Humanity
Bergmeyer Associates, Inc.
Boston Global Investors
Boston LISC
Bruner Foundation
Business Sweden
CH2MHILL
Codman Square Neighborhood Development Corp.
InSinkErator
Integrated Environmental Solutions
Massachusetts Convention Center Authority
New Buildings Institute
NSTAR Electric & Gas
PAE
Silverman Trykowski Associate

2013 EcoDistricts participants told us they wanted to see more exhibitors.

If you exhibit at the Summit, you'll be in the thick of the action. Exhibitors are centrally located in the high-traffic networking foyer, providing an excellent opportunity to meet urban leaders and other potential clients who are looking for ideas and solutions for their district-scale sustainability projects.



About EcoDistricts

Our name, EcoDistricts, sums up our shared vision for creating sustainable cities from the neighborhood up by bringing together builders and entrepreneurs, policymakers and urban innovators to create vibrant neighborhoods, smart cities and a healthy planet.

Urban development leaders of all stripes see the EcoDistricts approach as the powerful way to address many of their pressing challenges, from climate change to neighborhood revitalization. Districts or neighborhoods provide an important scale to accelerate local sustainability goals — small enough to innovate quickly and big enough to have a meaningful impact to inform broader policy and community-wide investments.

At EcoDistricts, we're creating a powerful convening, advocacy, technical assistance and research platform to serve the growing number of sustainable development practitioners, policymakers and change makers who are making a demonstrable impact in their communities — strategic in nature, collaborative in approach and practical in application.

The EcoDistricts approach is a public-private-civic partnership that emphasizes innovation and deployment of district-scale best practices to create the neighborhoods we desperately need — healthy, vibrant, sustainable, and just. Key ingredients include:

- Catalytic district-scale projects that maximize environmental, community, and economic benefits, with an emphasis on integrated infrastructure solutions, next generation green buildings, and civic engagement and entrepreneurship
- Robust neighborhood-scale public-private-civic leadership and governance to guide implementation over time, ensuring that collective objectives are simultaneously addressed and advanced
- Integration of comprehensive sustainability performance metrics and assessment to guide neighborhood development

Contact

Learn more about becoming a Summit sponsor by contacting Lynne Barker:

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CONNECT:  EcoDistricts  EcoDistricts  EcoDistrictsorg  EcoDistricts



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