

EMPLOYER OUTREACH COMMITTEE

Tuesday, October 19, 2021
10 a.m. to 12 noon

Metropolitan Washington Council of Governments
Webex Virtual Meeting

Chairperson: Rebecca Johnson goDCgo (202) 878-1651

Vice Chairperson: Marie Cox ATP (703) 725-4946

Staff Contact: Mark Hersey (202) 962-3383

MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 7/21/2021 Meeting Notes (5 minutes)
3. Change of Chairperson and Seating of New Vice Chair (5 minutes)
4. Final Fourth Quarter FY2021 and Draft First Quarter FY2022 Conformity Verification Statements (5 minutes)
5. ParkOffice App (20 minutes)
Jason Popplewell, ParkOffice, will present information on the ParkOffice application that helps to increase staff parking availability by monitoring when spaces are empty and contacting staff who need a parking space. ParkOffice fully automates the parking allocation to all employees and helps offices to fully use their parking spaces to save money.
6. Capitol COVID Return to Work Survey results (20 minutes)
John Hillegass, The Greater Washington Partnership, will present preliminary findings from the recent employer survey on Return to Work.
7. ACT! Database Refresher (30 minutes)
COG/TPB staff will outline tips on use of the regional Employer Outreach database and provide information on how data is used from the database as part of the regional TDM Analysis Report.
8. Employer Outreach Case Studies for FY2022 (5 minutes)
Mark Hersey, COG/TPB staff, will discuss the status of the FY2022 Employer case studies.
9. FY2022 TDM and Sales Training Sessions (5 minutes)

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD, 777 NORTH CAPITOL STREET, N.E., SUITE 300,
WASHINGTON, DC 20002-4239

**THE COMMUTER INFORMATION SOURCE FOR MARYLAND, VIRGINIA AND THE
DISTRICT OF COLUMBIA**

Nicholas Ramfos, COG/TPB staff, will discuss the status of the Employer Outreach training sessions for this fiscal year.

10. Employer Outreach Roundtable (15 minutes)
Group members can share challenges and successes they encountered in recent TDM outreach activities.
11. Other Business (5 minutes)

The next Employer Outreach Committee meeting is scheduled for Tuesday, January 18, 2022 at 10 a.m.

Reasonable accommodations are provided upon request, including alternative formats of meeting materials. Visit www.mwcog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).