

TPB PARTICIPATION PLAN

2020 Update

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TPB Access for All Advisory Committee
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Background on the Participation Plan

- Federal requirement since 2005 – Metropolitan Planning Organizations (MPOs) must develop and approve public participation plans.
- Most recent TPB Participation Plan approved in 2014 -- www.mwcog.org/tpb-participation-plan/
- Time for an update:
 - Reflect recent improvements in public participation
 - Inform new activities, including next long-range plan update
 - Respond to federal guidance



2020 Update – The Approach

- Information gathering –Gather information through internal discussions and a review of key documents. The information gathered will identify potential elements that may be highlighted in the new plan.
- Draft approach–Draw upon information gathered to develop a draft approach for the plan. This will include key concepts and enhancements that may be different from the 2014 plan.
- Stakeholder input –Present the proposed approach to key groups to solicit feedback.
- Draft new plan –Based on input
- Revise and finalize –The plan will be revised and approved



Information Gathering

Key sources include:

- Participation Plan - 2014
- Relevant federal regulations
- COG Title VI Plan and Program
- Federal certification review of the TPB - 2019
- Consultant evaluation of the TPB's public participation activities - 2019
- Other MPO participation plans



Possible Changes & New Emphasis

- Clarify the purpose of public participation in the TPB process
- Clarify the purpose of the participation plan
- Explain how the TPB's participation activities target different constituencies
- Enhance evaluation activities
- Ensure we meet federal requirements



Let's talk about the purpose of public participation

- What's the purpose of public participation in the TPB Process?
 - Inform and educate the public?
 - Seek public input to influence policy and decision making?
 - Engage the public in an ongoing dialogue?



How should we tailor our outreach?

How can we reach different types of communities?

- Community Leaders
- Active Stakeholders
- General Public
- Historically Disadvantaged Populations



What about evaluation?

- What suggestions do you have for evaluating the effectiveness of our outreach?



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