

**COG BOARD OF DIRECTORS MEETING**

**DATE: June 10, 2015**  
**TIME: 12:00 – 2:00PM**  
**PLACE: COG Board Room**

*District of Columbia*  
*Bladensburg\**  
*Bowie*  
*Charles County*  
*College Park*  
*Frederick*  
*Frederick County*  
*Gaithersburg*  
*Greenbelt*  
*Montgomery County*  
*Prince George's County*  
*Rockville*  
*Takoma Park*  
*Alexandria*  
*Arlington County*  
*Fairfax*  
*Fairfax County*  
*Falls Church*  
*Loudoun County*  
*Manassas*  
*Manassas Park*  
*Prince William County*

**PLEASE NOTE: Chairman Euille will begin the meeting promptly at Noon. Lunch for members and alternates will be available at 11:30AM**

**AGENDA**

**1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE  
(12:00PM)**

**Honorable William Euille  
Mayor, City of Alexandria  
COG Board Chair**

**2. ANNOUNCEMENTS  
(12:05 – 12:10PM)**

**Chair Euille**

**A. COG Leadership Retreat**

**3. EXECUTIVE DIRECTOR'S REPORT  
(12:10 – 12:15PM)**

**4. AMENDMENTS TO AGENDA  
(12:15 – 12:20PM)**

**5. APPROVAL OF MINUTES OF MAY 13, 2015  
(12:20– 12:25PM)**

*\*Adjunct Member*

**6. ADOPTION OF CONSENT AGENDA ITEMS  
(12:25 – 12:30PM)**

**A. RESOLUTION AUTHORIZING COG TO RECEIVE AND EXPEND FUNDING FROM THE MARYLAND DEPARTMENT OF THE ENVIRONMENT TO SUPPORT AN EXECUTIVE WATERSHED MANAGER FOR THE ANACOSTIA**

The Board will be asked to adopt Resolution R41-2015 authorizing the Executive Director, or his designee, to submit a proposal and execute a contract up to \$50,000 from the Maryland Department of the Environment (MDE) to assist the Council in its support to the Executive Watershed Manager for the Anacostia for one year. The total cost of these services shall not exceed \$50,000. **No COG matching funds will be required.**

**RECOMMENDED ACTION: Adopt Resolution R41-2015.**

**B. RESOLUTION AUTHORIZING COG TO ENTER INTO A CONTRACT WITH GARTNER INC. FOR INFORMATION TECHNOLOGY AND BUSINESS SERVICES**

The Board will be asked to adopt Resolution R42-2015 authorizing the Executive Director, or his designee, to enter into the annual contract with Gartner Inc. in an amount not to exceed \$35,800 to provide expertise on industry analysis, best practices, technical training, executive business skills training, and technical contracts review. Funding for this contract is included in the FY2016 IT Annual Operating Budget.

**RECOMMENDED ACTION: Adopt Resolution R42-2015.**

**C. RESOLUTION AUTHORIZING COG TO CONDUCT THE YEAR 2015 WASHINGTON-BALTIMORE REGIONAL AIR PASSENGER SURVEY**

The Board will be asked to adopt Resolution R43-2015 authorizing the Executive Director, or his designee, to enter into contracts with the Metropolitan Washington Airports Authority and the Maryland Aviation Administration to conduct the 2015 Washington-Baltimore Regional Air Passenger Survey in an amount not to exceed \$325,000. Subsequently, the Executive Director, or his designee, is also authorized to enter into contracts with qualified firms to conduct the Year 2015 Washington-Baltimore Regional Air Passenger Survey under COG's Continuous Airport System Planning program. **No COG matching funds will be required.**

**RECOMMENDED ACTION: Adopt Resolution R43-2015.**

## ACTION AGENDA

### **7. REGIONAL COLLABORATION TO IMPROVE ECONOMIC COMPETITIVENESS**

#### **A. ECONOMIC VISION FOR PRINCE GEORGE'S COUNTY AND REGIONAL COLLABORATION (12:30-12:45PM)**

**Honorable Rushern Baker**  
**County Executive, Prince George's County**

Rushern Baker, County Executive of Prince George's County will brief the Board on economic development efforts in the County. He will share their goals for the coming year and his vision for advancing the regional economic competitiveness of the metropolitan Washington region as a whole.

#### **B. ECONOMIC VISION FOR MONTGOMERY COUNTY AND REGIONAL COLLABORATION (12:45-1:00PM)**

**Honorable Isiah Leggett**  
**County Executive, Montgomery County**

Isiah "Ike" Leggett, County Executive of Montgomery County will brief the Board on economic development efforts in the County. He will share their goals for the coming year and his vision for advancing the regional economic competitiveness of the metropolitan Washington region as a whole.

#### **C. DISCUSSION ON REGIONAL COLLABORATION TO IMPROVE ECONOMIC COMPETITIVENESS (1:00-1:30PM)**

- What are the opportunities within Montgomery County and Prince George's County to collaborate on a regional level with other jurisdictions to improve the overall economic competitiveness of our region?
- What are the existing challenges hindering regional collaboration?
- What next steps or action items would contribute to advancing this goal?

**RECOMMENDED ACTION: Receive briefing and discuss.**

### **8. BRIEFING ON COG AND WMATA METRORAIL SAFETY COORDINATION (1:30-1:55pm)**

**Chief Marc Bashoor**  
**Fire Chief, Prince George's County**  
**Chairman, COG Fire Chiefs Committee**

**Mr. Stuart Freudberg**  
**Deputy Executive Director, COG**

COG Deputy Director Stuart Freudberg and Prince George's County Fire Chief Marc Bashoor will update the Board on current Metrorail safety coordination between the COG and WMATA. In 2011 the COG Fire

Chiefs and WMATA signed the Metrorail Transit Fire/Rescue Emergency Procedures Policy Agreement. The Board will be updated on the current review and revision of this agreement including radio testing and emergency responder training.

**RECOMMENDED ACTION: Receive briefing.**

**9. OTHER BUSINESS  
(1:55-2:00PM)**

**10. ADJOURN – THE NEXT MEETING IS WEDNESDAY JULY 8, 2015  
(2:00PM)**

*Reasonable accommodations are provided upon request, including alternative formats of meeting materials. Click here for information: [www.mwcog.org/accommodations](http://www.mwcog.org/accommodations) or call (202) 962-3300 or (202) 962.3213 (TDD).*



## **AGENDA ITEM #2**

## **ANNOUNCEMENTS**

(No attachment)



## **AGENDA ITEM #3**

# **EXECUTIVE DIRECTOR'S REPORT**



### **NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD**

At the April TPB meeting, officials were briefed on a TPB study that identified 25 underutilized Metro, MARC, or VRE rail stations across the region and more than 3,000 potential bicycle and pedestrian improvements to support increased ridership at those stations. Kristin Haldeman (Metro) also provided an update on a new study that works alongside the TPB study to prioritize walk/bike access projects within a half mile of Metro's 91 stations.

### **METROPOLITAN WASHINGTON AIR QUALITY COMMITTEE**

MWAQC approved a resolution to implement an early Regional Action Plan to address the current and the future ozone standards and to better protect public health. The resolution said MWAQC is committed to achieving reductions in air pollutant emissions through a broad range of cost-effective control measures across multiple sectors.

### **CHESAPEAKE BAY AND WATER RESOURCES POLICY COMMITTEE**

CBPC focused on innovative infrastructure financing. Adam Ortiz (Prince George's County) gave a presentation on the County's Public Private Partnership (P3) to address stormwater management with a focus on community development opportunities. Maureen Holman (DC Water) spoke about various technology innovations, as well as the use of new financial tools, to address major infrastructure investments such as their combined sewer system tunnels that have a long service life. COG staff were tasked with finding ways to help share these innovations with its members.

### **CLIMATE, ENERGY, AND ENVIRONMENT POLICY COMMITTEE**

CEEPC was briefed by Kate Brandt (White House Council on Environmental Quality) on a new Executive Order that sets a new and more aggressive greenhouse gas reduction target (to reduce emissions 40% by 2025) and renewable energy target (30% of electricity by 2025) for federal operations. The EO also sets new targets for energy efficiency, water efficiency, fleet efficiency, climate preparedness, training, and federal procurement. CEEPC members discussed how these actions can help the region achieve its goals.



Heart of COG:

### **AUBIN MAYNARD & HOW COG HELPS RECONNECT PEOPLE WITH THE ANACOSTIA**

By day, you'll find Aubin Maynard wading in a local stream performing water quality analysis. In the evenings, he works alongside citizens in D.C. and Maryland living in and around the Anacostia watershed, arming them with the data and knowledge needed to clean up and better access their river.

[CLICK HERE TO READ THE STORY.](#)

**INFRASTRUCTURE FINANCING WORKSHOP**

COG hosted an interactive workshop to generate unique infrastructure financing ideas for local governments in the metropolitan Washington region across a variety of sectors. Dr. Shalini Vajjhala of Re:focus Partners worked with participants on several case studies to identify solutions to infrastructure issues in local jurisdictions.

**LEADERSHIP GREATER WASHINGTON - REGION FORWARD DAY**

COG hosted the Leadership Greater Washington Class of 2015 for a special Region Forward Day. COG Board Chairman William Euille delivered remarks about COG’s programs and Community Planning and Services Director Paul DesJardin gave an overview on the regional vision plan.

**CORRECTIONS CEREMONY**

The COG Corrections Chiefs Committee sponsored the 24th Annual Wreath Laying Ceremony on May 9 in honor of fallen corrections officers at the National Law Enforcement Memorial in the District of Columbia. The ceremony, which commenced with remarks from Chairman Euille, included a tribute to Carolyn Cross (1949-2014), who was Deputy Director of the District of Columbia Department of Corrections.

**FLOODING, STORMWATER DISCUSSION**

COG hosted the DC Silver Jackets, a multi-agency group of primarily federal partners that convenes to address flooding issues in and near the District of Columbia. COG also organized a panel discussion at which Tanya Spano, COG Regional Water Quality Management Chief, gave an overview of the challenges that local governments face in integrating stormwater management and flood mitigation work. The panelists discussed the programs and tools local governments are using to address these issues, the challenges of communicating flood risk to homeowners, the role and limitations of green infrastructure to address flooding.

**CAO COMMITTEE HONORS BARBARA DONNELLAN**

Local city and county managers on COG’s Chief Administrative Officers Committee held a special luncheon to recognize the work of Arlington County Manager Barbara Donnellan ahead of her retirement. Her peers noted her leadership on various issues, such as regional homeland security planning. Donnellan served as Chair of COG’s Chief Administrative Officers Homeland Security Executive Committee.



Event Highlight:  
**CLEAN AIR PARTNERS ANNUAL CELEBRATION AND AWARDS**

Clean Air Partners honored students, individuals, and organizations from across the region at the 7th Annual Celebration and Awards at the Torpedo Factory Art Center. Chairman Euille provided welcoming remarks for more than 120 attendees and award winners.



**TRANSPORTATION PLANNING BOARD - JUNE 17**

**MULTI SECTOR WORKING GROUP (FOCUSED ON STRATEGIES FOR REDUCING GREENHOUSE GASES) - JUNE 18**

**HUMAN SERVICES AND PUBLIC SAFETY POLICY COMMITTEE MEETING - JUNE 19**

**COMMUTER CONNECTIONS EMPLOYER RECOGNITION AWARDS - JUNE 30**

**REGIONAL ELECTRIC VEHICLE READINESS WORKSHOP - JUNE 30**

[CLICK HERE FOR MORE ABOUT THESE AND OTHER COG MEETINGS & EVENTS](#)

**REPORT ON HOMELESSNESS**

COG's Homelessness in Metropolitan Washington report was featured by a number of local media outlets, including WAMU, WUSA 9, the Washington City Paper, and The Washington Post. [CLICK HERE FOR THE WAMU STORY.](#)

**UNDERUTILIZED RAIL STATIONS STUDY**

The TPB study on underutilized rail stations received coverage from WTOP and WNEW. [CLICK HERE FOR THE WTOP STORY.](#)

**MEMORIAL DAY TRAFFIC ANALYSIS**

A TPB Weekly Report examining historical travel speed information on the region's freeways and several major arterial highways in the days leading up to the Memorial Day holiday weekend was featured by WTOP, WMAL, The Washington Post, and FOX5. [CLICK HERE FOR THE FOX5 CLIP.](#)

**BIKE TO WORK DAY**

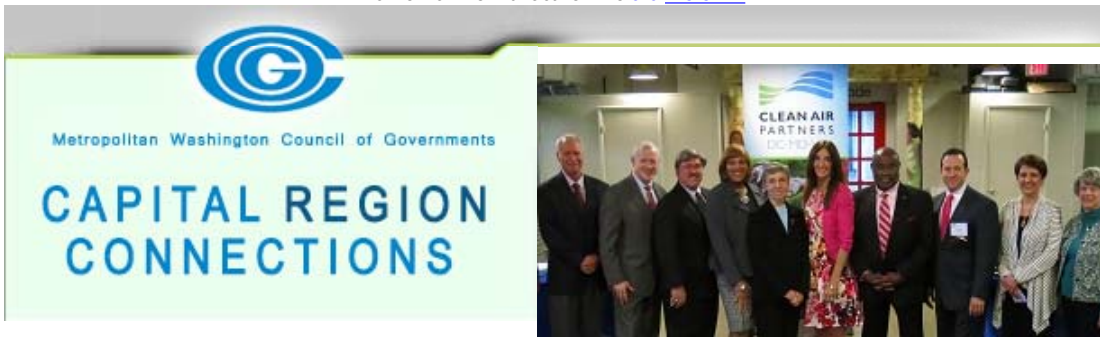
The record-setting Bike to Work Day on May 15, sponsored by COG's Commuter Connections and the Washington Area Bicyclist Association, earned coverage from several local outlets, including The Washington Post, WNEW, and the Gazette. [CLICK HERE FOR THE GAZETTE STORY.](#)



Media Highlight:  
**NBC4 FEATURES CHARLES COUNTY FOSTER PARENTS OF THE YEAR**

In May, the COG Board recognized the 2015 Foster Parents of the Year for opening their hearts and homes to children in need. The honorees from Charles County, Stephan and Gilda Clifford, joined COG's Kamilah Bunn on NBC 4 to discuss foster care and their motivation for becoming foster parents.

[CLICK HERE FOR THE SHOW.](#)



News about the Council of Governments and our Members

May 28, 2015

Connect With Us



### Clean Air Partners Recognize Air Quality Accomplishments at Annual Awards Celebration

Clean Air Partners honored students, individuals, and organizations from across the region at their 7th Annual Celebration and Awards at the Torpedo Factory Art Center in Alexandria. Just in time for ozone season, Clean Air Partners and local officials applauded award-winners, like Clean Air Partners Champion Alyssa Boxhill (Frederick County), for their unparalleled commitment to improving air quality in the greater metropolitan Washington-Baltimore region. [Read more.](#) [f](#) [in](#) [t](#)



### Featured Program



The Climate and Energy Leadership Awards recognize innovative achievements in greenhouse gas emission reduction and encourage others to take action. Communities, non-profits, and businesses from across the metropolitan Washington, D.C. area are invited to apply for the 2015 awards through June 30. [Learn more.](#)

### Video: Mayor Euille Breaks Down Board's Focus on Economic Competitiveness

Earlier this year, COG Board Chairman and City of Alexandria Mayor William Euille announced the Board's focus on regional economic competitiveness for 2015. In this video, Mayor Euille sits down with COG Director of Community Planning and Services Paul DesJardin to discuss opportunities for collaboration among jurisdictions in making the region a better place for living and doing business. [Watch the video.](#) [f](#) [in](#) [t](#)



### Calendar

- [Lyme Disease Forum](#)  
June 1, 2015
- [Annual Transit Forum](#)  
June 9, 2015
- [COG Board of Directors](#)  
June 10, 2015
- [Regional EV Readiness Workshop](#)  
June 30, 2015
- [More Events/Meetings](#)

### ICYMI on Twitter

The Council of Governments and our members and partners are active participants on social media. Here's a sampling of some tweets--in case you missed it--to show the wide array of topics covered on Twitter.

TapIt [@tapitmetrodc](#)


### DC Water, Mayor to Incorporate Green Infrastructure and Jobs Program to Address 'Clean Waters Project'

In April 2014, the COG Board of Directors passed a resolution endorsing the inclusion of green infrastructure in DC Water's Clean Rivers Project, a long-term plan to reduce sewer overflows into the Anacostia, Potomac, and Rock Creek waterways. DC Water and District of Columbia Mayor Muriel Bowser recently announced that they have reached an agreement to move this important initiative forward using innovative technologies and financing, while also creating green jobs for District of Columbia residents. [Read more.](#) [f](#) [in](#) [t](#)




### TPB Identifies Bike and Pedestrian Improvements to



 We planted 275 native trees to improve water quality in the Anacostia Watershed #anacostiawatershed #drinktap




**Montgomery County Council**  
[@MoCoCouncilMD](#)

 What do @RicePolitics and @JanGardnerExec have in common? Check out the show #NoBoundaries.  
<http://bit.ly/1K9p5Oy>

#### About COG




The Council of Governments is an independent, nonprofit association where area leaders address regional issues affecting the District of Columbia, suburban Maryland and Northern Virginia. COG's membership is comprised of 300 elected officials from 22 local governments, the Maryland and Virginia state legislatures, and U.S. Congress

## Support Ridership at Underutilized Rail Stations




A study by the Transportation Planning Board (TPB) identified 25 underutilized Metro, MARC, or VRE rail stations across the region and more than 3,000 potential bicycle and pedestrian improvements to support increased ridership at those stations. According to the study presented to area officials at the May TPB meeting, these stations currently have untapped capacity, and are expected to see increased ridership demand in the next decade. [Read more.](#)   



## TPB Study Identifies Busiest Times for Memorial Day Weekend Travel

In a recent analysis, the TPB examined historical travel speed information on the region's freeways and several major arterial highways in the days leading up to the Memorial Day holiday weekend. Traffic on Washington area highways was predicted to reach its worst point on Thursday afternoon, running counter to a common perception that the Friday before the holiday weekend is the worst time to travel. [Read more in the TPB Weekly Report.](#)   

## NBC 4 Features Charles County Foster Parents of the Year

In May, the COG Board recognized the 2015 Foster Parents of the Year for opening their hearts and homes to children in need. The honorees from Charles County, Stephan and Gilda Clifford, joined COG's Kamilah Bunn on NBC 4 to discuss foster care in Metropolitan Washington and their motivation for becoming foster parents. [Watch the video.](#)   





EXECUTIVE OFFICE OF THE PRESIDENT  
OFFICE OF MANAGEMENT AND BUDGET  
WASHINGTON, D.C. 20503

May 27, 2015

The Honorable William Euille  
Mayor of Alexandria  
Alexandria, Virginia 22314

Dear Mayor Euille:

I would like to personally thank you for your commitment to driving local climate action. We are thrilled with your engagement and leadership as a Climate Action Champion, and look forward to working with you and your team over the term of your designation to support accelerated climate action in any way that we can.

Do not hesitate to reach out to me personally at 202-395-3120 or email me at [Ali\\_A\\_Zaidi@omb.eop.gov](mailto:Ali_A_Zaidi@omb.eop.gov) if you have any questions or ideas of how we might be able to enhance support for you and your community.

Sincerely,

A handwritten signature in blue ink, appearing to read "Ali Zaidi", with a horizontal line underneath.

Ali Zaidi  
Associate Director for  
Natural Resources, Energy and  
Science Programs

THE WHITE HOUSE  
WASHINGTON

April 15, 2015

The Honorable William Euille  
Mayor of Alexandria  
Alexandria, Virginia

Dear Mayor Euille:

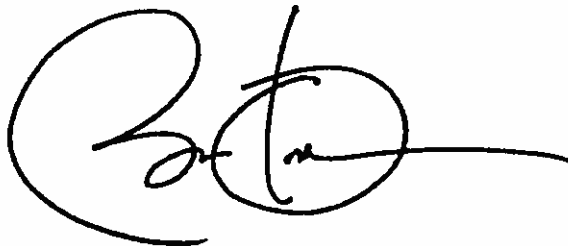
Congratulations on your selection as a White House Climate Action Champion.

As we face the growing impact of extreme weather and climate change, we must join in common purpose to confront this threat and protect generations to come. By engaging communities across our Nation in advancing this mission, we can help shape the tomorrow we seek. That's why my Administration launched the Climate Action Champions competition—to encourage the kind of leadership we need at the local level, and to create additional opportunities for partnership.

Through the innovative steps your local government is taking at this critical time, your community is doing its part to help build a sustainable and resilient future. I am deeply committed to finding opportunities to expand on those efforts, and I look forward to working with you.

Again, congratulations. I wish you the very best for an outstanding year of progress ahead.

Sincerely,

A handwritten signature in black ink, appearing to be Barack Obama's signature, consisting of a large 'B' and 'O' with a horizontal line extending to the right.

**RESOLUTION R36-2015  
APPROVING A LETTER TO ENDORSE MAINTAINED FEDERAL FUNDING FOR WMATA  
PASSED BY COG BOARD OF DIRECTORS MAY 13, 2015**

**DISTRIBUTION LIST**

COG Region Congressional Members:

Congressman Don Beyer  
Congresswoman Barbara Comstock  
Congressman Gerald Connolly  
Congressman John Delaney  
Congresswoman Donna Edwards  
Congressman Steny Hoyer  
Congresswoman Eleanor Holmes Norton  
Congressman Christopher Van Hollen  
Congressman Robert Wittman  
Senator Ben Cardin  
Senator Tim Kaine  
Senator Barbara Mikulski  
Senator Mark Warner

U.S. House Appropriations Committee Chairman:

Congressman Hal Rogers (Kentucky)

U.S. House Appropriations Transportation, Housing and Urban Development, and Related Agencies Sub-Committee Chairman:

Congressman Mario Diaz-Balart (Florida)

U.S. Senate Appropriations Committee Chairman:

Senator Thad Cochran (Mississippi)

U.S. Senate Appropriations Transportation, Housing and Urban Development, and Related Agencies Sub-Committee Chairwoman:

Susan Collins (Maine)

*One Region Moving Forward*

May 13, 2015

The Honorable Barbara Mikulski  
Senator  
United States Senate  
SH-503 Hart Senate Office Building  
Washington, DC 20510

Re: COG Support of Maintained Federal Funding of WMATA

Dear Senator Mikulski:

The COG Board of Directors strongly urges you to support maintained federal funding of \$150 million to WMATA to ensure continued and sustained federal investment in the nation's and this region's transportation system. Securing additional revenue sources dedicated to transportation is vital to maintaining our regional transportation system and keeping our growing National Capital Region moving forward.

Providing anything less than the federal commitment of \$150 million would jeopardize rider safety and the current successful partnership with Virginia, Maryland, and the District of Columbia. Reducing the current commitment could disrupt improvements to the system such as new rail cars and vital safety improvements required to implement the recommendations of the National Transportation Safety Board. With a large percentage of Metro's rush hour passengers being federal workers, the federal government cannot operate without Metro.

If the region is to maintain its current transportation system and make the needed capacity investments for the future to meet population and economic growth, significant additional transportation funding is needed.

The State of Maryland and the Commonwealth of Virginia both passed major transportation revenue acts in 2013, and the District of Columbia is dedicating increasing funding from its general fund for transportation improvements. These increases in transportation funding at the state level will make more investment possible for the Washington metropolitan region. However, the increased state revenues do not make up for the decline in spending power of the federal contribution, leading to a decrease in overall transportation funding. As the seat of the federal government, we, the region, are asking the federal government to do more to ensure regional mobility and prosperity.

The COG Board of Directors urges you to consider the critical role that safe, efficient, and sustainable transportation investment plays in the economy of the region and the workings of the federal government and workforce and to maintain the current federal

777 North Capitol Street, NE, Suite 300, Washington, D.C. 20002  
202.962.3200 (Phone) 202.962.3201 (Fax) 202.962.3213 (TDD)

[www.mwco.org](http://www.mwco.org)

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Manassas  
Manassas Park  
Prince William County

\*Adjunct Member

funding level of \$150 million. If you have questions about the region's needs and support for renewed federal transportation funding, please feel free to contact me.

Sincerely,

A handwritten signature in black ink, appearing to read "William Euille". The signature is fluid and cursive, with the first name "William" being more prominent than the last name "Euille".

William Euille  
Mayor, City of Alexandria  
Chairman, COG Board of Directors

cc: COG Board of Directors



# Metropolitan Washington Council of Governments

*One Region Moving Forward*

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Manassas  
Manassas Park  
Prince William County

May 13, 2015

The Honorable Christopher Van Hollen  
U.S. House of Representatives  
1707 Longworth House Office Building  
Washington, DC 20515

Dear Congressman Van Hollen:

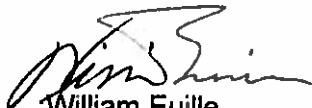
As you know, the use of public transit in the Washington Metropolitan region is critical to the ability of our transportation system to operate without gridlock. It is for this reason, plus the important fact that a significant portion of federal workers rely on public transit, that Congress has provided a pre-tax monthly commuter benefit. However, as you know, on January 1<sup>st</sup> of this year the pre-tax monthly limit on the transit portion of the Commuter Benefit reverted back to an earlier level: it went from \$245 a month to \$130.

As a result of the reduction in the commuter benefit, WMATA estimates that as many as 8,000 fewer "full-fare" trips are made on Metro during an average weekday. Most of those are higher-fare trips from suburban stations, resulting in sharper revenue declines for WMATA. Thus, there are more cars on our already congested roads, and WMATA is financially affected.

The transit benefit reverted to \$130 because the higher level was subject to a sunset provision. That higher level was also equal to a longstanding tax-free benefit for automobile commuters – but the parking benefit has never been sunsetted. Accordingly, there now exists an incentive to drive, while using public transit has become more costly.

HR 990, the Commuter Parity Act of 2015, would address this situation. It would lower the parking commuter benefit and increase the transit commuter benefit to \$235. I write on behalf of the Transportation Planning Board to ask you to consider co-sponsoring HR 990. That legislation, or a measure similar to it, would significantly and positively affect the citizens of your district as well as the region.

Sincerely,



William Euille  
Chairman, COG Board of Directors  
Mayor, City of Alexandria



Phil Mendelson  
Chairman, Transportation Planning Board  
Chairman, Council of the District of  
Columbia

777 North Capitol Street, NE, Suite 300, Washington, D.C. 20002  
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Manassas Park  
Prince William County

May 13, 2015

The Honorable Eleanor Holmes Norton  
U.S. House of Representatives  
2136 Rayburn House Office Building  
Washington, DC 20515

Dear Congresswoman Norton:

As you know, the use of public transit in the Washington Metropolitan region is critical to the ability of our transportation system to operate without gridlock. It is for this reason, plus the important fact that a significant portion of federal workers rely on public transit, that Congress has provided a pre-tax monthly commuter benefit. However, as you know, on January 1<sup>st</sup> of this year the pre-tax monthly limit on the transit portion of the Commuter Benefit reverted back to an earlier level: it went from \$245 a month to \$130.

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Chairman, COG Board of Directors  
Mayor, City of Alexandria



Phil Mendelson  
Chairman, Transportation Planning Board  
Chairman, Council of the District of  
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May 13, 2015

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U.S. House of Representatives  
1632 Longworth House Office Building  
Washington, DC 20515

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As you know, the use of public transit in the Washington Metropolitan region is critical to the ability of our transportation system to operate without gridlock. It is for this reason, plus the important fact that a significant portion of federal workers rely on public transit, that Congress has provided a pre-tax monthly commuter benefit. However, as you know, on January 1<sup>st</sup> of this year the pre-tax monthly limit on the transit portion of the Commuter Benefit reverted back to an earlier level: it went from \$245 a month to \$130.

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The transit benefit reverted to \$130 because the higher level was subject to a sunset provision. That higher level was also equal to a longstanding tax-free benefit for automobile commuters – but the parking benefit has never been sunsetted. Accordingly, there now exists an incentive to drive, while using public transit has become more costly.

HR 990, the Commuter Parity Act of 2015, would address this situation. It would lower the parking commuter benefit and increase the transit commuter benefit to \$235. I write on behalf of the Transportation Planning Board to ask you to consider co-sponsoring HR 990. That legislation, or a measure similar to it, would significantly and positively affect the citizens of your district as well as the region.

Sincerely,



William Euille  
Chairman, COG Board of Directors  
Mayor, City of Alexandria



Phil Mendelson  
Chairman, Transportation Planning Board  
Chairman, Council of the District of  
Columbia

777 North Capitol Street, NE, Suite 300, Washington, D.C. 20002  
202.962.3200 (Phone) 202.962.3201 (Fax) 202.962.3213 (TDD)

# Metropolitan Washington Council of Governments

*One Region Moving Forward*

District of Columbia  
Bladensburg\*  
Bowie  
Charles County  
College Park  
Frederick  
Frederick County  
Gaithersburg  
Greenbelt  
Montgomery County  
Prince George's County  
Rockville  
Takoma Park  
Alexandria  
Arlington County  
Fairfax  
Fairfax County  
Falls Church  
Loudoun County  
Manassas  
Manassas Park  
Prince William County

May 13, 2015

The Honorable Don Beyer  
U.S. House of Representatives  
431 Cannon House Office Building  
Washington, DC 20515

Dear Congressman Beyer:

As you know, the use of public transit in the Washington Metropolitan region is critical to the ability of our transportation system to operate without gridlock. It is for this reason, plus the important fact that a significant portion of federal workers rely on public transit, that Congress has provided a pre-tax monthly commuter benefit. However, as you know, on January 1<sup>st</sup> of this year the pre-tax monthly limit on the transit portion of the Commuter Benefit reverted back to an earlier level: it went from \$245 a month to \$130.

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Fairfax County  
Falls Church  
Loudoun County  
Manassas  
Manassas Park  
Prince William County

May 13, 2015

The Honorable Steny Hoyer  
U.S. House of Representatives  
1705 Longworth House Office Building  
Washington, DC 20515

Dear Congressman Hoyer:

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Sincerely,



William Euille  
Chairman, COG Board of Directors  
Mayor, City of Alexandria



Phil Mendelson  
Chairman, Transportation Planning Board  
Chairman, Council of the District of  
Columbia

777 North Capitol Street, NE, Suite 300, Washington, D.C. 20002  
202.962.3200 (Phone) 202.962.3201 (Fax) 202.962.3213 (TDD)



April 13, 2015

Chuck Bean  
777 North Capitol Street, NE  
Washington, DC 20002

RE: 2050 Council

Dear Chuck:

On behalf of Virginia Tech’s College of Natural Resources and Environment and specifically its Center for Leadership in Global Sustainability (CLiGS), we are honored to have you accept the invitation to join our inaugural *2050 Council*, the new external advisory group for CLiGS. We’re confident you will be a valuable contributor to the center’s goal of addressing environmental sustainability challenges via experiential learning in a global context.

Over the last few years, guided by the philosophy that “Global growth and development challenges require more than technical solutions, they also demand leadership” CLiGS has worked to educate, inspire, and empower professionals from a wide variety of disciplines and sectors. CLiGS has developed new forms of graduate education, programming in six international locations, and is building a virtual academy to reach new professional audiences around the world. This is just the beginning. Over the next two years of your term as a council member, we want to engage you in new sets of opportunities, both in the US and abroad, all with a focus on what sustainability can mean in the decades leading to 2050.

We look forward to exploring with you how best to meet your expectations as a founding council member and convening the first meeting of the Center for Leadership in Global Sustainability *2050 Council* as quickly as we can. Thank you again for your interest and support for the CLiGS mission.

Best regards, and welcome.

Paul M. Winistorfer, Dean  
College of Natural Resources and Environment

Michael J. Mortimer, Director  
Center for Leadership in Global Sustainability

*Invent the Future*



## **AGENDA ITEM #4**

# **AMENDMENTS TO AGENDA**

(No attachment)



## **AGENDA ITEM #5**

# **APPROVAL OF MINUTES OF MAY 13, 2015**



**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS  
777 North Capitol Street, NE  
Washington, D.C. 20002**

**MINUTES  
Board of Directors Meeting  
May 13, 2015**

**BOARD MEMBERS AND ALTERNATES PRESENT AND NOT PRESENT:** See attached chart for attendance

**STAFF:**

Chuck Bean, Executive Director  
Sharon Pandak, General Counsel  
Monica Beyrouti, Member Services Associate/Clerk to the Board

**GUESTS:**

Ms. Laura Zeilinger, Director, Department of Human Services, District of Columbia  
Mr. Michael Ferrell, Executive Director, Coalition for the Homeless

**1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE**

Following the Foster Parent of the Year video premiere and awards announcements, Chairman Euille called the meeting to order at 12:20PM and led those present in the Pledge of Allegiance.

**2. ANNOUNCEMENTS**

A. COG Leadership Retreat – July 24-26

**3. EXECUTIVE DIRECTOR'S REPORT**

Executive Director Chuck Bean shared that it was National Infrastructure Week, and that COG was happy to be a partner in this effort and host an Infrastructure Financing Workshop that took place before the Board meeting. On May 9<sup>th</sup> the COG Corrections Chiefs held the 24<sup>th</sup> annual COG Corrections Wreath Laying Ceremony that Chairman Euille participated in. This month Mr. Bean presented to the Arlington County Board and the Rockville City Council on the benefits of being a member of COG. The Region Forward Coalition met to discuss leveraging university research to spur growth and diversity the economy. Mr. Bean briefed the Board on the various media coverage COG received and participated in throughout the past month. The May Heart of COG was Principal Environmental Planner Karl Berger who has worked at COG for nearly 20 years on sustainability issues such as the Blue Plains Advanced Wastewater Treatment Plant.

**4. AMENDMENTS TO AGENDA**

The suggested amendment to table agenda item 7 passed.

**5. APPROVAL OF MINUTES**

The minutes of the April 8, 2015 Board Meeting were approved.

**6. ADOPTION OF CONSENT AGENDA ITEMS**

**A. RESOLUTION UPDATING THE TITLE VI PLAN AND PROGRAM**

The Board adopted Resolution R31-2015, updating COG's Title VI Plan and Program. The plan and

program were prepared pursuant to the requirements of Title VI of the Civil Rights Act of 1964, and to comply with Federal Transit Administration grant recipient guidelines. Approval by the Board was recommended by COG's Executive Director and General Counsel.

**B. RESOLUTION AUTHORIZING COG TO PROCURE AND ENTER INTO A CONTRACT TO PROVIDE PROGRAMMATIC SUPPORT TO THE SECURING THE CITIES (STC) PROGRAM FOR THE DISTRICT OF COLUMBIA HSEMA**

The Board adopted Resolution R32-2015 authorizing the Executive Director, or his designee, to receive and expend grant funds from the District of Columbia Homeland Security and Emergency Management Agency (HSEMA) in the amount of \$377,250. COG has been requested by the District of Columbia HSEMA to provide programmatic support to the Securing the Cities (STC) Program for DC HSEMA that will include two full time positions for one year. Funding for this effort will be provided through a subgrant from the SAA for the National Capital Region. **No COG matching funds are required.**

**C. RESOLUTION AUTHORIZING COG TO RECEIVE AND EXPEND FUNDS TO CONDUCT ENGINEERING AND FINANCIAL FEASIBILITY ASSESSMENTS OF ON-SITE DISTRIBUTED ENERGY SOLUTIONS IN THE REGION**

The Board adopted Resolution R33-2015 authorizing the Executive Director, or his designee, to receive and expend grant funding up to \$100,000 from the District Department of General Services (DC DGS) and other governmental property owners in the region to conduct engineering and financial feasibility assessments of on-site distributed energy solutions, provide technical assistance, and prepare findings and recommendations reports. **No COG matching funds are required.**

**D. RESOLUTION AUTHORIZING COG TO PROCURE AND ENTER INTO A CONTRACT TO DEVELOP A COMPREHENSIVE EMERGENCY PREPAREDNESS WEBSITE AND MATERIALS FOR THE DISTRICT OF COLUMBIA**

The Board adopted Resolution R34-2015 authorizing the Executive Director, or his designee, to receive and expend grant funds from the District of Columbia Homeland Security and Emergency Management Agency (HSEMA) in the amount of \$257,202.26. COG has been requested by the District of Columbia HSEMA to procure a contractor to develop a comprehensive emergency preparedness website and materials for District residents to help them stay informed and prepared for all hazards. Funding for this effort will be provided through a subgrant from the SAA for the National Capital Region. **No COG matching funds are required.**

**ACTION: The Board adopted Resolutions R31-2015 to R34-2015.**

**7. BRIEFING ON FREDERICK COUNTY'S NEW FORM OF GOVERNMENT**

**ACTION: The Board tabled this item.**

**8. FY 2015 THIRD QUARTER FINANCIAL REPORT**

COG CFO Leta Simons provided the COG Board with the FY 2015 third quarter (July 2014 – March 2015) financial report.

**ACTION: The Board received the briefing.**

## **9. PROPOSED BY-LAW AMENDMENTS RELATING TO CORPORATE AND FINANCIAL MATTERS**

Mr. Bean provided the second notice of the proposed amendments originally brought to the Board's attention at the April 8, 2015 Board meeting. Mr. Bean reviewed the proposed amendments regarding corporate and financial matters outlined in a memo from General Counsel Pandak and recommended adoption by the Board.

**ACTION: The Board adopted Resolution R35-2015, approving the changes to the COG By-laws.**

## **10. COG ENDORSEMENT OF MAINTAINED FEDERAL FUNDING FOR WMATA**

In the fiscal 2016 spending bill the House Transportation, Housing and Urban Development Appropriations Subcommittee approved on April 29, 2015, the subcommittee allocated \$75 million in federal funding to WMATA. That figure is only half the amount (\$150 million) that has been allocated to the Metro system since 2009. Mr. Bean spoke to the importance of maintained federal funding to WMATA and proposed approval of a letter from the COG Board of Directors endorsing maintained federal funding in the amount of \$150 million. After discussion Supervisor Principi made a friendly amendment motion to change the word "derail" in the second paragraph.

**ACTION: The Board adopted Resolution R36-2015, approving the letter supporting maintained federal funding of WMATA.**

## **11. FEDERAL AVIATION ADMINISTRATION REAUTHORIZATION AND THE NATIONAL CAPITAL REGION AIRPORT SYSTEM**

Mr. Rich Roisman briefed the Board on follow-up activities from the discussion of regional airport infrastructure that took place in October 2014. Following the briefing, the Board was asked to adopt Resolution R37-2015, reaffirming opposition to additional slots and perimeter rule changes at Ronald Reagan Washington National Airport, and to adopt Resolution R38-2015, supporting an increase to the Federal cap on airport passenger facility charges from \$4.50 per passenger to \$8.50 per passenger and adding an inflation index in the reauthorization of funding for the Federal Aviation Administration.

**ACTION: The Board adopted Resolutions R37-2015 and R38-2015.**

## **12. EFFORTS TO END HOMELESSNESS IN THE NATIONAL CAPITAL REGION & RESULTS OF THE 2015 HOMELESS ENUMERATION**

In January, COG's Homeless Services Planning and Coordination Committee conducted the 15<sup>th</sup> enumeration of the homeless in the metropolitan Washington region. This annual enumeration is part of an ongoing effort to monitor and report on the number of people found on the streets, in emergency shelters, in transitional and permanent supportive housing, or otherwise homeless and in need of safe shelter. Arlington County Vice Chairman Tejada, Chair of the COG Human Services and Public Safety Policy Committee briefed the Board of the work of the COG Homeless Services Committee. Mr. Ferrell, Executive Director of the Coalition for the Homeless, and Ms. Laura Zeilinger, Director, DC Department of Human Services, shared the results of the 2015 Point-in-Time count and highlight best practices and challenges in addressing homelessness in the metropolitan Washington region.

**ACTION: The Board adopted Resolution R39-2015 endorsing the results of the 2015 Point-in-Time Homeless Enumeration and, as recommended by the Human Services and Public Safety Policy Committee, review the feasibility of expanding the "Regional Compact to End Homelessness" which was signed by the District of Columbia, Prince George's, and Montgomery counties on March 17, 2015.**

**13. OTHER BUSINESS**

DC Council Chairman and Chair of the TPB Phil Mendelson, raised an effort of the TPB to increase the federal transit subsidy. Chairman Mendelson moved that the COG Board approve a letter endorsing increased transit subsidies.

**ACTION: The Board adopted Resolution R40-2015 endorsing a joint letter between the COG Board of Directors and the Transportation Planning Board supported increased transit subsidies.**

**14. ADJOURNMENT** – Upon motion duly made and seconded, the meeting was adjourned at 2:00PM.

**Attendance May 13, 2015**

<u>Jurisdiction</u>	<u>Member</u>	<u>Y/N</u>	<u>Alternate</u>	<u>Y/N</u>
<b><i>District of Columbia</i></b>				
<b>Executive</b>	Hon. Muriel Bowser		Brenda Donald Brian Kenner	Y
	Mr. Rashad Young		Kevin Donahue	
<b>Council</b>	Hon. Phil Mendelson	Y		
	<b><i>Hon. Kenyan R. McDuffie</i></b>			
<b><i>Maryland</i></b>				
Bowie	Hon. G. Frederick Robinson		Hon. Dennis Brady	Y
Charles County	Hon. Ken Robinson		Hon. Amanda Stewart Hon. Peter Murphy	
City of Frederick	Hon. Randy McClement			
Frederick County	Hon. Jan Gardner	Y		
College Park	Hon. Andrew Fellows	Y	Hon. Denise Mitchell	
Gaithersburg	Hon. Jud Ashman		Hon. Cathy Drzyzgula	Y
Greenbelt	Hon. Emmett Jordan	Y	Hon. Judith "J" Davis	
Montgomery County				
<b>Executive</b>	Hon. Isiah Leggett		Mr. Tim Firestine	
<b>Council</b>	<b><i>Hon. Roger Berliner</i></b>			
	Hon. Nancy Navarro			
Prince George's County				
<b>Executive</b>	Hon. Rushern Baker		Mr. Nicholas Majett	Y
<b>Council</b>	Hon. Karen Toles			
	Hon. Andrea Harrison			
Rockville	Hon. Bridget Newton	Y	Emad Elshafei	
Takoma Park	Hon. Bruce Williams	Y	Hon. Terry Seamens	
Maryland General Assembly	Hon. Brian Feldman	Y		
<b><i>Virginia</i></b>				
Alexandria	<b><i>Hon. William Euille</i></b>	Y	Hon. Redella Pepper	
Arlington County	Hon. Walter Tejada	Y	Hon. Jay Fissette	
City of Fairfax	Hon. David Meyer		Hon. Jeffrey Greenfield	
Fairfax County	Hon. Sharon Bulova	Y	Hon. Catherine Hudgins	
	Hon. Penelope A. Gross	Y	Hon. Patrick Herrity	
	Hon. John Foust	Y	Hon. Michael Frey	
Falls Church	Hon. David Tarter	Y	Hon. David Snyder	
Loudoun County	Hon. Matt Letourneau			
Loudoun County	Hon. Scott York	Y	Hon. Shawn Williams	
Manassas	Hon. Jonathan Way	Y		
Manassas Park	Hon. Michael Carrera		Hon. Suhas Naddoni	
Prince William County	Hon. Frank Principi	Y	Pete Candland	
	Hon. Jeanine Lawson	Y		
Virginia General Assembly	Hon. George Barker			

Total: 21



## **AGENDA ITEM #6**

# **ADOPTION OF CONSENT AGENDA ITEMS**

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS**

**777 North Capitol Street, N.E.**

**Washington, D.C. 20002-4239**

**RESOLUTION AUTHORIZING COG TO RECEIVE AND EXPEND FUNDING FROM THE MARYLAND DEPARTMENT OF THE ENVIRONMENT TO SUPPORT AN EXECUTIVE WATERSHED MANAGER FOR THE ANACOSTIA**

**WHEREAS**, the restoration of the Anacostia River watershed is a regional priority in the Washington Metropolitan area, and the Metropolitan Washington Council of Governments (COG) has a continuing interest in its restoration, management and protection; and

**WHEREAS**, COG adopted Resolution R28-06 establishing an Anacostia Watershed Partnership (Partnership) with responsibility for adoption and oversight of the regional programs, policies and projects to effect watershed-wide restoration; and

**WHEREAS**, COG has provided coordination, management, and technical support for the Anacostia restoration effort since 1987; and

**WHEREAS**, the additional technical, administrative and advocacy support to the Partnership will require additional support services from staff, the Anacostia Partnership Executive Director, and a specialized Executive Watershed Manager services; and

**WHEREAS**, the Maryland Department of the Environment has provided substantial grants in the past to promote the restoration of the Anacostia watershed and is prepared to provide at least a one year grant support to assist the Council in its support to the Executive Watershed Manager.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director, or his designee, is authorized to submit a proposal and execute a contract up to \$50,000 from the Maryland Department of the Environment (MDE) to assist the Council in its support to the Executive Watershed Manager for the Anacostia for one year. The total cost of these services shall not exceed \$50,000. No COG matching funds will be required.

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS  
777 North Capitol Street, NE  
Washington, D.C. 20002-4290**

**RESOLUTION AUTHORIZING COG TO ENTER INTO A CONTRACT WITH GARTNER INC. FOR  
INFORMATION TECHNOLOGY AND BUSINESS SERVICES**

**WHEREAS**, the Metropolitan Washington Council of Governments (COG) routinely contracts with outside vendors to provide subject matter expertise for matters of Information Technology and Business Services; and

**WHEREAS**, COG owns and operates a complex information technology infrastructure to support COG staff, committees, and programs; and

**WHEREAS**, COG occasionally requires additional expertise in the review of complex technical requests for proposals; and

**WHEREAS**, Gartner Inc is the industry leader in providing information technology and business training and consulting services; and

**WHEREAS**, Gartner Inc. Services will be acquired to provide expertise on industry analysis, best practices, technical training, executive business skills, in addition to the review of technical contracts.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE METROPOLITAN  
WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director, or his designee, is authorized to enter into the annual contract with Gartner Inc. in an amount not to exceed \$35,800 for the delivery of industry analysis, best practices, technical training, executive business skills training, and technical contracts review. Funding for this contract is included in the FY2016 IT Annual Operating Budget.



**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS  
777 North Capitol Street, N.E.  
Washington, D.C. 20002**

**RESOLUTION AUTHORIZING THE METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS TO  
CONDUCT THE YEAR 2015 WASHINGTON-BALTIMORE  
REGIONAL AIR PASSENGER SURVEY**

**WHEREAS**, the Metropolitan Washington Council of Governments (COG) is involved in a continuing planning process which supports the planning, development and operation of airport facilities and transportation facilities that serve the airports in a systematic framework for the Washington-Baltimore region; and

**WHEREAS**, the Metropolitan Washington Council Governments has been conducting air passenger surveys at the region's three major commercial airports for more than thirty years; and

**WHEREAS**, the data collected in these air passenger surveys have proven to be extremely useful in air service and facility planning activities and in planning for regional transportation facilities that serve the airports; and

**WHEREAS**, the Metropolitan Washington Airports Authority and Maryland Aviation Administration have indicated their willingness to fund the 2015 Washington-Baltimore Regional Air Passenger Survey, to be conducted at Ronald Reagan Washington National, Washington Dulles International and Baltimore/Washington International Thurgood Marshall Airports.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director, or his designee, is authorized to enter into contracts with the Metropolitan Washington Airports Authority and the Maryland Aviation Administration to conduct the 2015 Washington-Baltimore Regional Air Passenger Survey in an amount not to exceed \$325,000. Subsequently, the Executive Director, or his designee, is also authorized to enter into contracts with qualified firms to conduct the Year 2015 Washington-Baltimore Regional Air Passenger Survey under COG's Continuous Airport System Planning program. Such contracts shall result from COG's competitive procurement system.



## **AGENDA ITEM #7**

# **REGIONAL COLLABORATION TO IMPROVE ECONOMIC COMPETITIVENESS**



PRINCE GEORGE'S COUNTY  
**ECONOMIC**  
**DEVELOPMENT**  
CORPORATION

PRIMED *for* BUSINESS



## About the eDC

The Prince George's County Economic Development Corporation (EDC) provides business services that help attract, retain, and expand businesses, create high-quality jobs, and expand Prince George's County's commercial tax base. EDC's mission of business attraction and expansion is accomplished through our main business lines, including Business Development, the Small Business Program/Technology Assistance Center (TAC), International Business Development, Workforce Services, and Marketing/Communications.

### Core Services

- Site location and permit assistance
- EDI Fund, assistance with Enterprise Zone Tax Credits and other state/local incentives
- Small business incubator program
- Business forums
- B2B networking opportunities
- Training the County workforce for existing and emerging jobs
- Providing small business services, management consulting, technical assistance, training, procurement and financing assistance to small, minority and women-owned businesses
- Marketing and promoting the County as a regional and global premier business location
- International business missions, seminars and other events

If you are looking to start, relocate or expand in Prince George's County, we're your resource. EDC staff can help you navigate the process for businesses by providing economic and industry data, site location assistance, and state and local incentive information. We bring together key parties in the public and private sectors to spur and accelerate economic growth in the County and Maryland as a whole. In addition, EDC provides the training, business development assistance and other resources to help your business.



## Business Development Division

The Business Development Division is responsible for the retention, expansion and attraction of businesses to the county. The division's charge is to work with private enterprises of all sizes to make sure they are aware of the tools available to them to facilitate a business location or expansion decision, including:

- access to financing (such as the County's new \$50 million Economic Development Incentive Fund),
- site location assistance,
- employee recruitment and training,
- permit assistance,
- counseling, business planning and procurement assistance,
- introductions to other state and county programs that can help the business succeed.

The Division also is responsible for implementing key elements of the County's new Strategic Economic Development Plan and has organized itself by priority target industry clusters: Healthcare and Life Sciences (including BioPharma), ICE—Information Communications and Electronics, Federal Facilities, and Business Services with a secondary focus on Manufacturing, Warehousing and Distribution, and Hospitality and Upscale Retail, and Real Estate Construction and Management.

Since being reorganized and expanded in early 2012, the Division has facilitated business locations and expansions that have resulted in the lease or purchase of over 2.5 million square feet of real estate, nearly \$400 million in capital investment and the creation of about 3,300 new jobs by County employers. This means new payroll and taxes for Prince George's County. Additionally, over 800 more jobs are projected from these projects, along with the retention of another 500 jobs.

*Please review our Programs and Services section or call one of our Business Development Specialists at 301-583-4650 for more information on how we can help your company succeed in Prince George's County.*



## Small Business Services Division

The Small Business Services (SBS) division provides direct assistance to the rapid-growth potential small, local and minority-owned businesses located in Prince George's County. Additionally, the SBS provides access to: capital, contracts, and a comprehensive one-stop shop delivery of management consulting, technical assistance and entrepreneurial training.

In collaboration with our Alliance Partners, the SBS addresses a range of needs for growing companies. Every year the EDC assists hundreds of companies with start-up, expansion or relocation needs. Our goal is to ensure your company has all the resources you need to grow and be successful.

Contact the EDC to learn about upcoming trainings and other events geared toward helping small businesses in Prince George's County.

### Addressed Needs: \_\_\_\_\_

- Business Development Outreach
- Business Planning
- Capital
- Contract Opportunities
- Joint Ventures and Alliances
- Improved Access to Procurement Databases
- Marketing
- Networking Opportunities
- Proposal Writing and Bidding Process
- Resource Library
- Technology Incubator

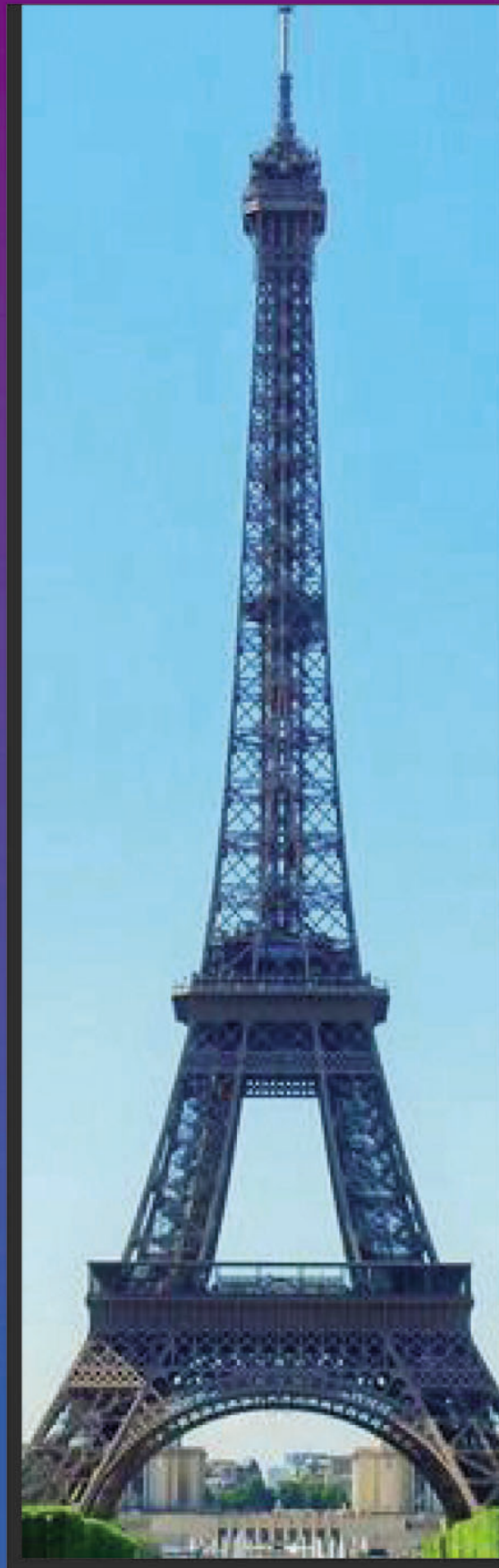
# International Business Division

Prince George's County is responsive to the global interests of its businesses. Many of our businesses- whether small, medium or large – are engaged in import/export activity around the globe. One of the primary goals of the Prince George's County Economic Development Corporation is to support existing businesses and industries in the county. Particular emphasis is placed on offering services to the rapid-growth-potential small and minority businesses of the county and on helping constituent firms go global.

It is important that Prince George's County firms get committed to investing in market opportunities outside of the U.S. The US Department of Commerce, DBED, USAID, USDA, and the U.S. Department of State, as well as many international business consultants, recognize that the BRICS nations (Brazil, Russia, India, China, and South Africa) will have the fastest growth of any nation during the next 10 or 20 years. Statistically, 95% of the world's consumers are located outside of the United States. So, in the big, international macroeconomic picture, our companies, large and small, must explore markets in other nations.

Products or services that County firms sell span a range of sectors: information technology, construction, engineering, education, biotechnology, infrastructure, fiscal management, project management, security, medical equipment and supplies, alternative energy, higher education, plant and animal services, aerospace, civil aviation, food security, health & beauty product manufacturing, and defense. Expertise and innovation that County firms offer domestically can be targeted overseas with the proper marketing strategy.

*The EDC's international division, which includes the Africa Trade Office, will coordinate training, host and participate in outreach events, lead trade missions and leverage partnerships to propel local companies into successful alliances and opportunities on the global stage.*





## Technology Assistance Center

The Technology Assistance Center (TAC) is a business incubator program. The mission of the TAC is to stimulate the growth of technology-based start-up companies and other compatible businesses. To fulfill this mission, the TAC provides new and emerging technology and compatible businesses with an environment that would support their start-up phase and increase their likelihood of success. The incubator includes facility and conference space, flexible license agreements, shared use of common office equipment, break rooms, direct business assistance and guidance, mentoring and training opportunities, access to capital, and other business and technical resources. Criteria for acceptance into the TAC include, but are not limited to, the following:

- Early stage or transitioning technology or compatible businesses that are developing a product or service with or without proprietary technology
- Must have a business plan that includes actual financial history and three to five years projected financials.
- Must demonstrate company's ability to financially operate the company for a minimum of six months
- Must provide company economic benefit growth projections and how incubator occupancy will contribute to achieving short and long term business objectives
- Must provide certificate of incorporation and certificate of good standing with the State of Maryland
- Must provide acceptable personal and trade references
- Must be willing to consider Prince George's County location after graduation from incubator
- License Agreement must be guaranteed by a principal of the company

Special consideration will be given to:

- Out-of-County firms looking for a first home from which to grow
- First-time, foreign entrants into US market
- Minority/woman/veteran owned firms



# Workforce Services Division

The Workforce Services Division (WSD) is responsible for policies and workforce development activities related to administering services and programs funded by the Workforce Investment

Act (WIA) of 1998. WSD is the link between job seekers looking to begin or change careers, and businesses looking for skilled workers to maintain competitiveness in a changing labor market.

Utilizing a funding stream comprised of WIA, state and county workforce investment funds, the One-Stop Career Center system serves over 30,000 job seekers and employers each year.

The Workforce Services Division provides workforce intelligence and solutions for the job seeker and the business customer.

The WSD mission is to contribute to the economic vitality of Prince George's County by providing a demand-driven system that delivers qualified workers to businesses while providing job seekers with opportunities for careers in high demand/high growth industries.



## Our Services:

- Employment screening and assessment services
- Labor market information and tools
- Career development
- Employment acquisition workshops – resume and interview clinics among many others
- Access to training opportunities

*In September 2012, the Laurel Regional Workforce Center opened, the first of its kind in the region. Residents and businesses from Prince George's, Montgomery, Howard, and Anne Arundel counties can receive a variety of workforce development services in one location.*

# Africa Trade Office

## Mission:

- Identify trade and investment opportunities and facilitate strategic partnerships between African and U.S. companies;
- Locate U.S. experts in multisectors for identified African government programs in agroindustry, solar energy, transportation, construction, tourism, education, IT, leadership coaching and training, etc.



## The Africa Trade Office objectives:

- Expand trade between SME import/export businesses in the U.S. and targeted countries in Africa;
- Offer specialized training, market research, one-on-one counseling, teaming opportunities,
- Trade and investment opportunities, evaluation of business needs and business support, access to capital and deal development through workshops, seminars, information sessions and certificate training courses (Export One:Africa!);
- Establish business partnerships and joint ventures between U.S. businesses and African SMEs on the continent;
- Develop and maintain viable international sister city partnerships with Prince George's County, Maryland;
- Promote the County Executive's \$50 million Economic Development Incentive Fund (EDIF) to expand business opportunities; provide assistance to minority businesses; provide incentives for new businesses interested in locating their principal office or base of operations in Prince George's County, Maryland;
- Develop and increase the number of business agreements and /or deal closings at the local, state, federal and international levels;
- Facilitate imports/exports at the U.S. Foreign Trade Zone (Countywide FTZ #63): a designated area adjacent to U.S. Customs Port of Entry, which is considered to be outside the Customs Territory of the U.S.
- Foreign Trade Zones (FTZs) are a public-private partnership to maintain and attract U.S.-based international trade activity. Prince George's County, Maryland is home to one of four Foreign Trade Zones(FTZs) within the State of Maryland to:
  1. Encourage and expedite U.S. participation in international trade;
  2. Foster imports/exports at the local, state and international levels;
  3. Promote the benefits of AGOA for imports/exports.



## About the Economic Development Incentive Fund (EDI Fund)

### **FUNDING LEVEL AND SOURCE:**

A \$50 million – one time appropriation has been approved to support multiple fiscal year appropriations to the EDI fund at \$7-11 million level per year.

### **PROGRAM GOALS:**

Expansion of the County's commercial tax base, job retention and attraction, support for small and local businesses, promotion of development and redevelopment opportunities, transit oriented development and growth of key industry sectors.

### **ELIGIBLE USES:**

Land and building acquisitions, building construction and improvement, equipment acquisition, working capital.

### **APPLICATION PROCESS:**

All applications are reviewed for consistency with statutory goals and purposes of the program, with independent review of credit and financial soundness of the borrower, and projections.

Application forms are on our website: [edifund.pgcedc.com](http://edifund.pgcedc.com) and at the Prince George's County Economic Development Corporation. The review process is approximately 90 days. A check list of documents and materials maybe found on that website under Apply Now!

### **PROGRAM ADMINISTRATION:**

County Chief Administrative Officer – Inter-agency coordination of various economic development agencies.

### **OFFICE OF FINANCE AND OFFICE OF MANAGEMENT AND BUDGET:**

Financial management and analysis, record keeping, collections, reporting and disbursement of fund, and analysis for compliance with terms and conditions of loan or grant agreements and goals.

# Colleges And Universities



**University of Maryland, College Park**  
[www.umd.edu](http://www.umd.edu)



**University of Maryland, University College**  
[www.umuc.edu](http://www.umuc.edu)



**Prince George's Community College**  
[www.pgcc.edu](http://www.pgcc.edu)



**Bowie State University**  
[www.bowiestate.edu](http://www.bowiestate.edu)



**Capital Bible College**  
[www.bible.edu](http://www.bible.edu)



**Capitol Technology University**  
[www.captechu.edu](http://www.captechu.edu)

# PRINCE GEORGE'S COUNTY

## DEMOGRAPHICS

**34.9**

median age

**2.81**

persons per household

**16.7%**

persons age 5+ who speak a language other than English at home

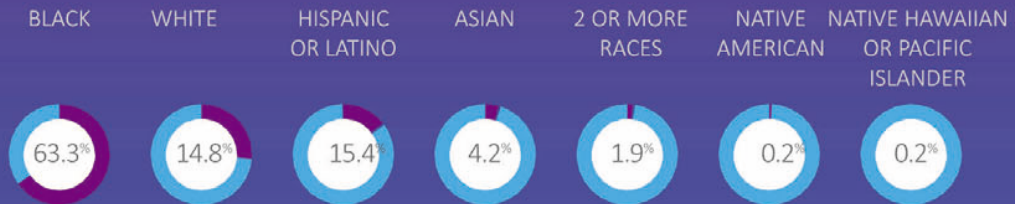


**179,796**

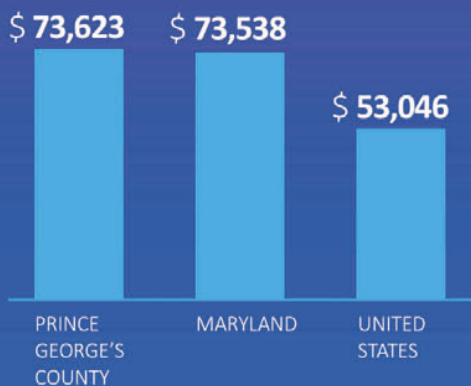
foreign born population

**890,081**  
population

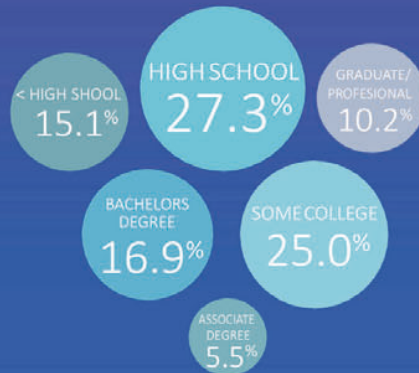
## POPULATION BY RACE



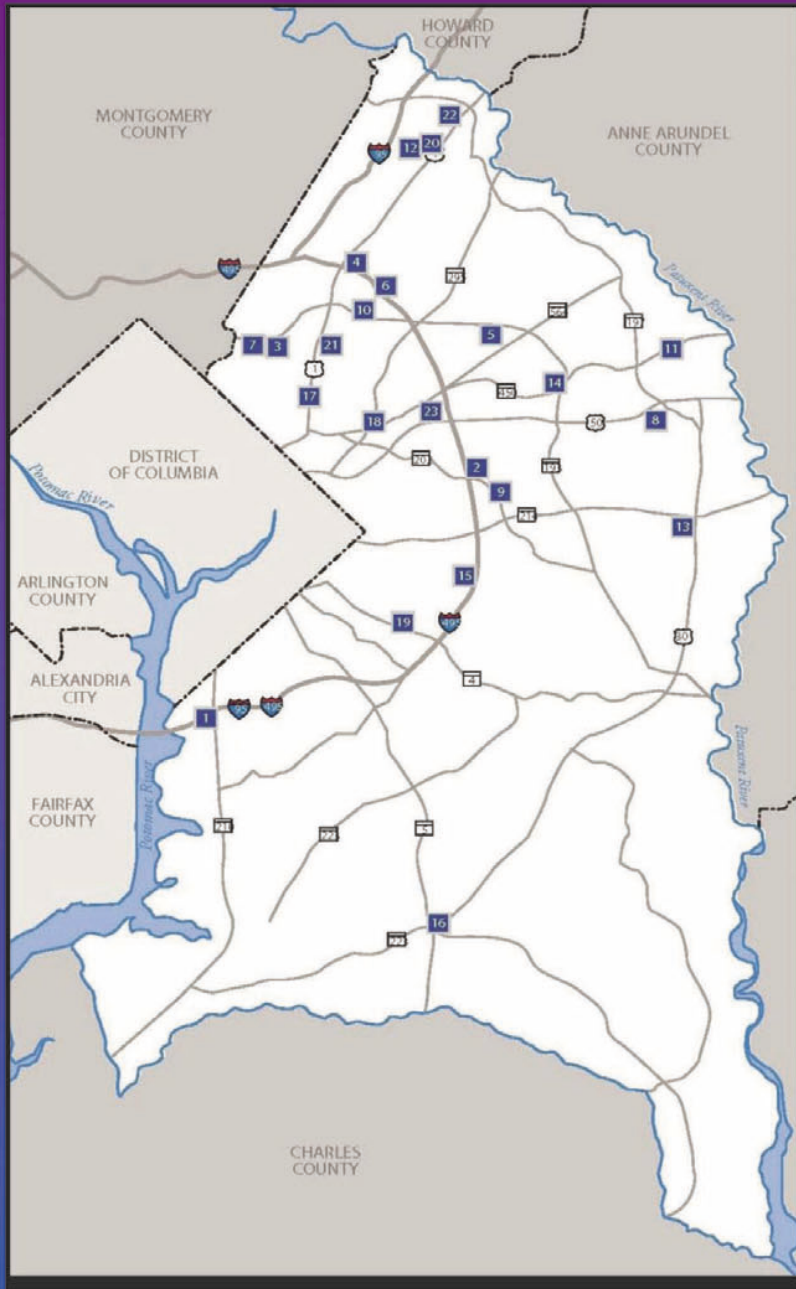
## INCOME



## EDUCATION



# Major Developments in Prince George's County



## Incentives

- \$50 million Economic Development Incentive Fund
- Enterprise Zone Program
- Foreign Trade Zone
- Workforce Training
- Access to State and county tax credits

## Major Retailers

1. National Harbor
2. Woodmore Towne Center
3. University Town Center
4. IKEA
5. Greenway Center
6. Greenbelt Station
7. The Mall at Prince Goerge's
8. Bowie Town Center
9. Boulevard at Cap Center
10. Beltway Plaza Mall
11. Bowie Marketplace
12. Konterra
13. Karrington
14. Vista Garden Marketplace
15. Ritchie Station Marketplace
16. Brandywine Crossing
17. Cafritz Town Center
18. Capital Plaza Shopping Center
19. Centre at Forestville
20. Centre at Laurel
21. East Campus, University of Maryland
22. Laurel Commons
23. New Carrollton

Prince George's County  
Economic Development Corporation  
1100 Mercantile Lane, Suite 115A  
Largo, MD 20774  
(301) 583 - 6450

Visit our website  
[www.pgcedc.com](http://www.pgcedc.com)





# Montgomery County Executive Isiah Leggett's Six Point Economic Plan

December 1, 2014

## 1. Move/Build Program

● **To remain competitive, I am recommending that we accelerate our program to turn vacant office space and land into productive assets.**

Earlier this year, I established the MOVE program to provide incentives for eligible companies to locate in Montgomery County.

It is our long term interest to hone this approach and provide even greater incentives for businesses to locate in the county.

Therefore, I am recommending a \$30 million tax abatement BUILD program to expand the current MOVE initiative to attract additional companies to existing office space, and further support shovel-ready commercial office projects.

## 2. MC Squared

● **To better nurture our entrepreneurial culture, I plan to create a new start-up business accelerator called "MC Squared" to nurture the next generation of tech savvy entrepreneurs.**

Montgomery County already has a vibrant small business community, but we need to create value generators by taking emerging start-ups and unleashing their potential by pairing them with managers from successful tech companies and VC funding opportunities.

This is truly the future for transforming budding businesses into stars.

## 3. Independent Transit Authority

● **I recommend the creation of an independent transit authority for Montgomery County to move transit projects forward.**

The authority would focus attention and resources on our growing transit needs as we compete for jobs, talents and investments.

A state-of-the art transit network is essential to unlocking our County's economic potential and linking our economic centers of excellence throughout the County.

*Continues on back.*



## 4. Streamlining Developments

● We have made enormous strides in streamlining our development process but, I want to go even further because businesses need more certainty.

I am ready to commit in this coming year to a timeline that guarantees that if you come to us with a project that is ready, the Department of Permitting Services (DPS) will turn your plan around in 30 days.

To that end, and with the advice and counsel of the business community, I am recommending appointing a Development Ombudsperson to help facilitate problem-solving and ensure transparency and responsiveness for our business community.

## 5. Ultra Montgomery

● We live at a time when Internet connectivity and network infrastructure is just as fundamental to our economic future as are transportation systems, which requires us to have robust fiber networks to connect people with opportunities, and move our economy at the speed of our ideas.

I am, therefore, launching Ultra Montgomery, a high-speed fiber network that will connect our business, academic and federal institutions along major corridors and transit-oriented smart-growth communities.

## 6. Montgomery Moving Forward Workforce Coalition

● I am recommending the county support the Montgomery Workforce Coalition agenda by consolidating all our workforce programs and developing innovative ways to address both community needs and market demands.

Our partnership with Montgomery Moving Forward, a network of community leaders from public, private, education and nonprofit sectors, will place us in a leadership position in the nation for workforce development.

Montgomery County has one of the most highly educated and accomplished workforces in the nation.

We have one of the finest public school systems in the country, a nationally known community college, and the internationally recognized institutions of higher learning, Johns Hopkins and the Universities at Shady Grove.

Yet we face the reality that 22 percent of our MCPS graduates do not attend any form of college.

Therefore, today, I am also announcing the establishment of a work group comprised of members of our business community, MCPS, and community leaders to work hand-in-hand with Montgomery Moving Forward to expand and create additional vocational apprenticeship programs in the County.

By matching our workforce to our businesses, we will be poised to take advantage of our best human and institutional assets to build an even stronger economy and thriving community.





## Frequently Asked Questions on Restructuring Economic Development in Montgomery County

County Executive Ike Leggett has decided to privatize the core functions of the Department of Economic Development by establishing a nonprofit public-private partnership as Montgomery County's lead economic development organization. Below are the most frequently asked questions about this move.

### 1. **Why does Montgomery County want to privatize economic development functions?**

The County Executive made a decision to privatize the Department of Economic Development based on community input, the neighboring jurisdictions' models, and most importantly, the profound changes in the region's economy and the competitive landscape. This is part of a larger effort to increase Montgomery County's economic competitiveness. Other similar moves include completion of a comprehensive economic strategy as a blueprint for future economic success and restructuring workforce development to create a central coordinating organization for all workforce strategies and programs for both employers and employees.

### 2. **What does it mean to have a "private economic development organization?"**

A new nonprofit 501c3 will be established as a public-private partnership to replace both the Department of Economic Development and the Montgomery Business Development Corporation (MBDC) as the lead economic development organization (EDO) for Montgomery County. The organization will have its own board and is not part of the Montgomery County government structure.

### 3. **What are other examples of privatized economic development organizations?**

In the National Capital Region, there are many examples of privatized economic development organizations acting as their jurisdictions' lead EDO or primary point of contact for businesses, including the Prince George's County Economic Development Corporation, the Baltimore Development Corporation, the Howard County Economic Development Authority, the Anne Arundel Economic Development Corporation, the Fairfax County Economic Development Authority, and the Washington, DC Economic Partnership.

### 4. **What does Montgomery County hope to achieve through this new economic development organization that it cannot achieve with the current structure?**

By restructuring economic development functions, Montgomery County seeks to strengthen

private-sector involvement in economic development, to be more nimble and adaptive to market changes and community needs, and to improve operational efficiency and effectiveness. Business operates at a much faster pace than most government services and, in order to be effective, the new organization needs to be responsive to businesses in their timeframe.

**5. What is the estimated timeline?**

It is the goal of Montgomery County government to have the new nonprofit incorporated and board members appointed and approved by January 2016. The organization is expected to be fully operational by late spring of 2016.

**6. Would Montgomery County fund this new organization?**

Yes. The Montgomery County government intends to fund the core functions of the new EDO. However, being a nonprofit corporation also enables the organization to raise or receive funds through grants, gifts, donations, fee for services, and other revenue sources.

**7. How much does the County intend to fund the organization?**

The new organization will be funded according to its scope of responsibility and at a level competitive to other comparable jurisdictions.

**8. Would the new economic development organization have the exact same portfolio of responsibilities of the Department of Economic Development?**

A majority of the current DED responsibilities will be transferred to the new EDO, especially those related to marketing, business attraction, business retention and growth, entrepreneurship and innovation programs. The functions that will be kept within the County government include Finance, Special Projects, Small Business Navigation, marketing of the Local Small Business Reserve Program, and Agricultural Services.

**9. What would happen to the employees of the Department of Economic Development?**

DED employees have years or even decades of excellent service to Montgomery County and the business community. We hope the new organization's leadership will recognize their value so those who wish to work with the new organization will find employment there. However, it will be a decision by the leadership of the new organization. As the transition unfolds, it is anticipated that many DED employees will continue their services within the County government in different capacities, either because their functions will remain in the

government, or because they choose to stay on as a County employee. Montgomery County government will make every effort to make the transition as smooth as possible.

**10. What kind of board will this organization have and who appoints the board members?**

An 11-member board will be appointed by the County Executive and approved by the County Council. In addition, there will be non-voting ex-officio members representing the County Executive, the County Council and the State's Office of the Secretary of Commerce. The board will be made of primarily private sector representatives with consideration for various industry sectors, geographical regions, company size, etc. Members will serve staggered terms with a combination of 1-year, 2-year and 3-year terms appointments to the initial board.

**11. How can the County government ensure accountability of a private-sector-led economic development organization?**

Montgomery County government provides budgetary oversight through contractual agreements with performance metrics with the EDO.

**12. Who would manage the County's contractual relationship with this new organization?**

There will be a designated senior staff person or function within the Office of the County Executive that will oversee the County's contractual relationship with this new EDO and facilitate its interaction with the rest of County government functions.

**13. Who makes personnel and compensation decisions in the new organization?**

The board of directors makes hiring, annual review and termination decisions related to the position of the Chief Executive Officer, who has the authority on all other personnel matters.

**14. Does the County still have an active role in economic development with a privatized economic development organization?**

Yes, there are many functions related to economic development that a local government performs, including land use, community development, transportation, etc. Creating this new EDO does not remove the County government's need to be actively engaged in economic development, nor its leadership role in collaborating with the private sector to ensure sustained economic vitality for our community.

**15. Is the new organization subject to open meeting laws?**

Yes, the new EDO is subject to the Open Meeting Act and Maryland Public Information Act similar to other County boards, committees and commissions. However, there are times when

the board and its committees may need to have closed-door sessions for sensitive discussions related to certain businesses and prospects during negotiations, as is the case now.

**16. Would this new organization be the first point of contact for businesses about doing business in Montgomery County?**

Yes, as Montgomery County's lead economic development organization, the new EDO will be the first point of contact for start-ups as well as resident and prospective businesses about locating in Montgomery County or starting or growing a business here.

**17. Would the new organization be responsible for implementing the comprehensive economic strategy that is under development?**

The new EDO will play a major role in implementing the recommendations, but will not be solely responsible for implementing the strategic plan, which is much broader in scope than the new EDO's functions and will involve both non-governmental and governmental agencies. The Office of the County Executive has been leading the development of the Comprehensive Economic Strategy and will continue to play a leadership role in ensuring the overall implementation of the strategic plan in partnership with the new EDO, which will assume leadership in developing a strategic plan beginning 2018 as required by the County Council.

**18. How will this new EDO work with other economic development organizations?**

As the County's lead EDO, the new organization is expected to take a leadership role in coordinating and facilitating marketing and business development decisions and functions, and for collaborating with partner organizations such as BioHealth Innovation, and the new workforce development organization.

**19. What do you call this new organization?**

For the purpose of incorporation, the new organization is called the Montgomery County Economic Development Corporation. The board of directors can decide on a new name later if it so chooses.

**20. What would happen to the County services to the business community during the transition?**

Planned services and programs of both DED and MBDC will continue throughout the transition process until the new EDO is fully functioning by spring of 2016.

Contact: Lily Qi, Office of the County Executive, [lily.qi@montgomerycountymd.gov](mailto:lily.qi@montgomerycountymd.gov) or 240-777-2524.



## **AGENDA ITEM #8**

# **BRIEFING ON COG AND WMATA METRORAIL SAFETY COORDINATION**

(No attachment)



## **AGENDA ITEM #9**

## **OTHER BUSINESS**

(No attachment)



## **AGENDA ITEM #10**

**ADJOURN – THE NEXT MEETING  
IS WEDNESDAY JULY 8, 2015**