

Commuter Connections Work Program Progress Report

December 2005

PROGRAM HIGHLIGHTS

I. COMMUTER OPERATIONS CENTER

A. Local Agency Technical Assistance

Client member assistance included the following:

The End User client reports were sent out to all client members the weeks of December 12th and 28th.

ARTMA – Staff sent a new WASHCOG.APR file to replace a corrupted file.

Fairfax County – Staff ran a “duplicate commuters” report for the staff to review and report back any duplicate records that were deleted and needed to be retrieved from the archives.

Loudoun County – Staff sent a new WASHCOG.APR file to replace a corrupted file.

Montgomery County – Staff received and reviewed a conditions issue with running some of the county reports. Staff also continued to work on retrieving deleted duplicate records that were identified by the county to be retrieved. The duplicate retrievals were completed.

Staff continued reviewing all comments received from the client member collaborative session on the development of a new TDM software management software system on October 28th and finalized a draft report on the session. Staff also began assembling a timeline for the project and revising the specifications.

B. Transportation Information Services

Staff provided commuter traveler information on alternatives to the general public by telephone, Web site, electronically, and through printed information. Statistics on this project are available by viewing the December Commuter Operations Performance Report at the end of this document.

C. Transportation Information Software, Hardware, and Database Maintenance

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Staff continued daily back-up processes for the Commuter Connections Ridematching Software system and FTP server. The tape drive on the CCRS server was replaced by IBM.

D. Commuter Information System

No program activity to report for the month of December. A new staff person was hired to begin working on CCRS software maintenance and updating the GIS information in the CCRS.

II. REGIONAL GUARANTEED RIDE HOME PROGRAM

A. General Operations and Maintenance

Staff continued sending weekly registration and re-registration cards to Guaranteed Ride Home program applicants. Those applicants whose records were expiring were contacted to update their information.

Staff monitored and maintained the GRH database and server.

Staff processed cab and car rental invoices, and transit vouchers.

During the month of December, there were 496 GRH applications received. A total of 336 applicants were registered (320 new applicants and 16 previous “one-time exception” users) and 682 commuters were re-registered. The GRH program provided 210 GRH trips. Twenty-four (24) of these trips were “one-time” exceptions accounting for eleven percent (11%) of the total number of GRH trips provided. Personal illness accounted for the largest portion of the GRH trip reasons followed by child care. A total of 29,680 commuters are currently registered in the GRH database.

III. MARKETING

A. TDM Marketing and Advertising

Staff worked with the advertising contractor to develop direct mail creative based on the Commuter Connections Marketing Work Group feedback. The direct mail campaign will promote Commuter Connections’ carpool/vanpool ridematching service, with a supporting message of Guaranteed Ride Home.

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The key messages of the direct mail campaign are as follow:

- Finding a potential rideshare partner through Commuter Connections, it's free, quick and easy.
- Emphasize it just takes two to benefit from cost savings.
- Guaranteed Ride Home provides assurance that car/vanpoolers will get a ride home in case of an emergency.

A regional TDM Marketing meeting on December 6th. Highlights from the meeting included: The final review and approval of the 2005 TDM Resource Guide and Strategic Marketing Plan document, a marketing activities update by the Maryland Transit Administration, a Commuter Connections marketing update from COG's marketing contractor NDW Communications, a presentation on the grand re-opening of the Rosslyn Commuter Store in Arlington County, and a roundtable discussion of other marketing activities being conducted by various transit and rideshare agencies in the region.

The 2005 Regional TDM Resource Guide and Strategic Marketing Plan was finalized and distributed. The First Half FY06 Marketing Campaign Summary draft report was prepared and distributed.

The 2006 Commuter Connections Employer Recognition Awards application and brochure were completed and distributed.

Staff coordinated a month-long free internet banner test ran on TrafficLand.com for the month of December gaining over 500,000 impressions.

Staff continued to post commuter news links to web site along with other routine maintenance and enhancements to Commuter Connections web site and Bulletin Board.

Staff and the advertising contractor continued development and editing of three new brochures for GRH, Ridematching and a general services piece.

B. Bike to Work Day

Staff worked with the marketing sub-contractor continued to call potential sponsors for the event.

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Staff refined and tested the “Save the Date” HTML e-flyer for January distribution to past registrants.

Staff contacted all pit stops managers to obtain pit stop commitments for the 2006 event. All pit stops from last year are on board to host the event once again.

Staff worked with the advertising contractor to develop poster concepts for 2006.

IV. MONITORING AND EVALUATION

A. TERM Data Collection and Analysis

Staff and the consultant continued reviewing the draft 2005 TERM Analysis report based on comments received and prepared the draft report for the Commuter Connections Subcommittee to review and approve on January 17th. Staff also reviewed the Expanded Telecommuting TERM Analysis report based on comments received and prepared the draft report for final approval by the Commuter Connections Subcommittee on January 17th.

Staff collected monthly sales data from the 10 Employer Outreach sales territories and reviewed the employer database records in the regional ACT! Database.

Staff coordinated with BMISG on the Employer Outreach commuter survey processing project. Staff also worked on general maintenance and updates for the regional Employer Outreach database.

The draft of the FY 2006 2nd quarter Employer Outreach report was prepared.

Staff reviewed the contacts in the ACT! Database to determine appropriate Telework program sales leads in Virginia and Maryland. Staff also reviewed the ACT! Database to add/delete employer Telework contacts.

B. Program Monitoring and Tracking Activities

Monthly progress reports were produced for all of the program elements adopted in the FY 2006 CCWP.

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Staff completed the final drafts of the FY2005 Bike to Work Day report and the FY2005 Employer Services Satisfaction Survey report. Both reports were updated based on comments received and will be presented to the Commuter Connections Subcommittee on January 17th for final release.

GRH customer satisfaction survey cards were mailed to program users.

V. EMPLOYER OUTREACH

1. Regional Component Project Tasks

A. Regional Employer Database Management and Training

Monthly synchronizations from five of the employer outreach jurisdictions were received without any problems. Tri-County Council, Fairfax County, Prince George's County, and Loudoun County have not submitted their monthly reports and synchronizations as of the deadline for this report.

Staff conducted sales support teleconferences with the jurisdictions (except for Alexandria and Arlington).

Staff coordinated with marketing efforts for outreach to employers by compiling dataset for the outside contractor.

Staff maintained and updated the regional Employer Outreach ACT! Contact management database.

Staff coordinated with the DC Marketing Center for software update for Customer Referral Action Email system and maintained client contacts list.

B. Employer Outreach for Bicycling

Staff distributed an additional 500 Bike to Work Guides to employers and other outlets. Only 1 ½ boxes of Guides remain in stock and staff will begin to revise and update the guide for re-printing.

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2. Jurisdictional Component Project Tasks

A. Local Agency Funding and Support

Staff assisted the Telework Virginia project by processing survey request forms and supporting the Virginia-based outreach representatives.

One jurisdiction is still outstanding in submitting their monthly reports for September.

One jurisdiction is still outstanding for their monthly reports in October.

Staff assisted the Telework Virginia project by processing survey request forms and supporting the Virginia-based outreach representatives.

Three jurisdictions are still outstanding in submitting their monthly reports for September.

There were still nine sales territories who do not have a FY 2006 Scope of Work and budget submitted to COG for review.

Staff fulfilled customer requests for information from J. Hickman.

VI. TELEWORK

Jurisdictional Component Project Tasks

A. General Technical Assistance and Information

Staff conducted telephone meeting with Southern Maryland Electric Cooperative to discuss company telework launch.

Staff utilized information from the ACT! Data base and employer outreach representatives to determine telework leads.

Staff responded to 15 calls regarding the Telework Resource Center. Staff distributed 4 Commuter Connections Employer Telework kits.

Staff contacted the following employers during the month of December:

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Burgess and Niple
 Fairfax County Federal Credit Union
 Southern Maryland Electric Cooperative
 CIMA
 Calvert Jones
 INOVA Health Care

B. Program Coordination

The Telework Center utilization rate is currently at 56%. There are currently 426 federal workers using the centers and 177 non federal workers using the centers. *(See graph in Charts section of this report).*

C. Telework Outreach and Follow-Up to Local Employers

Staff utilized information from the ACT! Data base and employer outreach representatives to determine telework leads.

Staff continued to work with Arlington Employer Outreach, Fairfax County Employer Outreach, and Dulles Area Transportation Association to secure employer telework leads.

- December 1: Conference call with Calvert Jones
- December 2: ACT Annual Awards Luncheon
- December 8: Telework Event at National Press Club

Staff continued to work with Alexandria Employer Outreach to secure companies for participation in Alexandria telework initiative and review grant applicant telework policies, procedures, safety checklists, scopes of work, and budgets.

VII. INFOEXPRESS KIOSKS

Jurisdictional Project Component Tasks

A. Maintenance and Operation of Regional InfoExpress Kiosks

The InfoExpress kiosks located in the District of Columbia and Northern Virginia were maintained and updated as needed by staff and COG's contractor.

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There were 679 kiosk users during the month of December.

December 2005



PERFORMANCE STATISTICS

December 2005

**Commuter Operations Center
Guaranteed Ride Home
Telecenter Use Data
Employer Outreach
InfoExpress Kiosks**

COMMUTER OPERATIONS CENTER

PERFORMANCE DATA

DECEMBER 2005



NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD

TABLE 2A

**COMMUTER CONNECTIONS APPLICATION ACTIVITY SUMMARY
DECEMBER 2005**

	New Apps	Re-Apps	Follow Up	Total
ALEXANDRIA	1	0	35	36
ARLINGTON (COG)	0	0	0	0
ARTMA	4	0	228	232
BALTIMORE CITY	0	0	3	3
BMC	0	0	25	25
COG - MD	163	1	264	428
COG - VA	112	1	219	332
COG - Other	18	0	30	48
DISTRICT OF COLUMBIA	13	0	33	46
FAIRFAX COUNTY	67	77	392	536
FREDERICK	3	0	53	56
HARFORD	2	0	0	2
HOWARD	9	1	48	58
LINK	8	0	23	31
LOUDOUN	28	0	162	190
MTA	0	0	1	1
MONTGOMERY COUNTY	118	10	551	574
Bethesda Transportation Solutions	43	1	116	160
Countywide	62	1	176	239
Friendship Heights/Rockville	10	1	97	3
North Bethesda TMD	1	7	150	158
Silver Spring	2	0	12	14
NIH	75	0	115	190
NORTHERN NECK	2	1	1	4
NORTHERN SHENANDOAH	0	0	0	0
PRINCE GEORGE'S	7	1	74	82
PRTC	77	0	347	424
RADCO	100	1	821	922
RAPPAHANNOCK-RAPIDAN	10	0	53	63
TRI - COUNTY	2	51	70	123
USDOE	0	0	1	1
TOTAL INPUT	819	144	3,549	4,407

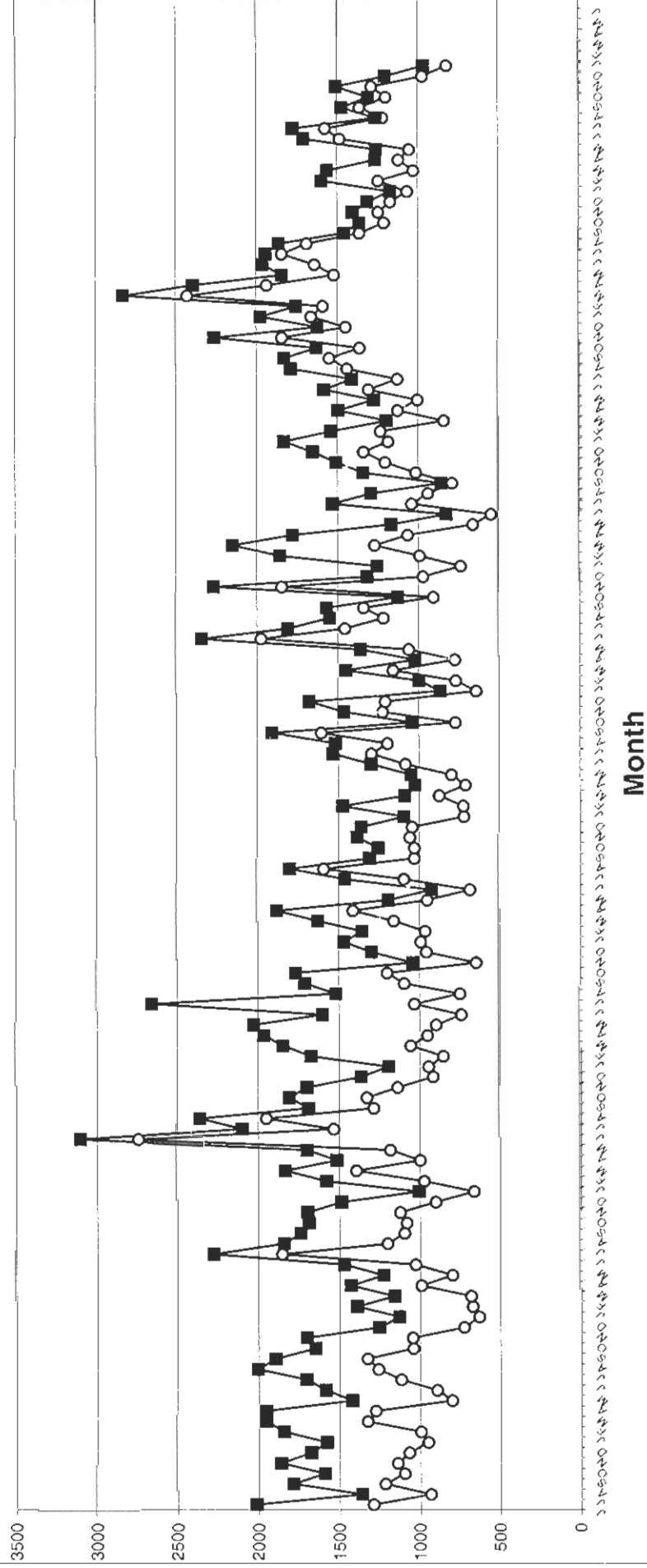
TOTAL NEW & RE-APPLICANTS

963

COMMUTER CONNECTIONS CCRS

Applications Processed

FY1998 - FY2006



○ NEW ■ ALL

Commuter Connections Applications Processed FY2006

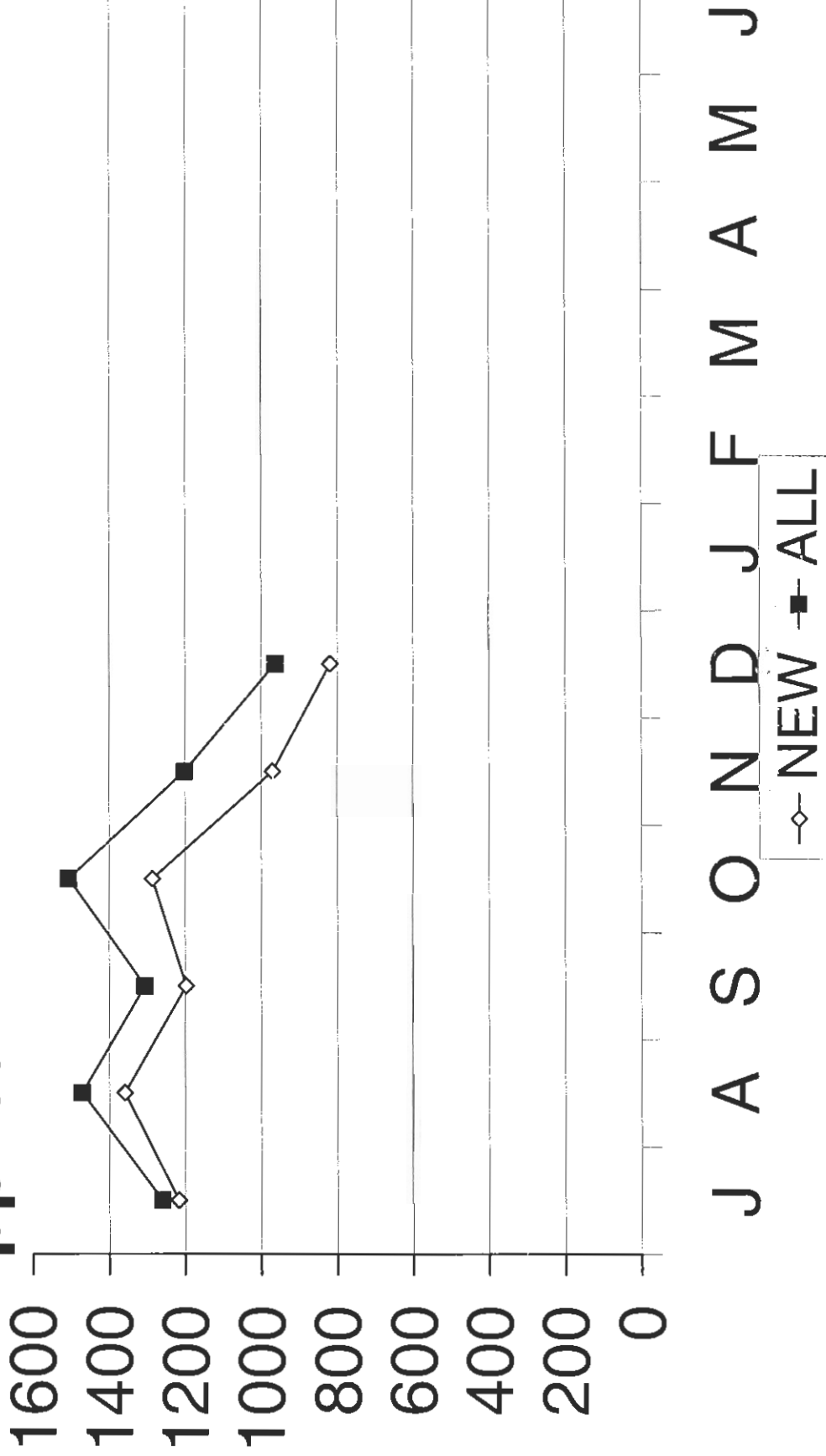


TABLE 2B

**APPLICATIONS RECEIVED THROUGH THE COMMUTER
CONNECTIONS WEBSITE SORTED BY HOME JURISDICTION
DECEMBER 2005**

	HOME
ALEXANDRIA	12
ANNE ARUNDEL COUNTY	28
ARLINGTON COUNTY	7
BALTIMORE CITY	5
BALTIMORE COUNTY	8
CALVERT COUNTY	10
CARROLL COUNTY	3
CECIL COUNTY	2
CHARLES COUNTY	20
CLARKE COUNTY	1
CULPEPER COUNTY	4
DISTRICT OF COLUMBIA	12
FAIRFAX COUNTY *	75
FAUQUIER COUNTY	6
FREDERICK COUNTY, MD	23
FREDERICK COUNTY, VA	8
FREDERICKSBURG	8
HARFORD COUNTY	2
HOWARD COUNTY	11
KING GEORGE COUNTY	3
LANCASTER COUNTY	0
LOUDOUN COUNTY	32
MADISON COUNTY	0
MONTGOMERY COUNTY	26
ORANGE COUNTY	1
PAGE COUNTY	0
PRINCE GEORGE'S COUNTY	27
PRINCE WILLIAM COUNTY **	74
RAPPAHANNOCK COUNTY	0
RICHMOND COUNTY	1
SHENANDOAH COUNTY	1
SPOTSYLVANIA COUNTY	25
STAFFORD COUNTY	43
ST. MARY'S COUNTY	5
WARREN COUNTY	4
WESTMORELAND COUNTY	0
WINCHESTER	1
OTHERS	33
TOTAL	521

* Fairfax County includes City of Fairfax and Falls Church.

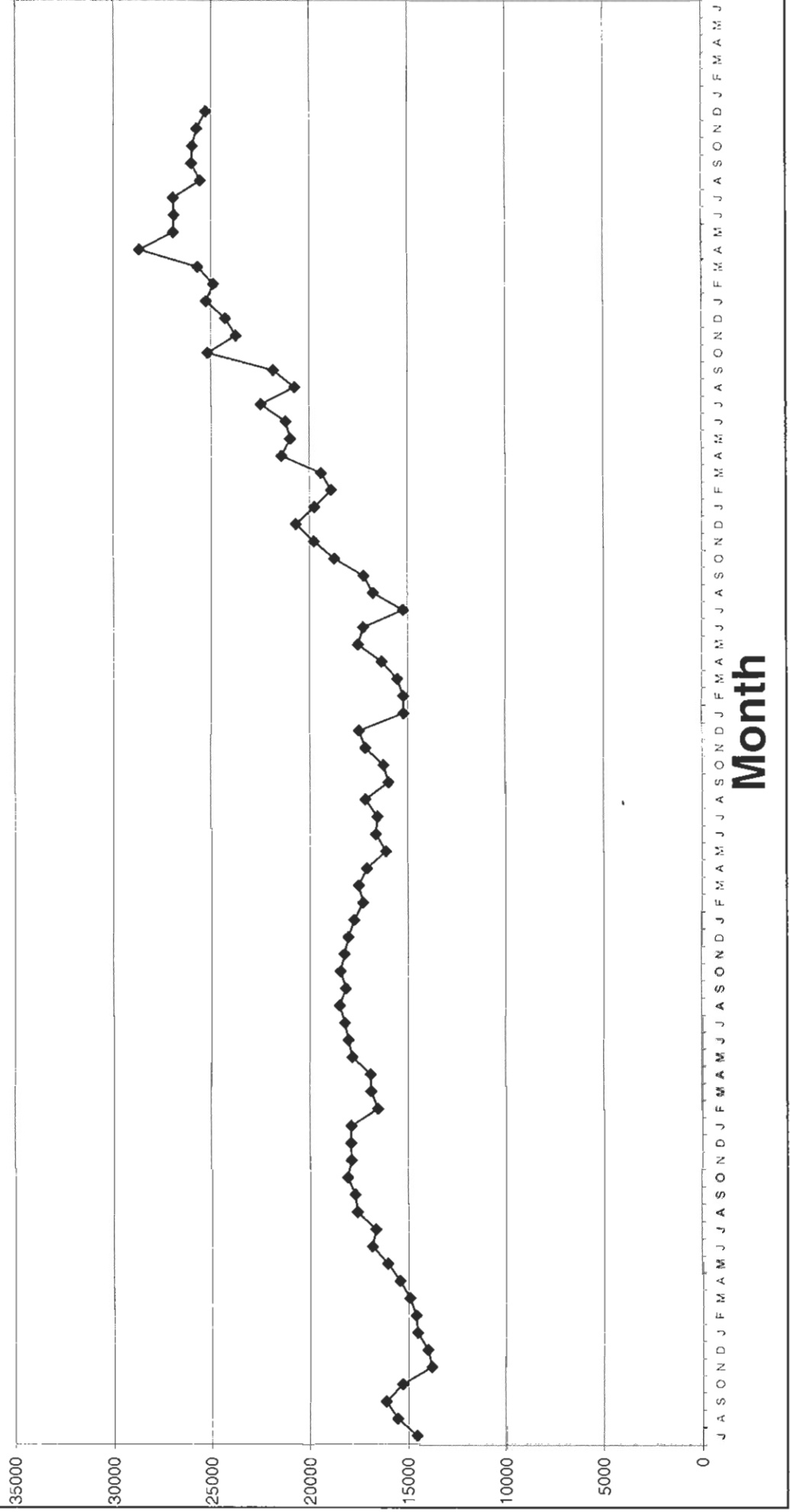
** Prince William County includes Manasas and Manasas Park.

TABLE 3

**COMMUTER CONNECTIONS
 APPLICANT DATABASE SORTED BY RESPONSIBLE AGENCY
 DECEMBER 2005**

ALEXANDRIA	212
ARLINGTON (COG)	3
ARTMA	919
BALTIMORE CITY	76
BMC	150
COG	5,914
DISTRICT OF COLUMBIA	9
DOE	1
FAIRFAX COUNTY	2,364
FREDERICK	237
HARFORD COUNTY	127
HOWARD COUNTY	201
LINK/RESTON	65
LOUDOUN COUNTY	911
MONTGOMERY COUNTY	6,088
Bethesda Transportation Solutions	713
Countywide	1,199
Friendship Heights/Rockville	967
North Bethesda Transportation Ctr	2,520
Silver Spring	689
MTA	7
NIH	427
NORTHERN NECK	65
NORTHERN SHENANDOAH VALLEY	3
PRINCE GEORGE'S COUNTY	505
PRTC	2,097
RADCO	3,870
RAPPAHANNOCK-RAPIDAN	270
TRI - COUNTY	752
OTHER	0
TOTAL	25,273

COMMUTER CONNECTIONS CCRS DATABASE FY2000 - FY2006



Commuter Connections CCRS Database FY 2006

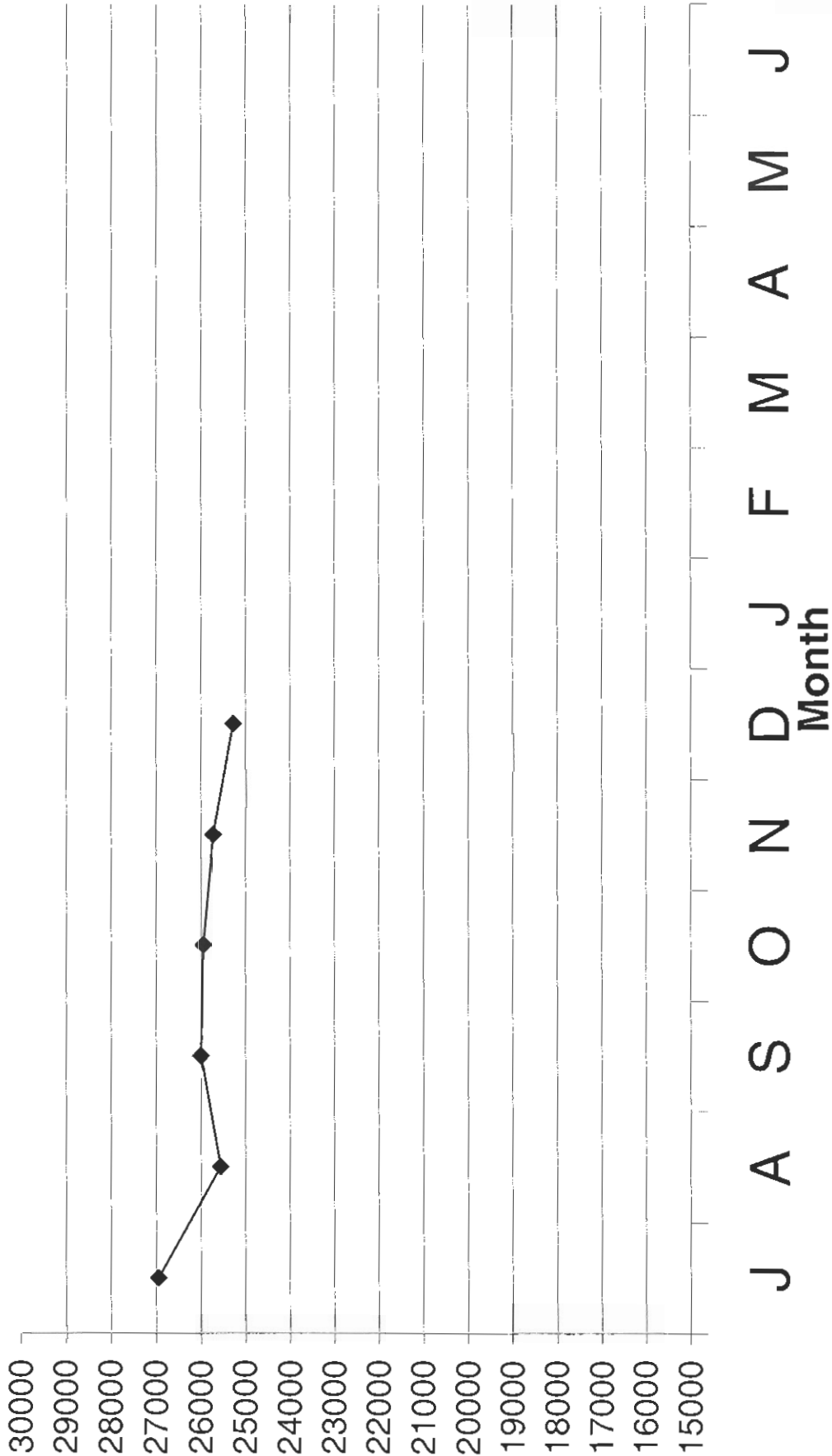


TABLE 4A

COMMUTER CONNECTIONS RIDESHARE DATABASE
 SORTED BY HOME AND WORK JURISDICTIONS
 DECEMBER 2005

	HOME	WORK
ALEXANDRIA	317	853
ANNE ARUNDEL COUNTY	1,126	179
ARLINGTON COUNTY	295	3,549
BALTIMORE CITY	239	213
BALTIMORE COUNTY	316	125
CALVERT COUNTY	318	8
CARROLL COUNTY	132	5
CECIL COUNTY	27	3
CHARLES COUNTY	706	24
CLARKE COUNTY	15	0
CULPEPER COUNTY	123	1
DISTRICT OF COLUMBIA	671	9,503
FAIRFAX COUNTY *	2,736	2,457
FAUQUIER COUNTY	265	6
FREDERICK COUNTY, MD	1,054	88
FREDERICK COUNTY, VA	55	0
FREDERICKSBURG	215	8
HARFORD COUNTY	177	77
HOWARD COUNTY	694	139
KING GEORGE COUNTY	101	35
LANCASTER COUNTY	4	0
LOUDOUN COUNTY	1,106	258
MADISON COUNTY	3	0
MONTGOMERY COUNTY	4,097	6,949
ORANGE COUNTY	116	1
PAGE COUNTY	7	0
PRINCE GEORGE'S COUNTY	1,943	480
PRINCE WILLIAM COUNTY **	3,316	162
RAPPAHANNOCK COUNTY	13	0
RICHMOND COUNTY	16	1
SHENANDOAH COUNTY	26	0
SPOTSYLVANIA COUNTY	1,548	6
STAFFORD COUNTY	2,287	25
ST. MARY'S COUNTY	153	35
WARREN COUNTY	101	1
WESTMORELAND COUNTY	54	0
WINCHESTER	44	2
OTHERS	857	80
TOTAL	25,273	25,273

* Fairfax County includes City of Fairfax and Falls Church.

** Prince William County includes Manassas and Manassas Park.

TABLE 4B

**Commuter Connections Applicant Database
Sorted By Origin and Destination as of December 2005**

JURISDICTION	LIVE INSIDE WORK INSIDE JURISDICTION	LIVE INSIDE WORK OUTSIDE JURISDICTION	LIVE OUTSIDE WORK INSIDE JURISDICTION
DISTRICT OF COLUMBIA	131	540	9,372
DELAWARE	0	6	1
MARYLAND			
Anne Arundel	33	1093	146
Allegany	0	0	0
Baltimore City	26	213	187
Baltimore County	26	290	99
Calvert	4	314	4
Caroline	0	14	1
Carroll	1	131	4
Cecil	0	27	3
Charles	7	699	17
Dorchester	0	3	0
Frederick	27	1027	61
Harford	46	131	31
Howard	13	681	126
Kent	0	3	3
Montgomery	3,242	855	3,707
Prince George's	78	1,865	402
Queen Anne	0	59	2
St. Mary's	4	149	31
Talbot	0	12	2
Washington	0	168	2
Wicomico	0	0	0
Maryland Total	3,507	7,734	4,828
PENNSYLVANIA	0	53	2
VIRGINIA			
Albemarle	0	1	0
Alexandria	11	306	842
Arlington	30	265	3,519
Caroline	0	112	0
Chesterfield	0	11	0
Clarke	0	15	0

Culpeper	0	123	1
Dinwiddle	0	0	0
Essex	0	12	3
Fauquier	0	265	6
Fairfax City	1	95	38
Fairfax County	247	2,347	2,059
Falls Church	0	46	112
Fluvanna	0	0	0
Fredericksburg	0	215	8
Frederick	0	55	0
Greene	0	0	0
Hanover	0	12	2
Henrico	0	20	1
King George	3	98	32
King and Queen	0	1	0
Lancaster	0	4	0
Loudoun	55	1051	203
Louisa	0	16	0
Madison	0	3	0
Manassas	1	45	6
Manassas Park	0	25	1
Northumberland	0	12	0
Orange	0	116	1
Page	0	7	0
Prince William	38	3,207	116
Rappahannock	0	13	0
Richmond City	2	35	49
Richmond County	0	16	1
Shenandoah	0	26	0
Spotsylvania	0	1548	6
Stafford	6	2281	19
Warren	0	101	1
Westmoreland	0	54	0
Williamsburg	0	2	0
Winchester	0	44	2
Virginia Total	394	12,605	7,028
WEST VIRGINIA	1	287	8
TOTAL (all jurisdictions)	4,033	21,225	21,239

**TABLE 5
TERM/COMMUTE INFORMATION
DECEMBER 2005**

	TELEWORK	GRH	EMPLOYER OUTREACH	TRANSIT	BIKE	CARPOOL VANPOOL	OTHER	
APPLICATIONS								
Mail	N/A	13	N/A	N/A	N/A	3	N/A	
Internet	N/A	459	N/A	N/A	N/A	504	N/A	
Kiosks	N/A	0	N/A	N/A	N/A	0	N/A	
Purge Letters	N/A	N/A	N/A	N/A	N/A	23	N/A	
Fax/Phone	N/A	2	N/A	N/A	N/A	0	N/A	
From Client	N/A		N/A	N/A	N/A		N/A	
Employer Survey	N/A		N/A	N/A	N/A		N/A	
TOTAL	N/A	474	N/A	N/A	*15	530	N/A	
PHONE CALLS								TOTAL
Brochure/Promo Materials		2		1		2		5
Bus/Train Schedule		6		1		2		9
Bus/Train Sign		2		9		2		13
Direct Mail								0
Employer		1	1					2
Employer Survey								0
Fair/On Site Event								0
Government Office						2		2
Highway Sign				2		10	12	24
Information (411)								0
Internet		7		7		9	1	24
Library								0
Mobile Billboard								0
Newsletter						2		2
Newspaper								0
Newspaper (Local)				1				1
Other Ridesharing Org				1		2	10	13
Park-and-Ride Lot Sign		1						1
Post Card (COG)								0
Presentation								0
Radio		5						5
Real Estate/WelcomeWagon								0
Referral from Transit Org		1		1		1		3
Theatre Slide								0
TV		3						3
Van Sign		7				1		8
Was/Is Applicant		390				27	1	418
White Pages		1						1
Word of Mouth		28		10		14		52
Yellow Pages - Verizon						1		1
Yellow Pages - Yellow Book				2		1		3
Yellow Pages - Local				2		2		4
Voice Mail Messages		41		5		12	7	65
Other		1		1			1	3
TOTAL CALLS	0	496	1	43	0	90	32	662

*Requests for Bicycling information from applications received from all sources

**TABLE 6A
REQUESTS RECEIVED AT CLIENT PROGRAMS
DECEMBER 2005**

	T O C T C N	A O L G L G Y	A R L X	A R M A	A B E T H	B E T H	D M C	D O E	F R E D	F R E D	H O W	H O W	L I F E	L I F E	M T A	N I H	N E C K	N S H E N C C	P R T C O	R A D C O	R A P S	T A P S	T R A N S	T O T A L	
Calls Transf'd by COG	N/A	N/A	1	1	**	**	2	4			2	2	2	1	2		2	11	3	8	1	**	4	12	56
How they heard...																									
Brochure/Promo Matrix	5	3	1								3		30	2								1	4		44
Bus/Train Schedule	9	8	2					3				116	3									11	2		145
Bus/Train Sign	13	7										70	2												79
Direct Mail			2																						5
Employer	2	2																							2
Employer Survey																						2			2
Fair/On Site Event																									0
Government Office	2	1	4								2			5											12
GRH Program														1	2										7
Highway Sign	24	18									19		10	5								1	3		53
Information (411)			11								12		11	11											45
Internet	24	12	11								3		98	6											146
Library																									0
Mobile Billboard																									0
Newsletter											2														2
Newspaper	2	2																							2
Newspaper (Local)	1																								12
Other Ridesharing Org	2	1	3								13		86	5								1			109
Park-and-Ride Sign	1	1																							1
Post Card (COG)			6																						6
Presentation																									0
Radio	5	5																							5
Real Estate/WelcomeW																									0
Referral from Transit Org	1	1											60												61
Theatre Slide																									0
TV	3	3																							3
Van Sign	7	7																							7
Was/Is Applicant	387	382	3								8											2	3		398
White Pages	1	1	7																						8
Word of Mouth	51	42									2		85	11											159
Yellow Pgs-Verizon	3		3								1														4
Yellow Pgs-Yellow Book																									0
Yellow Pages-Local	4	1	1								1														3
Voice Mail Messages	65	63																							82
Other	15	13							12		2		30	13						225					295
Total	627	573	54	0	0	0	0	0	12	9	65	0	612	65	0	0	0	0	0	225	21	49	12	0	1697

NOTE: Table 6 client data is provided by clients and includes calls received at COG and transferred to clients.
 ** Calls from commuters living in Bethesda and Silver Spring are recorded under Montgomery County (MC).

**TABLE 6B
APPLICATIONS RECEIVED AT CLIENT PROGRAMS
DECEMBER 2005**

	COG	ALX	ARTMA	BALTT	BETHH	BMC	DOE	FFX	FRED	HARR	HOW	LINK	LDN	MCM	MTA	NH	NECK	NSHEN	PGC	PRTC	RADCO	RAP	SS	TAP	TRI	TOTAL
How they heard...																										
Brochure/Promo Matrls	28	1										1														30
Bus/Train Schedule	31																									31
Bus/Train Sign	16																									16
Direct Mail	4																					1				5
Employer	29									1																30
Employer Survey	4																									4
Fair/On Site Event	1													9												10
Government Office	11																									11
GRH Program	0	1							31		7		31	1							41	1				113
Highway Sign	3										1										1					5
Information (411)	0																									0
Internet	54	5								3			6	1							19	13				101
Library	0																									0
Mobile Billboard	0																									0
Newsletter	2																									2
Newspaper	1																									1
Newspaper (Local)	0																									0
Other Ridesharing Org	7								1		8															16
Park-and-Ride Sign	0																									0
Post Card (COG)	1																									1
Presentation	1																									1
Radio	47																				1					48
Real Estate/Welcomew	0																									0
Referral from Transit Org	0																									0
Theatre Slide	0																									0
TV	5																									5
Van Sign	2																									2
Was/Is Applicant	13										4															17
White Pages	0																									0
Word of Mouth	100																				38					138
Yellow Pgs-Verizon	0																									0
Yellow Pgs-Yellow Bk	1									1																2
Yellow Pages-Local	0																									0
Voice Mail Messages	0																									0
Other	38								2		7	1	6								2			10		66
Total	399	7	0	0	0	0	0	0	34	5	27	0	39	17	0	0	0	0	0	0	102	16	0	10	0	656

Table 1
National Capital Region Transportation Planning Board
Commuter Connections Program
Monthly Activity and Impact Summary
Month of DECEMBER 2005

Commuter Connections Activity	This Month	Last Month	Since July 2005
Total applicants/info provided:	1,039	1,288	8,181
Rideshare applicants	963	1,201	7,708
Matchlists sent	942	863	7,949
Transit applicants/info sent	43	44	365
GRH applicants	496	574	3,651
Bike to work info requests	15	19	132
Telework info requests	0	1	4
Kiosk users	679	662	6,507
Kiosk applicants	0	0	0
Internet users	6,513	7,424	47,069
Internet applicants	963	1,192	7,484
New employer clients	18	7	181
Employee applicants	0	0	90

Program Impact Performance Measure	This Month	Last Month	Since July 2005
Continued placements	264	329	2,112
Temporary/one-time placements	127	159	1,017
Daily vehicle trips reduced	99	124	793
Daily VMT reduced	3,575	4,459	28,618
Daily tons NOx reduced	0.0025	0.0031	0.0199
Daily tons VOC reduced	0.0010	0.0013	0.0227
Daily gallons of gas saved	150	187	1,202
Daily commuter costs saved	\$661	\$825	5,293

NOTE: Daily vehicle trips reduced is calculated by multiplying the number of placements by a vehicle trip reduction (VTR) factor. The VTR factor takes into account three types of placements. 1) Drive alone commuters that shift to a commute alternative, 2) current alternative commute users that shift to a higher occupancy commute mode, and 3) current commute alternative users that increase the number of days they use a commute alternative. Daily vehicle trips reduced include both trips to work and trips from work to home.

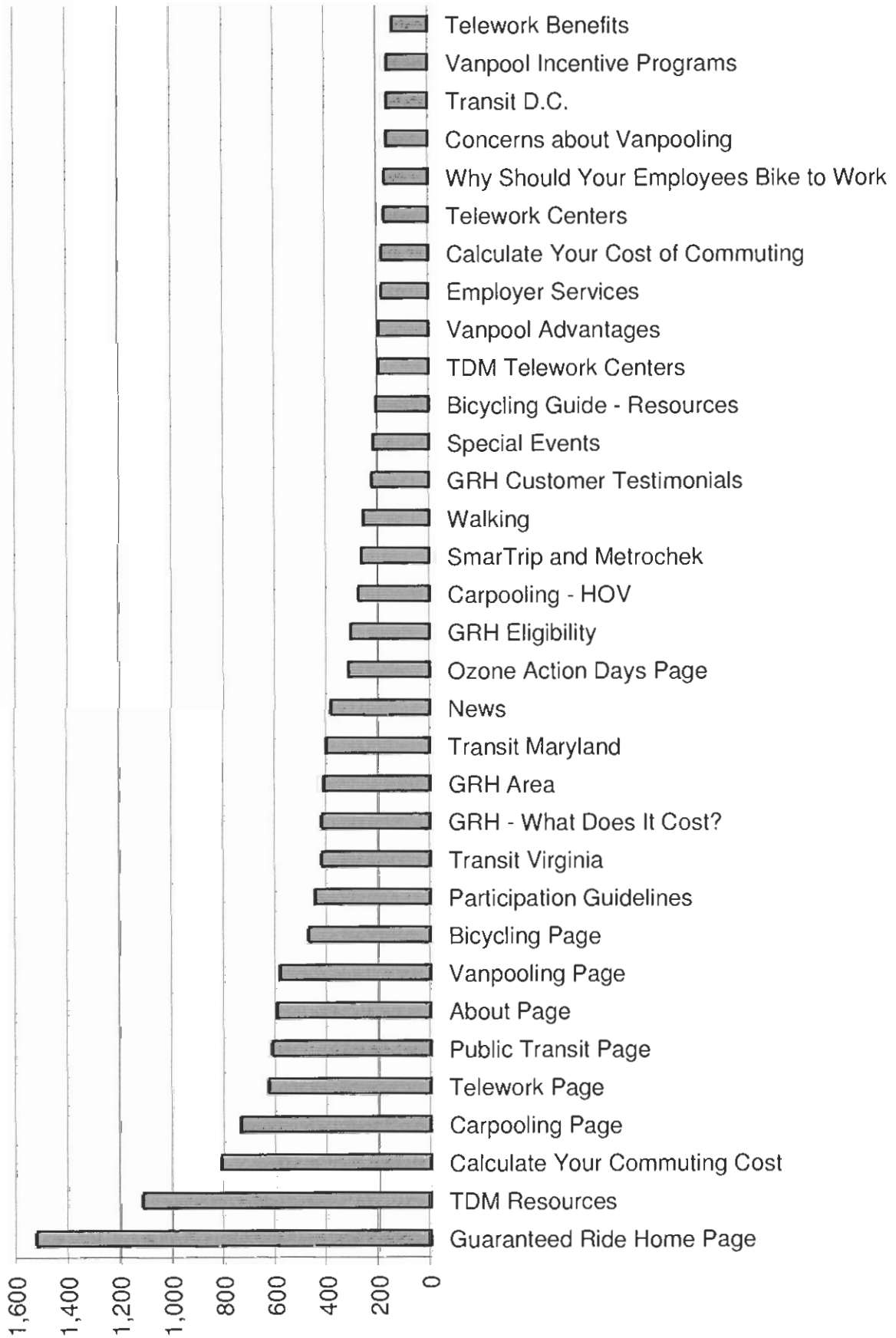
Commuter Connections Website Activity -- December 2005

	<u>Accesses</u>	<u>% of Total</u>
Total Accesses of MWCOG Home Page	7,834	
Total Accesses of Commuter Connections Home Page	6,513	
<i>Breakdown of BDY Sub-page accesses</i>		
Guaranteed Ride Home Page	1,523	11.43%
TDM Resources	1,115	8.37%
Calculate Your Commuting Cost	813	6.10%
Carpooling Page	736	5.53%
Telework Page	627	4.71%
Public Transit Page	614	4.61%
About Page	594	4.46%
Vanpooling Page	583	4.38%
Bicycling Page	471	3.54%
Participation Guidelines	445	3.34%
Transit Virginia	420	3.15%
GRH - What Does It Cost?	420	3.15%
GRH Area	410	3.08%
Transit Maryland	400	3.00%
News	383	2.88%
Ozone Action Days Page	314	2.36%
GRH Eligibility	305	2.29%
Carpooling - HOV	276	2.07%
SmartTrip and Metrochek	262	1.97%
Walking	255	1.91%
GRH Customer Testimonials	222	1.67%
Special Events	216	1.62%
Bicycling Guide - Resources	204	1.53%
TDM Telework Centers	195	1.46%
Vanpool Advantages	194	1.46%
Employer Services	182	1.37%
Calculate Your Cost of Commuting	182	1.37%
Telework Centers	173	1.30%
Why Should Your Employees Bike to Work	170	1.28%
Concerns about Vanpooling	162	1.22%

Commuter Connections Website Activity -- December 2005

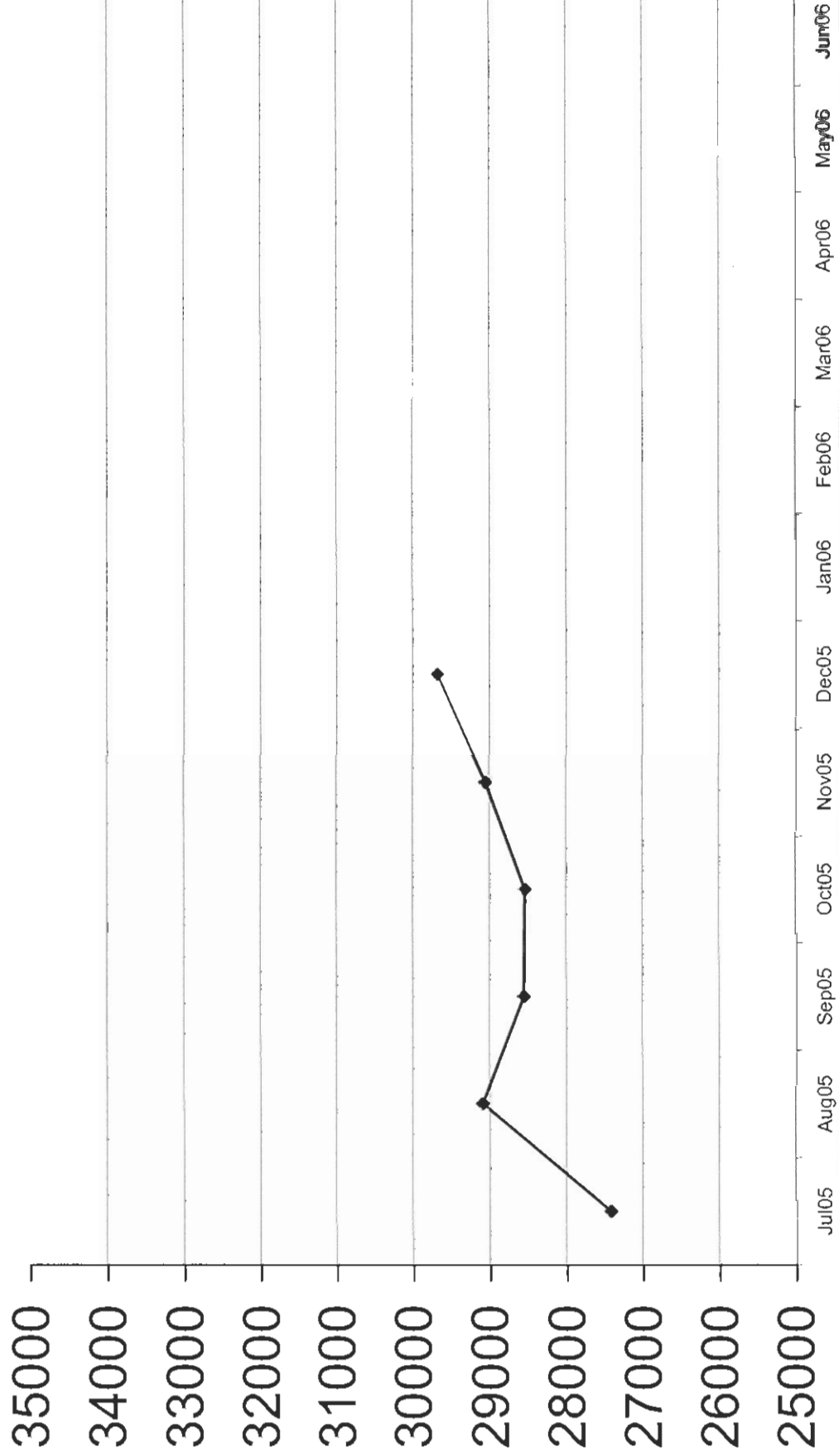
Transit D.C.	159	1.19%
Vanpool Incentive Programs	158	1.19%
Telework Benefits	137	1.03%
Total	13,320	100.00%

Commuter Connections Website Activity -- December 2005



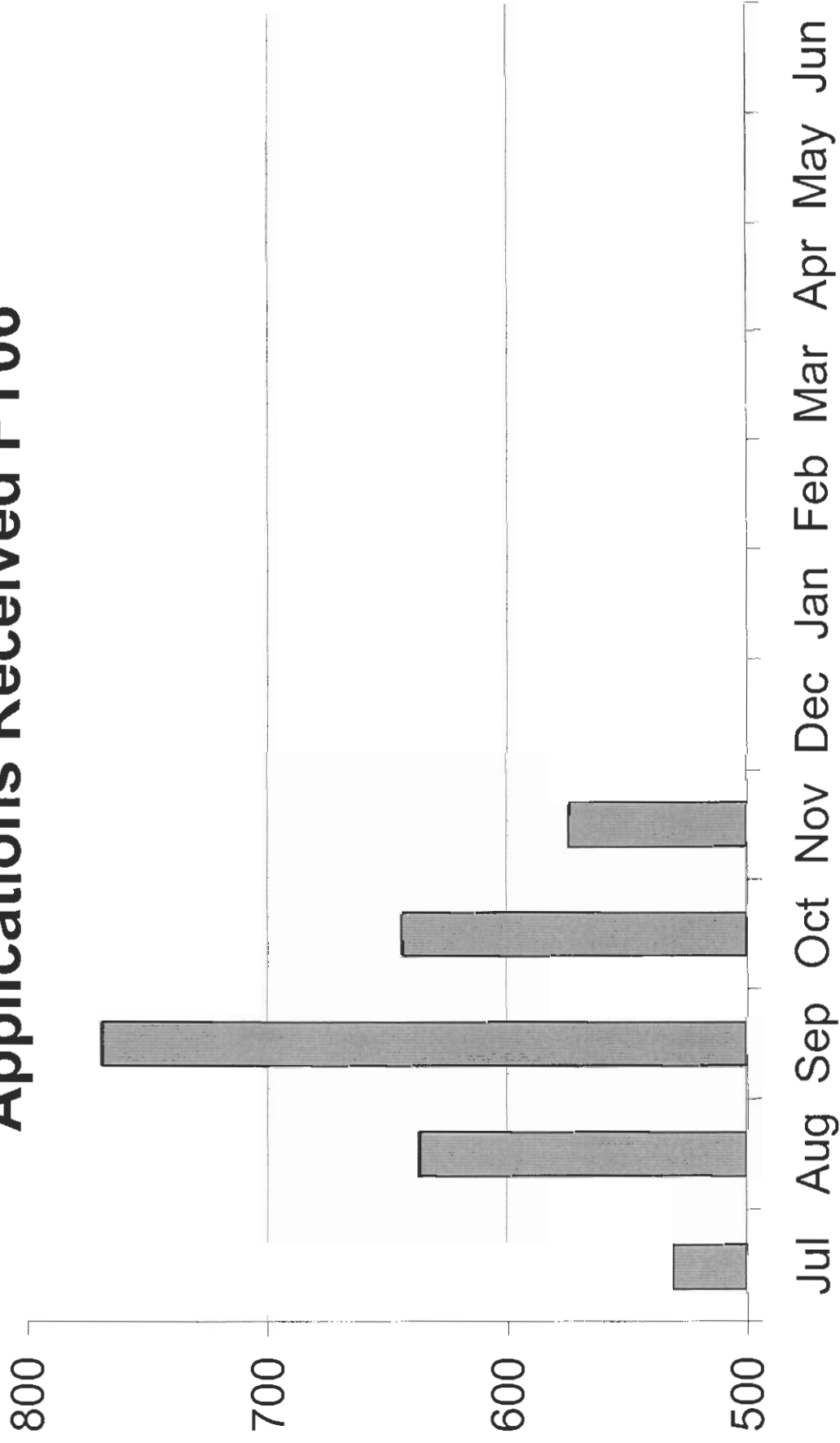
COMMUTER CONNECTIONS

GRH Registrants FY06



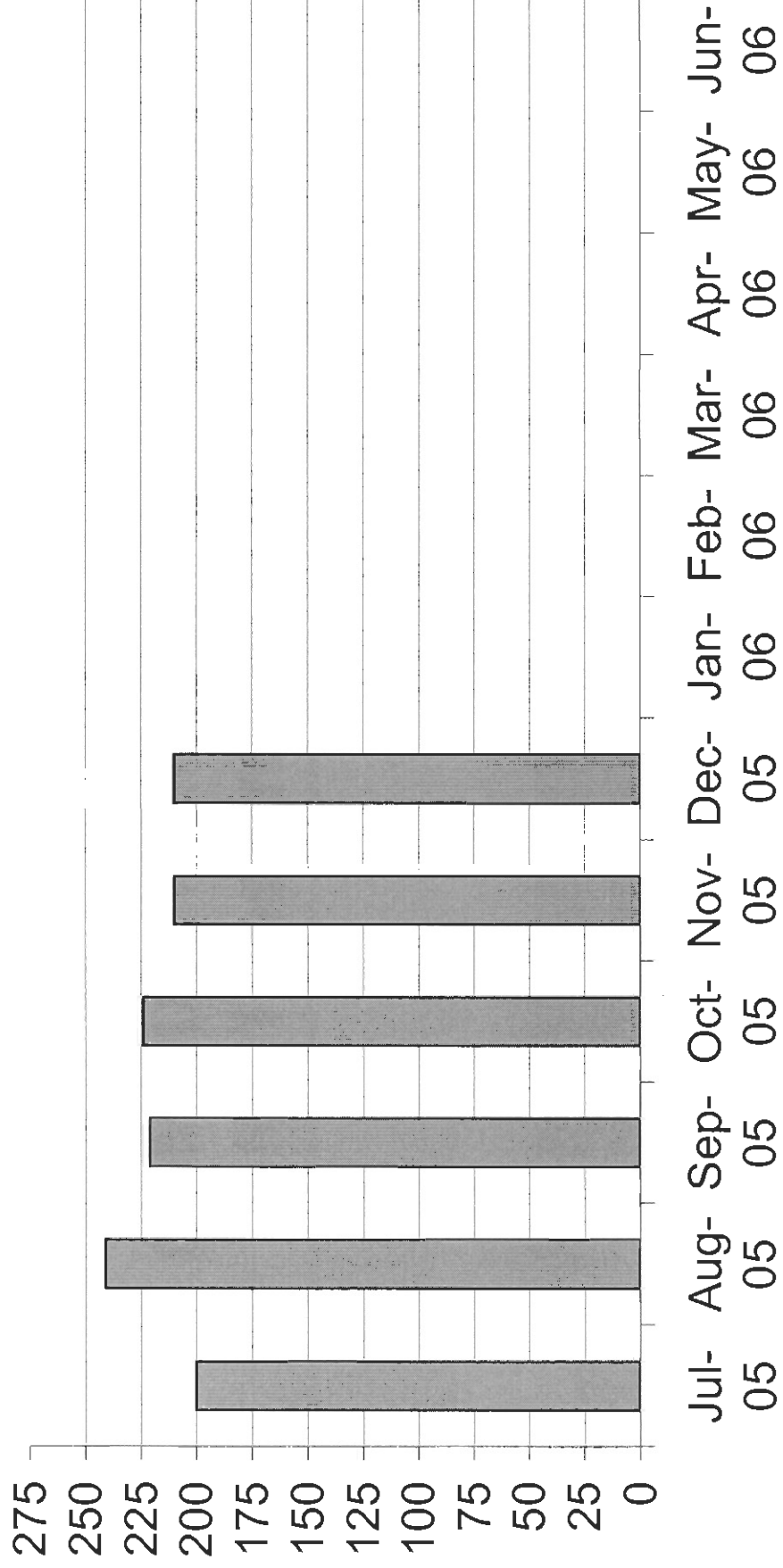
COMMUTER CONNECTIONS GRH GRH

Applications Received FY06

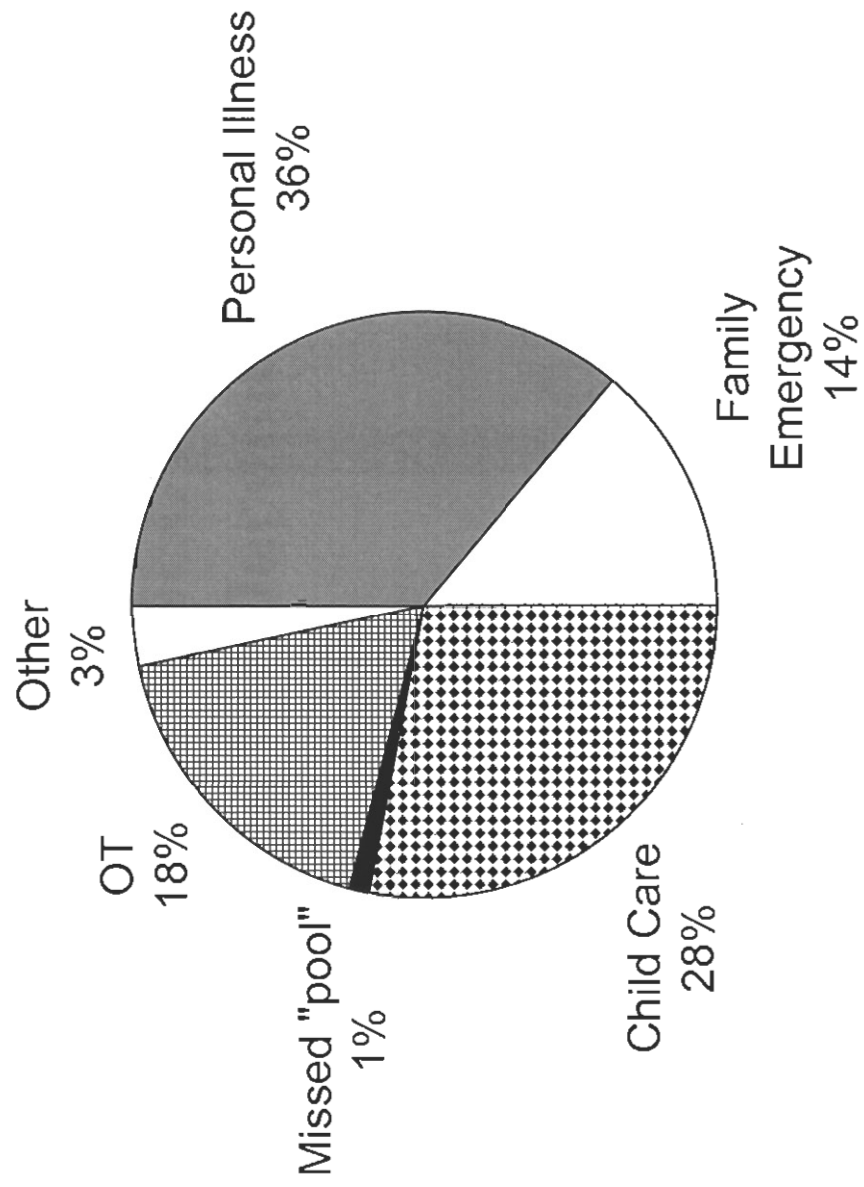


COMMUTER CONNECTIONS

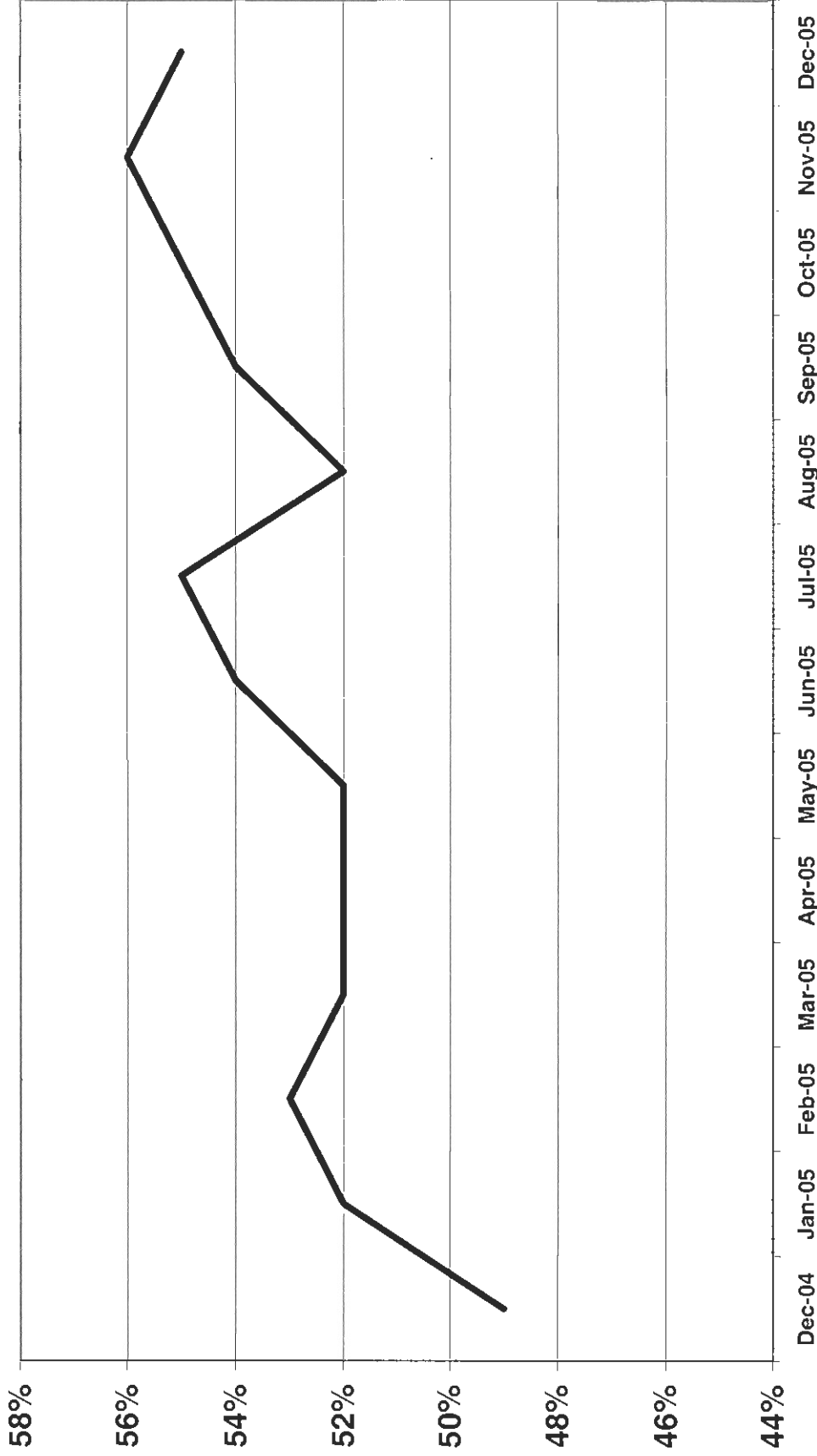
GRH Trips Provided FY06



COMMUTER CONNECTIONS GRH Trip Reasons for December 2005



Telework Center Utilization Percentage



Emp. Outreach
December 2005

	City of Alexandria	Arlington County	District of Columbia	Fairfax County *	Frederick County	Loudoun County *	Montgomery County *	Prince George's *	Prince William	Tri - County Council *	Metro	Telework
Employers Contacted (new)	1	7	10	0	0	0	0	0	0	0	0	15
Employers Contacted (follow-up)	1	70	0	0	1	0	0	0	6	0	0	6
Total Broadcast Contacts	2	608	0	0	0	0	0	0	0	0	0	4
Total Sales Meetings	1	2	1	0	0	0	0	0	0	0	0	1
Total Employers Contacted	5	687	11	0	1	0	0	0	6	0	0	26
New Level 1 TDM Programs	0	4	0	0	3	0	0	0	0	0	0	0
New Level 2 TDM Programs	1	0	0	0	0	0	0	0	0	0	0	0
New Level 3 TDM Programs	0	3	0	0	0	0	0	0	0	0	0	0
New Level 4 TDM Programs	0	0	0	0	0	0	0	0	0	0	0	0

NOTE: TDM levels are explained on the attachment. Each level represents TDM strategies implemented by an employer that will have some effect in converting single occupant vehicle commuters to ridesharing, transit, bicycling or walking as their main commute mode. Level 1 represents strategies that produce only a small amount of SOV conversion. The strategies for each subsequent level have greater SOV conversion impact.
* Did not submit a monthly report by deadline.

Emp. Outreach
Year to Date FY06

	City of Alexandria	Arlington County	District of Columbia	Fairfax County	Frederick County	Loudoun County *	Montgomery County *	Prince George's	Prince William	Tri - County Council	Metro	Telework
Employers Contacted (new)	16	63	12	7	0	0	0	2	0	26	0	70
Employers Contacted (follow-up)	49	516	114	33	1	0	0	384	6	5	0	126
Total Broadcast Contacts	34	10,301	0	130	0	0	0	675	0	100	0	88
Total Sales Meetings	13	11	3	5	0	0	0	7	0	3	0	12
Total Employers Contacted	112	10,891	129	175	1	0	0	1068	6	134	0	296
New Level 1 TDM Programs	17	17	11	3	3	0	0	1	0	1	0	0
New Level 2 TDM Programs	4	0	0	0	0	0	0	0	0	0	0	0
New Level 3 TDM Programs	6	42	0	4	0	0	0	1	0	0	7	0
New Level 4 TDM Programs	3	2	0	0	0	0	0	0	0	0	0	0

NOTE: TDM levels are explained on the attachment. Each level represents TDM strategies implemented by an employer that will have some effect in converting single occupant vehicle commuters to ridesharing, transit, bicycling or walking as their main commute mode. Level 1 represents strategies that produce only a small amount of SOV conversion. The strategies for each subsequent level have greater SOV conversion impact.

EXPLANATION OF JURISDICTIONAL ACTIVITIES DATA

Did not supply monthly report. **New Metrochek for 100+ employers, may include accounts sold by regional employer outreach sales force. Each level represents TDM strategies implemented by an employer that will have some effect in converting single occupant vehicle commuters to ridesharing, transit, bicycling or walking as their main commute mode. Level 1 represents strategies that produce only a small amount of SOV conversion. The strategies for each subsequent level have greater SOV conversion impact.

- A. Employers Contacted (new): Number of contacts with new 100+ employers. This number refers to first time contact with employers; these employers have never been approached (includes phone calls, letters, email, faxes and voicemails)
- B. Employers Contacted (follow- up): Number of contacts with existing 100+ companies. These are contacts with employers after the first attempt (includes forms of contact listed above).
- C. Total Broadcast Contacts: Mass outreach (includes direct mail, faxes, emails)**NEW
- D. Total Sales Meetings: Number of in person contacts with new and existing employers for the purpose of discussing the Commuter Connections program (includes one on one meetings and employers attending seminars and presentations; excludes transportation fairs)
- E. Total Employers Contacted: A + B + C+ D
- F. New Level 1 TDM Programs: Number of Level 1 programs implemented in previous month; more detailed information on these programs must be entered into the ACT database.
- G. New Level 2 TDM Programs: same as above
- H. New Level 3 TDM Programs: same as above
- I. New Level 4 TDM Programs: same as above

EMPLOYER SERVICES PARTICIPATION LEVELS

LEVEL 1 (BRONZE)

- ▶ Expresses interest in telework, transit benefits, Metrochek, Ozone Action Days, or other TDM strategy,
- ▶ Conducts Commuter Survey
- ▶ Distributes alternative commute info. to employees, including Ozone Action Days info.
- ▶ Posts alternative commute info., including Ozone Action Days info., on employee bulletin board(s), newsletter or e-mail

LEVEL 2 (SILVER)

- ▶ Installs a permanent display case or brochure holders and stock with alternative commute info. or Ozone Action Days info.
- ▶ Provides preferential parking for carpools and vanpools
- ▶ Implements an informal telework program
- ▶ Facilitates car/vanpool formation meetings
- ▶ Hosts/sponsors an alternative commute day or transportation fair
- ▶ Implements alternative work schedule program (flex-time, staggered work schedule, compressed work week)
- ▶ Installs bicycle racks or lockers
- ▶ Establishes an ETC who regularly provides alternative commute information to employees

LEVEL 3 (GOLD)

- ▶ Implements a formal telework program
- ▶ Implements a transit/vanpool benefit, Metrochek, or parking "cash out" program
- ▶ Implements a carpool/bicycle/walk benefit
- ▶ Provides free or significantly reduced fee parking for carpools and vanpools (valid only for companies where employees pay for parking)
- ▶ Implements a parking fee (valid only for companies that previously did not charge employees for parking)
- ▶ Becomes a Commuter Connections member and provides on-site ridematching
- ▶ Provides employee shuttle service to transit stations
- ▶ Provides company vanpools for employees' commute to work
- ▶ Installs shower facilities for bicyclists and walkers
- ▶ Implements a comprehensive Ozone Action Days program
- ▶ Supplements GRH program with payment for additional trips or own program

LEVEL 4 (PLATINUM)

- ▶ Implements two or more of the Level 3 TDM programs and actively promotes these programs and alternative commuting

INFOEXPRESS KIOSK USAGE RATES

Month: December 2005

Kiosk Location	Number of Users	Number of Total Hits	Top Five Buttons	Number of Hits
Tysons Mall # 1	29	526	Tysons Traffic Weather Commuter Connection Transit	5 7 8 8 6
Tysons Mall # 2	132	3939	Maps Tysons Traffic Weather Commuter Connections	134 32 51 19 74
Manassas Mall	Kiosk Down		Maps OmniRide Manassas Weather Commuter Connection	
Mitre	New machine just deployed			
Union Station	Kiosk was Down at Times		No data at all	
Springfield Mall # 1	16	829	Maps Springfield Weather Traffic Commuter Connections	3 6
Reston TownCenter	69	797	Reston Weather Traffic Commuter Connections Transit	42 15 7 17 7

Springfield Mall # 2	No Data machine was down at times	Streets Springfield MARC Metro Traffic	41 40 37 27 24
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Dulles Town Center Down No data

Fair Oaks Mall	38	293	FairOaks Maps Weather Commuter Connections Traffic	10 24 6 6 2
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Ballston Common Mall	8	105	Maps Metro Transit Weather Traffic	3
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USDA - DC	330	3671	Maps Commuter Connections Traffic Transit Weather	137 47 24 21 20
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Hoffman	57	4450	Commuter Connections Traffic Weather Maps News	57 10 76 4 12
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Fairfax County Kiosks

<u>Location</u>	<u>Users</u>	<u>Hits</u>
Sherwood Library		N/A
George Mason Library		N/A
Chantilly		N/A
Kings Town		N/A
Mason Govt Center		N/A

No Data was provided due to Network difficulties

Kings Park				N/A
Reston Library				N/A
Tysons Transit	0	16		
Centreville	3	88		
DolleyMadison				N/A
Inova				N/A
Pohick				N/A
John Marshall				N/A
Tysons Pimmit				N/A
Pennino				N/A
Govt. Center	0	18		
Fairfax Library	1	4		
Warranton				N/A

Dec-05
NUMBER OF APPLICATIONS RECEIVED
FROM KIOSKS

Site	Total
Tysons Corner Center	0
Fair Oaks Mall	0
Springfield Mall	0
MITRE	0
Union Station	0
L'Enfant Plaza	0
Pentagon	0
Reston Town Center	0
Ballston	0
USDA - DC	0
Total	0