**Metropolitan Washington Council of Governments**

**Climate and Energy Leadership Awards Program**

**2018 OUTREACH PARTNER KIT**

**EMAIL COPY** (Please send with program overview attached)

[Greeting],

Government agencies, non-governmental organizations, and educational institutions from across metropolitan Washington are invited to apply or nominate candidates for the 2018 Climate and Energy Leadership Awards offered by the Metropolitan Washington Council of Governments (COG). Winners serve as a role model for the region, and are recognized in front of local, regional, and national officials for their innovative achievements and leading best practices. Visit [www.mwcog.org/climateawards](http://www.mwcog.org/climateawards) for more information. Application period is open April 22– June 29, 2018.

**NEWSLETTER COPY**

**Headline: A Call for Climate Action and Recognition**

The Metropolitan Washington Council of Governments (COG) is looking for nominations and candidates for the 2018 Climate and Energy Leadership Awards. Is your government agency, non-governmental organization, or school taking an innovative approach to sustainability? Visit [www.mwcog.org/climateawards](http://www.mwcog.org/climateawards) for more information. Winners are recognized in front of local, regional, and national officials at COG, an excellent opportunity for showcasing their innovative achievements and best practices.

**SAMPLE SOCIAL MEDIA CONTENT**

**FACEBOOK:** [**https://www.facebook.com/MWCOG/**](https://www.facebook.com/MWCOG/)(mention/tag COG where possible)

* Entrepreneurs of resource conservation, cutting edge technology, and environmental justice initiatives are encouraged to apply for the 2018 Climate Awards offered by the Metropolitan Washington Council of Governments: <http://bit.ly/1EBwzKj>
* Earth Day reminds us to protect the environment year-round. Apply or nominate a candidate for the 2018 COG Climate Awards celebrating Metro DC environmental champs. <http://bit.ly/1EBwzKj>
* Do you know a special sustainable city solution? Apply or nominate a program or organization for the COG Climate Awards by June 29. <http://bit.ly/1EBwzKj>
* Leading the charge on clean energy in metropolitan Washington? Apply or nominate a candidate for the Climate Awards. <http://bit.ly/1EBwzKj>
* Have you implemented an innovative solution to climate and energy challenges in metropolitan Washington? APPLY NOW for the 2018 COG Climate Awards! <http://bit.ly/1EBwzKj>
* Are you helping metropolitan Washington meet its climate goals? Apply for a COG Climate and Energy Leadership Award by June 29! <http://bit.ly/1EBwzKj>

**TWITTER:** [**https://twitter.com/MWCOG**](https://twitter.com/MWCOG)

* CALLING ALL #DMV govts, NGOs and schools! Apply now for the #ClimateAwards! <http://bit.ly/1EBwzKj> @MWCOG

Awards Calender

• April 22, 2018 – Earth Day Marks Award Opening

• June 29, 2018 – Application Deadline

• September 2018: Notification of winners and non-winners

• October 2018: Awards ceremony

* Shine the light on Renewable Energy innovation! Apply or nominate an area Climate Leader. <http://bit.ly/1EBwzKj> #DMV @MWCOG #ClimateAwards
* What are you doing for #EarthDay? @MWCOG is launching the 2018 #ClimateAwards! Nominate an organization, school, or area gov’t, or apply today! <http://bit.ly/1EBwzKj>
* STAND UP and get your organization recognized as a #DMV Climate Leader! APPLY NOW! <http://bit.ly/1EBwzKj> @MWCOG #ClimateAwards