

# **TRANSIT**

**TRANSIT SERVICES DIVISION  
FREDERICK COUNTY GOVERNMENT**

# MARKETING AND SOCIAL MEDIA OVERVIEW



**TRANSIT GOES A LOT OF PLACES...**

**TRANSIT**

**BUT**

**TRANSIT ALSO GOES BEYOND THE BUS!**



**WE ALSO OFFER COMMUTE OPTIONS:**

- ✓ **CARPOLS**
- ✓ **VANPOOLS:** FORT BELVOIR, WASHINGTON DC, BETHESDA, ROCKVILLE, GAITHERSBURG, MANASSAS
- ✓ **MTA COMMUTER BUSES**
  - MTA 204 COMMUTER BUS (FREDERICK TO COLLEGE PARK)
  - MTA 505 COMMUTER BUS (HAGERSTOWN TO SHADY GROVE)
  - MTA 515 COMMUTER BUS (FREDERICK TO SHADY GROVE)
- ✓ **MEET THE MARC SHUTTLES:** WALKERSVILLE, POINT OF ROCKS

Facebook: Transit Services of Frederick County  
 Twitter: @TransitServices

More info by phone: 301-600-2065  
 Frederickcountymd.gov/Transit  
 Transit@frederickcountymd.gov

# INTRODUCTION

Main marketing components:

- Outreach/Education Programs
- Social Media Platforms
- Website
- Advertising Campaigns
- Community Partnerships

Marketing and outreach efforts are a key part of Transit Services' strategy to:

- Promote ridership
- Educate residents about available options
- Build awareness of services.

• This content will provide an overview of Transit Services' primary marketing categories. From spreading awareness about transportation alternatives to gathering feedback for future improvements, this plan outlines how Transit Services markets itself across various channels.

• Our goal is simple: Design marketing materials and social media posts that are **creative, easy to understand, and inform** the community about the services Transit has to offer.



Transit Services of Frederick County  
Published by Jaime McKay · February 6 ·

Who says **the grass is always greener on the other side?**

Well... we're not lawn experts, but we do know a thing or two about bus stops.

Many of our bus stops are playing a little game of mirror, mirror across the street – **that's right, they've teamed up with their pals on the opposite side!** 🇺🇸🇺🇸 The dual bus stops means that you could get to your starting location faster.

So, next time you're out and about, take a moment to **look at the other side.** It could be your answer to a speedy return trip. And remember, you can always use Google Maps Transit to help plan your trip.



## HOW DO YOU THINK OF IDEAS FOR SOCIAL MEDIA POSTS?

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- RIDING THE BUS!
- Outreach Events
- Passenger Phone calls and emails
- “National Today” Days
- Community Events

# SOCIAL MEDIA MARKETING

- Social media allows Transit to directly interact with a significant portion of its rider base. Targeted social advertising has become an important component for promoting new services and boosting ridership.
- This content will provide an overview of Transit Services' primary marketing categories and how they:
  - Work to deliver their message
  - Improve visibility
  - Engage the Frederick County community
- Spreading awareness about transportation alternatives to gathering feedback for future improvements



# SOCIAL MEDIA GOALS

**Transit Services of Frederick County**  
Published by Jaime McKay · 5d · 🌐

🚲 **Throwback Thursday Alert!** Remember last year's Bike to Work Day? 🗓️ Oh, what a day it was!

Hold onto your helmets, because... 🧠 it's that time again! 🚲

**Bike to Work Day is rolling around the corner, and YOU are officially invited to join the pedal-powered party!** 🚲 🎉

**Mark those calendars and dust off those helmets!**

📅 Save the Date: May 17th, 2024! 🕒 From 6:00 AM to 8:00 AM

🚲👉 **Let's get Ready to Roll!** Register for Bike to Work Day: 🗨️ 🌐  
<https://www.biketoworkmetrodc.org/>



**Transit Services of Frederick County**  
Published by Jaime McKay · March 1 at 1:35 PM · 🌐

📢 We have Big News to share about the **40 Connector!** 🗨️ 🚲

We're thrilled to announce some **enhancements to the 40 Connector schedule**. Travel patterns have changed over the past few years and with more people riding in the middle of the day, **Transit Services** is being responsive and **modifying this route to better suit the needs of our riders**.

🕒 **Waiting for the 40 Connector between 9:45 am and 2:45 pm? Cut that wait time in half—now you'll only wait 30 minutes. That's right, 30 minutes!!**

🕒 **We're reimagining the schedule by shifting our three morning peaks to later in the day, then seamlessly connecting them with our afternoon peaks.**

🟢 **This strategic move not only provides a cohesive 8-hour shift for our dedicated drivers but significantly increases our mid-day service from 6 to a commendable 8 trips.**

Previously, our peak service could only provide 3 morning and 3 afternoon trips.

■ As always, you are welcome to call Transit at 301-600-2065 or reach us by e-mail at [transit@frederickcountymd.gov](mailto:transit@frederickcountymd.gov).

■ If you have feedback on bus stops or bus shelters that are broken or in need of attention, please use **FCG FixIT**: <https://www.frederickcountymd.gov/8235/FCG-FixIT>

**YOU SPOKE, WE LISTENED!**

**Beginning April 2024**

**We're revising the 40 Connector route!**

**Mid-day service every 30 minutes**

Facebook: [Transit Services of Frederick County](https://www.facebook.com/TransitServices)  
Twitter: [@TransitServices](https://twitter.com/TransitServices)

More info by phone: 301-600-2065

[Frederickcountymd.gov/Transit](https://www.Frederickcountymd.gov/Transit)  
[Transit@frederickcountymd.gov](mailto:Transit@frederickcountymd.gov)

- Increase awareness and ridership by promoting services, routes, schedules, and special events
- Engage with customers and build community by responding to messages comments, questions, and feedback
- Share photos and videos of buses, facilities, drivers, and system improvements to humanize the brand
- Announce service changes, delays, detours due to road closures or weather
- Highlight sustainability initiatives and benefits of public transportation
- Share posts and resources to engage audiences with Commuter Connections, GRH, vanpooling, MDOT, and MWCOG
- Drive traffic to Transit's website and online services

**SOCIAL MEDIA POSTS:**


**Transit Services of Frederick County**  
Published by Jaime McKay · November 21, 2023 ·

**Why did the turkey cross the road ?**  
To get away from Thanksgiving dinner, or maybe to find better commute ?

We don't have all the answers, but we do have some important information about **upcoming Transit closures and modifications:**

- On **Thursday, November 23**, the Transit office will be closed, and all services will be cancelled.
- On **Friday, November 24**, the Transit office will be closed. Transit services and regional transportation will follow a modified schedule.

Please review the modified schedule on our website: <https://www.frederickcountymd.gov/.../Rider-Bulletins...>



**Transit Services of Frederick County**  
Published by Jaime McKay · February 11 ·

♥♥ **Whoosh! That's the Sound of Love in Transit** ♥♥

Did you know that we can help **match you with other commuters** traveling towards your destination? 🇺🇸♥ We're playing transportation matchmakers in the world of commuting!

Sign up for free with **Commuter Connections!** <https://tdm.commuterconnections.org/mwcog/>

Let's help you find that perfectly ... See more

**DID YOU KNOW?**



**Transit Services of Frederick County**  
Published by Jaime McKay · February 14 at 9:15 AM · 🌐

👉👉👉 Roses are red, violets are blue, **Transit's** got something *spectacular* for you! 🍷🍷🍷  
It's Valentine's Day 🍷🍷, and guess what? We're not just rolling out the red carpet, we're personally inviting *you* to fall head over wheels in love with the incredible world of **Transit!** 🇺🇸🍷

Now, let your imagination take a joy ride: Picture yourself arriving to an exquisite Valentine's dinner 🍷🍷 in a stupendous, glamorous, 🍷eye-popping **half-million dollar** vehicle!  
It gets even better! You will have your very own personal chauffeur!  
So hop on board, **your chariot awaits!**



**Transit Services of Frederick County**  
Published by Jaime McKay · February 9 · 🌐

**Welcome Aboard the Fact Friday Train!** Choo-choo, all aboard! 🚂

Transit isn't just about buses, we also assist with and promote Commuter Services and Regional Transportation!

**Did you know?**

- 🚂 Frederick County is home to not one, not two, but 4 MARC train stations: **Brunswick, Frederick, Monocacy, and Point of Rocks** 🇺🇸
- 🚂 Both the **10 and 20 Connector** provide service to the Monocacy MARC station
- 🚂 Transit offers a "**Meet-the-MARC**" Shuttle to and from the Point of Rocks station
- 🚂 The **65 Connector** route services the Frederick line trains at the Frederick MARC station

We're all about **synching bus and Maryland Transit Administration train services** for a smoother, more seamless experience!

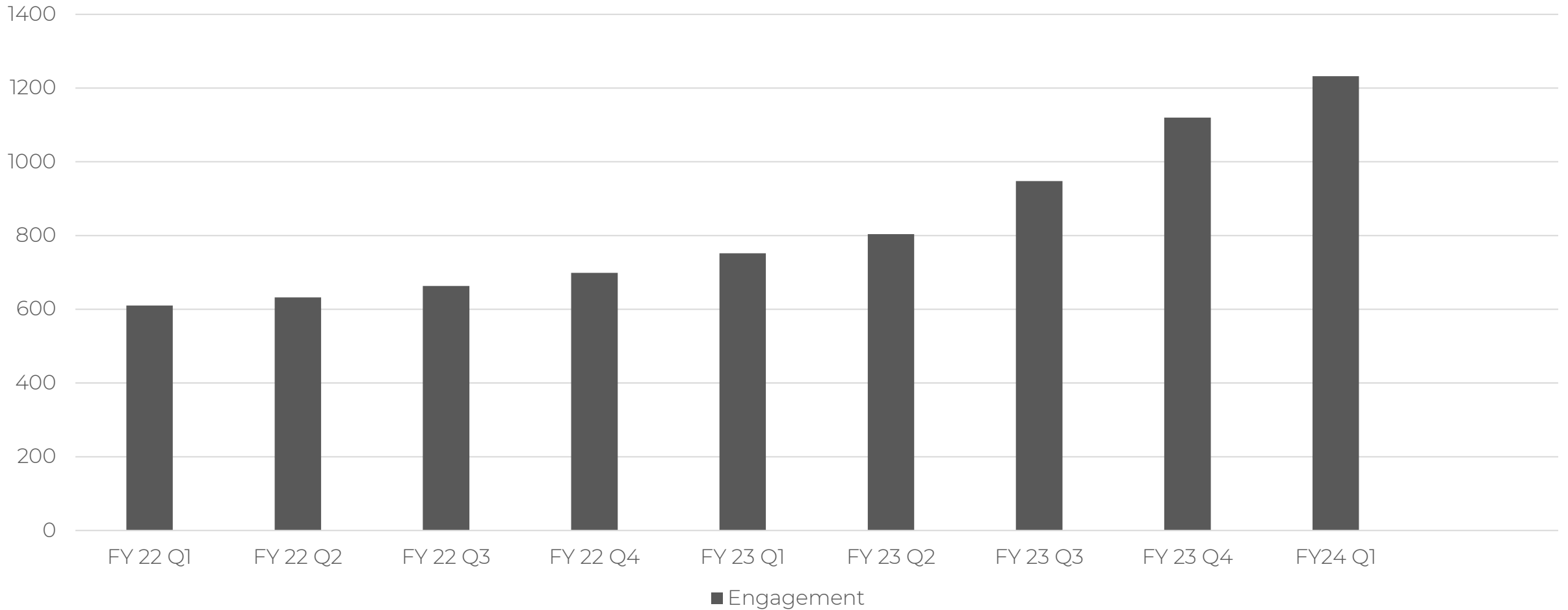
For further assistance with your commute, contact **Transit Rideshare** at [transitrideshare@frederickcountymd.gov](mailto:transitrideshare@frederickcountymd.gov).





# SOCIAL MEDIA STATS

Engagement



# OLD SOCIAL MEDIA POSTS

On this day

6 years ago



Transit Services of Frederick County

Published by Jaime McKay · February 7, 2018 ·

TransIT Service Advisory

Today, Wednesday, February 7, 2018 - All TransIT services are starting on time and operating on a regular schedule. The TransIT office will open at its regular time.



2

Share



Write a comment...



On this day

7 years ago



Transit Services of Frederick County

Published by Jaime McKay · March 13, 2017 ·

TRANSIT SERVICE CHANGES AND CANCELLATIONS FOR TUESDAY, MARCH 14th

The following service changes will be in effect for TransIT Services on Tuesday, March 14:

- Meet-the-MARC Shuttle service is cancelled.
- TransIT-Plus service is cancelled.
- Shuttle service is cancelled.
- Peak a.m. service is cancelled.
- Connector Routes: a.m. service will have a five hour delay, with first run #20, #40, #50, #51, #60, #61 leaving the Transit Center at 10:15 a.m. The #10A will leave Frederick Towne Mall at 10:05 a.m. and #10B will leave FSK Mall at 10:45 a.m. and the #80 will leave Frederick Community College at 10:15 a.m.

Conditions will be re-evaluated and any changes or cancellations will be announced by 8 a.m.

Please check Twitter or call TransIT at 301.600.2065 before leaving for your bus stop.

Follow TransIT for alerts on Twitter @TransitServices

2 shares

# PRINT MATERIALS

- Transit Services utilizes a variety of print materials as part of its marketing and advertising efforts, including:
  - Brochures
  - Flyers
  - Posters
  - bus schedules
  - bus stop signage
- Thoughtful distribution and strategic placement of print materials
- Print ads and information allow residents to learn about and understand how to ride the bus and promote alternative commuting options.

## WHERE CAN THE BRUNSWICK/JEFFERSON SHUTTLE TAKE YOU?

BRUNSWICK/JEFFERSON MONDAY - FRIDAY													
	TRANSIT CENTER	Jefferson Tech Park	Jefferson Post Office	Brunswick Crossing	Brunswick Shopping Center	Brunswick Home Apartments	Park Ave @ Potomac St	13th Brunswick West Center	Dollar General	Knoxville 475 & 180	Brunswick Crossing	Jefferson Market	Jefferson Tech Park
8 AM	5:40	5:55	6:08	6:12	6:14	6:19	6:21	6:25	6:28	6:33	6:45		7:05
	8:40	8:55	9:08	9:12	9:14	9:19	9:21		9:28	9:33	9:45		10:05
12 PM	2:15	2:30	2:43	2:47	2:49	2:54	2:56		3:03	3:07	3:19		3:40
	4:15	4:30	4:43	4:47	4:49	4:54	4:56		5:03	5:07	5:19		5:40

### 2

round trips on Saturday

### 4

round trips Monday-Friday

### Free To Ride!

Facebook: [Transit Services of Frederick County](#)

Twitter: [@TransitServices](#)

More info by phone:  
301-600-2065

[Frederickcountymd.gov/Transit](http://Frederickcountymd.gov/Transit)  
[Transit@frederickcountymd.gov](mailto:Transit@frederickcountymd.gov)

# PRINT MATERIALS

**TRANSIT**

## WE'RE LISTENING!

We want to hear from **East Frederick Shuttle riders!**

Your feedback matters as we consider how to improve the East Frederick Shuttle.



Take our survey to let us know your thoughts.



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 Twitter: @TransitServices


More info by phone: 301-600-2065  
 Frederickcountymd.gov/Transit  
 Transit@frederickcountymd.gov

### THREE BUS ROUTES STOP AT FREDERICK COMMUNITY COLLEGE:

**TRANSIT**

**Saturday Service**

Where can I find all the bus schedules?  
The QR code:



**60 To Transit Center**

MONDAY - FRIDAY		SATURDAY	
8 a.m.	6:35	8 a.m.	7:50
	7:35		8:50
	8:35		9:50
	9:35		10:50
	10:35		12:05
	11:35		1:05
	12:35		2:05
	1:35		3:05
	2:35		4:05
	3:35		5:05
	4:35		
	5:35		
	6:35		
	7:35		
	8:35		
	9:35		

**61 To Transit Center**

MONDAY - FRIDAY	
8 a.m.	6:40
	7:50
	8:50
	9:50
	10:50
	11:50
	12:50
	1:50
	2:50
	3:50
	4:50
	5:50
	6:50
	7:45
	8:45
	9:45

**80 To FTM/Boscovs**

MONDAY - FRIDAY	
8 a.m.	7:40
	8:55
	10:15
	12:15
	1:45
	3:15
	4:45
	6:15
	8:10
	9:05

**Free To Ride!**

PLAN YOUR TRIP AND SEE YOUR BUS IN REAL-TIME ON GOOGLE MAPS

Facebook: Transit Services of Frederick County  
 Twitter: @TransitServices

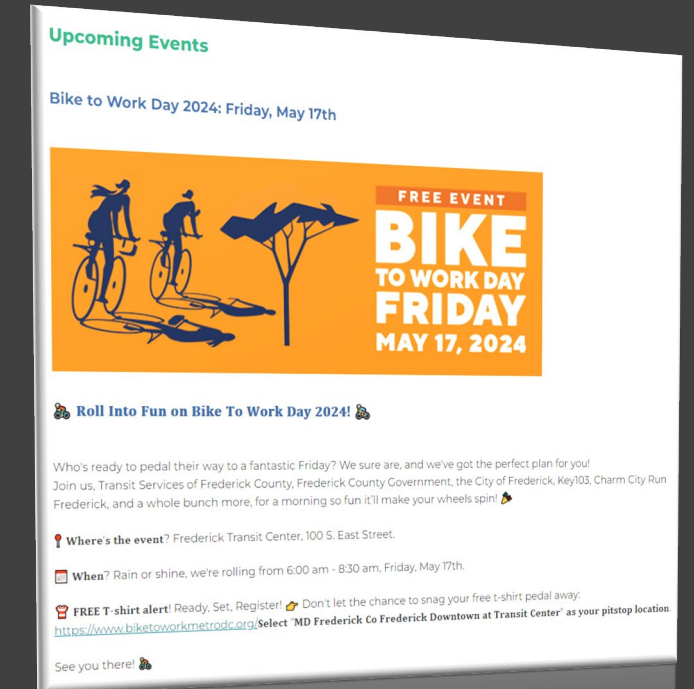
More info by phone: 301-600-2065  
 Frederickcountymd.gov/Transit  
 Transit@frederickcountymd.gov

- Brochures and flyers are distributed at local businesses, the Transit Center, tourist destinations, and other high-traffic areas.
- Printed bus schedules are also available at major bus stops with info boxes.
- Posters may promote new routes, service changes, vanpooling, GRH, riding tips, or community events. Bus stop signs identify each stop location with route information and a phone number or website.
- Bus advertising - ads are placed inside and outside buses to generate revenue while also exposing new audiences to the transit service. These ads can be purchased by third parties such as local businesses, nonprofits, government agencies, and more.
- Promote Rideshare and GRH onboard Transit buses.



# WEBSITE

- Transit Services utilizes its website as a critical communication and education tool. The site provides detailed information on:
  - Routes
  - Schedules
  - Accessibility
  - Riding tips
  - Upcoming events
- Transit continues to focus on updating website landing pages with easy-to-read text, moving away from formal government-style writing. This helps riders easily navigate the system.
- The website will continue to be an essential tool for educating riders, answering their questions, and earning their trust.



# WEBSITE UPDATES

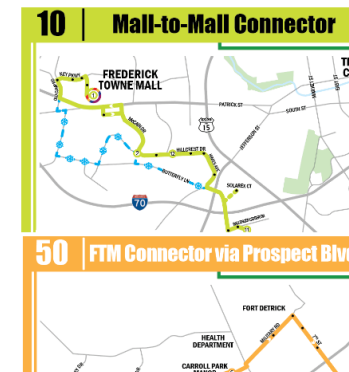
## Winter Weather Service Modifications

When winter weather strikes, we will do everything possible to keep our scheduled routes running as smoothly as possible. But sometimes, the weather gets too rough. When it does, we may have to temporarily detour from our regular route to travel an alternate route until roads/areas are treated and safe for driving.

### Connector Service: Alternate Routes for Winter Weather Emergencies

When the **alternate routes** are implemented, **SOME REGULAR BUS STOPS WILL BE MISSED OR RELOCATED**. Please refer to each map and schedule for the snow emergency route. Maps and schedules are available onboard each bus and online. **The snow emergency routes are shown with blue snowflakes.**

Alternate routes for winter weather emergencies may be implemented for the **#10, #50, and #51** for the following roads/areas: **Himes Avenue; McCain Drive; Hillcrest Drive; Prospect Plaza Shopping Center.**



### MEET-THE-MARC Shuttle

When inclement weather causes hazardous driving conditions, Transit may operate limited service to the Frederick MARC train station.

#### AM Shuttle Service:

If hazardous driving conditions occur in the morning, **AM shuttle service to Point of Rocks will NOT be provided** and the **Walkersville Meet-the MARC shuttle will be cancelled.**

#### PM Shuttle Service:

If hazardous driving conditions occur in the evening, **PM shuttle service for Point of Rocks and Walkersville Meet-the-MARC may be limited to the earliest scheduled trains.**

### How do I find out about service cancellations or schedule changes?

If inclement weather necessitates the implementation of alternate routes, Transit drivers will notify onboard passengers immediately, and announcements will be made using:

**Transit Alerts** (register at [www.frederickcountymd.gov/alerts](http://www.frederickcountymd.gov/alerts))

**Twitter:** @TransitServices

**Facebook** at Transit Services of Frederick County

**Call** our office at 301-600-2065 for up-to-date announcements.

For more information or for a list of the bus stops that will be missed or relocated when the alternate routes are in place, please contact Transit at 301-600-2065 or visit [www.FrederickCountyMD.gov/transit](http://www.FrederickCountyMD.gov/transit).

# VANPOOL LANDING PAGE BEFORE

## Vanpools



### Services

Vanpooling is an important and economical option for individuals commuting long distances. It is also good for the environment. This option is popular in the Metropolitan Washington area because of commuting distances to work sites. In our region, vanpoolers may be eligible for up to \$270 in tax-free transportation benefits each month.

### Types of Vanpools

There are 3 kinds of vanpools:

- **Owner-Operated Vans** - An individual leases or purchases a van and operates the van independently. Riders generally meet at a central location and pay the owner a set monthly fee.
- **Third-Party Vans** - A vanpool "vendor" leases the vanpool vehicle for a monthly fee that includes the vehicle operating cost, insurance, and maintenance. The vendor can contract directly with 1 or more employees. The monthly lease fee is paid by the group of users. Military personnel may also benefit from this vanpooling arrangement.
- **Employer-Provided Vans** - The employer (or a group of employers) buys or leases vans for employees' commute use. The employer organizes the vanpool riders and insures and maintains the vehicles. The employer may charge a fee to ride in the van or subsidize the service. Check with your company's Human Resources Department.

### Assistance in Finding Riders

Transit Services will assist new and existing vanpool / carpools in finding riders. Transit offers a [financial subsidy](#) for empty seats to vanpools in the first year of operation.

### Additional Resources



# VANPOOL LANDING PAGE AFTER

## Vanpools

Whether you're looking for a way to save money on your commute or just want to be greener and more sustainable, vanpooling may be the perfect solution!

It's like taking a mini vacation to work, every day. You'll get to enjoy the scenery on the way to your job, and you'll save money while you do it.

You can form your own vanpool with other commuters in your area who want to share the ride, so you won't have to drive alone anymore. You can get up to **\$300** in monthly tax-free transportation benefits!



## List of current vanpool routes starting in Frederick County:

Route Begins:	Route Ends:
Buckeystown Pike	Fort Belvoir, VA
Urbana Park & Ride (North)	Fort Belvoir, VA
Monocacy MARC Station	Washington, DC
Urbana Park & Ride (North)	Bethesda, MD
Thurmont	Bethesda, MD
Walkersville	Bethesda, MD
New Design Rd Park & Ride	Bethesda, MD
Mount Airy Park & Ride	Bethesda, MD
Urbana District Park	Bethesda, MD
New Design Rd Park & Ride	Rockville, MD
New Design Rd Park & Ride	Gaithersburg, MD
Thurmont	Gaithersburg, MD
Grove Road	Manassas, VA

Interested in finding out if a current vanpool route matches your commute? [Contact us](#) to learn more!

## Types of Vanpools

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## Assistance in Finding Riders

Transit Services will assist new and existing vanpools/carpools in finding riders. Transit offers a [financial subsidy](#) for empty seats to vanpools in the first year of operation.

**Eligible vanpools may receive financial assistance during the first 12 months of operation, not to exceed the following limits:**

Vehicle	Per Month Maximum	
	Months 1-6	Months 7-12
15-passenger van	\$500 Maximum	\$300 Maximum
13-passenger van	\$450 Maximum	\$270 Maximum
12-passenger van	\$433 Maximum	\$260 Maximum
10-passenger van	\$377 Maximum	\$226 Maximum
9-passenger van	\$338 Maximum	\$200 Maximum
8-passenger van	\$300 Maximum	\$180 Maximum
7-passenger van	\$263 Maximum	\$158 Maximum

**a.** The per-seat subsidy is derived by dividing the Total Eligible Operating expenses of the vanpool (lease cost and gasoline) by the number of seating positions available in the vanpool vehicle, excluding the driver position.

**b.** The total subsidy amount is derived by multiplying the per-seat subsidy by the number of unfilled seats.

## Additional Resources

View information on vanpool services in the greater metro region.

- [Blue Mountain Transportation](#)
- [Commute with Enterprise](#)
- [DMV Vanpool LLC](#)

# MARKETING/ADVERTISING CAMPAIGNS

Radio, Digital, and Print Advertising

## Sample Native ad:

Manning Media- Travel Training Native ad

**Travel Training Program**

**Title (25 characters):** Commute with Confidence

**Sponsored by:** Transit Services

**Body Text (up to 300 characters):**

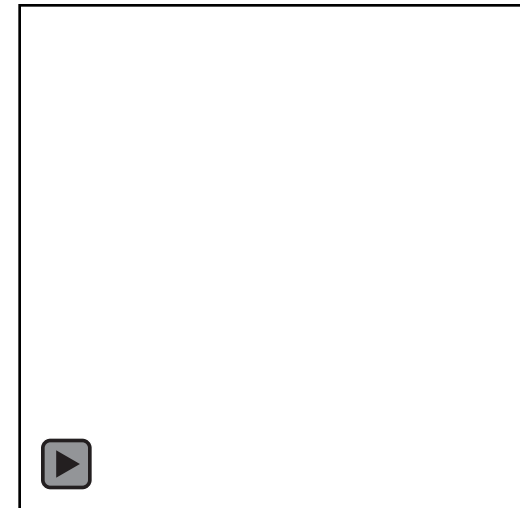
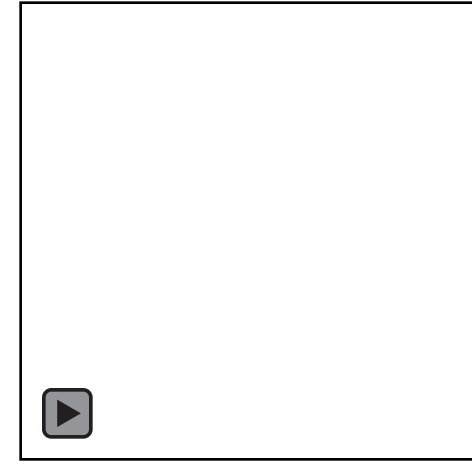
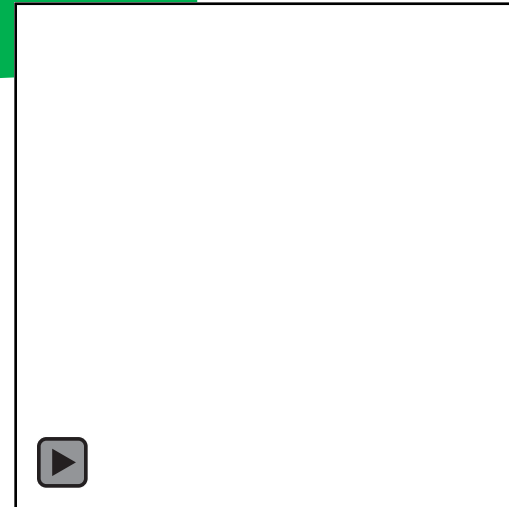
Wave goodbye to those public transit nerves. Our Travel Training program is designed to help you learn how to read the bus schedule, know where the stops are located, understand how to use Google Transit, and make sure you feel confident in every aspect of your commute.

**Click through URL:** <https://frederickcountymd.gov/8533/Travel-Training>

**Call to Action:** Contact us today

**Logo (Attached):** Transit logo

**Images (Attached):**



# DIGITAL AD STATS

105,433 180 0.17% 2.44 0.17%

IMPRESSIONS CLICKS CTR X THE NATIONAL AVG (.07%) TOTAL ENGAGEMENT RATE



**Impressions:** How many ads were served

**Clicks:** How many times a user clicked on an ad

**CTR:** "Click-through Rate" which is (Clicks/Impressions) x 100

**X THE NATIONAL AVG:** Number of times greater than the .07% National Average CTR

**TOTAL ENGAGEMENT RATE:** (Clicks + View-throughs)/Impressions x 100\*


(A View-through is how many people saw an ad, did NOT click, but came to your site and visited a page or completed an action)

\*Note: Total Engagement Rate does not include Facebook or Mobile Conquesting view-throughs. If total engagement rate equals your CTR, there were no view-throughs reported.

## Site and App Performance

Site Name	Impressions	Clicks	CTR
foxnews.com	6,559	8	0.12%
parenttalk.com	2,410	6	0.25%
play.google.com/store/apps/details?id=io.playsimple.tripcross&hl=en	2,319	6	0.26%
travelmaster.com	2,025	4	0.20%
w3schools.com	1,364	2	0.17%
now.gg	1,054	0	0.00%
apps.apple.com/us/app/musi-simple-music-streaming/id91560124?uo=4	1,000	1	0.10%
moneywaits.com	899	2	0.22%
apps.apple.com/us/app/wordscapes/id1207472156?uo=4	838	0	0.00%
dailymail.co.uk	772	0	0.00%
apps.apple.com/us/app/happy-color-art-coloring-book/id1407852246?uo=4	764	3	0.39%
fandom.com	756	1	0.13%
javatpoint.com	697	1	0.14%
crn.com	692	0	0.00%
apps.apple.com/us/app/microsoft-outlook/id951937596?uo=4	649	0	0.00%
journeyranger.com	643	1	0.15%
yourdy.com	633	1	0.15%
play.google.com/store/apps/details?id=com.color.number.happy.paint.art.drawing.puzzle	649	0	0.00%
cooking4all.com	648	1	0.15%
fastpeoplesearch.com	634	1	0.16%

## Native Creative Performance

Preview Iframe	Creative	Impressions	Clicks	CTR
	Transit of Frederick_11.2_GRH Native	105,433	180	0.17%

## Line Item Performance

Line Item Name	Impressions	Clicks	CTR
Transit of Frederick - AI Native	52,908	88	0.17%
Transit of Frederick - Commuter/Public Transportation/Rideshare Behavioral Native	52,303	92	0.18%
Transit of Frederick - Retargeting Native	222	0	0.00%
<b>Total</b>	<b>105,433</b>	<b>180</b>	<b>0.17%</b>

# The goals of Transit Services' advertising include:

- Increase ridership across routes, with specific campaigns targeting new or changed routes.
- Promote the use of Commuter alternatives.
- Boost public awareness of Transit Services' offerings and benefits.
- Promote new programs, routes, fare-free, and service changes.
- Engage both existing riders and potential new riders.
- Position Transit Services as a modern, convenient transportation option.

**TRANSIT**

# WE'RE HIRING!

We're looking for both full-time and part-time drivers to join our team.

**Sign-on Bonus**  
for full-time drivers

**Sundays OFF**

**Saturday Shift Differential:**  
**AM hours = additional \$3.00 per hour**  
**PM hours = additional \$5.00 per hour**

For more details visit:  
[www.frederickcountymd.gov/jobs](http://www.frederickcountymd.gov/jobs)

**Full Benefits**  
for full-time drivers

**Competitive pay**

# CONTACT US

## TRANSIT SERVICES OF FREDERICK COUNTY

**Address:**

1040 Rocky Springs Road  
Frederick, MD 21702

**Email:**

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**Office:**

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