



**Street Smart Planning Workshop**

*December 12, 2016*

*12:30 - 2:30pm*

*Room One, First Floor  
777 North Capitol Street NE  
Washington, DC 20002*

**Call-In Option:**

Conference Dial-In Number: 1-650-479-3207

Access Code: 645 621 588

WebEx ScreenShare:

<https://mwcog.webex.com/mwcog/j.php?MTID=m14f6fe7074e9dd9b0ff3d0b17bbcd2ce>

Password: letmein

- 12:30pm**    **General Introductions**
- 12:40pm**    **Overview and Funding Update**  
Michael Farrell, COG
- 12:50pm**    **Fall Campaign Summary**  
Adrienne Dealy, Public Relations Manager, Sherry Matthews, Inc.
- 1:05pm**    **Looking Ahead & Landscape Review**  
Kenna Swift, Vice President/Account Director, Sherry Matthews, Inc.
- 1:30pm**    **Draft Creative Concepts**  
Rich Terry, Senior Vice President/Creative Director, Sherry Matthews, Inc.
- 1:50pm**    **Discussion & Feedback**