

INCENTRIP EMPLOYER REWARDS

Overview of the new Employer Rewards Program within incenTrip

Dan Sheehan
Transportation Program Operations Manager

Employer Outreach Committee
July 18, 2023

Employer Rewards Program

- New “Employer Rewards Program” allows employers to create and deploy customized commute programs
 - Employers conduct basic program administration through special permissions in the Commuter Connections System
 - “Employer Challenges” and Employer Rewards Store
 - Employees earn points by completing Employer Challenges; redeem at the Employer Rewards Store
 - Overlaid on top of existing public incentive programs
- Desired Outcome: Employers encourage employees to explore new sustainable travel modes
- To set up your Employer Rewards Program, contact Commuter Connections (ridematching@mwkog.org or 1-800-745-7433)

Employer Challenges

- Customizable
 - Employer/ETC can create “off the shelf” Challenges
 - Variables include: Challenge name, description, # of trip logs, duration, type of trip logs, points awarded
 - Points will always be attributed to Employer Rewards Program

Rideshare Month

Complete [10] rideshare commutes during the month of [October] to earn [100] Employer Reward Program points.

Try Transit Week

Complete [1] transit commute during the week of [9/18/23 – 9/22/23] to earn [50] Employer Reward Program points.

Bike To Work Day

Complete [1] bike commute during [May 20, 2023] to earn [75] Employer Reward Program points.

Walktober

Complete [5] walk or multimodal commutes during [October] to earn [100] Employer Reward Program points.

Employer Rewards Store

- Customizable
 - Employer/ETC can have full control on the type of rewards to include in their unique rewards store
 - Some employers may be able to provide monetary rewards, others may offer in-kind rewards, or a mixture
 - Employers are responsible for fulfillment

\$100 Amazon Gift Card

5,000 points

Priority Parking

1,000 points

Unlimited use of the office's priority parking spaces for 30 days.

Raffle Entry – 8 hours PTO

500 points

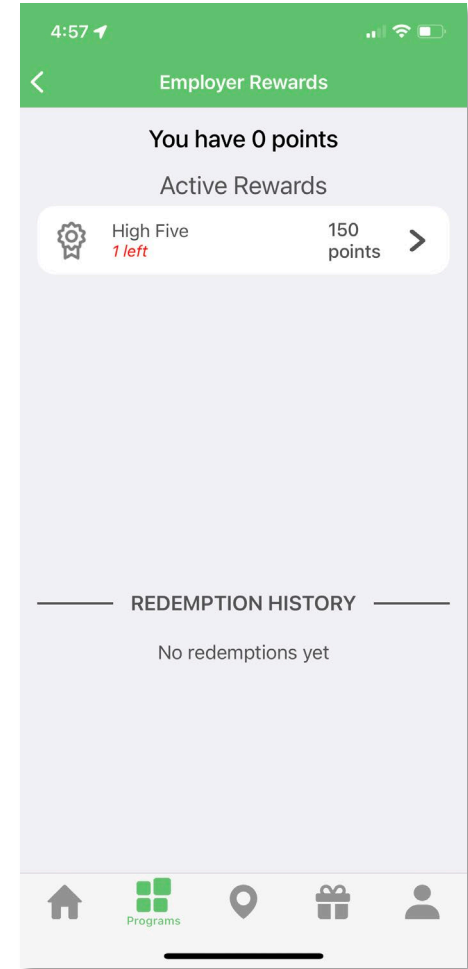
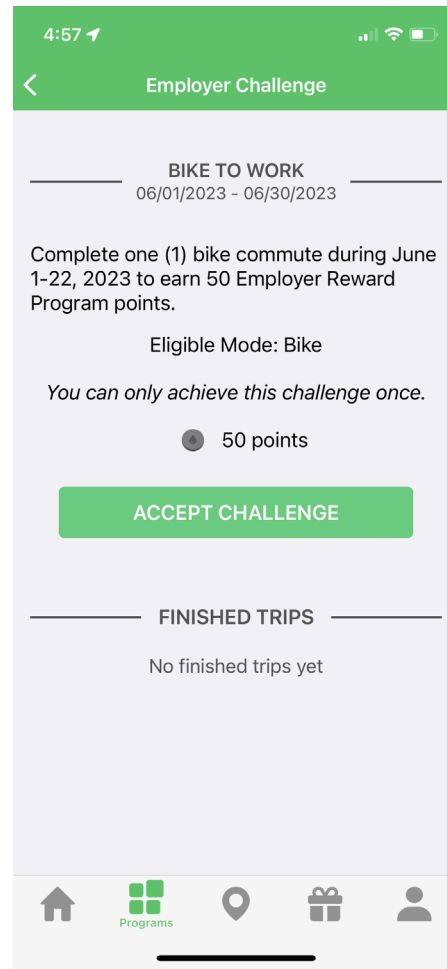
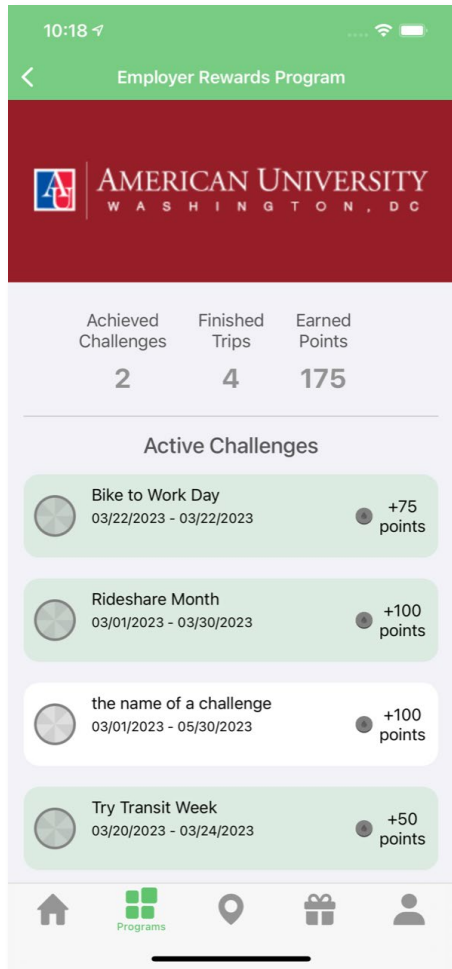
Each redemption is good for one additional entry into a raffle drawing occurring on October 31, 2023. 2 winners will be selected.

New Bike

20,000 points

Submit a receipt of bike purchase for reimbursement of up to \$400.

Employer Rewards Program



Employer Rewards Program

incenTrip Employer Program Home

Employer ID: 1600310

Employer Name: INCENTRIP TESTING 05053

This employer is currently enrolled in the incenTrip Employer Program.

There are no pending redemptions

Process Redemptions

Date enrolled: 2023-06-12

Description: Description Goes Here

Name	Description	Eligibility	Employees	Dates
Bike to Work [EDIT]	Complete one (1) bike commute during June 1-22, 2023 to earn 50 Employer Reward Program points.	1 / Bike	2 / 0	2023-06-01 to 2023-06-30
Pool to Work [EDIT]	Complete one (1) carpool or vanpool commute during June 1-22, 2023 to earn 50 Employer Reward Program points.	1 / Rideshare	2 / 0	2023-06-01 to 2023-06-30
Walk to Work [EDIT]	Complete one (1) walk commute during June 1-22, 2023 to earn 50 Employer Reward Program points.	1 / Walk	2 / 0	2023-06-01 to 2023-06-30

Add New Challenge

Manage Employer Rewards



Committee Feedback

- Are there any employers who may be interested in participating?
 - We're open to joint calls, webinars, etc.
- What can Commuter Connections provide/develop to help local jurisdictions promote the Employer Rewards Program?
- Could commute-based rewards be bundled with Return to Office policies?

Dan Sheehan

Transportation Program Ops. Manager

(202) 962-3287

dsheehan@mwkog.org

[commuterconnections.org](https://www.commuterconnections.org)

Metropolitan Washington Council of Governments

777 North Capitol Street NE, Suite 300

Washington, DC 20002