

EMPLOYER OUTREACH AD-HOC GROUP

Tuesday, January 17, 2006 10 a.m. to 12 noon

Metropolitan Washington Council of Governments 777 North Capitol Street, NE First Floor, Training Center A & B

Chairperson: James Sebastian 202/671-2331 Staff Contact: Mark Hersey 202/962-3383

MEETING NOTICE AND AGENDA

1.	Introductions	(5 minutes)
2.	Review of 10/18/05 Meeting Notes	(5 minutes)
3.	Second Quarter Draft FY06 Conformity Statement Staff will distribute the latest draft conformity statement	(5 minutes)
5.	FY05 Customer Satisfaction Survey Report The report is to be presented for final approval	(5 minutes)
6.	FY06 Survey Training Review	(5 minutes)
7.	Update on Employer Interviews and Marketing	(5 minutes)
8.	Employer Awards 2006 Update	(5 minutes)
9.	Examples of Successful Marketing Outreach Efforts	(35 minutes)
10.	Employer Outreach Roundtable Discussion Group members can share challenges and successes they Encountered in recent TDM outreach activities.	(45 minutes)
11.	Other Business	(5 minutes)
Next Meeting: April 18, 2006		

REMINDER **MONTHLY REPORTS AND ACT! SYNCHRONIZATION DUE BY THE 9TH OF **EVERY MONTH****

NATIONAL CAPITOL REGION TRANSPORTATION PLANNING BOARD, 777 NORTH CPITOL STREET, N.E., SUITE 300, WASHINGTON, DC 20002-4239

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