

COG

September 14, 2011

media report

Affordable Housing, Foster Care Highlighted on Local News Shows

In July, Alicia Lewis, Regional Housing Planner at COG, and other experts participated in a discussion on NBC's *Viewpoint* about the need for regional coordination to increase the amount of affordable housing in the region as well as the GreenPATH fund that COG and other partners are trying to expand regionally through the creation of a \$54 million fund to preserve affordable, transit-oriented housing. In August, Kamilah Bunn, Director of COG's Child Welfare Programs, appeared on NewsChannel 8's *NewsTalk* to discuss the region's demand for foster parents.

Outreach Spreads Word About SNAP!

COG's Office of Public Affairs has been working with the USDA Food & Nutrition Service (FNS) to promote the Supplemental Nutrition Assistance Program (SNAP). In August, COG arranged for Audrey Rowe, FNS Administrator, to discuss SNAP and its impact on our region on WAMU's *The Kojo Nnamdi Show*.

Carpool for Parents Featured in Media

COG's Commuter Connections program recently began a new service called "SchoolPool" which connects parents of children going to the same school so that they can carpool and reduce their costs and emissions while saving time. The launch of the new service was covered by WAMU, WTOP, PGC-TV, and the *Washington Examiner*.

Region Forward Garners Attention

Region Forward is moving from the vision phase to the action phase. The formation of the new Region Forward Coalition (RFC), which will be in charge of implementing the plan, was discussed in a blog piece in July on Greater Greater Washington by Eric Hallstrom, a contributor to the blog and a RFC member. Region Forward was also the subject of a headline piece in the July/August edition of *Sustainable Communities Magazine*.



With over 310 fans, COG is one of the most popular regional councils on Facebook in the entire country! Social media has become an important communication tool for us - in addition to the main COG page, Region Forward, TPB, Clean Air Partners, Commuter Connections and others are on Facebook and/or Twitter.

Head over to www.mwcog.org/news/socialmedia and check out all of COG's programs on social media!

**Reply.
Friend.
Tweet.
Like.
Comment.
Retweet.**