

VISIONZERO

 prince george's

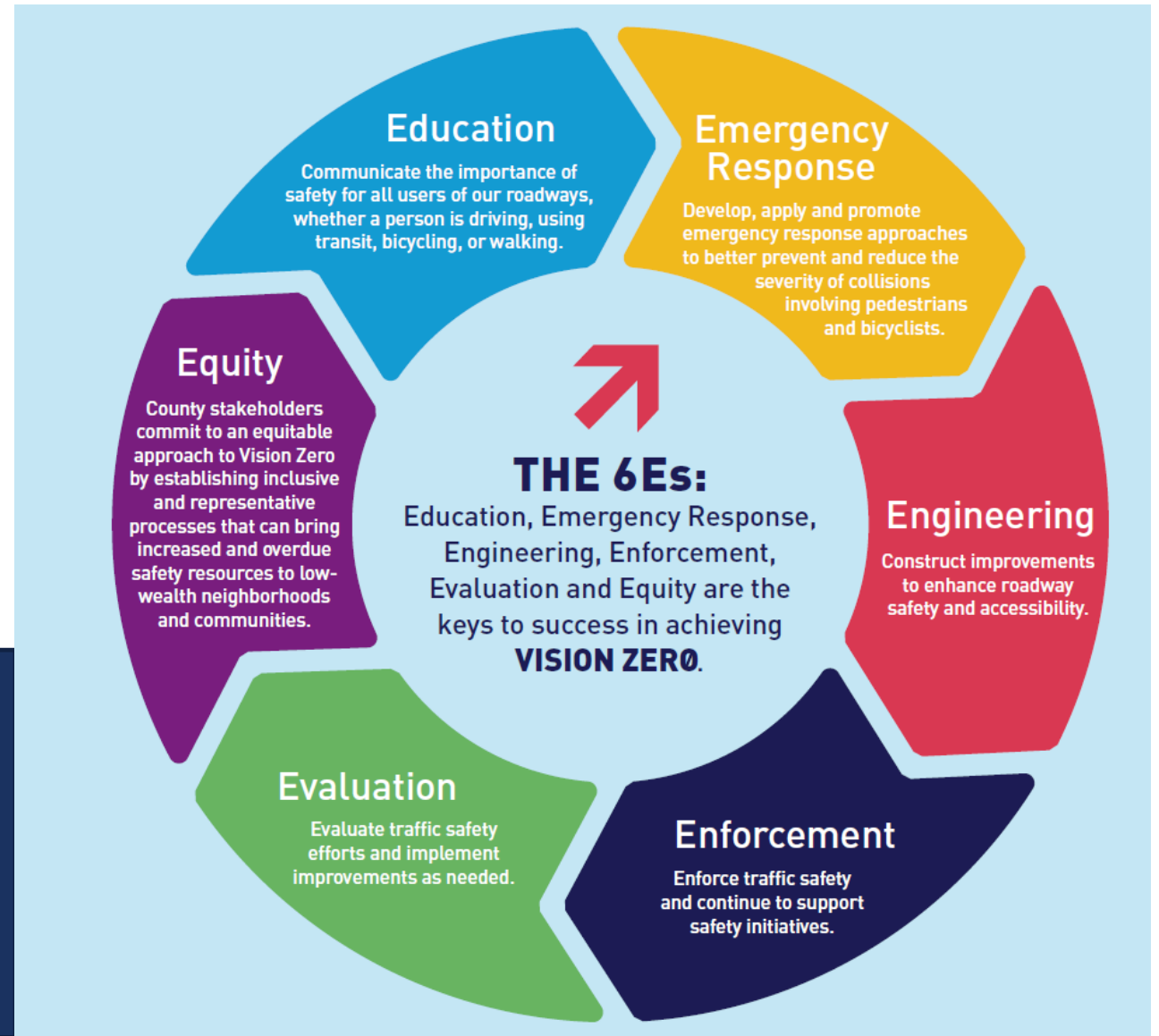
Eliminate traffic-related serious injuries and deaths by 2040.

- Road and transportation design plus education and safety measures for all roadway users
- Collaborative community effort, part of a regional and statewide effort
- DPW&T is the lead for the County and we are working closely with many partners

Our approach

The loss of even one life is unacceptable

Using a safe systems approach to improve our transportation system for all users.



-
- Internal to County staff
 - Approach to engineering and projects
 - New trainings
 - External to Residents and Community Leaders
 - Empathy and humanization

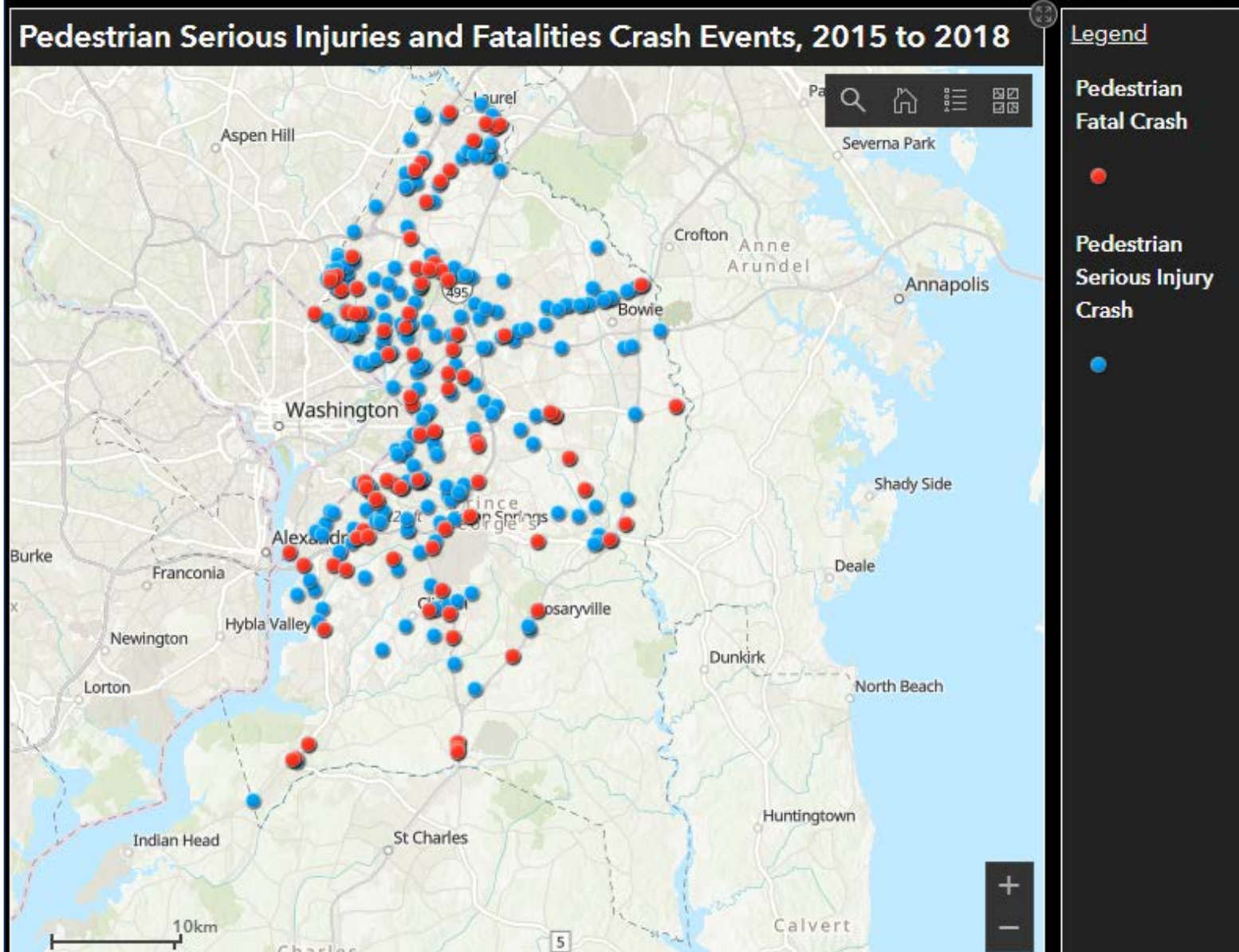
CULTURE OF SAFETY

A DATA-DRIVEN APPROACH

Vision Zero uses data to:

- identify dangerous roadways and implement roadway safety improvements
- improve coordination among our state and local partners
- measure the effectiveness of projects and plan resource distribution
- Equity Emphasis Areas

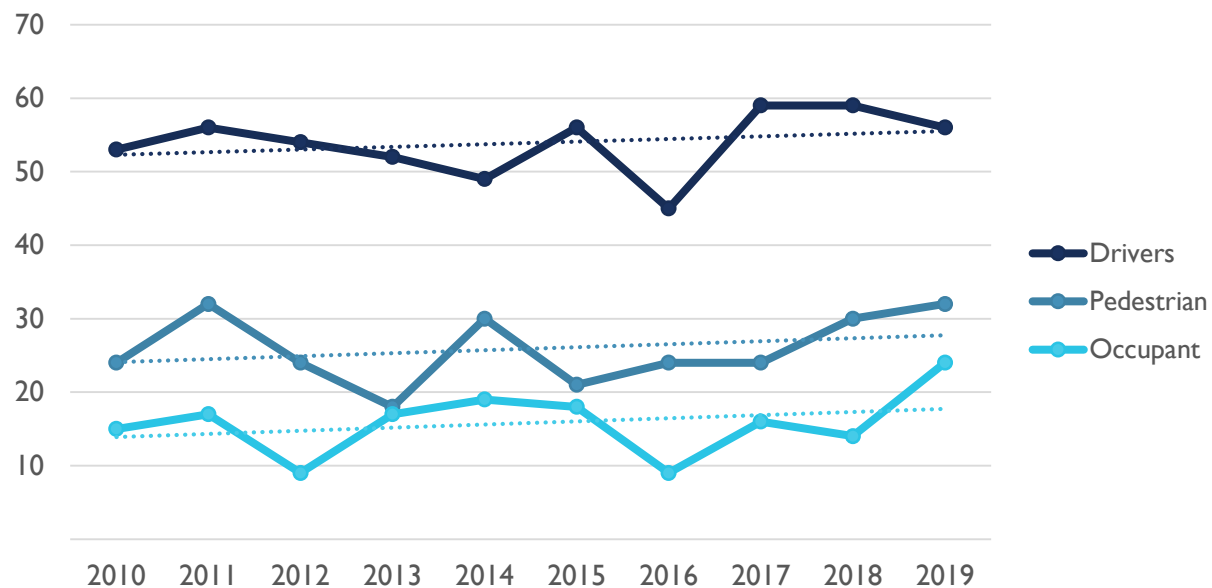
[Visit our website](#) and check out our crash data visualization tool



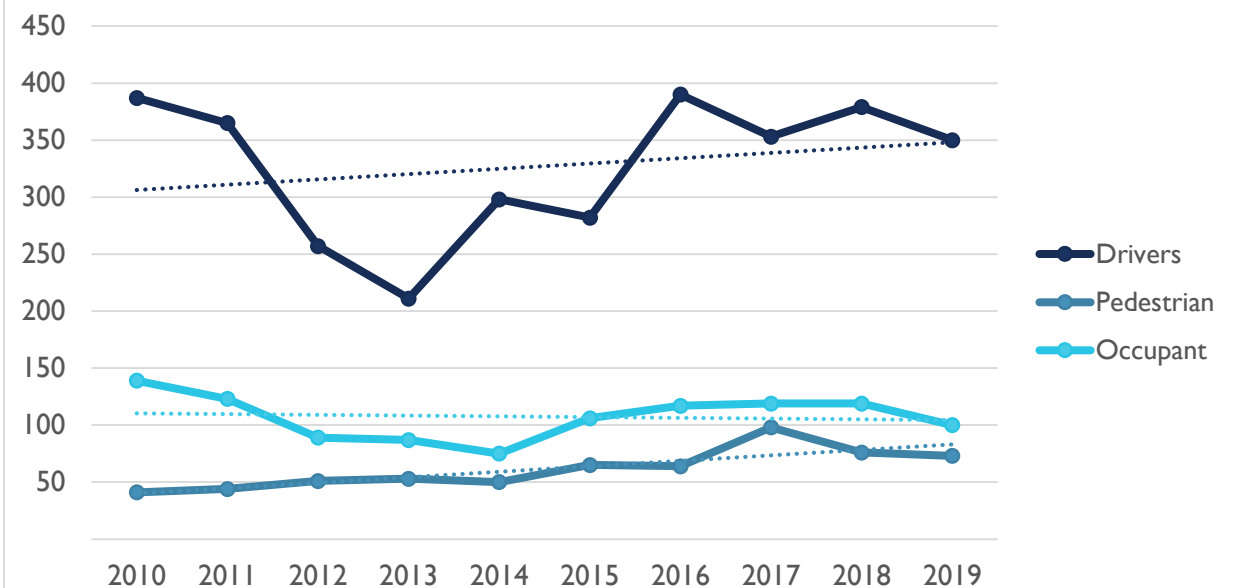
PRINCE GEORGE'S COUNTY CRASH TRENDS – MHSO DATA

Data Source: Maryland Highway Safety Office

Crash Fatalities by Year



Crash Serious Injuries by Year

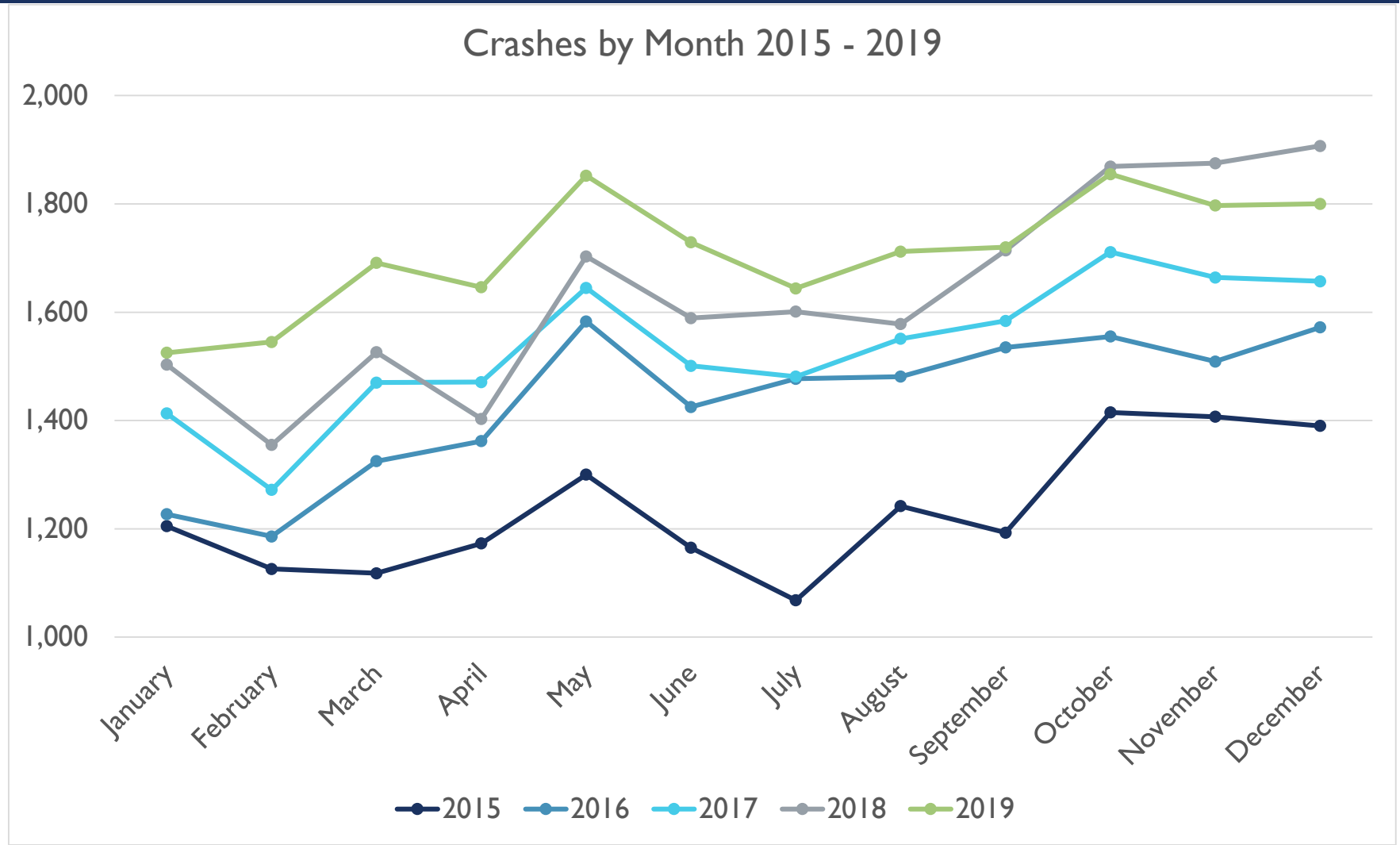


Key Takeaway: The number of fatalities and serious injuries from crashes has increased throughout the decade

PRINCE GEORGE'S COUNTY CRASH TRENDS – MHSO DATA

Key Takeaway:

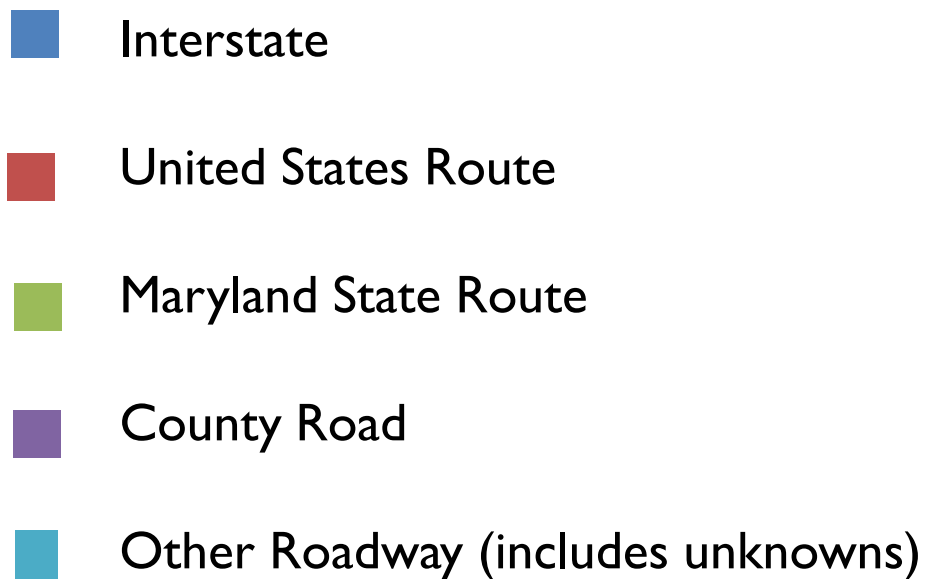
October – December and May have the greatest number of crashes.



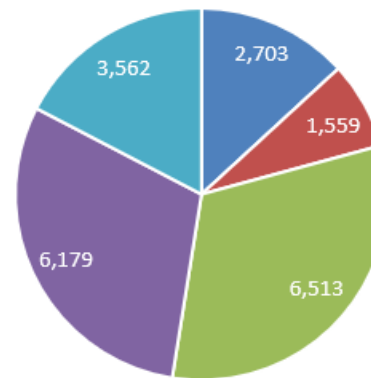
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Key Takeaway:

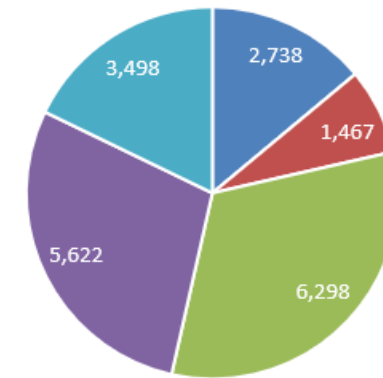
The distribution of crashes by route type has hardly changed.



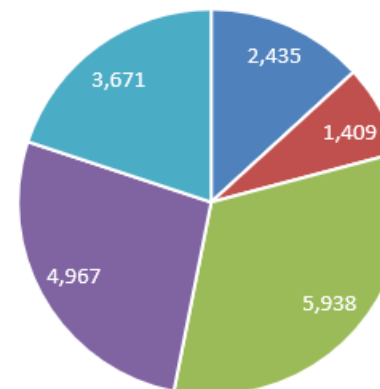
2019 Crashes by Route Type



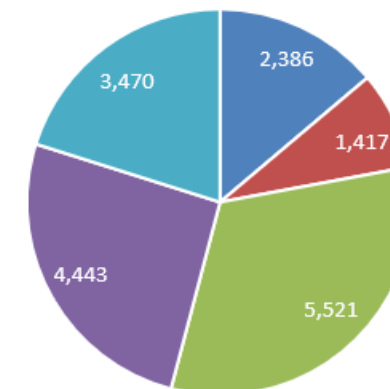
2018 Crashes by Route Type



2017 Crashes by Route Type



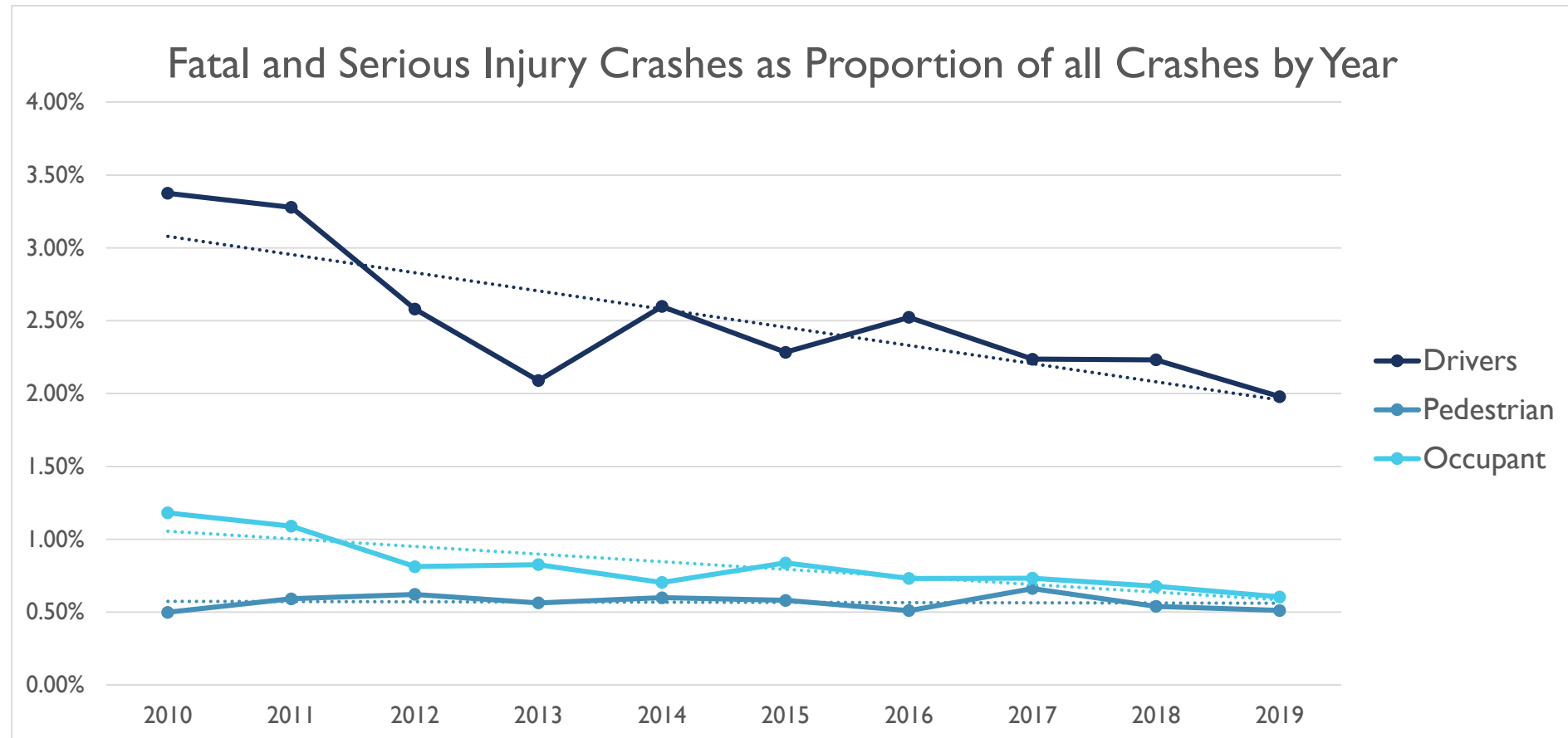
2016 Crashes by Route Type



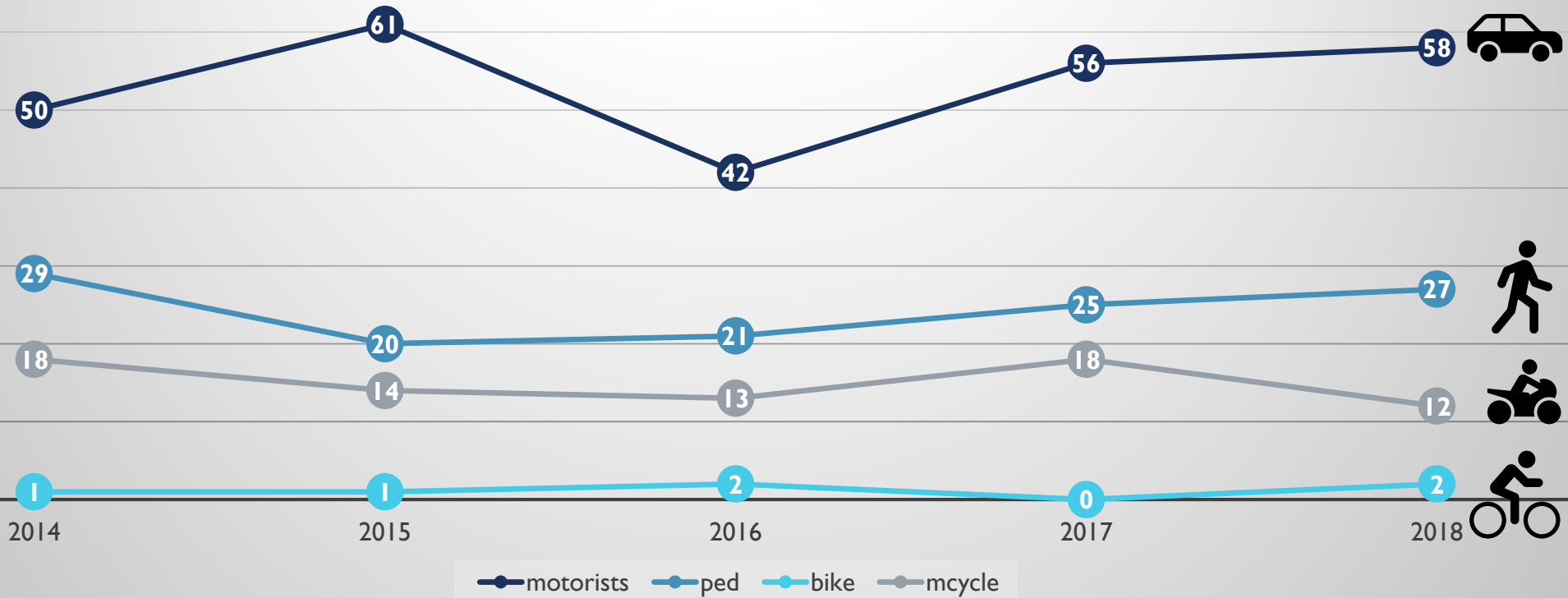
PRINCE GEORGE'S COUNTY CRASH TRENDS – MHSO DATA

Key Takeaway:

Even though there are more crashes, a smaller percentage of them result in a fatality or serious injury.



Prince George's County: Fatalities per Year by Type



VISIONZERO

prince george's

2020-2022

ACTION PLAN

Working together, we can achieve **ZERO** fatalities on our roadways because **EVERY** person in our community matters.

www.VisionZeroPrinceGeorges.com #VisionZeroPrinceGeorges 301-883-5800



Sets clear goals and builds on the County's Strategic Roadway Safety Plan (2017).



Specific and measurable, operates on a clear timeline, and involves a wide array of stakeholders to be successful.



We need **YOUR** input!

Complete the Vision Zero Suggestions Survey [online](#)

AARP



BALTIMORE METROPOLITAN COUNCIL



U.S. Department of Transportation
Federal Highway Administration

MDOT
MARYLAND DEPARTMENT OF TRANSPORTATION

STATE HIGHWAY ADMINISTRATION



Metropolitan Washington Council of Governments

madd
NO MORE VICTIMS

NHTSA
NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION



WABA
WASHINGTON AREA BICYCLIST ASSOCIATION



UNIVERSITY of MARYLAND MEDICAL SYSTEM



Angela D. Alsobrooks
County Executive

HEALTH DEPARTMENT
Prince George's County



prince george's county
Office of Community Relations

connecting people, connecting resources



DPIE
DEPARTMENT OF PERMITTING, INSPECTIONS AND ENFORCEMENT

Prince George's County Memorial Library System



IMPLEMENTATION STRUCTURE



Engineering, Education and Equity Interagency Workgroup
State Highway Administration



Prince George's Countywide Bicycle and Pedestrian Community Advisory Group Kick-Off Meeting held on June 26, 2020





 **PGCountyDPWT**
@PGCountyDPWT

Speed humps have been installed on Lincoln Avenue in District Heights to slow traffic and increase the safety of the residents living in this community.

#WorkingWednesday
#VisionZeroPrinceGeorges

2:01 PM · Sep 2, 2020 · Hootsuite Inc.

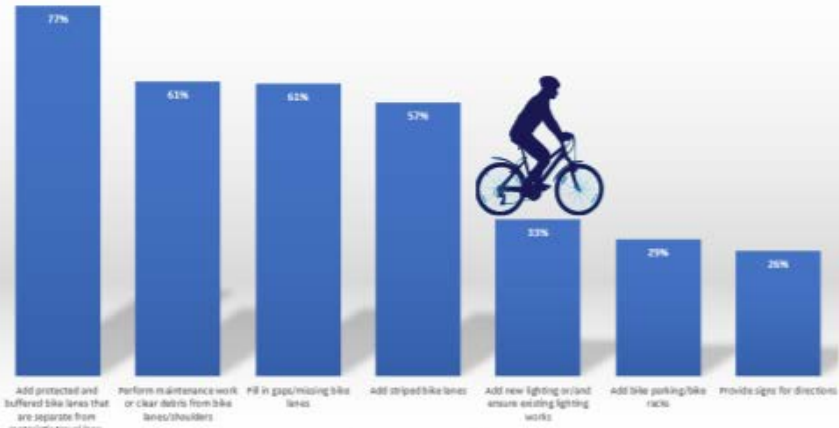


PGCountyDPWT @PGCountyDPWT · 8h

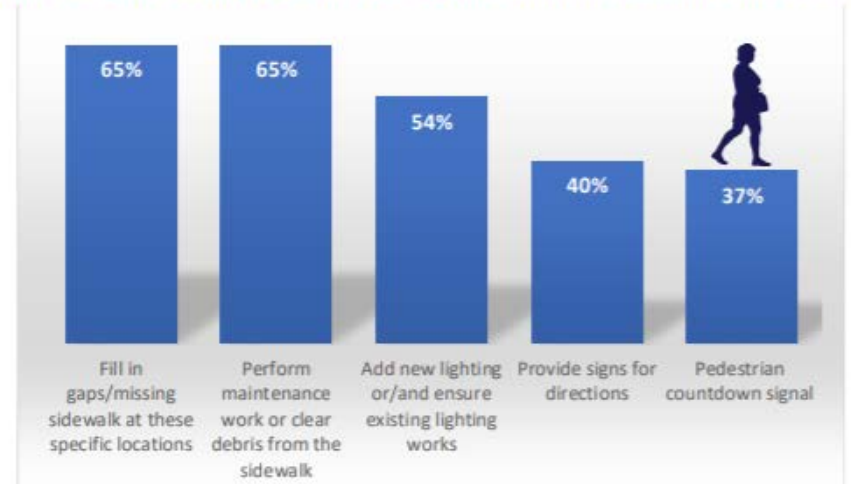
Under construction: Montpelier Drive Complete Streets Project Improvements are a 1.3 mile refresh with concrete bump outs to shorten pedestrian crossings. For more information visit: ow.ly/1GT450Bsr6L
#CompleteStreets #VisionZero #PedestrianSafety #Construction



What could the County do to improve your biking experience?



What could the County do to improve your experience walking on streets?



COMMUNITY SURVEY AND SPOTLIGHT PUBLICATIONS

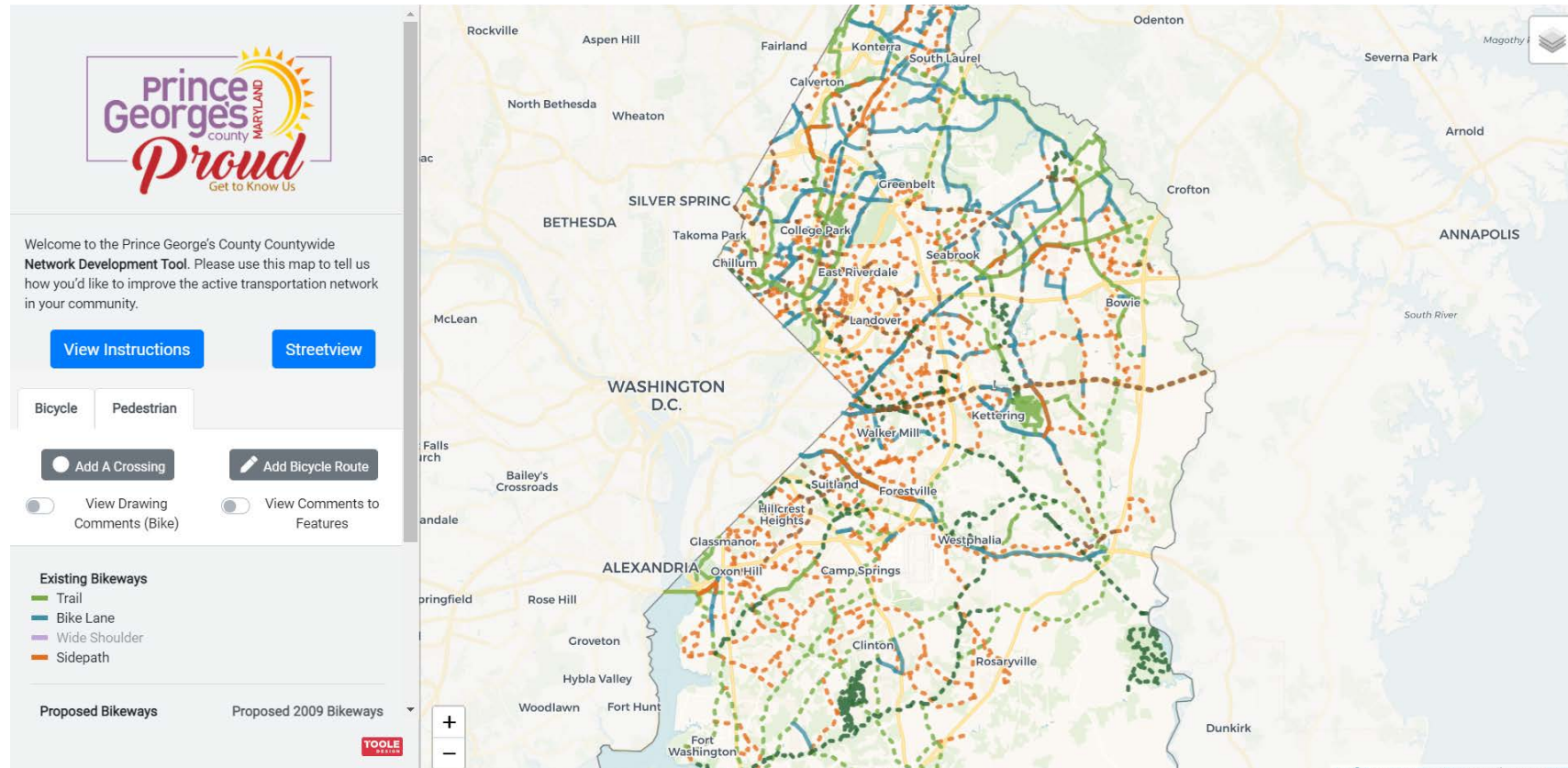
- Vision Zero Spotlight Topics
 - [Roadway Improvements for All Users](#)
 - Wellness Challenge: HealthTrails (coming soon)
 - High Injury Network (coming soon)

SPOTLIGHT

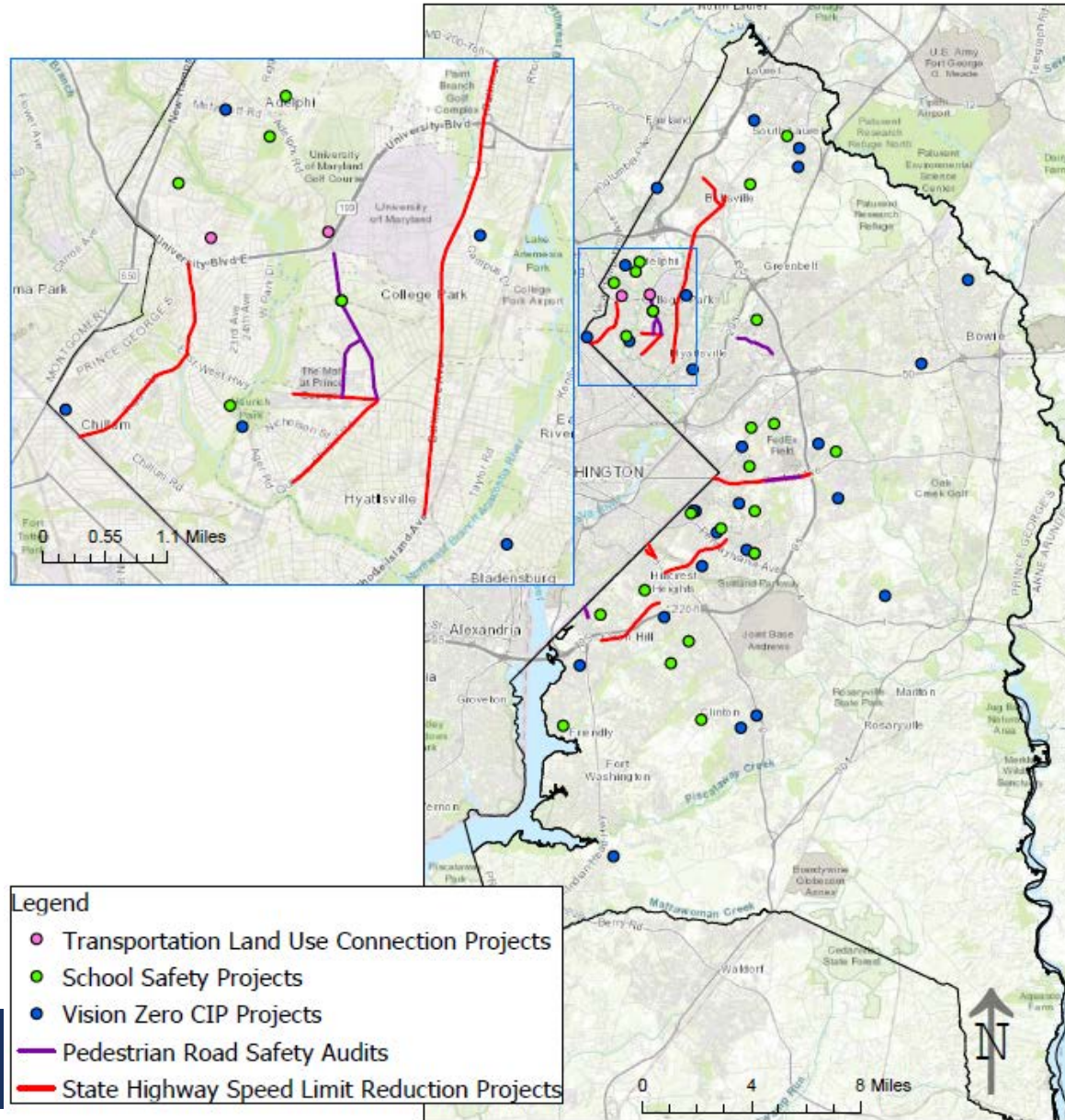
PRINCE GEORGE'S COUNTY ROADWAY IMPROVEMENTS FOR ALL USERS

Prince George's County Department of Public Works and Transportation (DPW&T) is working diligently to make county roadways safer for bicyclists and pedestrians.

Bike and Pedestrian Network Plan



- Short term 5-year priorities in process
- The goal of the plan is to identify projects and programs to address missing links in the existing pedestrian & bicycle infrastructure. Projects will be based on the national best practices regarding bicycle and pedestrian facilities and improved connectivity.
- KCI/Toole Design - Project Consultant
- Pedestrian Priority Zones: https://tooledesign.github.io/536504_S_PGC_pedestrian_bicycle_network/



Vision Zero Prince George's Projects

Draft as of November 2020

I) TLC

- Cool Spring, Adelphi Pedestrian and Bicycle Access Improvement
 - Riggs Road Neighborhood Bicycle Boulevards Project
- Both these projects will be vital in enhancing multi-modal mobility in the Langley Park/International Corridor/Adelphi area



**EDUCATION
OUTREACH AND PROMOTION DURING COVID 19**



PROMOTION

- Social media; utilization of hashtags
- Vision Zero Prince George's webpage
- Press Releases
- Community Partner emails
- Worksite signage
- Stakeholder Meetings/ Bike & Ped Advisory Meetings
- Vision Zero Spotlight Articles
- CEX Community Connections features
- County Fleet Vehicles – Decals or Bumper stickers
- Bus Shelters
- NHTSA calendars as well as a link to the free campaign materials throughout the year.
- <https://www.trafficsafetymarketing.gov/get-materials> and <https://www.roads.maryland.gov/mdotsha/pages/Index.aspx?PageId=92>

M-NCPPC GRAB N Go Program and STEAMFEST



BEGINNING SEP 21ST

GRAB N GO MEAL PROGRAM

Distribution will be available at the following sites:

- Bladensburg CC
- College Park CC
- Glenn Dale CC
- Glenarden CC
- Suitland CC
- Marlow Heights CC
- Oakcrest CC
- Seat Pleasant CC

Monday-Friday 2:30-4:00PM 18 & Under

For More Info Call: 301-699-2255

This institution is an equal opportunity provider.

Grab 'N Go Meals

Seniors (Ages 60 & Better) and Individuals with Disabilities (All Ages)
Wednesdays, October 7 & October 21, 2020
12 noon-2 pm

Locations:
Beltsville Community Center
3900 Sellman Road, Beltsville 20705
Camp Springs Senior Activity Center
6420 Allentown Road, Camp Springs 20748
Gwendolyn Britt Senior Activity Center
4009 Wallace Road, North Brentwood 20722
John E. Howard Senior Activity Center
4400 Shell Street, Capitol Heights 20743
Prince George's Sports & Learning Complex
8001 Sheriff Road, Landover 20785
Southern Area Aquatics and Recreation Complex
13601 Missouri Avenue, Brandywine 20613

Packaged Meals Easy & Simple

In light of the COVID-19 crisis facing our community, the Department of Family Services, Aging and Disabilities Services Division in partnership with the M-NCPPC, Department of Parks and Recreation, Prince George's County are coordinating **Grab 'N Go packaged meals for seniors (ages 60 & better) and individuals with disabilities (all ages).**

You must register in advance on Eventbrite: <https://mealstogo.eventbrite.com>
For more information, call 301-265-8699; TTY 301-699-2544.

One packaged meal per person. Each person must register, if a couple, both need to register. Must show registration confirmation to receive meals. Packaged meals are for Prince George's County residents only. Meals are available while supplies last.

VIRTUAL STEAM FEST 2020 KICKOFF

Saturday, October 31, 11 am-3 pm
Calling all Superheroes! Join the Super STEAM team in unleashing your powers to save recreation through Science, Technology, Engineering, Arts, and Math activities. This year's STEAMFest invites all innovators, problem solvers, and design-minded thinkers to venture into a virtual world of exploration as we attack difficult concepts of S.T.E.A.M. with topics such as play, conservation, and health & wellness. Conquer fear, uncertainty, and odds while participating in challenges and presentations that acknowledge the curiosities of our current environment, and feel empowered to harness those powers within your community.

Are you ready to take action? Register today for this exciting adventure! The first 500 registrants for the kickoff event will receive a STEAMFest tote, Super STEAM cape and mask, activity supplies, and much more! For more information, visit pgparks.com and type "Virtual STEAM Festival" in the search box.

Ages 6-17 | FREE

Parks & Recreation M-NCPPC
live more, play more
@pgparks @pgparksandrec



- Grant: FY21 Maryland Violence and Injury Prevention Program
 - Prince George's County Health Department – Lead
 - Injury Prevention Advisory Taskforce
 - Risky Driving Injury Prevention Plan
 - Approach: Reduction of motor vehicle and motor vehicle TBI by addressing risk factors of age (younger populations/16-34 years old)
- Focus on Social Media
- Ages 16-21

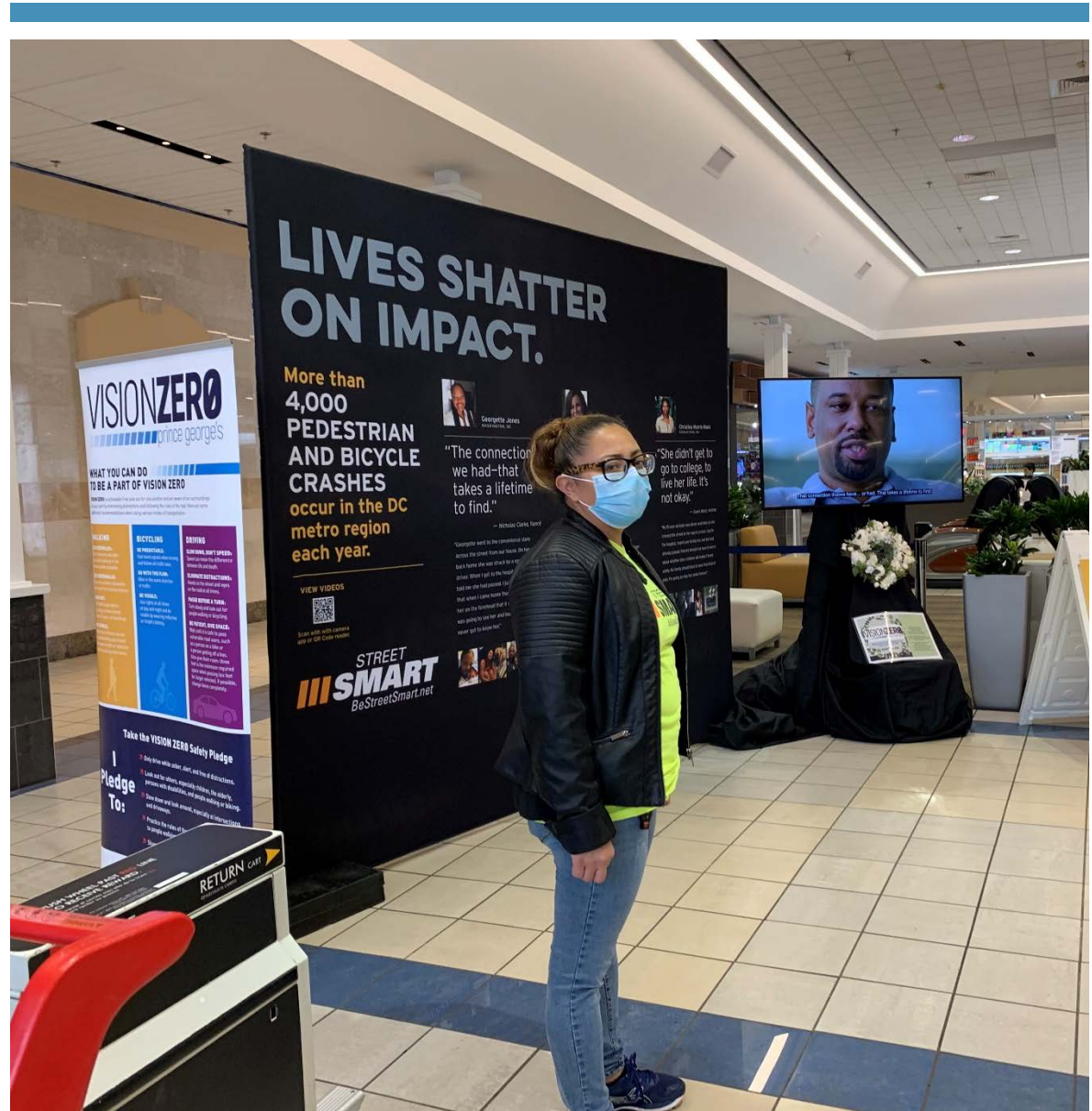
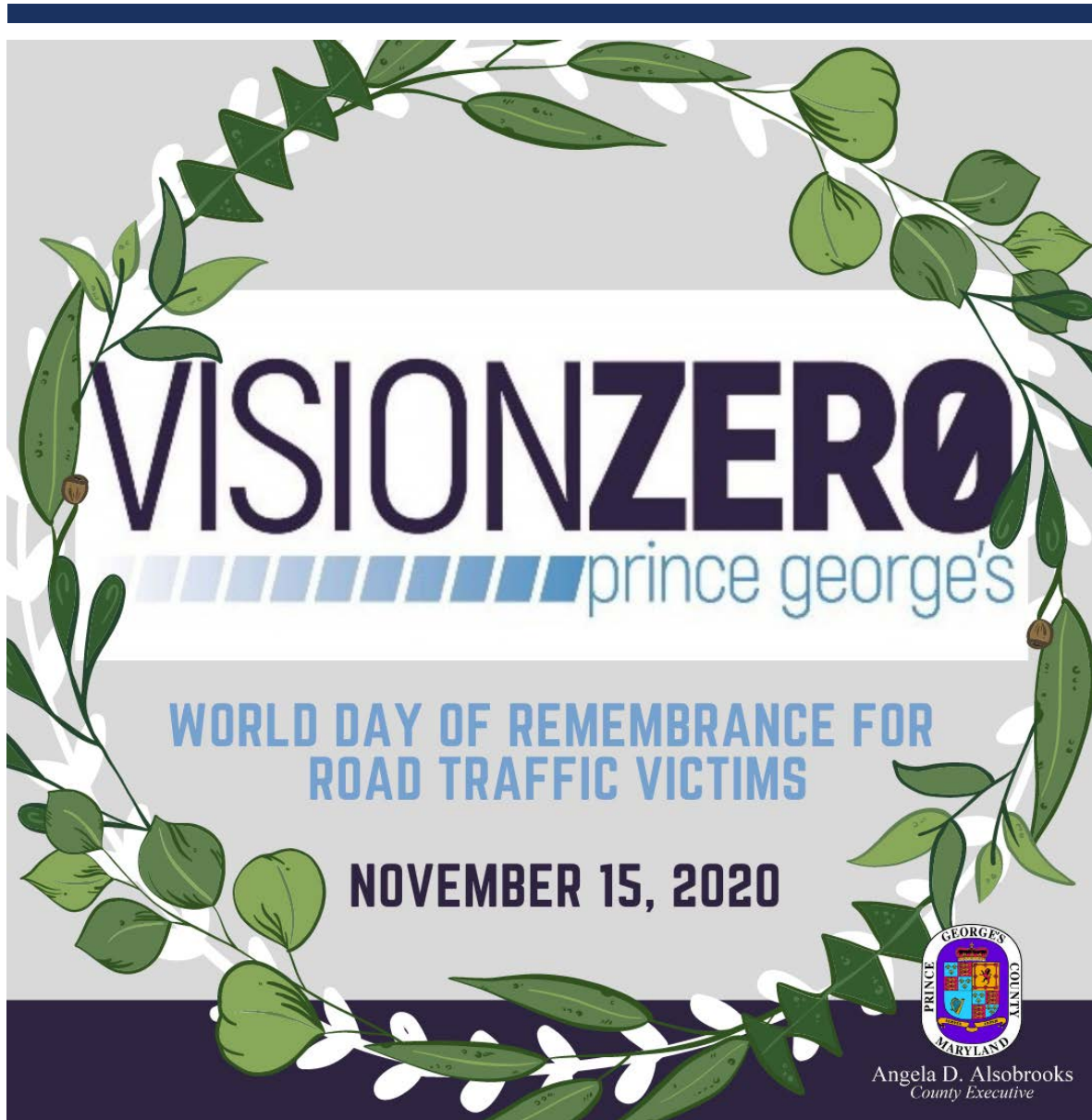
Phase I – Formative Research	Phase 2- Operationalization	Phase 3- Launches of Social Media Campaign and Activities
Introduction/Discussion	Creation of social media campaign & activities	Taskforce Advisory Team participate with disseminating messages
Focus Groups	Review from Taskforce Advisory Teams	Survey
Trainings Topics under development including social marketing, bike+ped safety	Revisions	Appreciation Celebration
Prioritize/Recomendations	Finalization	



- Promising Neighborhood Drug Free Youth Coalition
- Access to Holistic & Productive Living Opioid Youth Ambassadors
- Health Department Tobacco Prevention Coalition Youth Ambassadors

Partnering Groups

- Parents
- Community and Faith Based Organizations
- Government Agencies
- Public and County Schools
- Local Businesses
- Mental and Behavioral Health Services
- Police Explorers + PGPD/Fire





Show your commitment and awareness to making roads safer in all our communities

SHARE RESPONSIBILITY FOR THE SAFETY OF ALL ROAD USERS

The County Executive launched Vision Zero Prince George's in July 2019 as a countywide strategy to eliminate traffic-related serious injuries and deaths. Vision Zero Prince George's focuses on supportive road and transportation design coupled with education, outreach, and safety measures for all roadway users, including people who walk, bike, drive and take transit.

Share your suggestions and take the Safety Pledge online:
www.VisionZeroPrinceGeorges.com



Take the VISION ZERO Safety Pledge

- Only drive while sober, alert, and free of distractions.
- Look out for others, especially children, the elderly, persons with disabilities, and people walking or biking.
- Slow down and look around, especially at intersections and driveways.
- Practice the rules of the road, including yielding to people walking.
- Share the Vision Zero pledge with my friends and family.



Angela D. Alsobrooks
County Executive

VISIONZERO
prince george's



www.VisionZeroPrinceGeorges.com

Andrea Lasker | Vision Zero Coordinator

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