

# 2024 TPB Regional Curbside Management Forum Speaker Bios

## **SESSION 1: FEATURED SPEAKER**

#### JONATHAN HAWKINS | DIRECTOR OF NYC STREETS PLAN, NYCDOT

Jonathan Hawkins is the New York City Department of Transportation's Director of NYC Streets Plan, the city's five-year transportation plan to improve the safety, accessibility, and quality of the city's streets. He led NYC DOT's 2023 Curb Management Action Plan and is currently coordinating the agency's Smart Curbs comprehensive curb planning initiative.

# **SESSION 2: CURRENT AND EMERGING PRACTICES**

# LAURA MACNEIL | ASSOCIATE DIRECTOR, CURBSIDE MANAGEMENT DIVISION, DDOT

Laura MacNeil, AICP, PMP, CPM, is the Associate Director of the Curbside Management Division at the District Department of Transportation (DDOT) in Washington, D.C. Previously, she spent five years at DDOT managing the agency's freight program, where she developed and managed context-appropriate initiatives to improve the safety and efficiency of goods movement in the District. With a master's degree in urban planning from Hunter College CUNY, an undergraduate degree from McGill University, and over 10 years' experience working in both the private and public sectors, Laura has developed a multi-faceted understanding of curbside management and urban freight planning.

# DAVID LIPSCOMB | CURBSIDE MANAGER, CURBSIDE MANAGEMENT DIVISION, DDOT

David Lipscomb is the Curbside Manager at the District Department of Transportation (DDOT). In this role, David is responsible making for facilitating the safe and efficient transfer of people and goods to and from the curbside. His major projects include planning and evaluating motorcoach parking, managing DDOT's pick-up/drop-off (PUDO) zone and short-term parking pilot programs, parking sign redesign, post-COVID curbside management planning, automated curbside enforcement, and neighborhood curbside management planning. David previously served as a Curbside Management Planner for DDOT as well. David has a master's degree in Community Planning from the University of Maryland, College Park. Additionally, David has more than a decade of experience in journalism and communications. David is a District native and has long term interests in multimodal transportation planning.

# HALEY PECKETT | DEPUTY DIRECTOR FOR TRANSPORTATION POLICY AND PLANNING, MCDOT

Haley Peckett is the Deputy Director for Transportation Policy and Planning at Montgomery County Department of Transportation. In this role, she leads policy and legislation at the state and county levels, discretionary grants, and planning on behalf of MCDOT, especially in terms of coordination with Montgomery Planning and anticipation of future critical transportation needs. She also serves as liaison to the Transportation Planning Board, Metro, and state and county agencies. Haley brings leadership and program management experience from local and federal transportation agencies, most recently District Department of Transportation as Associate Director of the Curbside Management Division. Some career highlights include co-chairing USDOT's Every Place Counts Leadership Academy, pioneering the District's first Open Streets, completing moveDC, and leading DDOT's Curbside Management Division through a new mission and vision. Haley has a Masters in City Planning from MIT and an undergraduate degree from Dartmouth College. Haley lives in Washington, D.C. with her husband and two sons, and enjoys baking, reading, running, and playing frisbee.

#### SHEILA MCGRAW | CURBSIDE AND PARKING PROGRAM MANAGER, CITY OF ALEXANDRIA

Sheila McGraw is the Curbside and Parking Program Manager for the City of Alexandria. She joined the City a year and a half ago. Prior to joining the City of Alexandria, Sheila worked as a contractor for Arlington County focusing on transportation demand management. She received her master's degree in Urban and Regional Planning from the University of Amsterdam and is itching to get back there.

# RA AMIN | CHAIR, TPB COMMUNITY ADVISORY COMMITTEE

Ra Amin is the ANC Commissioner representing the Brookland neighborhood community, Single Member District 5B04 in DC. He is a member of the TPB Community Advisory Committee and is the 2024 Chair of the CAC. As the chair, he represents the CAC on the Community Partners Advisory Group (CPAG) to support the DMVMOVES initiative.

#### **SESSION 3: LOOKING AHEAD**

#### MELISSA MCMAHON | PARKING AND CURBSPACE MANAGER, ARLINGTON COUNTY

Melissa McMahon, AICP MPH has worked for Arlington County for 13 years, first as contractor and then staff in the transportation demand management program, and now as manager of the parking and curb space team. She's overseen development requirements and research, helped to manage the multijurisdictional Capital Bikeshare program, and led major pilot program, policy, and ordinance development for shared- and micro-mobility. Her latest focus on parking and curb space includes managing technology transformation in several service areas including garages, residential permit parking, and metered parking. Prior to Arlington, Melissa worked for four years in land use and environmental planning in California and received degrees from Carnegie Mellon and the University of North Carolina at Chapel Hill. Melissa volunteers on the City of Alexandria's Planning and Transportation commissions and as a nonprofit board member for Alexandria Families for Safe Streets.

#### MATTHEW SPANIOL | TRANSPORTATION PLANNER, DDOT

Matthew Spaniol is a Transportation Planner within the Curbside Management Division of the District Department of Transportation (DDOT). His work portfolio includes managing DDOT's Accessible Parking Programs, overseeing the digitization of curbside policies and assets, and conducting development reviews to assess impacts on curbside operations within the District's public right-ofway.

#### GREG BILLING | TRANSPORTATION DIRECTOR, GEORGETOWN BID

Greg Biling manages the Georgetown BID's transportation planning and projects that address short and long-term opportunities and challenges in a collaborative approach. Prior to joining the BID, Greg served as the Executive Director and in other roles for more than a decade at the Washington Area Bicyclist Association working to create a safer Washington region for people walking and biking. Greg received a Bachelor of Science in Communication from Cornell University with focus areas in sustainability and information sciences.