Freight As An Enabler Of Livability

DVRPC Office of Freight and Aviation Planning



Delaware Valley Regional Planning Commission





Things Philadelphia is Known For

- The Declaration of Independence
- Eagles, Flyers, Phillies, and Sixers
- Philadelphia Orchestra
- Rocky
- Philadelphia Cream Cheese
- Reality tv series Parking Wars

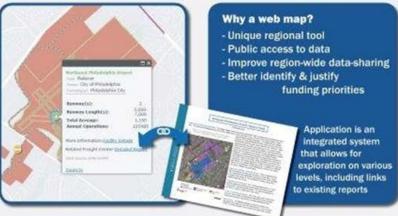


Signature Streets









What kind of data?

Standard Data

To build consistency in the information about facilities throughout the region

- Name
- Size
- Owner
- Municipal
- Operator
- Location

Indicators

To better understand the use and role of facilities in the larger regional system

- Capacity

- Related Reports
- Activity

Standard data and indicators establish a framework for creation of performance measures and an improved DVRPC counting program

Pipeline



Trucking/Highways





NHS Connector

Highway River Crossing

Class 1 Grade Crossing

Intermodal Rail Yard

Rall River Crossing

Ports/Waterways

Airports **Freight Centers**

Maga Conter

Intermediate Conter

Freight as a Good Neighbor





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- International Gateway
- Heavy Industrial
- Distribution & Logistics
- High Tech Manufacturing
- Local Manufacturing and Distribution











Recipe for Increased Urban Deliveries

- Population growth
- Employment changes
- New construction
- E-commerce
- Higher truck volumes





Urban Street (R)evolution



Rittenhouse Square: 18th St. and Chancellor St.

- City bike share program begun in 2015
- Massive road closures during Papal visit in 2015
- 10 new protected bike lanes added in 2016
- Car-free open street event
- Curbless streets being investigated

- Bigger, articulated buses
- Bus lanes on Market St.
- Parklets
- Sidewalk cafes
- Sharrows
- Carshare



How We Fish: A Mural About Work

8th and Cherry Streets





DOWNTOWN DELIVERY SYMPOSIUM

JULY 15, 2015 | DVRPC OFFICES, 190 N. INDEPENDENCE MALL WEST, PHILADELPHIA, PA

Downtown Delivery Symposium

@DVRPC Offices, Philadelphia, Pennsylvania, July 15, 2015

- 100 attendees
 - Public & Private
 - Local & Regional
- 13 speakers
 - Public & Private
 - Local, Regional & National
- 5 sessions
 - Local & Regional
 - Best Practices and Issue-Specific Solutions





Philadelphia Delivery Handbook Contents

- Background
- Trends
- Mechanics
- Best practices
- Funding programs
- Next steps







Š		Bread/Hoagie Rolls	RibeyeSteak (beef)	Yellow Spanish Onions	Cheese "Sauce"
	Production Location	Delaware Valley	Midwest U.S. or International	New York, Northwest and Southwest U.S.	Midwest U.S.
	Packaging Format	20 fresh rolls per box	40 to 80 lb. frozen rolls per box	25 lbs. fresh, whole onions per box	Six 6.5 lb. bags/case
	Final Mode of Delivery	Step van	Refrigerated straight truck	Refrigerated straight truck	Tractor-trailer
	Frequency of Final Delivery	1-4 times/day	Weekly	Weekly	Every six months

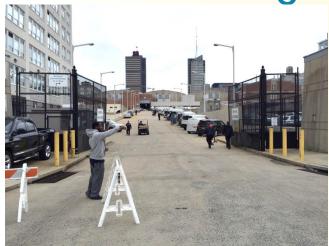


Best Practices





Internal Loading Entrances



PA Convention Center



American College of Physicians



Two Liberty Place



The Gallery



Data development

- Management system for signage and regulations
 - All regulations mapped by curb segment
 - Temporal changes built-in



 1,800 regulations associated with 590 validated curb segments





"No Truck Parking: 6PM-6AM" Example







Truck Parking in the City of Philadelphia



Location: 61st St. and Harley Ave./Lindbergh Blvd.



Complementary Products/Activities Completed or Underway

- Philadelphia Delivery Handbook published
- Critical Urban Freight Corridors identified (as part of National Highway Freight Network)
- Mock-up application for truck loading/unloading zones in Center City Philadelphia prepared
- Truck network drafted with suggested typologies
- Vision Zero (commercial vehicle aspect) supported
- Freight Centers updated (via PhillyFreightFinder)
- Freight modeling enhancements proposed
- Regional truck navigation database proposed (for conveyance to Internet route providers)





Identify Resources for Case Study Locations





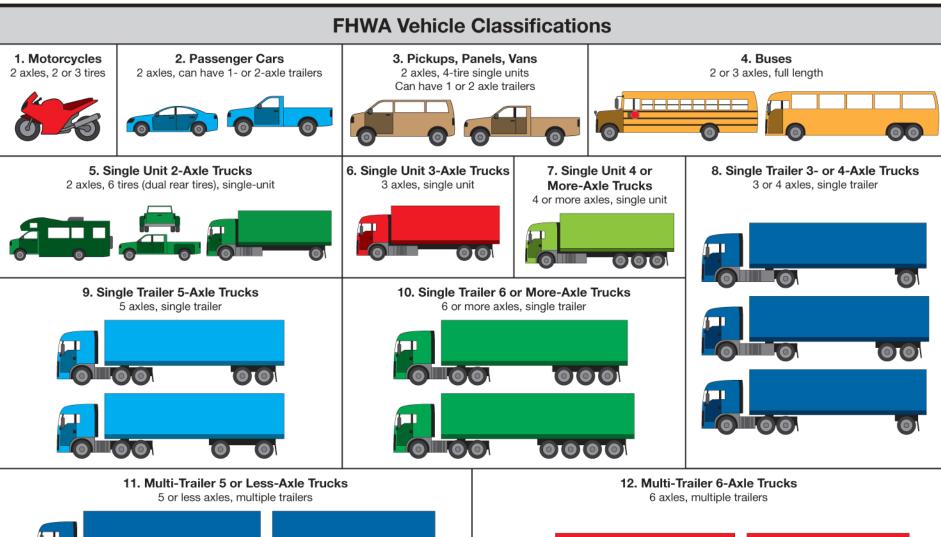
Location: Bridge Street and James Street

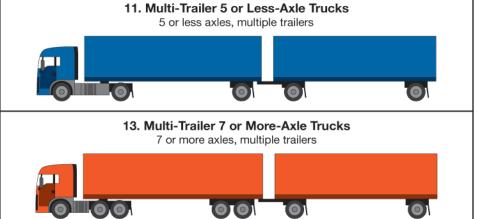
Opportunities for Increased Web Presence

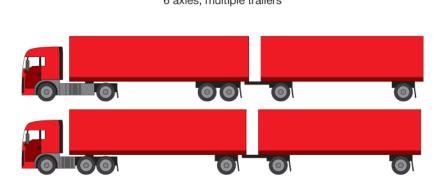
- Streets Department
- Philadelphia City Planning Commission
- Business Services
 - How to Be a Good Business Neighbor
- Philadelphia Parking Authority
- PA Motor Truck Association
- Open Data Philadelphia
- Pennsylvania Spatial Data Access
- DVRPC's PhillyFreightFinder













DVRPC 2018-2019 Work Program Requests

- Downtown truck routing and loading
 - Philadelphia
 - Chester
 - Camden
 - Trenton
 - Kennett Square



Thank You...and Good Luck!!!





