

COG BOARD OF DIRECTORS MEETING

*District of Columbia
Bladensburg*
Bowie
Charles County
College Park
Frederick
Frederick County
Gaithersburg
Greenbelt
Montgomery County
Prince George's County
Rockville
Takoma Park
Alexandria
Arlington County
Fairfax
Fairfax County
Falls Church
Loudoun County
Manassas
Manassas Park
Prince William County*

**DATE: September 11, 2013
TIME: 12:00 Noon
PLACE: COG Board Room**

PLEASE NOTE: Chairwoman Young will begin the meeting promptly at Noon. Lunch for members and alternates will be available at 11:30 a.m.

AGENDA

**1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE
(12:00 Noon)**

**Chairwoman Karen Young
Board President Pro Tem
City of Frederick**

**2. ANNOUNCEMENTS
(12:00 – 12:10 p.m.)**

Chairwoman Young
A. Economy Forward: One Year of Progress, September 27
B. Latino Health Forum, September 30
C. Annual Membership and Awards Luncheon, December 11

**3. EXECUTIVE DIRECTOR'S REPORT
(12:10 – 12:15 p.m.)**

**4. AMENDMENTS TO AGENDA
(12:15 – 12:20 p.m.)**

**5. APPROVAL OF MINUTES OF JULY 10, 2013
(12:20 – 12:25 p.m.)**

**Adjunct Member*

**6. ADOPTION OF CONSENT AGENDA ITEMS
(12:25 – 12:30 p.m.)**

A. RESOLUTION AUTHORIZING COG TO ISSUE A CONTRACT TO PROVIDE GRANTS DIVISION ADMINISTRATION AND COORDINATION

The Board will be asked to adopt Resolution R33-2013, authorizing the Executive Director, or his designee to receive and expend up to \$92,614 to provide grants division administration and coordination. The contractor provided through the project will administer the District of Columbia's and the National Capital Region's homeland security grant funds; set and maintain the budget for the District of Columbia Homeland Security and Emergency Management Agency's (DC HSEMA) Grants Division; provide direction and management for the DC HSEMA Grants Division staff; establish and enforce appropriate internal standard operating procedures within the DC HSEMA Grants Division to ensure consistent oversight of sub-grantee progress and spending; and coordinate and complete the grant applications for federal homeland security grants for the District of Columbia and National Capital Region. Funding for this effort will be provided through a subgrant from the State Administrative Agent (SAA). No COG matching funds are required.

RECOMMENDED ACTION: Adopt Resolution R33-2013.

B. RESOLUTION AUTHORIZING COG TO ISSUE A CONTRACT TO CONDUCT EMERGENCY MANAGEMENT PLANNING

The Board will be asked to adopt Resolution R34-2013, authorizing the Executive Director, or his designee to receive and expend up to \$102,500 to conduct emergency management planning. The project will ensure the development and implementation of planning activities to address all hazards impacting the District of Columbia; and to establish and coordinate an Environmental Management Program. Funding for this effort will be provided through a subgrant from the State Administrative Agent (SAA). No COG matching funds are required.

RECOMMENDED ACTION: Adopt Resolution R34-2013.

C. RESOLUTION AUTHORIZING COG TO APPLY FOR GRANT FUNDING TO SUPPORT STAFF OF COG MEMBER JURISDICTIONS TO ATTEND THE 2013 INTERNATIONAL CODE COUNCIL (ICC) PUBLIC COMMENT HEARING IN ATLANTIC CITY, NJ

The Board will be asked to adopt Resolution R35-2013, authorizing the Executive Director, or his designee, to receive and expend up to \$56,760 from the Energy Foundation for travel scholarships to send designated and authorized representatives of its 22 local governments with current ICC membership status to the 2013 ICC Annual Conference's Public Comment Hearing in Atlantic City, NJ, October 4-10, 2013. No COG matching funds are required.

RECOMMENDED ACTION: Adopt Resolution R35-2013.

D. RESOLUTION AMENDING METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS PENSION PLAN

The Board will be asked to adopt Resolution R36-2013, authorizing the Executive Director, or his designee, to increase the employee contribution to COG's defined benefit pension plan from 7.5 percent to 8 percent, as approved by the Pension Plan Administrative Committee (PPAC) on June 21, 2013. This change is a result of a careful and thorough actuarial study recently revealed that additional funding is needed to maintain and improve the long-term financial health of the Plan.

RECOMMENDED ACTION: Adopt Resolution R36-2013

7. COG RETREAT OUTCOMES (12:30 – 12:40 p.m.)

Chuck Bean, Executive Director

COG held its annual leadership planning and work session August 2-4, which was attended by 35 elected and appointed officials, speakers and other invited participants. The primary focus of the retreat was to strengthen COG's capacity to advance its mission by building stronger relationships between members and the organization, and examine priorities for the upcoming year. The Board will be briefed on the retreat outcomes and next steps.

RECOMMENDED ACTION: Receive briefing and discuss/approve next steps.

8. ADOPTION OF POLICY GUIDELINES (12:40 – 1:00 p.m.)

Chairwoman Young

Earlier this spring, the Board directed development of criteria and a process for developing COG's legislative and policy positions. After close consultation with the Board's Legislative Committee and Past Board Chairs group, staff has prepared draft policy guidelines for Board consideration and action. The objective is to focus and more clearly define parameters that will provide practical guidance to the Board when considering policy action.

RECOMMENDED ACTION: Adopt Resolution R37-2013.

9. ENHANCED REGIONAL PREPAREDNESS IN THE NATIONAL CAPITAL REGION SINCE 9/11/2001 – A RETROSPECTIVE (1:00 – 1:55 p.m.)

Paul Quander (Moderator)
Chair, Emergency Preparedness Council
Deputy Mayor for Public Safety & Justice, District of Columbia

The Honorable Eleanor Holmes Norton
Congresswoman, District of Columbia

Kenneth Mallette
Director, Maryland Emergency Management Agency

Linda Mathes
Director, American Red Cross of the National Capital Region

James Schwartz
Fire Chief, Arlington, Virginia

Since the attack on the Pentagon of September 11, 2001, governmental, non-profit and private partners have collaborated to significantly increase the region's ability to detect, prepare, train for and respond to terrorist and natural threats to the safety and security of the National Capital Region (NCR). Emergency Preparedness Council Chair Paul Quander will introduce the topic, summarize the regional preparedness partnerships that have been implemented in the past twelve years, and then moderate a distinguished panel of officials that have been deeply engaged in the funding, design and implementation of programs to enhance our region's preparedness. Congresswoman Norton has been a leader in Congress to help insure federal homeland security funding and resources are provided to the District of Columbia and the NCR; Ken Mallette leads the Maryland Emergency Management Agency which is a primary partner with the District of Columbia and Virginia in emergency response and support to local government responders; Linda Mathes leads the American Red Cross in the National Capital Region and has directly shaped the critical mass care programs for our region; and Chief James Schwartz was the Incident Commander at the Pentagon on 9/11/2001 and since that time has been a leader in developing and implementing enhanced regional preparedness programs focused on first responders.

After introductory remarks by Chair Quander, the panelists will provide their perspectives on what we have learned and how the region is far better prepared twelve years after 9/11/2001. They will then engage in a dialogue with the Board moderated by Chair Quander.

RECOMMENDED ACTION: Receive briefing.

9. OTHER BUSINESS
(1:55 – 2:00 p.m.)

10. ADJOURN – THE NEXT MEETING IS WEDNESDAY, OCTOBER 9, 2013.
(2:00 p.m.)



Reasonable accommodations are provided for persons with disabilities. Please allow 7 business days to process requests. Phone: 202.962.3300 or 202-962.3213 (TDD). Email: accommodations@mwkog.org. For details: www.mwkog.org



AGENDA ITEM #2

ANNOUNCEMENTS

YOU ARE INVITED TO THE COUNCIL OF GOVERNMENTS

Latino Health Forum

September 30, 2013 | 8:30 am - 2:30 pm

Kaiser Family Foundation, Barbara Jordan Conference Center, Washington DC

Keynote Address: *Dr. Elmer Huerta, Director of the Cancer Preventorium
Washington Cancer Institute, MedStar Washington Hospital Center*



METROPOLITAN WASHINGTON
Council of Governments

Sponsors:



9.11.2103 Board Packet Page 6

Email: health@mwkog.org | Register: www.mwkog.org



AGENDA ITEM #3

EXECUTIVE DIRECTOR'S REPORT



Metropolitan Washington Council of Governments Executive Director's Report • September 2013

COMMITTEE WORK HEART OF COG OUTREACH MEDIA UPCOMING EVENTS

Policy Board & Committee Work

TRANSPORTATION PLANNING BOARD

- At its July meeting, the TPB approved the 2013 Constrained Long Range Plan. It also approved the recipients to get funding under the FY2014 Transportation/Land-Use Connections Program. The TPB also released the draft Regional Transportation Priorities Plan for a 30-day public comment period from July 24-August 23. During this time, the TPB hosted several stakeholder sessions.

CHESAPEAKE BAY AND WATER RESOURCES POLICY COMMITTEE & CLIMATE ENERGY AND ENVIRONMENT POLICY COMMITTEE

- Officials discussed the links between water resources and climate and energy issues at the first joint meeting of the two regional policy committees. Fairfax County Vice Chair Penny Gross and Montgomery County Councilmember Roger Berliner, the Chairs of the two committees, stressed the need for their groups to work together to advance mutual goals, such as energy efficiency and water and electric power resiliency.

REGION FORWARD COALITION

- Coalition members met in the Mosaic District where they discussed—and witnessed firsthand— the transformation of Merrifield-Dunn Loring, Virginia into a vibrant, Activity Center. Coalition Chair Mary Hynes of Arlington County and Council of Governments' staff members gave a progress report on the Activity Centers Strategic Development Plan and asked members for their input.

Heart of COG: Supporting the region's commuter info 'nerve center'

COMMUTER CONNECTIONS OPERATIONS CENTER



Steve Finafrock, Jose Diaz, Mike McNulty, and Fe Carino

Through mass marketing, advertising, and outreach, Commuter Connections encourages people to try alternatives to driving alone to work. These efforts often lead people to call the Commuter Connections Operations Center, which is staffed by Fe Carino, Jose Diaz, and Mike McNulty, and supervised by Steve Finafrock.

Our staff members help area residents find carpooling partners, sign up for events, and register for and obtain rides from the Guaranteed Ride Home program. Staff noted that the GRH program, which provides a free ride home for registered commuters in greater Washington & Baltimore, has earned an over 95% rating in customer satisfaction.

In addition to the public, the Center also helps a long list of clients—local jurisdictions, Transportation Management Associations, and federal government agencies—who use Commuter Connections centralized managed database for information on carpool matching, vanpools, transit stops, park and ride lots, telework, bicycling, or HOV lanes. I was impressed to learn that in addition to our region, we count all of Maryland, Delaware, and Charlottesville as clients. Thanks to the dedicated work of Fe, Jose, Mike, and Steve, more people and organizations are turning to the Council of Governments as the go-to place for commuter information and expertise.

- Chuck Bean, Executive Director

MEMBER/STAKEHOLDER OUTREACH

- Executive Director Chuck Bean and Policy and Government Relations Coordinator Nicole Hange met with the Chief of Staff of U.S. Representative Frank Wolf (VA-10) to discuss federal-regional partnership.
- Bean and Public Affairs Director Jeanne Saddler met with COG Chairwoman Karen Young of the City of Frederick and Board Member Dan Drummond of the City of Fairfax to discuss communications strategy.
- Bean met with Arlington County Manager Barbara Donnellan and Prince William County Executive Melissa Peacor to discuss the Chief Administrative Officers Committee.
- Bean also met with Nonprofit Roundtable of Greater Washington President and CEO Diana Leon-Taylor and former COG Executive Director Ruth Crone.

CHARLES COUNTY ENERGY TOUR

The Charles County Commissioners gave an energy assessment tour in July to Chuck Bean and COG staff members Jeff King, Sunil Kumar, Leah Boggs, Julia Allman, and Matt Kroneberger. The NRG Morgantown Generating Station, Southern Maryland Electric Cooperative (SMECO) solar farm, and the Charles County Renewable Energy Education Center were highlighted during the tour. Commissioner Reuben B. Collins, II, Vice President of the County Board, and Commissioner Ken Robinson took part in the tour.



METRO, COG PLANNING ALIGNMENT

Senior Director/Transportation Director Ron Kirby and Community Planning and Services Director Paul DesJardin gave a presentation to the Metro Board’s 2025 Strategic Planning Group meeting about how Metro can use the forthcoming Strategic Development Plan and Regional Transportation Priorities Plan.

TRANSPORTATION DEMAND MANAGEMENT MARKETING

Commuter Connections Director Nicholas Ramfos spoke at the Association for Commuter Transportation Conference in San Antonio, TX. The session was titled: “Data’s Role in Shaping TDM Marketing Programs.”

URBAN CLIMATE EDUCATION

COG Environmental staff met with the Climate and Urban Systems Partnership-DC, (CUSP-DC) a National Science Foundation project to develop a model for urban climate education. The CUSP project is led by museums in Philadelphia, New York City, Washington, D.C. and Pittsburgh and works with community-based organizations in those cities. The National Geographic Society has recently assumed the lead for the project in the District.

EMERGENCY COMMUNICATIONS – SOCIAL MEDIA SUMMIT

Area communications officials gathered for #NCRsmem – National Capital Region Social Media in Emergencies Summit in Washington, D.C. in August. The event was organized by the region’s Public Information Officers, who serve on the Regional Emergency Support Function (R-ESF) 15: External Affairs, in conjunction with The George Washington University’s Institute for Crisis, Disaster and Risk Management.



KAREN YOUNG & RUSSELL SNYDER: THE FORECLOSURE CRISIS ISN'T OVER

COG Board Chairwoman and Nonprofit Roundtable Board Chairman drew attention to the ongoing foreclosure crisis in metropolitan Washington in a *Washington Post* op-ed. They also promoted the Capital Area Foreclosure Network — a joint project of the two organizations, which is attempting to address the crisis on multiple levels.

**FRANK PRINCIPI: TIME FOR ACTION ON THE REGION'S ECONOMY**

Prince William County Supervisor Frank Principi's op-ed in the *Washington Business Journal* highlights *Economy Forward*, the Council of Governments' call to action for a more competitive metropolitan Washington. As COG Board Chairman in 2012, Principi spearheaded the *Economy Forward* effort. In the op-ed, Principi said "Economy Forward is a call to action. All of us at COG strongly urge our regional partners to come together in the months ahead to support specific and realistic actions."

**CHUCK BEAN HIGHLIGHTS THE IMPORTANCE OF REGIONAL COVERAGE AFTER BEZOS'S ACQUISITION OF THE WASHINGTON POST**

Washington Post columnist Bob McCartney wrote about Jeff Bezos's buying of the Post and other local newspapers, capturing COG Executive Director Chuck Bean's perspective. Bean's comments were also featured in the *Washington Business Journal*.

TPB RELEASES DRAFT REGIONAL TRANSPORTATION PRIORITIES PLAN FOR COMMENT

In July, the National Capital Region Transportation Planning Board released its draft priorities plan for a 30-day public comment period. The plan is based on extensive public input conducted in 2012 that culminated in an in-depth, online survey of over 600 area residents earlier this year. The *Washington Post's* Dr. Gridlock has featured the plan several times since the draft release. WAMU, NBC4, the *Frederick News Post*, and Greater Washington have also reported on the plan and survey results.

COUNCIL OF GOVERNMENTS RELEASES REPORT ON CRIME CONTROL

The crime rate in metropolitan Washington is continuing to decrease according to the *2012 Annual Report on Crime & Crime Control* released at the July COG Board meeting. Alexandria Police Chief Earl Cook, D.C. Metropolitan Police Assistant Chief Patrick Burke, and Metro Transit Police Strategic Executive Officer Amy Philips presented the report to the COG Board. *The Washington Times* and WTOP were among the outlets that covered the report.

ECONOMY FORWARD: HELP SHAPE THE FUTURE OF THE REGION - FRIDAY, SEPTEMBER 27

Join the region's mayors, city and county officials, and stakeholders for an important conversation on how land use and transportation decisions can improve metropolitan Washington's economic competitiveness. Participants will contribute throughout the event, which will feature small group discussions and interactive technologies.

COG REGIONAL LATINO HEALTH FORUM - MONDAY, SEPTEMBER 30

Join regional decision makers and stakeholders for a discussion on the factors that affect access to healthcare for Latinos across the region.

For more information about these events and other COG meetings, visit www.mwcog.org/calendar



AGENDA ITEM #4

AMENDMENTS TO AGENDA

(NOTE: NO ATTACHMENTS)



AGENDA ITEM #5

APPROVAL OF MINUTES

METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 North Capitol Street, N.E.
Washington, D.C. 20002

MINUTES

Board of Directors Meeting
COG Board Room
July 10, 2013

BOARD MEMBERS, ALTERNATES, AND OTHER PARTICIPANTS

PRESENT AND NOT PRESENT:

See attached chart for attendance.

STAFF:

Chuck Bean, Executive Director
Sharon Pandak, General Counsel

GUESTS:

Donna Edwards, US House of Representatives
Mary Hynes, Arlington County Board

1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE

Chairwoman Young called the meeting to order at 12:05 p.m. and led those present in the Pledge of Allegiance.

2. ANNOUNCEMENTS

Chairwoman Young began by highlighting COG's annual foster care report, which showcases recent trends occurring in the region's foster care system. The good news is that the number of children in the foster care system declined 28% compared to 4 years ago. Our challenge, however, continues to be the placement of children ages 16 and older. Kamilah Bunn, COG's Child Welfare Program Manager then played a brief commercial that highlights one of the region's recognized foster parents.

NARC Conference Outcomes

The Chair acknowledged Penny Gross and Walter Tejada on their election to leadership positions for the National Association of Region Councils. At NARC's annual conference, which was held in Philadelphia, Fairfax County Board of Supervisors Vice Chair Penny Gross was elected as the President of the association's Board of Directors. Arlington County Board Chair Walter Tejada was re-elected as NARC Board Region III Director, representing the District of Columbia, Maryland, Virginia, and West Virginia.

Executive Director's Performance Evaluation

Finally, the Chair encouraged Directors to participate in the mid-term performance evaluation for the Executive Director, which will be conducted during the Board Retreat on Saturday, August 3rd. Imelda Roberts, COG's HR Director, has the performance evaluation materials ready for Board members today and will also send a follow-up email. Responses are due by July 26, 2013.

3. EXECUTIVE DIRECTOR'S REPORT

Mr. Bean noted that on July 24 there will be a first-time joint meeting of two of the Council's policy committees: The Chesapeake Bay & Water Resources Committee and the Climate, Energy and Environment Committee. This exemplifies our push this year for better integration of all of the efforts under the Council of Governments' umbrella. Similarly, the upcoming COG Leadership Retreat will simultaneously focus on the Activity Centers Strategic Development Plan which is coming up through the COG Board and the Transportation Priorities Plan, coming up through the Transportation Planning Board.

4. AMENDMENTS TO AGENDA

The agenda was amended to include Resolution R32-2013 supporting "Day to Serve" on the Consent Agenda.

5. APPROVAL OF MINUTES

The minutes of the June 12, 2013 Board Meeting were approved.

6. ADOPTION OF CONSENT AGENDA ITEMS

A. RESOLUTION AUTHORIZING THE EXECUTION OF A MEMORANDUM OF UNDERSTANDING WITH THE MARYLAND DEPARTMENT OF THE ENVIRONMENT FOR ANACOSTIA RIVER WATERSHED RESTORATION PARTNERSHIP-RELATED SERVICES

The Board adopted Resolution R25-2013, authorizing the Executive Director, or his designee, to execute a memorandum of understanding with the Maryland Department of the Environment (MDE) in an amount not to exceed \$41,500 for Anacostia Partnership-related technical and administrative support services. The project duration is one year. No COG matching funds are required.

B. RESOLUTION AUTHORIZING COG TO ISSUE A CONTRACT TO DEVELOP, CONDUCT, AND EVALUATE A TWO-DAY INCIDENT MANAGEMENT ASSISTANCE TEAM EXERCISE

The Board adopted Resolution R26-2013, authorizing the Executive Director, or his designee to receive and expend up to \$150,000 to develop, conduct, and evaluate a two-day Incident Management Assistance Team Exercise. It will expand the Region's capability to respond to an improvised nuclear device (IND); test the District of Columbia's ability to position and transfer resources from reception sites; and examine coordination among key responders. Funding for this effort will be provided through a subgrant from the State Administrative Agent (SAA). No COG matching funds are required.

C. RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ENTER INTO A ONE YEAR CONTRACT EXTENSION WITH GREEHAN, TAVES, PANDAK & STONER, PLLC. FOR LEGAL SERVICE SUPPORT

The Board adopted Resolution R27-2013, authorizing the Executive Director, or his designee, to enter into a one year contract extension with Greehan, Taves, Pandak & Stoner, PLLC., for legal services, in an amount not to exceed \$156,000.00 plus expenses for the year. The COG Board approved a three-year (FY 2011, FY 2012 and FY 2013) contract in July 2010 following a competitive solicitation.

D. RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ENTER INTO A CONTRACT WITH A CONTRACTOR FOR A DISADVANTAGED BUSINESS ENTERPRISE (DBE) LIAISON OFFICER/TITLE VI COMPLIANCE OFFICER

The Board adopted R28-2013, authorizing the Executive Director, or his designee, to enter into a contract for DBE and Title VI support, to be selected through a competitive solicitation process, in an amount not to exceed \$50,000.00. Authorization also extends to each of the four 1-year renewal options, if desired.

E. RESOLUTION APPROVING AN UPDATED PROCUREMENT POLICY

The Board adopted R29-2013, authorizing the Executive Director, or his designee, to update COG's existing procurement policy. It has long been the policy of COG to follow competitive contractor selection procedures in connection with the purchase of goods and services, to ensure that goods and services are obtained at reasonable costs and, to the maximum extent practical, to assure open competition among vendors interested in doing business with COG. The proposed updates will strengthen this policy.

F. FINAL APPROVAL OF THE ROUND 8.2 COOPERATIVE FORECASTS

The Board adopted Resolution R30-2013, approving the Round 8.2 Cooperative Forecasts. In February, the Board was briefed on the draft Round 8.2 Cooperative Forecasts of population, households and employment to the year 2040 and approved their use as inputs by the National Capital Transportation Planning Board (TPB) staff in the Air Quality Conformity Analysis of the 2013 Financially Constrained Long-Range Plan (CLRP) and the FY2013 to 2018 Transportation Improvement Program (TIP). The TPB released the results of the Air Quality Conformity Analysis on June 19, 2013, and is scheduled to approve the results and adopt the CLRP and TIP at its July 17 meeting. Consistent with Board policy, the Forecasts are approved concurrently with the Air Quality Conformity results.

G. RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ISSUE A CONTRACT TO DESIGN A HOMELAND SECURITY PROJECT MANAGEMENT OFFICE FOR THE NATIONAL CAPITAL REGION

The Board adopted R31-2013, authorizing the Executive Director, or his designee, to receive funds from the State Administrative Agent for National Capital Region and execute a contract in an amount not to exceed \$135,000 with the firm The Clearing to design and support implementation of a homeland security Project Management Office (PMO) for the National Capital Region. No COG matching funds are required.

H. RESOLUTION SUPPORTING "DAY TO SERVE"

The Board adopted Resolution R32-2013 supporting "Day to Serve." The governors of Virginia, Maryland, and West Virginia and the Mayor of the District of Columbia have come together to support "Day to Serve" and are encouraging all citizens to participate in "Day to Serve" the week of September 15, 2013.

ACTION: Upon motion made, and seconded, Resolutions R25-2013 through R32-2013 were unanimously approved and adopted.

7. UPDATE ON THE ACTIVITY CENTER STRATEGIC DEVELOPMENT PLAN

As called for in *Economy Forward*, COG staff, the Region Forward Coalition and a consultant team are currently developing the Activity Centers Strategic *Development* Plan. The Plan provides detailed analysis, implementation strategies, and tools to support local planning efforts. In June, the Board was briefed on the overall goals and schedule for this project. Region Forward Coalition Chair Mary Hynes and Paul DesJardin briefed the Board on additional details about the approach and main products of the Plan, which has been refined to incorporate recommendations from the Board and the region's Planning Directors.

The presentation was followed by a brief discussion about how existing programs such as the Transportation Planning Board's Transportation Land use Connections (TLC) Program and the Urban Land Institute's Technical Assistance Panels (TAPs) will be used to help strengthen Activity Centers. Councilmember Way from the City of Manassas encouraged the Board to pursue ULI's TAP program based on a successful experience in his jurisdiction.

8. STRONGER CONNECTIONS WITH THE REGION'S CONGRESSIONAL DELEGATION

Representative Edwards discussed her top legislative priorities for the 112th Congress, her experience serving on the Transportation and Infrastructure Committee, and opportunities for continued federal regional collaboration.

A member of the House Transportation and Infrastructure Committee, Rep. Edwards said that the federal government must continue to make an appropriate commitment to the region's Metro system because it is a national system that serves people from around the country and the world. She stressed that "all Metro stops must be ready to embrace transit-oriented development so we all have a shared equity in where jobs are located." In addition, Rep. Edwards, who serves on the Space Subcommittee of the Transportation Committee, stressed the importance of the space industry to the region because it supports thousands of jobs.

9. 2012 REGIONAL CRIME REPORT

The Police Chiefs Committee, in conjunction with its Police Planners Subcommittee, annually collects and analyzes selected crime statistics for the Washington Metropolitan Area. Such information has proven useful to law enforcement and policy officials by providing a broad analysis of crime trends and establishing local and regional crime-fighting priorities. The Board was briefed on the most recent report, which reflects crime trends for 2012. Amy Philips, Chair of the Police Planners Subcommittee presented the 2012 Crime statistics. Overall, there were over 127,349 part I crimes reported in 2012, which accounts for a 1.8% increase compared to 2011. This is the first increase in Part I crime in the past 10 years. Only three categories of crime showed an increase in 2012, rape, aggravated assault, and larceny. While the raw numbers indicate an increase in crime on the surface, we should make note of the significance of additional statistics reported by Charles County. 2012 was the first time their statistics were included.

ACTION: The Board requested that the Police Planner Subcommittee encourage consistency on how data is collected for reports. Specifically, the summary data regarding the calls for service are reported differently by jurisdictions and could lead to misinterpretation. Directors also requested that the Police Planner Subcommittee further develop the Domestic Disputes, Drug Offenses, Suicides, and Emotionally

Disturbed Persons aspect of the report. A better understanding of these topics is needed and should be reflected in 2013 Crime Report.

10. OTHER BUSINESS

None.

11. ADJOURNMENT

Upon motion duly made and seconded, the meeting was adjourned at 2:00 p.m. The next meeting will be held on September 11, 2013.

THE NEXT BOARD MEETING WILL BE HELD ON WEDNESDAY, SEPTEMBER 11, 2013.



Reasonable accommodations are provided for persons with disabilities. Please allow 7 business days to process requests. Phone: 202.962.3300 or 202-962.3213 (TDD). Email: accommodations@mwkog.org. For details: www.mwkog.org

BOARD OF DIRECTORS MEETING ATTENDANCE – July 10, 2013

<u>Jurisdiction</u>	<u>Member</u>	<u>Y/N</u>	<u>Alternate</u>	<u>Y/N</u>
<i>District of Columbia</i>				
Executive	Hon. Vincent Gray	N	Christopher Murphy	N
	Mr. Allen Lew	Y	Warren Graves	N
Council	Hon. Phil Mendelson (Vice Chair)	N		
	Hon. Kenyan McDuffie	N		
<i>Maryland</i>				
Bowie	Hon. G. Frederick Robinson	N	Hon. Dennis Brady	Y
Charles County	Hon. Reuben Collins	N	Hon. Roy Hancock	Y
City of Frederick	Hon. Karen Young (Chair)	Y	Hon. Randy McClement	
Frederick County	Hon. David Gray	N	Hon. Blaine Young	
College Park	Hon. Andrew Fellows	Y	Hon. Robert Catlin	
Gaithersburg	Hon. Sidney Katz	N	Hon. Cathy Drzyzgula	Y
Greenbelt	Hon. Judith "J" Davis	Y	Hon. Emmett Jordan	
Montgomery County				
Executive	Hon. Isiah Leggett	N	Mr. Tim Firestine	N
Council	Hon. Roger Berliner	Y		
	Hon. Valerie Ervin	N		
Prince George's County				
Executive	Hon. Rushern Baker	N	Mr. Barry Stanton	Y
Council	Hon. Karen Toles	Y		
	Hon. Andrea Harrison	Y		
Rockville	Hon. Phyllis Marcuccio	N		
Takoma Park	Hon. Bruce Williams	N	Hon. Terry Seamens	Y
Maryland General Assembly	Hon. Galen Clagett	N		
<i>Virginia</i>				
Alexandria	Hon. William Euille (Vice Chair)	Y	Hon. Redella Pepper	
Arlington County	Hon. Walter Tejada	Y	Hon. Jay Fissette	
City of Fairfax	Hon. Dan Drummond	N	Hon. Jeffrey Greenfield	
Fairfax County	Hon. Sharon Bulova	N	Hon. Catherine Hudgins	
	Hon. Penelope A. Gross	Y	Hon. Patrick Herrity	
	Hon. John Foust	N	Hon. Michael Frey	
Falls Church	Hon. Nader Baroukh	N	Hon. David Snyder	N
Loudoun County	Hon. Matt Letourneau	N		
Loudoun County	Hon. Scott York	N		
Manassas	Hon. Jonathan Way	Y		
Manassas Park	Hon. Suhas Naddoni	N	Hon. Frank Jones	
Prince William County	Hon. Frank Principi	Y		
	Hon. Pete Candland	N		
Virginia General Assembly	Hon. James M. Scott	Y		



AGENDA ITEM #6

CONSENT AGENDA

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 NORTH CAPITOL STREET, NE
WASHINGTON, DC 20002**

**RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ISSUE A CONTRACT TO PROVIDE
GRANTS ADMINISTRATION AND COORDINATION**

WHEREAS, the Metropolitan Washington Council of Governments (COG) serves as the Secretariat for the Urban Area Security Initiative for the National Capital Region; and

WHEREAS, COG has been requested by the DC Homeland Security and Emergency Management Agency to obtain the services of a contractor to administer the District of Columbia's and the National Capital Region's homeland security grant funds;

Whereas, the contractor will establish and enforce appropriate internal standard operating procedures within the DC HSEMA Grants Division to ensure consistent oversight of sub-grantee progress and spending;

Whereas, the contractor will coordinate and complete the grant applications for federal homeland security grants for the District of Columbia and National Capital Region;

WHEREAS, the contractor will set and maintain the budget for the District of Columbia Homeland Security and Emergency Management Agency's (DC HSEMA) Grants Division and provide direction and management for the DC HSEMA Grants Division staff; and

WHEREAS, funding for the contract to provide grants administration and coordination has been provided to COG by the State Administrative Agent for the National Capital Region.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director or his designee is authorized to execute a contract to provide grants administration and coordination. The contractor will administer the District of Columbia's and the National Capital Region's homeland security grant funds; provide direction and management for the DC HSEMA Grants Division staff; establish and enforce appropriate internal standard operating procedures within the DC HSEMA Grants Division to ensure consistent oversight of sub-grantee progress and spending; coordinate and complete the grant applications for federal homeland security grants for the District of Columbia and National Capital Region; and to set and maintain the budget for the District of Columbia Homeland Security and Emergency Management Agency's (DC HSEMA) Grants Division. The State Administrative Agent for the National Capital Region has provided COG with a Subgrant in the amount of \$92,614. No COG funds will be required.

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 NORTH CAPITOL STREET, NE
WASHINGTON, DC 20002-4239**

**RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ISSUE A CONTRACT TO CONDUCT
EMERGENCY MANAGEMENT PLANNING FOR THE DISTRICT OF COLUMBIA**

WHEREAS, the Metropolitan Washington Council of Governments (COG) serves as the Secretariat for the Urban Area Security Initiative for the National Capital Region; and

WHEREAS, COG has been requested by the DC Homeland Security and Emergency Management Agency to issue a contract to do emergency management planning; and

WHEREAS, the project will ensure the development and implementation of planning activities to address all hazards impacting the District of Columbia; and to establish and coordinate an Environmental Management Program; and

WHEREAS, funding for the contract to conduct emergency planning has been provided to COG by the State Administrative Agent for the National Capital Region.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director or his designee is authorized to execute a contract to conduct emergency planning for the District of Columbia. The project will ensure the development and implementation of planning activities to address all hazards impacting the District of Columbia; and to establish and coordinate an Environmental Management Program. The State Administrative Agent for the National Capital Region has provided COG with a Subgrant in the amount of \$102,500. No COG funds will be required.

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 North Capitol St. NE, Suite 300
Washington, DC 20002**

**RESOLUTION TO APPLY FOR GRANT FUNDING ON BEHALF OF COG MEMBER JURISDICTIONS TO ATTEND THE
2013 INTERNATIONAL CODE COUNCIL (ICC) ANNUAL CONFERENCE'S PUBLIC COMMENT HEARING IN
ATLANTIC CITY, NJ**

WHEREAS, electricity for buildings and non-transportation uses accounts for two-thirds of the 2005 greenhouse gas emissions in the Metropolitan Washington region; and

WHEREAS, in 2008 the Metropolitan Washington Council of Governments (COG) Board of Directors adopted regional greenhouse gas reduction targets of 20% below 2005 levels by 2020, and assigned the Climate, Energy and Environment Policy Committee (CEEPC) to implement measures to achieve the target; and

WHEREAS, CEEPC adopted the 2013-2016 Climate Action Plan with over ten measures to improve the energy efficiency of new and existing buildings; and

WHEREAS, the International Code Council (ICC), which develops comprehensive national model building codes and standards that are adopted at the state or jurisdictional level, adopted the "30% Solution 2012" that made improvements to the 2012 International Energy Conservation Code (IECC) providing more than a 30% energy efficiency improvement over the 2006 IECC; and

WHEREAS, in 2010 with travel grant assistance from the Energy Foundation, COG member jurisdictions sent representatives to the ICC to support the adoption of the improved energy efficiency measures to the International Energy Conservation Code; and

WHEREAS, the Energy Foundation is providing travel assistance grants this year for local governments to participate in the 2013 ICC Annual Conference's Public Comment Hearing where action will be taken to finalize changes to the latest International Energy Conservation Code (IECC).

NOW, THEREFORE, BE IT RESOLVED, BY THE BOARD OF DIRECTORS OF THE METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:

The Executive Director, or his designee, is authorized to apply to the Energy Foundation for funding up to \$56,760 for travel scholarships to send designated and authorized representatives of its 22 local governments with current ICC membership status to the 2013 ICC Annual Conference's Public Comment Hearing in Atlantic City, NJ, October 4-10, 2013. No COG matching funds are required.

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 NORTH CAPITOL STREET, NE
WASHINGTON, DC 20002**

RESOLUTION AMENDING METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS PENSION PLAN

WHEREAS, the Metropolitan Washington Council of Governments (COG) has established and maintained the Metropolitan Washington Council of Governments Pension Plan (Plan) for the benefit of its employees; and

WHEREAS, Section 10.01 of the Plan provides that COG may amend the Plan; and

WHEREAS, a careful and thorough actuarial study revealed that additional funding is needed to maintain and improve the long-term financial health of the Plan; and

WHEREAS, COG management and the Pension Plan Administrative Committee, after careful consideration of the available options to address this need, have recommend that current COG employees be required to contribute a modest additional amount to the Plan.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:

Section 6.03(a) of the Plan is amended to revise its first sentence, effective as of the first pay period beginning on or after January 1, 2014, to read as follows:

Each Participant shall be required to contribute to the Plan 8.0% (eight percent) of Compensation.



AGENDA ITEM #7

COG RETREAT OUTCOMES

Metropolitan Washington Council of Governments
Annual Retreat
August 2 - 4, 2013
Hyatt Regency Chesapeake Bay
Cambridge, Maryland
Summary Report

Visionary Leaders + Strong Partnerships = Significant Results

During the last several years, the Council of Governments has built its work program around a unified initiative, known as *Region Forward*. The idea has been to achieve goals associated with transportation, land-use planning, the environment and several other concerns, including community health, economic prosperity and public safety. This year, the Council plans to bring together its partners and other regional stakeholders at a September event designed to make progress on key parts of *Region Forward*: transportation priorities and a strategic development plan for the region's Activity Centers.

The primary focus of this year's retreat, therefore, was sharpening the Council's vision of what can be achieved at the fall meeting and strengthening the partnerships needed to ensure that the region's stakeholder groups will work together on the initiative. The retreat featured sessions on COG's role as a leadership organization, details on the transportation and land-use aspects of the *Region Forward* initiative, legislative advocacy and better positioning the Council for its regional leadership role.

Member Roundtable: Getting the most out of your leadership in COG

The Friday afternoon session offered retreat participants an opportunity to assess *the Council's value to their jurisdictions* and identify ways in which it can do an even better job of serving them and their communities. Steve Brigham, president of America Speaks, a firm that engages both citizens and leaders on important policy issues, facilitated the discussion.

In the initial round of questioning and discussion, the participants said that the Council is most valuable as an organization that gives them **a seat at the table** when important regional issues are considered. They said the Council's homeland security and transportation planning functions, among others, are extremely important to their residents. They also emphasized that the **chance to develop personal relationships with other elected** and appointed officials in the metropolitan area is of great value to them.

In a second round of the discussion, participants had to identify how the Council can significantly improve its policy and program-related work. Most of those in attendance indicated that a new focus on **promoting and branding** the important work the Council does is needed. Others said the Council also should distribute more information on prototypes and best practices to better demonstrate the value of the programs it highlights.

Dinner Keynote: Six Disruptive Demographic Trends, Implications for Workforce Development, Economy

Friday evening's keynote address, delivered by Dr. James Johnson, Jr., of the University of North Carolina, Chapel Hill, centered on the important demographic trends that are likely to transform the nation's economy and its workforce in the near future. Using detailed data from the 2010 U.S. Census,

Dr. Johnson, director of the Urban Investment Strategies Center at the university, argued that many policy makers misunderstand forces such as the role immigrants play in the U.S. economy, the importance of the rapid aging of the American population, and the outsourcing of jobs abroad.

He said the most important developments that could transform the society as we know it include:

- Population growth in the U.S. continues to occur primarily in the South, a trend that has increased significantly in recent years.
- Most foreign immigrants now are from Asia and Latin America, contributing to a “browning of America.”
- About 40% of illegal immigrants are really workers whose legal visas have expired.
- The “silver tsunami,” or the aging of the U.S. population, will greatly affect the nation’s work life and economic focus during the next 20 years.

Six Disruptive Demographic Trends

On Saturday morning, Dr. Johnson discussed the economic implications of these trends, including the fact that immigrants actually contribute significant amounts of revenue to the economy, and that there are important economic opportunities related to the aging population.

Regionalism: Region Forward 2.0

The next Saturday morning session presented a description of the Activity Center Strategic Development Plan and the Regional Transportation Priorities Plan – the two *Region Forward* components scheduled to be publicly unveiled at the Council’s September event.

Community Planning Director Paul DesJardin outlined the elements of the Strategic Development Plan, explaining that Activity Centers are defined by the “place types” they represent as well as by the kinds of economic activity and income levels present within them. Transportation Director Ron Kirby described the goals and strategies of the Regional Transportation Priorities Plan and the extensive public opinion survey that was used to identify the ways most residents want to address challenges such as traffic congestion, transit crowding and maintenance.

Retreat participants then discussed the Council’s September 27th event and **suggested a wide range of invitees, including environmental groups, members of the business development community and organizations representing disadvantaged residents. They also proposed several questions those who attend the September event should address.** They said the September event is a chance to propose and adopt the strategies needed to address some of the demographic challenges identified by keynote speaker Dr. Jim Johnson.

Roundtable: Strengthening Regional Partnerships

The final Saturday morning session focused on building stronger partnerships with other regional organizations. Lisa Rother, executive director of the Urban Land Institute in Washington, discussed that group’s successful technical institutes in communities around the region. **ULI and the Council have agreed to sponsor a series of new technical institutes to advance the goals of *Region Forward*.** Pat Mathews, president of the Northern Virginia Health Foundation and Vice Chair of the Washington Regional Association of Grantmakers, discussed the importance of involving the philanthropic community in the Council’s efforts.

Lunch Keynote: Activity Centers, Transportation Priorities - Can Regional Leaders Deliver?

Washington Post regional columnist Robert McCartney said he believes it will be difficult to explain the benefits of regional cooperation on *Region Forward* projects to the public. He said he supports the goals of *Region Forward*, but said the Council needs more partners to achieve them. He suggested the Council agree to focus on concise goals for its September meeting or a simple branding statement such as “ending gridlock.” The Council, he said, has the important “power to convene,” and can therefore bring stakeholders together. Retreat participants then engaged in a lively discussion with the columnist, both challenging and supporting his ideas.

Role of COG in Legislative Advocacy

Saturday afternoon, participants discussed the Council’s role in legislative advocacy. Participants discussed proposed **Policy Guidelines, aimed at establishing a set of criteria that will provide practical guidance to the Board when considering policy action, without overly constricting the Board’s ability to take up certain issues.** Comments will be incorporated in the final draft, and presented to the full COG Board in September for action.

Staff Updates

The final Saturday session again focused on the need to better position the Council through branding and aggressive media outreach. The session included a staff update on coverage of the Council through traditional and social media outlets. A few participants suggested that new revenues are needed to support branding and advertising.

The retreat concluded with a summary of the discussion by Chairwoman Karen Lewis Young and Executive Director Chuck Bean.

**ATTACHEMENT A
2013 RETREAT EVALUATION SUMMARY**

20 evaluations received.

What were your expectations for the retreat?

- Better understand the status of the Transportation Priorities Plan and the Activity Centers.
- Take Region Forward to the next level.
- Have conversations regarding the branding process.
- Having a discussion about priorities of organization, aligning resources with staff and identifying ___ opportunities.
- Getting to know others, dealing with COG’s internal issues (i.e. policy framework)
- Network, learn, think, and express views.
- As my first COG retreat, I wasn’t sure what to expect, other than a dialogue on the problems impacting our region and COG’s role in addressing them.
- High!
- This was my 4th retreat so I had the same good expectations.
- I had an open mind. Did not have a pointed expectation.
- Networking, gathering relevant info from speakers; update on COG’s programs; getting to know other members better.
- Networking opportunities, engagement on current COG internal and external issues.
- Meeting and networking with members; gain better understanding of Region Forward and Activity Centers.
- Learn about upcoming plans and programs.
- To stay current on issues developing across the COG region; exchange ideas.
- Robust conversation; planning; new ideas.
- Share problems and solutions; discuss COG priorities.
- Better understanding major work efforts and get to know other board members.
- Substantive discussions regarding regional issues; getting to know newer members and reacquainting with others.
- I hoped to learn something new.
- Networking; info-sharing, fun, sun.

Were your expectations met?

18 responded -- yes; 2 – did not respond

Retreat activities: 1 being poor; 5 being excellent

➤ **Member Roundtable: Getting the most out of your leadership in COG**

- 1- 0
- 2- 1
- 3- 2 7 did not respond; 2 commented “good”
- 4- 5
- 5- 3

Comments:

- Useful to hear the various perspectives.
- Seemed disconnected or lack of follow-up on it. (Unless it is planned later).

- But it was incomplete – we needed to drill down further on the “point” of COG budget, staff resources – we got halfway there but needed more time
- Ok; but a bit slow. Good ideas, though!
- Too short. This should have been the focus of the entire retreat with specific and available goals coming out of the meeting.
- Foundation of COG’s value

Chesapeake Bay (Boat Tour)

- 1- 0
- 2- 0 6- did not respond; 2 commented “good”, “excellent”
- 3- 1
- 4- 6
- 5- 5

Comments:

- Presenters were terrific/knowledgeable
- Way too much talking – took away from being able to enjoy the view
- Nice touch, but the dialogue was too heavy; could not move around on boat. We perhaps could have been afforded to opportunity to move around.
- Ann Swanson is excellent resource; very glad she was able to educate the COG Board about the Ches. Bay issues.
- Ann and Dave were terrific.
- Good addition to retreat.
- Put me back “in touch” with the Bay. Helped make the Bay problems more clearly understood. Also re-enforced my familiarity with its beauty.
- Not sure the path the boat took was particularly instructive but the Q&A was informative and the ride most pleasant.
- Wide-ranging questions/discussion, very interesting.
- One of the speakers needed to use the mike consistently.
- Could not hear.
- Great opportunity.

Dinner Keynote: Dr. Jim Johnson – Six Disruptive Demographic Trends

- 1- 0
- 2- 0
- 3- 0 1 did not respond; other ratings: 10+, The best, Great! , very high!
- 4- 3
- 5- 11

Comments:

- Worth every penny COG spent to bring him here. Excellent presentation. Very thought-provoking, very timely.
- Important information with energizing delivery.
- Empirical data cannot be disputed.
- Extremely informative, thought-provoking, and challenging. One of the best presentations I have attended recently. Highly relevant to membership’s strategic planning for the region.
- Very informative.

- Thought provoking. Got a little off track with a policy discussion that lent itself to a more thoughtful discussion, but the data aspect was fascinating.
- Entertaining but painfully statistical
- Extremely informative and entertaining
- Brilliant, compelling, scary
- Excellent
- Informative and entertaining
- Excellent speaker
- Simply outstanding! Opened an entirely new way of thinking. Copies of some of Dr. Johnson’s key chants would be helpful to have to relay his points to others.
- Great – Bring him back
- Most excellent – much food for thought and action!
- What a great presenter and the topic is so important
- Fantastic!

Opening Session: “Getting to Know You” Networking Event

- 1- 0
- 2- 2 7 responders did not rate this session
- 3- 8
- 4- 2
- 5- 1

Comments:

- Very good.
- COG Region leaders are quick on their feet & have a great sense of humor
- Was interesting but it seemed about to go off the rails at the end
- Fun, but not imperative
- Seemed forced – liked COG Jeopardy better
- Worth doing but a little challenging as the first thing in the morning
- Very good idea but perhaps can be implemented better
- Just Ok!
- Didn’t really need it.
- I felt like it was pulling teeth. Perhaps, we should go back to Jeopardy.
- Good ice breaker. Encouraged attendees’ participation.
- Too early for me – I would have preferred a later start time

Six Disruptive Demographic Trends (Interactive Discussion with Dr. Johnson)

- 1- 0
- 2- 0 4 responders did not rate this session, but provided comments:
- 3- 0 excellent, the best, Great! Engaging! One responder gave the session a 10+
- 4- 5
- 5- 10

Comments:

- Fantastic!
- What a great presenter and the topic is so important

- Worth every penny COG spent to bring him here, excellent presentation. Very thought-provoking; very timely.
- Good, but not enough time
- To short a time for presentation and Q&A
- More excellence!
- Would have liked to have heard more – could have given him more than ½ hour today.
- Could have gone on all morning – needed more time for questions/discussions
- I wished there would have been more time to listen to Dr. Johnson’s complete presentation. The presentation was enlightening. Time well spent.
- Simply outstanding!
- I could have easily listened to more.
- The best – sorry it ended as soon as it did
- Entertaining and informative
- Great! Engaging! Empirical data cannot be disputed.

Regionalism: Region Forward 2.0 (Presented by Todd Turner, Mary Hynes, Ron Kirby and Paul DesJardin)

- 1- 0
- 2- 0 3 responders did not rate this session, but provided comments:
- 3- 1 Fine, Good.
- 4- 11
- 5- 4

Comments:

- Informative
- Seemed like information we would hear at the Board meetings.
- Good, but too much information presented, not discussed.
- Brought forward important questions to be dealt with. How can COG really have an impact locally at the Activity Centers? Typically local politics resists outside pressure.
- Great discussion, good opportunity to look at the TF & RTPP together.
- Lots of info – perhaps too much to absorb, but very good!
- Ron’s presentation was very good. I had to leave to check out by 11:00 so I missed Mary, Todd and Paul.
- Very good work on these initiatives; appreciated hearing more about them.
- It was a little slow at times.
- Reaffirmed/restated goals and programs; looking forward to further action.
- Both plans have much more detail but this was a good overview. A little hard to give good answers to the questions.
- Most clear explanation of Region Forward I have heard.

Roundtable: Strengthening Regional Partnerships (Facilitated by Chuck Bean; presentations by Pat Mathews and Lisa Rother)

- 1- 0
- 2- 2
- 3- 8
- 4- 6
- 5- 1

3 responders did not rate this session; 2 commented: Good!

Comments:

- Informative! Some good ideas from ULI and possibility of utilizing their expertise for each jurisdiction.
- Their perspectives were interesting – opportunities are very interested.
- Lots of info, but lots to absorb
- Interesting information, but I wish it had been put more in context with our other conversations this weekend.
- Learned lots of new things about their organizations.
- Good to hear from other regional partners.
- Useful; Lisa’s perspective and her description of the ULI was very informative.
- On, but would have been better as a lunch discussion.
- Not sure quite what the part was -- good information about new partnerships, but could have been handled via a brief explanation, not a whole panel. Dragged somewhat.
- Good, but low-key, and not a lot of new information.
- Good info, not sure how it will be used by COG.
- Not sure of conclusions/actions.
- Interesting insights into these organizations.
- Not very dynamic (may be because it was right before lunch). I would have included an economic development person.
- Not much interaction with the audience. Might just be a topic of less interest for me.

Luncheon: Activity Centers, Transportation Priorities – Can Regional Leaders Deliver? (Presented by Robert McCartney, The Washington Post)

- 1- 0
- 2- 0
- 3- 3
- 4- 4
- 5- 10

3 responders did not rate this session, but provided comments:

Very interesting, Great!, OK; one responders gave the presentation a 4.5

Comments:

- Good perspective from the press on role of COG in the region.
- Very perceptive and informative.
- Provocative, and stimulating; hopefully he learned from us.
- It was fun to see him spin in real time!
- Told us a lot of what we knew. Better of it was more Q&A.
- Interesting perspective. Good way to engage the media.
- Great to put a media person on the spot!

- Liked the way he adjusted his talk to reflect the morning’s discussion. Good question and answer session too.
- Lively discussion, not the most polished speaker but helpful to hear the framework of an informed insider.
- Bob was interesting and interacted well with us.
- McCartney’s always terrific.
- Great speaker.
- Would have been interesting to have a press/media panel rather than just one.

Role of COG in Legislative Advocacy (Facilitated by Nicole Hange)

- 1- 0
- 2- 0 3 responders did not rate this session, but provided comments:
- 3- 4 Good, good discussion.
- 4- 5
- 5- 7

Comments:

- Needed discussion held.
- Nicole did very well, but the discussion went on too long.
- Good discussion.
- Conversation was helpful – process needs attention
- We need a process
- Important, but uninteresting
- Needed discussion
- A necessary process with more work to do in the future.
- Good conversation
- Seemed the conversation went in circles. Important conversation to have though.
- Nicole did a great job, but we probably talked too much – dissected it too much!
- Nicole did a great job on a difficult issue.
- Important but too diffuse
- Excellent discussion
- Good conversation – Nicole did a great job handling a difficult topic.
- Good venting of problems with hot issues.
- Needed to happen. Still not sure everybody’s on the same page but a good effort.

Location and Facilities:

- 1- 0
- 2- 0 3 responders did not rate the location and facilities, but provided comments:
- 3- 0 Excellent, Great, Excellent.
- 4- 4
- 5- 13

Comments:

- Food is always terrific.
- 3-1/2 hours long trip; closer site practical?
- No Wi-fi service in meeting rooms.

- Great, though room wasn't that great.
- Still wish it was closer and does discourage some members from attending. But nice facility with a good setup.
- Worked very well.
- The best!
- Always tops.
- Love it, but we need to be in Virginia next year.
- Great hotel!
- Lots of good food too!
- Excellent!
- Great!
- Great!
- Great for families/spouses/partners to join in. Food/lodging/retreat facilities – excellent.
- Consider to moving to a close-in location.
- Weather made the retreat more pleasant. I had a productive time and the facility setup helped in that regard.

Overall Retreat Rating

- 1- 0
- 2- 0 3 responders did not rate the retreat, but provided comments:
- 3- 0 Excellent, Very good, Good.
- 4- 7
- 5- 10

Comments:

- A good initiative by MCOG. Conducive to exchange of ideas and development of regional initiative.
- Well worth the effort.
- Met expectations; great keynote.
- Better than last year – more relevant. Less formal speakers which encourages people speaking up.
- Useful information. Again pointed outcomes would help.
- Best ever.
- I felt good about it but we'll see what the evaluations say.
- The best I've been to.
- Good retreat.
- Really terrific.
- Speakers – excellent, Discussion – lively!

Additional Comments and Recommendations for Future Board Retreats

- Early Friday lunch/meetings helped get folks across the Bridge before weekend rush – smart!
- I like starting the retreat early. I liked the various different programs. Variety is good.
- Rotate between DC/VA/MD
- Very difficult to getting here on Friday afternoon. Suggest a later start, if possible.
- Environmental concerns should receive a higher visibility. We deal with these concerns only when a crisis happens. Drought, flooding, cost of meeting permits. Green jobs, green

infrastructures are topics that could be explored regionally. I enjoyed Dr. Don Bosch presentation on Climate change a few years ago.

- A little more free time on Saturday – this schedule barely allowed time to breathe! But probably the best use of our time in recent retreats.
- Move to Friday evening, all day Saturday and Sunday morning. Hard to get here earlier on Friday.
- Enjoyed the field trip-boat trip. Perhaps more when they relate to the topics.
- More break time!

**ATTACHEMENT B:
COG 2013 LEADERSHIP RETREAT PARTICIPANTS**

COG Members

Nader Baroukh, Mayor, City of Falls Church
Dennis Brady, Council Member, City of Bowie
Sharon Bulova, Chairman, Fairfax County
Judith Davis, Mayor, City of Greenbelt
Dan Drummond, Council Member, City of Fairfax
Cathy Drzyzgula, Council Member, City of Gaithersburg
William Euille, Mayor, City of Alexandria
Andrew Fellows, Mayor, City of College Park
John Foust, Supervisor, Fairfax County
David Gray, Commissioner, Frederick County
Penny Gross, Vice Chairman, Fairfax County
Andrea Harrison, Chairman, Prince George's County
Mary Hynes, Board Member, Arlington County
Emmett Jordan, Mayor Pro Tem, City of Greenbelt
Matt Letourneau, Supervisor, Loudoun County
Leta Mach, Council Member, City of Greenbelt
Kenyan McDuffie, Council Member, District of Columbia
Phil Mendelson, Chairman, District of Columbia
Redella Pepper, Council Member, City of Alexandria
Frank Principi, Supervisor, Prince William County
Hans Reimer, Council Member, Montgomery County
Karen Toles, Council Member, Prince George's County
Todd Turner, Council Member, City of Bowie
Terry Seamens, Mayor Pro Tem, City of Takoma Park
Jonathan Way, Council Member, City of Manassas
Bruce Williams, Mayor, City of Takoma Park
Patrick Wojahn, Council Member, City of College Park
Karen Young, President Pro Tem, City of Frederick
Ronald Young, Maryland State Senate

GUEST SPEAKERS/OTHER PARTICIPANTS

Steve Brigham, America Speaks

David Harp, Chesapeake Bay Photographer

Dr. Jim Johnson, University of North Carolina-Chapel Hill

Hamid Karimi, District of Columbia

Pat Matthews, Northern Virginia Health Foundation & WRAG Vice Chair

Robert McCartney, The Washington Post

Lisa Rother, Urban Land Institute

Barry Stanton, Deputy CAO, Prince George's County

Ann Swanson, the Chesapeake Bay Commission

STAFF

Chuck Bean, Executive Director

Paul Beriault, Chief Financial Officer

George Danilovics, Director, Office of Technology Programs & Services

Paul DesJardin, Director, Department of Community Planning & Services

Stuart Freudberg, Senior Director, Department for Environment, Public Safety and Health

Nicole Hange, Government Relations Coordinator

Ron Kirby, Senior Director, Department of Transportation Planning/Region Forward

Dave McMillion, Director, Department of Public Safety & Health

Sharon Pandak, General Counsel

Imelda Roberts, Director, Office of Human Resources Management

Jeanne Saddler, Director, Office of Public Affairs

Tom Savoie, Contract/Purchasing Manager

Pat Warren, Executive Assistant



AGENDA ITEM #8

ADOPTION OF POLICY GUIDELINES

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 North Capitol Street, N.E.
Washington, D.C. 20002**

RESOLUTION ADOPTING THE COG BOARD'S GUIDELINES FOR POLICY DEVELOPMENT

WHEREAS, the Council of Governments (COG) has become increasingly engaged in, and placed a greater focus on, strengthening its relationship with state and federal officials and the advocacy of regional priorities; and

WHEREAS, the COG Board of Directors recognizes the need for established criteria and a process for developing COG's legislative and policy positions, now, and into the future; and

WHEREAS, the proposed "Guidelines for Policy Development" clearly define parameters and provide practical guidance to the Board, and its committees, when considering policy action;

NOW, THEREFORE, BE IT RESOLVED BY THE COG BOARD OF DIRECTORS OF THE METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:

The Board endorses the "Guidelines for Policy Development" (attached) and directs staff to include these guidelines in the Board's annual orientation manuals.

METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS

Guidelines for Policy Development

Background

Over the last few years, the Council of Governments has become increasingly engaged in, and placed a greater focus on, strengthening its relationship with state and federal officials and the advocacy of regional priorities. The Board has annually adopted policy priorities to focus COG's advocacy efforts in this regard. These positions are grounded in COG's strategic plan and are consistent with the annually adopted Work Program and Budget. We now have the opportunity to more clearly define the parameters that will provide practical guidance to the Board when considering policy action.

Adopted policy positions are based on regional cooperation and present a unified voice on regional issues. One of COG's greatest strengths is the willingness and desire of our very diverse communities to work together, through COG, on issues reflecting our core competencies in transportation, homeland security, economic development and the environment. For the most part, positions are generated from policy committees and support the advancement of our mission: the creation of a more prosperous, accessible, livable and sustainable region. We tend to focus on issues that are specific to our region, or to assert the particular needs we have as a region in a state or federal matter.

Part of COG's success over the years has been due to the constructive review and thoughtful input which its committees have brought to legislative and other issues prior to Board consideration as to whether to take a position. This process will benefit from a more strategic approach as to why, how and when a position is taken.

Guidelines for policy development

To be considered, a policy position should:

1. Adhere to COG's mission of advancing the principles and goals within Region Forward.
2. Fit within COG's core programmatic areas: transportation, human services, public safety, economic development and the environment.
3. Demonstrate COG's ability to influence and effectuate a policy decision.
4. Be regional in nature.
5. Be germane to the National Capital Region.
6. Be in the best interest of COG and its members.



AGENDA ITEM #9

**ENHANCED REGIONAL PREPAREDNESS IN
THE NATIONAL CAPITAL REGION SINCE
9/11/2001 – A RETROSPECTIVE**

Paul A. Quander Jr.



Paul A. Quander Jr. is a native Washingtonian and resident of Ward 7. He has spent nearly his entire career in the criminal justice sector, working to improve public safety in the District of Columbia. He has served in a variety of capacities, including serving as the presidentially appointed Director of Court Services and Offender Supervision Agency. In that capacity, he was responsible for approximately 15,000 men and women who were being supervised on probation, parole or supervised release. Mr. Quander was also appointed as the Executive Director of the District of Columbia

Criminal Justice Coordinating Council (CJCC). The CJCC serves as the forum for identifying issues and their solutions, proposing actions and facilitating cooperation that will improve public safety in the District of Columbia for its residents, visitors, victims, and offenders.

Prior to that, Mr. Quander served as an Assistant United States Attorney for more than seven years, investigating and trying the most serious and violent criminal offenders and organizations. He has also served as the Deputy Director of the DC Department of Corrections where he was responsible for the day-to-day operations of 8 prisons, 2 detention facilities and several community correctional centers. In addition, he served as an Assistant Attorney General in what is now the Office of the Attorney General for the District of Columbia (formerly the Corporation Counsel) where he prosecuted juvenile offenders and represented District of Columbia agencies and persons in civil actions.

Currently, he serves as the Deputy Mayor for Public Safety and Justice where he is responsible for the coordination and supervision of all District of Columbia public safety agencies.

Congresswoman Eleanor Holmes Norton



Congresswoman Eleanor Holmes Norton, now in her twelfth term as the Congresswoman for the District of Columbia, is the ranking member of the House Subcommittee on Economic Development, Public Buildings, and Emergency Management. She serves on two committees: the Committee on Oversight and Government Reform and the Committee on Transportation and Infrastructure. Before her congressional service, President Jimmy Carter appointed her to serve as the first woman to chair the U.S. Equal Employment Opportunity Commission. She came to Congress as a national figure who had been a civil rights and feminist leader, tenured professor of law, and board member at three Fortune 500 companies. Congresswoman Norton has been named one of the 100 most important American women in one survey and one of the most powerful women in Washington in another. The Congresswoman's work for full congressional voting representation and for full democracy for the people of the District of Columbia continues her lifelong struggle for universal human and civil rights.

Congresswoman Norton's accomplishments in breaking barriers for her disempowered district are matched by her success in bringing home unique economic benefits to her constituents. Among them are senatorial courtesy to recommend federal judges, the U.S. Attorney, and other significant federal law enforcement positions for the District; up to \$10,000 per year for all D.C. high school graduates to attend any public U.S. college or university and up to \$2,500 per year to many private colleges and universities; a unique \$5,000 D.C. homebuyer tax credit, which has sharply increased home ownership in the District and has been a major factor in stabilizing the city's population; and D.C. business tax incentives, including a significant wage credit for employing D.C. residents, which has maintained businesses and residents in the District.

Congresswoman Norton has brought significant economic development to the District of Columbia throughout her service in Congress, creating and preserving jobs in D.C. The most significant are her work in bringing to D.C. the U.S. Department of Homeland Security headquarters compound, now under construction, and is the largest federal construction project in the country; her bill for private development of the 55 acre-Southeast Federal Center, the first private development on federal land; her work with the Clinton administration that resulted in the relocation of 6,000 jobs to the Washington Navy Yard; and her successful efforts as committee chair to bring to the District the new headquarters for the U.S. Department of Transportation, and the Bureau of Alcohol, Tobacco, and Firearms, along with an additional Metro station at New York Avenue, which has resulted in the development of the NOMA neighborhood.

Congresswoman Norton helped end the city's most serious financial crisis in a century, in the 1990's, by achieving a historic package that for the first time restructured the financial relationship between Congress and the District, by transferring \$5 billion in unfunded pension liabilities and billions more in state costs to the federal government.

The Congresswoman, who taught law full time before being elected, is a tenured professor of law at Georgetown University, teaching a course there every year. After receiving her bachelor's degree from Antioch College in Ohio, she simultaneously earned her law degree and a master's degree in American

Studies from Yale University. Yale Law School has awarded her the Citation of Merit for outstanding alumni, and Yale Graduate School of Arts and Sciences has awarded her the Wilbur Cross Medal for outstanding alumni, the highest awards conferred by each on alumni. She is the recipient of more than 50 honorary degrees.

Before being elected, Congresswoman Norton served as a trustee on a number of public service boards, including the Rockefeller Foundation, and the Board of Governors of the D.C. Bar Association, as well as, served on the boards of civil rights and other national organizations.

The Congresswoman is a third-generation Washingtonian, and is the mother of John Holmes Norton and Katherine Felicia Norton.

Kenneth J. Mallette
Executive Director
Maryland Emergency Management Agency

Ken, was appointed as the Executive Director of the Maryland Emergency Management Agency by Governor Martin O'Malley, on May 21, 2012. He is responsible for the coordination of local, state, federal and private sector engagements during state and federal declarations of disaster. During none emergencies he oversees the active participation of the Maryland Emergency Preparedness Program (MEPP) within the four mission areas of prevention/protection, preparedness, response, recovery and mitigation.

Ken, retired from the New Jersey State Police as a Captain. He was the Executive Officer for the Homeland Security Branch, Special Operations Section. After retiring from the State Police, he moved to the private sector and was the Vice President of Preparedness for James Lee Witt Associates, a crisis management consulting firm, headed by former FEMA Director James Lee Witt.

Ken, is a graduate of the FBI National Academy, 213th class. He did his undergraduate work at Benedictine College, KS and his graduate work at Seton Hall University, South Orange, NJ.

Linda C. Mathes
Chief Executive Officer
American Red Cross in the National Capital Region



Linda Mathes, selected as a **2008 *Washingtonian of the Year***, is the Chief Executive Officer of the American Red Cross in the National Capital Region which includes the District of Columbia; counties of Arlington, Fairfax, Loudoun, Montgomery, Prince George's and Prince William; and cities of Alexandria, Fairfax, Falls Church, Manassas and Manassas Park.

Ms. Mathes is Chair of the Regional ESF-6 Mass Care, Housing, and Human Services Committee for the Greater Washington Metropolitan Council of Governments. She is a member of the Board of Directors of the Fairfax County Chamber of Commerce and American Red Cross Retiree Association; and is a member of the Nonprofit Roundtable of Greater Washington, Emergency Preparedness Council of MWCOG, International

Women's Forum, and Tiffany Circle.

Ms. Mathes was the winner of the **1998 DC Chamber of Commerce Business Leader of the Year Award**. Other awards she has received on behalf of the Chapter include the **Strategic Partnership award** from the Homeland Security & Defense Business Council (December 2008) and the **Golden Links award** from the Board of Trade (December 2005). Ms. Mathes was selected for Project Interchange institute in Israel sponsored by the American Jewish Committee (2005). She was a winner of the **American Red Cross Tiffany Award** for employee excellence in 1986 and a finalist for the White House Fellows in 1983.

Ms. Mathes was the 2006-2008 elected Chair of the Association of Metro Managers, the 45 largest Red Cross chapters in the USA. She also was a member of the Board of Directors and graduate of Leadership Greater Washington, member of the Survivor's Fund Governance Board, co-chair of the Nonprofit Emergency Preparedness Task Force of Greater Washington (2001-2009), member of the regional Human Service Working Group, Potomac Officers Club, University of the District of Columbia Action Council for Certificate in Nonprofit Leadership, Board of Trade's Emergency Preparedness Task Force, TEC (The Executive Committee) and The Points of Light Foundation Kitchen Cabinet.

Ms. Mathes has given speeches, conducted seminars and published articles on such subjects as emergency preparedness and response, role and management of the nonprofit, internal controls and management, working with media, strategic planning, and fundraising. Published articles include "Student Activities—Who Needs Them? The Community, That's Who," *Catalyst for Change*, Journal of the National School Development Council.

Ms. Mathes began her career with the Red Cross in 1973 at the Dallas County Chapter/Northeast Texas Division where she served as director of youth services until 1978. She served in several leadership positions at the national headquarters of the American Red Cross in Washington, DC from 1978-1986. She served as Executive Director of the Pittsburgh-Allegheny County Red Cross Chapter in Pennsylvania from 1986-1991. She was appointed CEO of the American Red Cross of the National Capital Area in 1991.

Ms. Mathes is a cum laude graduate of Vanderbilt University and received her masters in public administration from the University of Southern California, Washington Public Affairs Center. She is a graduate of the FBI Citizen's Academy, American Red Cross Weapons of Mass Destruction/Terrorism Program at Clara Barton Center for Domestic Preparedness, and the Partners in Organizational Leadership at the John F. Kennedy School of Government at Harvard University.

James Schwartz



James Schwartz is the Chief of the Arlington County Fire Department in Arlington, Virginia. Chief Schwartz has been with Arlington Fire for 27 years and was appointed Chief in June 2004. Prior to his appointment he served in a variety of fire department positions including Assistant Chief for Operations, responsible for all response-related activities, including fire, EMS, hazardous materials and technical rescue response, incident management and operational training. In April, 2003 he was assigned to the Office of the County Manager where he served as the Director of Emergency Management until his appointment to Fire Chief.

The Arlington County Fire Department consists of 320 personnel that provide fire, EMS, hazardous materials and technical rescue response to an urban community of 219,000 residents in an area of 26 square miles. The department was the lead agency for the response to the September 11 attack at the Pentagon. Chief Schwartz was the Incident Commander for the Pentagon incident.

Chief Schwartz is a member of the Northern Virginia Emergency Response System Steering Committee and the Sustainment Committee for Arlington County's Metropolitan Medical Response System. He is a member of the Washington area Council of Governments Fire Chiefs Committee.

Chief Schwartz chairs the International Association of Fire Chiefs' Committee on Terrorism and Homeland Security. He is also a member of the Interagency Board on Equipment Standardization and he serves on the Advisory Council for the Interagency Threat Assessment Coordinating Group at the National Counter Terrorism Center. In 2009 Schwartz was appointed by the Secretary of Homeland Security to the Homeland Security Quadrennial Review Advisory Committee.

Chief Schwartz is a life-member of Leadership Arlington an organization that develops and connects leaders in the public, private and non-profit sectors of Arlington.

Chief Schwartz graduated from the University of Maryland with a Bachelor's degree in Fire Administration and is a graduate of the Executive Leaders Program at the Center for Homeland Defense and Security at the Naval Postgraduate School.

Fire Chief James Schwartz served as Incident Commander at the Pentagon on 9-11 and became Arlington's new Fire Chief on June 28, 2004.



AGENDA ITEM #10

OTHER BUSINESS

(NOTE: NO ATTACHMENTS)



AGENDA ITEM #11

ADJOURNMENT

NEXT MEETING: October 9, 2013