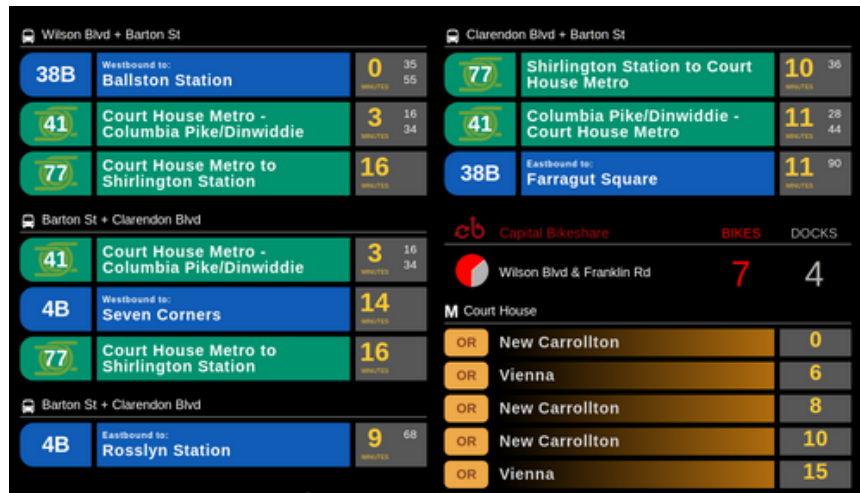


Transit Screens communicate aggregated, real-time transit feeds at any location with a single, cloud-based display. Transit Screens include all major transit agencies in the greater Washington, DC area, (ie. Metro, Metrobus, Capital Bikeshare, Circulator, ART, and PG The Bus.) Coverage includes SF Bay Area and can easily extend to other regions and agencies.



For retail: Use a Transit Screen in your window or at your register to:

- Attract traffic to your business
- Make it easier for customers to use public transit, reducing parking demand
- Keep customers comfortably inside your store instead of outside waiting for transit
- Provide a useful timesaving amenity to help customers and employees travel safely

At the Java Shack coffee shop in Arlington, customers waiting for coffee or sitting at a table can see the next departures at their convenience.

For commercial property management, residential apartment buildings, and retail:

Use a Transit Screen in your lobby to:

- Instantly demonstrate all transportation choices to prospective or current tenants
- Add interest to a lobby, demonstrate technology savvy
- Increase resident and visitor comfort and save time
- Improve quality of front desk services at low cost

Requirements: Internet (wired or Wi-Fi); power connection; display screen (7" to HDTV). Screens have performed successfully at beta test sites in public retail locations. Transit Screens also work on desktop computers and mobile devices.

Strategic Partnerships: Georgetown BID, Ballston BID, Columbia Pike Revitalization Organization, Mobility Lab, Douglas Development, Capital Riverfront BID, Arlington County Commuter Services, City of Falls Church, goDCgo.com, DDOT.

Pricing Structure: Upfront software license starts at \$1999/screen introductory rate. Monthly M&S fee starts at \$50. Monthly fee waived on ad-supported TransitScreens. Multiple screen discounts are available.

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