



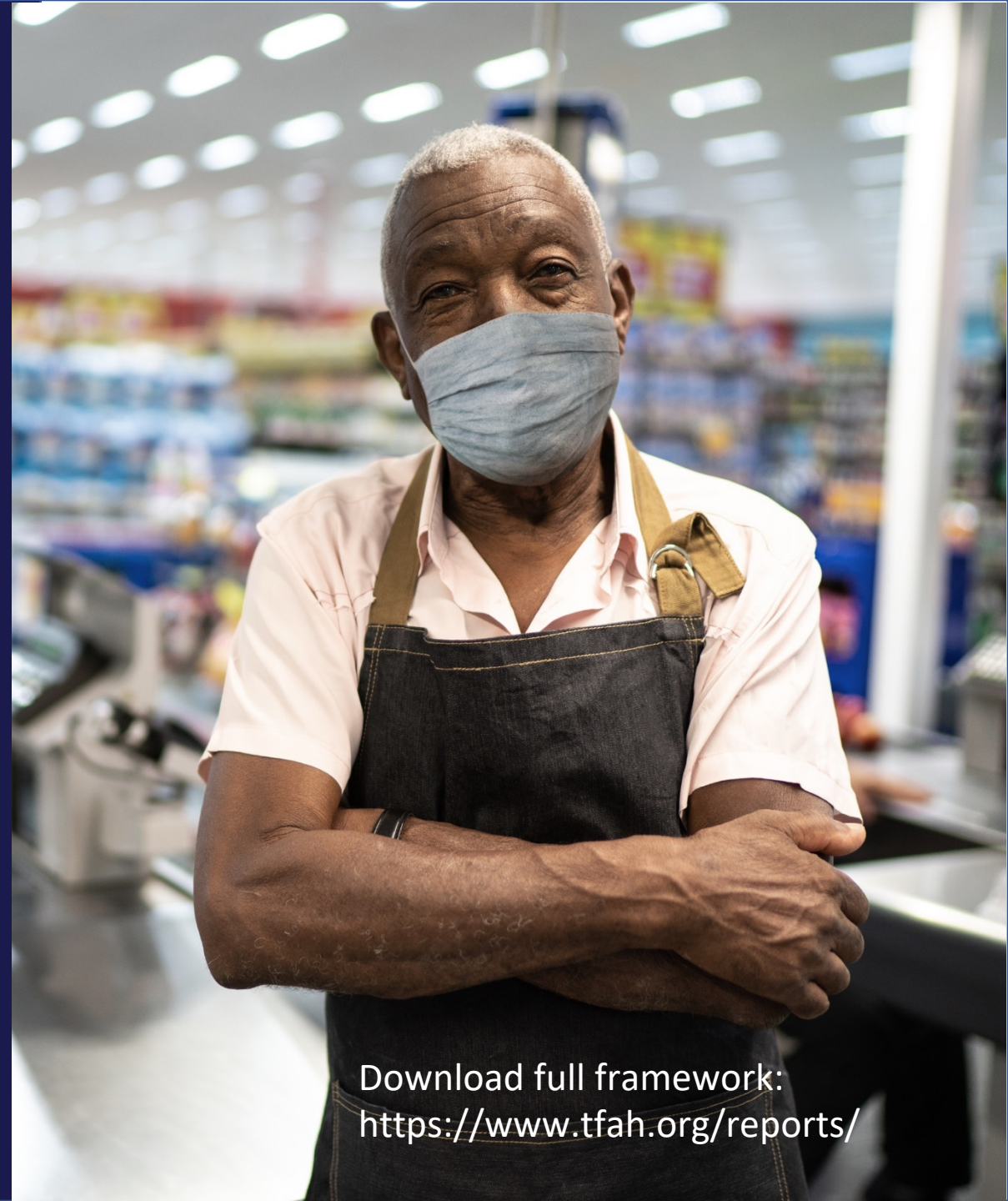
Building Trust in and Access to a COVID-19 Vaccine Among People of Color and Tribal Nations

Framework for Action

In Partnership with
the National Medical Association
and UnidosUS

John Auerbach, Trust for America's Health

February 5, 2021



Download full framework:
<https://www.tfah.org/reports/>

Policy Recommendations



1. Ensure scientific fidelity of vaccine development process

- HHS, vaccine developers, and FDA: ensure trials are representative and data are transparent; engage communities, public health, and healthcare
- White House and HHS: clarify and communicate roles of CDC, FDA, NIH, other agencies; ensure transparent, uniform messages
- HHS and developers: release all vaccine data, follow scientific protocols, monitor and report adverse events
- FDA: engage stakeholders to validate, review, and report on data



2. Equip and fund trusted community organizations and networks in vaccination planning, education and delivery

- Congress: fund CDC and partners to provide training, support, and resources for community-based organizations (CBOs)
- Governmental agencies at all levels: engage CBOs, faith leaders, and other trusted organizations as key, funded partners
- CDC and NIH: guidance and funding for partners that support engagement and outreach to communities
- Congress: funding for long-term capacity and infrastructure support for community-based organizations



3. Communicate needed information and through trusted messengers

- Congress: Fund CDC for effective and culturally and linguistically appropriate outreach, communication, and educational efforts
- FDA and CDC: engage national organizations; fund local engagement with healthcare providers
- Congress and HHS: fund training and engagement of trusted non-healthcare communicators
- All: deliver accurate, customized, clear, and consistent messages, where people are; delivered by trusted messengers
- HHS: communicate with frontline and essential workers; communicate transparently and in real-time



4. Ensure that is as easy as possible for people to be vaccinated

- Follow distribution guidelines grounded in equity (NASEM, ACIP)
 - Planners: locate sites in areas with disproportionate burden (e.g., health centers, schools, places of worship). Prioritize congregate living; non-hospital healthcare; food service, farm and transportation workers
 - Congress and HHS: make funding flexible to ensure access and remove barriers at vaccination sites (e.g., transportation)
 - Government officials: guarantee and communicate that immigration status is not a factor for receipt of vaccine nor is it reported
 - Congress, CMS, private payers, HHS: ensure complete cost coverage for individuals and providers
-

5. Ensure complete coverage of costs associated with the vaccine

- Congress, CMS, private payers, HHS: ensure complete cost coverage for individuals and providers
- HHS: ensure vaccine providers do not bear costs associated with delivering the vaccine



6. Fund and require disaggregated data collection and reporting

- Congress fund and CDC and state, local, tribal, and territorial authorities partner with community leaders to plan data collection and share data communities
- Use data to inform prioritization of vaccine distribution and address gaps in vaccination





Thank you

Download full report:
<https://www.tfah.org/reports/>

info@tfah.org

[@HealthyAmerica1](https://www.instagram.com/HealthyAmerica1)

www.tfah.org

