

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 North Capitol Street, N.E.
Washington, DC 20002**

**RESOLUTION RECOGNIZING MAY 11-17, 2003 AS TOURISM WEEK IN THE NATIONAL CAPITAL
REGION AND URGING ADDITIONAL COLLABORATION THROUGH THE GREATER
WASHINGTON TOURISM ALLIANCE**

WHEREAS, the tourism and hospitality industries in the National Capital Region generate more than \$10 billion annually and employ more than 260,000 workers, making the region one of the most significant tourism destinations in the United States and world and; and

WHEREAS, to promote economic development opportunities and support both tourism and the hospitalities industries, areas local governments and businesses have established conference and visitors bureaus; and

WHEREAS, reductions in travel and tourism globally and in the National Capital Region following the terrorist attacks of September 11, 2001, combined with curtailed business travel, conferences and meetings as a result of current economic conditions have impacted the vitality of the tourism and hospitality industries in the National Capital Region; and

WHEREAS, area conference and visitors bureaus have agreed to establish the Greater Washington Tourism Alliance to promote cooperation and collaboration and ensure that the National Capital Region continues to be the premier tourism destination for thousands of visitors.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

1. May 11-17 is recognized as Tourism Week in the National Capital Region.
2. COG commends area convention and visitors bureaus for establishing the Greater Washington Tourism Alliance and encourages the Alliance to work closely with COG and key stakeholders, such as the Greater Washington Board of Trade and the Greater Washington Initiative, to strengthen cooperation, collaboration and joint marketing of the National Capital Region.