



M E E T I N G A G E N D A

COG RECYCLING COMMITTEE

Social Networking Tools & End of Year Meeting

Place: COG 3rd Floor Board Room
Date: Thursday, December 2, 2010
Time: 10:00 a.m. - 1:30 p.m.

- I. **Call to Order & Introductions** – Chair Luisa Robles, City of Greenbelt
- II. **Social Networking Tools** (10:00 – 11:30)
Social Media Tools and Techniques
KiKi L'Italien
Senior Consultant, Technology Management, DelCor Technology Solutions
Ms. L'Italien will describe how associations and government can use social media to connect with their community.
COG Social Media Outreach
Lewis Miller
Public Affairs Specialist, Metropolitan Washington COG
Mr. Miller will discuss how COG uses social media to promote programs like Region Forward.
Arlington County Social Media Programs
Maureen Dilg
Web Producer, Arlington County Office of Communications
Ms. Dilg will review how the county uses multiple platforms to promote programs such as Fresh AIRE and the CarFree Diet campaign.
- III. **Selection of Meeting Topics for 2011** (11:30 – 11:50)
- IV. **America Recycles Day Local Drawing** (11:50 – 12:00)
- V. **Lunch** (12:00 - 12:30)
- VI. **New Business** (12:30 – 12:55)
 - a. Committee Chair for 2011
 - b. Go Recycle Campaign
 - c. America Recycles Day
 - d. Organics Task Force
- VII. **News Exchange and Industry Update** (12:55 – 1:30)
- VIII. **Set Next Meeting Date (January 20)**
- IX. **Adjourn**



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