



EMPLOYER OUTREACH COMMITTEE

Tuesday, January 16, 2018
10 a.m. to 12 noon

Metropolitan Washington Council of Governments
777 North Capitol Street, NE
Third Floor, COG Board Room

Chairperson: Antoinette Rucker WMATA (202) 962-2744
Vice Chairperson: Judith Galen, Loudoun County (703) 737-8044
Staff Contact: Mark Hersey 202/962-3383

MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 10/17/17 Meeting Notes (5 minutes)
3. Final First Quarter FY2017 and Draft Second Quarter FY2018 Conformity Verification Statements (10 minutes)
4. Training Update and Review (10 minutes)

Mark Hersey, COG/TPB staff, will brief the Committee on the year's training and the upcoming fiscal FY2018 year's sessions.
5. TDM Marketing – Thinking Outside the Box (30 minutes)
Holly Morello of PRTC and George Clark of Tri-County Council For Southern Maryland will present on how to do outreach to Outer Jurisdiction employers
6. Employer Survey Archive Application update (20 minutes)
Representatives from VHB will update the committee on recent Enhancements to the survey archive application.
7. Employer Recognition Awards (10 minutes)
Douglas Franklin of COG/TPB staff will update the committee on the 2018 Employer Recognition Awards ceremony
8. Employer Outreach Roundtable (25 minutes)

Group members can share challenges and successes they encountered in recent TDM outreach activities.
9. Other Business (5 minutes)

The next Employer Outreach Committee meeting is scheduled for April 17, 2018 at 10 a.m.

Reasonable accommodations are provided upon request, including alternative formats of meeting materials. Visit www.mwcoq.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD, 777 NORTH CAPITOL STREET, N.E., SUITE 300,
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