

Transportation Safety Subcommittee

Item #3

June 23, 2008

# Background

- A workshop on pedestrian safety was held on April 29, 2008 at the National Press Club
- Sponsored by WMATA, MWCOG, AAA
- Over 200 regional leaders and subject matter experts discussed problems
- Breakout sessions produced recommendations for specific actions
  - Education, Engineering, Enforcement



## Defining the Problem

- Pedestrians account for one fifth of all traffic fatalities in the Washington region, more than 80 deaths per year, and 2300 injuries.
- Crosswalks have lost much of their meaning
  - Motorists don't stop for pedestrians
  - So pedestrians have little incentive to use crosswalks
  - "The safe pedestrian route needs to be made convenient or the convenient route needs to be made safe"
- Walkability, encompassing both safety and access, is important for economic development
  - But free parking and subsidized roads encourage driving and low density development

# State and Regional Policies and Philosophies

- Pedestrian safety is fundamental to transportation safety
- Every trip begins or ends with a pedestrian trip
- Walking is increasing with transit ridership
- More walking means better health, more social interaction, less pollution
- Increase the reach and duration of the Street Smart Campaign
- Develop walkable communities for the future that reflect past successes.

#### **Best Practices**

- Establish regional bus stop siting guidance
- Use multimodal performance measures for land use and transportation projects
- Improve crosswalk design
- Consistently adhere to ADA guidelines
- Enhance traffic enforcement
  - Dedicated traffic units

# **Best Practices (cont'd)**

- Collect better data
- Establish Pedestrian-Safe Speed Limits
- Establish consistent laws across the region
- Improve education for drivers and pedestrians

## Recurring Themes

- Improve data collection and use, including performance measures
- Expand "Street Smart"; start education early and provide it often
- Have consistent laws consistently enforced across the region
- Develop regional bus stop design guidance