COMMUTER CONNECTIONS®
A SMARTER WAY TO WORK

QUARTERLY WORK PROGRAM PROGRESS REPORT
OCTOBER - DECEMBER 2006

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD

PROGRAM HIGHLIGHTS

I.   COMMUTER OPERATIONS CENTER

   A.   Local Agency Coordination and Technical Assistance

   The End User client reports were sent out to all client members on a bi-weekly schedule for the months of October to December 2006.

   Electronic purge letters were sent on October 27th, November 29th and December 27th. Staff reported that the electronic purge process was functioning properly and were able to print paper purge letters for commuters with 'undeliverable address.' Staff implemented an accelerated schedule for Applicants to be Purged Listing in order to bring local programs up to date. Staff will continue to work on edits to electronic purge notice based on client updates.

   Staff worked on updating commuter records in the CCRS Database to include the Guaranteed Ride Home Commuter ID number and expiration date. The commuter information was added to the travel route dialog box for commuters that already exist in the CCRS. Any commuter registering for GRH only was added to the CCRS database in order to assist during the migration of data for both the CCRS and GRH Database.

   Updates have been made to the Federal ETC web site, notably the posting of the Commuter Connections summer edition of the Federal ETC newsletter insert and links surrounding current events and news articles pertaining to Federal TDM activity. Staff also met with NCPS and GSA on November 7th to discuss holding a Federal ETC roundtable discussion in early 2007.

   Staff attended a meeting at FDA as new client to discuss carpool options for FDA employees. FDA staff will utilize the CCRS database to assign parking permits to employees that voluntarily participate in carpool/vanpool as alternative way to work.

   Staff traveled to local client sites for CCRS Software Installation and training of new hire. CCRS Training was hosted at MWCOG for one-on-one training in order to assist with order entry of CCRS applications.

   COG/TPB staff drafted a timeline for the development of the FY 2008 CCWP and produced bulleted points as well as a draft document for review by the state funding agencies.

A Commuter Connections Subcommittee was held on November 21st. Highlights from the meeting include: A presentation from OneBigPlanet in regards to the proposed GRH Loyalty incentive program, a presentation by COG/TPB staff on the draft FY 2006 Employer Customer Satisfaction survey results as well as a briefing on the 1st quarter Employer Outreach conformity verification statement, COG/TPB staff recommendations on changes to the regional Guaranteed Ride Home program participation guidelines, a briefing by COG/TPB staff on the draft FY 2006 Bike To Work Day event report, a discussion on some of the outstanding "parking lot" issues from the Commuter Connections Strategic, the distribution and discussion of the 1st quarter budget for the FY 2007 CCWP, and a briefing from COG/TPB staff on the development of the FY 2008 CCWP.

A Commuter Connections Ridematching Committee meeting was held at COG on December 19th. Highlights from the meeting included: input from meeting participants on upcoming transportation fairs, a presentation by staff on the status of street centerline and transit data updates to the CCRS, an update provided through presentation by staff on the Extranet, a presentation by Base Technologies representatives on the status of the Regional TDM Software Project, a status report by staff on the update of the Landmark and Building Look-up Table, an update by staff on the Commuter Connections Technical Assistance policy, a discussion on Park-n-Ride Lots map and a discussion by meeting participants on "Hot Topics" related to the CCRS.

State TDM Work Group meetings were held on October 10th, November 14th, and December 12th.

B.   Transportation Information Services

Staff provided commuter traveler information on alternatives to the general public by telephone, Web site, electronically and through printed information. Statistics on this project are available by viewing the Quarterly Work Program Progress Report at the end of this document.

C.   Transportation Information Software, Hardware, and Database Maintenance

Software development staff made program changes to enhance the electronic version of the monthly purge notices. The software puts out the name and home address of the commuter. It also puts out some text asking the commuter about commuting preferences (carpool./vanpool/both; as a rider/driver/both).

MWCOG has acquired a new IBM Infoprint 6500 impact printer. This machine is a high speed, industrial printer. Staff has expanded its capabilities by programming one of its custom configurations to print the monthly peel-apart purge notices.

Staff assisted local rideshare agencies in working around corrupted database records, address geocoding problems, correcting database records when uploads were unsuccessful, report writing, producing park and ride lot statistics, and troubleshooting misbehavior by software on local computers.

A contract was signed with Base Technologies to implement the TDM Software system project. An updated timeline was produced along with a high level flow design and a detailed system design. Weekly conference calls were held between COG/TPB staff and the contractor beginning on November 15th. A demonstration of the screen designs was held on December 13th with the TDM Software System Work Group by web and conference call. The contractor analyzed the existing CCRS database and compiled a list of data elements from the Employer and GRH database. The consultant also reviewed the schemas of the Virginia and Baltimore GRH programs as well as the kiosk structure. Staff and the contractor began analyzing various software loads for Oracle Windows client station. The contractor also began a review and analysis of data migration. The Ridematching Committee was briefed on the project status at its December 19th meeting.

D.   Commuter Information System

GIS staff completed geoprocessing street centerline data for CCRS. Input data was acquired from sources ranging from state agencies to local county GIS offices. A web page with a link to download an installer for the new data and information about how to install is available at http://maps.mwcog.org/extranet. Staff implemented a "Click the announcement link" labeled New Geographic Data for Ridematching Distributed and asked client member sites to follow the link to the map.

Staff prepared tables of landmarks and points of interest as spatial data for use in the ridematching system. Staff also acquired and began processing the region's transit data for a CCRS update.

Staff updated the interactive map at maps.mwcog.org to reflect the fact that the Jefferson County, West Virginia telework center has moved.

II. REGIONAL GUARANTEED RIDE HOME PROGRAM

A. General Operations and Maintenance

Staff monitored and maintained the GRH database and server. Software development staff designed a new, automated procedure for backing up the GRH database and performing the history purge.

Staff continued sending weekly registration and re-registration cards to Guaranteed Ride Home program applicants. Those applicants whose records were expiring were contacted to update their information.

Staff processed cab and car rental invoices, and transit vouchers.

Between the months of October and December, there were 1,612 GRH applications received. A total of 1,170 applicants were registered (1,138 new applicants and 32 previous "one-time exception" users) and 1,721 commuters were re-registered. During the same time period, the GRH program provided 755 GRH trips. Seventy-nine (99) of these trips were "one-time" exceptions accounting for nine percent (10%) of the total number of GRH trips provided. Personal illness accounted for the largest portion of the GRH trip reasons followed by child care. As of December 31st, a total of 16,098 commuters are currently registered in the GRH database.

Staff recommended changes to the GRH Participation Guidelines at the November 21, 2006 Commuter Connections Subcommittee meeting. Subcommittee members were asked to review and comment on the recommended changes and final changes would be formally approved at the January 16, 2007 Commuter Connections Subcommittee meeting.

III. MARKETING

A. TDM Marketing and Advertising

The Bus Design was selected as the new regional TDM Marketing project contractor for Commuter Connections and a contract was signed. Commuter Connections staff worked with Bus Design staff to plan an integrated marketing campaign for FY 2007, of which drive time radio will be the primary media platform. Staff also worked with the contractor on the design of a Commuter Connections stakeholder questionnaire that would be used to gather input to improve regional marketing activities.

Follow up continued on the $50.00 "Make Your Employees Beam" Visa gift card promotion through November 2006. The campaign support included a corresponding web page and direct mailer that was delivered to

approximately 1,000 Level 2 employers in the region. The concept approach touted commuter benefits as a tool for improving employee recruitment and retention. The headline stated "While you can't beam your employees to work, you can make them beam." The inference was that through a commuter program, employers could make their employees beam. Employer Outreach representatives met with a grand total of 25 employers as a result of the promotion.

A representative from OneBigPlanet presented to the Commuter Connections Subcommittee at the November 21st meeting. OneBigPlanet is an online rewards/loyalty membership program used by companies to attract and/or retain customers. The benefit to members is access to discounts on restaurants, movies, and a variety of products and services from over 100,000 merchants locally and nationwide. The program could potentially be used in marketing campaigns to attract new customers into the Commuter Connections Guaranteed Ride Home program. Or it can be used as incentive/thank you to renew GRH membership. The incentive program will remain under future consideration.

The 2007 Commuter Connections 10th annual Employer Recognition Awards brochure and application form were developed in late November 2006 and distributed in early December to the following:

- Federal ETC's
- Commuter Connections Employer Outreach Representatives
- Level 3 & 4 employers on ACT database
- Top CEO's in the region
- Chambers of Commerce
- Washington Area Telework Centers

In addition, notices went out from the following partners via email/and or newsletters.

- The Greater Washington Board of Trade
- GSA Telework List Serve
- Telework Exchange

The application process seeks outstanding employers in the region who have taken positive steps to reduce traffic congestion and improve air quality within the categories of Telework, Incentives and Marketing. The application form is available to download off our web site in addition to the ability to apply directly online.

Staff produced and issued the Commuter Connections Fall 2006 newsletter.

Staff continued to post commuter news links to Commuter Connections web site along with other routine maintenance, updates and enhancements including administration of the Bulletin Board.

A Regional TDM Marketing Group meeting was held on December 19th. The final FY07 Regional TDM Resource Guide and Strategic Marketing Plan was approved and distributed. Meeting highlights included the following: Commuter Connections FY07 Marketing Campaign, preliminary data from the FY06 GRH Customer Satisfaction Survey, goDCgo.com web launch,

Software development staff continued to produce enhancements and bug fixes to the extranet website. A problem that prevented deleting calendar events has been fixed. Users can now control the size of the download window in the file review section, which enables better display of PDFs in the web browser.

Staff participated in a Transportation Fair at the Department of Transportation located in Washington, DC on November 2nd and in one held at the Census Bureau located in Suitland, MD on December 12th.

B. Bike to Work Day

A Bike to Work Day Steering Committee meeting was held on November 8th. Staff issued the final draft of the 2007 Bike to Work Day report. The event date has been locked in as Friday May 18, 2007 which will coincide with National Bike to Work week. A 2007 rider goal of 6,600, a 10% increase over the 6,000 mark reached in 2006 was established. The sponsorship declaration form was finalized and was made available for download at commuterconnections.org. Staff has been working with the TDM Marketing contractor team to secure cash donation sponsors for the event. New Pit Stops will be seen in Tysons at Booz Allen Hamilton and at a location yet to be determined, somewhere in southern Fairfax County.

Commuter Connections received an award for the 2006 BTWD event from the Chesapeake Chapter of the Association for Commuter Transportation at their annual awards banquet in December. The award was accepted by Nicholas Ramfos and Douglas Franklin on behalf of Commuter Connections, WABA and the BTWD Steering Committee.

IV. MONITORING AND EVALUATION

A. TERM Data Collection and Analysis

Staff secured a contract with LDA Consulting to conduct the regional TDM Evaluation project. The TDM Evaluation Group met on November 21st to discuss the 2006 – 2008 TDM Evaluation Framework Methodology and the proposed data collection methodology for the 2007 State of the Commute Survey.

The TDM Evaluation Group met again on December 12th to discuss comments and edits to the 2007 State of the Commute survey questionnaire, the update of the 2006-2008 TDM Evaluation Framework Methodology document along with updates to the TERM calculations, and a discussion of the 2007 GRH Applicant telephone and Internet surveys.

Staff collected and produced the final FY2007 first quarter conformity verification statement for the Employer Outreach sales jurisdictions as well as the draft second quarter conformity verification statement.

B.   Program Monitoring and Tracking Activities

During the October – December 2006 time frame, GRH customer satisfaction survey cards were mailed-out to all commuters who received a trip during the months of September – November. Survey cards are mailed out in the month following when the service is provided. A presentation was made by staff at the December Regional TDM Marketing Group meeting reflecting preliminary data collected throughout FY06. Preparation began on the formal FY06 GRH Customer Satisfaction Survey report to be issued at the January Commuter Connections Subcommittee meeting.

Staff received monthly synchronizations and reports from the sales jurisdictions. Several jurisdictions were tardy in their submissions (District of Columbia, City of Alexandria, Frederick County, Prince William County, and Tri-County Council).

Staff completed and presented the first and final drafts of the FY2006 Customer Service Satisfaction Survey Report. Edits were received from the Employer Outreach Committee and Commuter Connections Subcommittee. The final document was completed in December for final presentation to the Employer Outreach Committee and Commuter Connections Subcommittee.

Staff completed and presented the final draft of the 2006 Bike to Work Day Report. Edits were received and input from the Bike to Work Day and Commuter Connections Subcommittees. The final copy was produced in

December for presentation at the Bike to Work Day Committee's and Commuter Connections Subcommittee's January meetings.

V. EMPLOYER OUTREACH

1. Regional Component Project Tasks

A. Regional Employer Database Management and Training

Staff began groundwork for upcoming ACT! Database software upgrade. Training schedules were developed for the third quarter of fiscal year 2007. Staff assisted in database troubleshooting and maintenance. Staff prepared and presented information regarding the program to the Employer Outreach Committee on October 17, 2006. Topics of discussion were: Prince William County follow-up presentation on the Individualized Marketing Project; ACT! Database upgrade; Live Near Your Work; Extra-Net demonstration; New draft Employer Outreach goals; 1st quarter conformity verification statement; and, the Employer survey re-design project status.

B. Employer Outreach for Bicycling

Updates were made to the "Biking to Work in the Washington Area" guide. Edits were requested and received from the COG Bicycle and Pedestrian Committee and the guides will be re-printed in early 2007.

C. Live Near Your Work Program

Staff gave a status report on the development of the Live Near Your Work program to the Employer Outreach Committee on October 17th. The Live Near Your Work working group met again on October 25th and what items of focus should be considered for the program in terms of products and overall marketing strategy. The group also was briefed on the project timeline and costs. Staff worked with the Human Services, Planning & Public Safety Department of COG to develop materials for up coming events and marketing collateral materials.

On November 14th and November 20th, the Live Near Your Work work group was asked to review and comment on the marketing concepts developed for the collateral materials along with the list of workforce housing programs available in the Metropolitan Service Area of the Washington DC region.

An event request form was developed and sent to all of the jurisdictional representatives in November. COG/TPB staff began accepting Event

Request Forms accompanied by a formal letter from the jurisdictions' TDM program Director outlining the purpose of the event and financial assistance required. Funds for these events have been set aside and are available for use by the local sales territories. Requests will be considered on a first come first serve basis. All events need to be conducted prior to June 30, 2007. Staff also presented information on the program to the Transportation Planning Board Technical Committee on December 1, 2006.

Staff also coordinated with UrbanTrans in preparation for the upcoming Live Near Your Work seminar and kick-off event that would be held in the District of Columbia in early January. Staff also began development of the Live Near Your Work (LNYW) Employer Resource Guide for the kick-off event to be launched in January 2007. The resource guide addresses the challenges associated with the growing population of the Washington area and the trend that employees are living farther away from their jobs, creating longer commutes. It highlights various housing programs and incentives available for the Washington area workforce to assist employees with moving closer to where they work. The guide also provides a list of commuting options.

The District of Columbia's kick-off was promoted through save the date postcards, letters and emails to employers. In addition to the guide, the LNYW initiative had a corresponding web site and an employer direct mail campaign developed.

2.   Jurisdictional Component Project Tasks

A.   Local Agency Funding and Support

Staff provided marketing collateral for events in the District of Columbia, Loudoun County, and Prince George's County. Other materials were also sent for re-supply of collateral stock at the representatives locations. Staff also conducted sales support calls during the weeks of December 18th to 29th. Included with those calls was a written questionnaire to be completed by the Employer Outreach sales representatives.

VI.   TELEWORK

A.   General Assistance and Information

Staff responded to 1 inquiry in October and 1 inquiry in November regarding Telework and distributed one employer telework kits. The Commuter Connections Telecommute Assistance RFQ was issued on October 18th. Qualifications from consultants were due on November 8th. A consultant selection was made in November and staff is negotiating the

contract for signature.

Staff made a presentation to the Herndon/Dulles Chamber of Commerce on Telework and Business Continuity on November 9th.

VII.   INFOEXPRESS KIOSKS

Jurisdictional Project Component Tasks

A. Maintenance and Operation of Regional InfoEpxress Kiosks

Routine physical maintenance continued with each of the kiosk site and the kiosk software design and content. Problems were reported at USDA, Union station, FairOaks, Manassas, Reston and Ballston. Staff collected monthly usage statistics from each of the InfoExpress Kiosks. Communications and electrical power issues were reported at Reston, FairOaks, Manassas, Union Station and USDA. Staff continued to work on the removal of the kiosks in Northern Virginia as well as the removal of the InfoExpress kiosk engine on all of the Fairfax County CRiS kiosks. Termination letters were sent to Ballston Common Mall, Hoffman Center, Manassas Mall, Mitre Corporation, the Pentagon, Reston Town Center, Fair Oaks Mall, worked on kiosk presentation for DC and is currently working with contractor to remove stuff from the kiosk structure before discarding them.

A presentation was made to the District of Columbia Department of Transportation TDM staff on October 24th recommending upgrades for both the hardware and software for the current InfoExpress kiosks located in the city. A letter was received by COG/TPB staff from the District of Columbia's Department of Transportation (DDOT) requesting that their participation in the InfoExpress kiosk project be terminated after FY 2007. The request also requested that COG/TPB staff assist DDOT with the purchase of static display kiosks to be placed in strategic locations throughout the city.

TDM SERVICES

REGIONAL SUMMARY
OCTOBER - DECEMBER 2006

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
COG Rideshare Applicants (New and Re-apps)	858	966	
Locals Rideshare Apps (New and Re-apps)	1,815	2,779	
Matchlists Generated	2,826	3,748	
Transit Applicants/Info Sent	129	195	
GRH Applicants	1,612	1,634	
GRH Rides Provided	755	677	
Telework Info Requests	2	7	
Phone	6	33	
Internet	2,600	3,031	
Kiosk	0	0	
Employer Applicants	0	10	
Total Hits on website	19,701	18,723	
TOTAL INPUT	**30,304**	**31,803**	**0**

Technical Assistance to Local Agencies
October – December 2006

Agency	Date Reported	Acknowledgement of Receipt	Notice of Resolution	Nature of the Problem
OCTOBER 2006				
Montgomery County	Wed 10/4/2006 7:55 AM	10/4/2006 12:12 PM	Tues 10/17/2006 11:29 AM	Retrieval of Commuter Records upon receipt of commuter name and CID number.
North Bethesda	Thu 10/5/2006 11:35 AM	Thu 10/5/2006 11:52 AM	Wed 10/11/2006 4:30 PM	Commuter records entered on 9/30 and 10/1 no longer appearing in CCRS Database. Ross re-instated all commuters.
Frederick County	Thu 10/5/2006 10:18 AM	Thu 10/05/2006 3:52 PM	Thu 10/17/2006 10:52 AM	Retrieval of Commuter Record upon verification of commuter information to identify correct commuter.
LINK	Tues 10/17/2006 2:06 PM	Wed 10/18/2006 4:09 PM	Thu 10/19/2006 9:48 AM	Delete duplicate commuter records from CCRS database.
ARTMA	Tue 10/31/2006 2:33 PM	Tue 10/31/2006 3:15 PM	Wed 11/1/2006 1:28 PM	Request for Retrieval of commuters to be purged in December-February 2006 and Purge Dates. Dates of purge were provided and retrieval will run upon receipt of names and CID numbers for each commuter.
Montgomery County	Thu 10/26/2006 7:43 AM	Thu 10/26/2006 12:20 PM	Tue 10/31/2006 1:35 PM	Retrieval of Commuter Record.
Harford County	Tues 10/31/2006 11:34 AM	Tues 10/31/2006 12:01 PM	Wed 11/1/2006 10:17 AM	Error message entering commuter address area: Error message for Origination. Application entered by Cog Staff using Landmark.
Harford County	Tues 10/31/2006 9:30 AM	Tues 10/31/2006 10:52 AM	Tues 10/31/2006 11:25 AM	Error message while logging into CCRS Database. Linda was able to log on successfully without technical assistance.
Fairfax County	Tues 10/31/2006 1:22 PM	Tues 10/31/2006 3:06 PM	Wed 11/01/2006 9:30 AM	Retrieval of Commuter Record.
NOVEMBER 2006				
Frederick County	Thu 11/2/2006 8:44 AM	Thu 11/2/2006 2:44PM	Fri 11/3/2006 11:28 AM	Request for Rideshare Mailing Labels for Frederick County Newsletter.
Harford County	Fri 11/3/2006 9:28 AM	Fri 11/3/2006 9:35 AM	Mon 11/6/2006 9:19 AM	Unable to view the commuter record previously entered. Re-entered the record in CCRS Database. Lyndi was able to view after successful upload/download process.
Frederick County	Mon 11/6/2006 2:33 PM	Mon 11/6/2006 5:09 PM	Mon 11/6/2006 5:09 PM	Request Report for online applicants to show "How did you hear about our service" for Frederick applicants.
Howard County	Tues 11/16/2006 10:53 AM	Tues 11/16/2006 12:11 AM	Fri 11/27/2006 3:41 PM	Commuter record not appearing in CCRS Database. MWCOG staff able to view the commuter information.
Fairfax County	Tues 11/21/2006 5:36 PM	Wed 11/22/2006 11:19 AM	Tues 12/05/2006 10:00 AM	Request CCRS Installation and Training for TCC Staff.
Tri-County	Mon 11/27/2006 11:20 AM	Mon 11/27/2006 12:15 PM	Tues 01/02/2006 2:36 PM	Request CCRS Installation and Training for TCC Staff.
DECEMBER 2006				
Rappahannock-Rapidan Regional	Mon 12/11/2006 2:47 PM	Mon 12/11/2006 3:24 PM	Wed 12/13/2006 4:443 PM	Commuters not appearing in CCRS Database.
Loudoun County	Thu 12/12/2006 8:24 AM	Fri 12/13/2006 4:41 PM	Wed 12/27/2006 10:04 AM	Commuter record not appearing in CCRS database.
Bethesda	Thu 12/14/2006 8:26 AM	Thu 12/14/2006 9:54 AM	Thu 12/14/2006 9:54 AM	Sent new Washcog.apr file.

Agency	Date Reported	Acknowledgement of Receipt	Notice of Resolution	Nature of the Problem
NIH	Thu 12/14/2006 7:42 AM	Thu 12/14/2006 10:35 AM	Thu 12/14/2006 10:35 AM	Computer was running download process since 3:00 pm the previous day.
Bethesda	Thu 12/12/2006 9:07 AM	Fri 12/15/2006 9:16 AM	Fri 12/15/2006 10:39 AM	Commuter records not appearing in CCRS database.
Montgomery County	Tues 12/19/2006 7:10 AM	Tue 12/19/2006 3:36 PM	Thu 12/21/2006 2:38 PM	CCRS Database: Washcog.apr file corrupted.
Loudoun County	Tues 12/19/2006 2:22 PM	Tue 12/19/2006 3:30 PM		Request update to park and ride location for Leesburg.
ARTMA	Wed 12/20/2006 10:33 AM	Wed 12/20/2006 11:18 AM	Wed 12/20/2006 11:18 AM	GIS Installation information request.
ARTMA	Wed 12/20/2006 10:28 AM	Wed 12/20/2006 11:14 AM	Wed 12/20/2006 11:52 AM	Request new and edited records from ARTMA for 12/19 or 12/20.
ARTMA	Wed 12/20/2006 10:30 AM	Wed 12/20/2006 2:35 PM	Wed 12/22/2006 10:17 AM	Commuter application via transit missing information. Sent fax of original application.
Howard County	Fri 12/22/2006 11:08 AM	Fri 12/22/2006 1:36 PM	Thu 12/28/2006 10:12 AM	Commuter record not in CCRS database.
Loudoun County	Thu 12/28/2006 8:27 AM	Thu 12/28/2006 10:13AM	Thu 1/4/07 11:36 AM	Unsuccessful download since Dec. 20th. Problems due to firewall and ask staff to communicate with Loudoun Count IT Department
Bethesda	Thu 12/28/2006 9:06 AM	Thu 12/28/2006 12:53 PM	Wed 1/17/2007 11:00 AM	Commuter records entered on Dec. 26/27 are no longer appearing in the CCRS database.
NIH	Fri 12/29/2006 8:24 AM	Fri 12/29/2006 8:31 AM		Transfer Log: unsuccessful download since Dec. 14th. Waiting for follow-up call; left two (2) voicemails

TDM SERVICES

ALEXANDRIA
OCTOBER - DECEMBER 2006

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	37	32	
Matchlists Sent	3	5	
Transit Applicants and Info Sent	0	13	
GRH Applicants	34	18	
Telework Information Requests	0	0	
Employers Contacted (New)- Phone	4	0	
Employers Contacted (New)- Visit	1	0	
Employers Contacted - Number of Potential (New)	5	0	
Employers Contacted (Follow up)- Phone	2	34	
Employers Contacted (Follow up)- Visit	0	8	
Employers Contacted - Number of Potiential (Follow up)	1	42	
New TDM Programs Established			
Level 1	0	0	
Level 2	0	0	
Level 3	0	1	
Level 4	0	0	

TDM SERVICES

ARLINGTON
OCTOBER - DECEMBER 2006

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	23	34	
Matchlists Sent	0	0	
Transit Applicants and Info Sent	0	16	
GRH Applicants	21	24	
Telework Information Requests	0	1	
Employers Contacted (New)- Phone	5	7	
Employers Contacted (New)- Visit	1	3	
Employers Contacted - Number of Potential (New)	0	10	
Employers Contacted (Follow up)- Phone	240	349	
Employers Contacted (Follow up)- Visit	6	3	
Employers Contacted - Number of Potiential (Follow up)	0	352	
New TDM Programs Established			
Level 1	2	8	
Level 2	1	0	
Level 3	2	2	
Level 4	0	0	

TDM SERVICES

ANNE ARUNDEL
OCTOBER - DECEMBER 2006

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	59	66	
Matchlists Sent	22	30	
Transit Applicants and Info Sent	0	19	
GRH Applicants	57	48	
Telework Information Requests	0	0	
Employers Contacted (New)- Phone	0	0	
Employers Contacted (New)- Visit	0	0	
Employers Contacted - Number of Potential (New)	0	0	
Employers Contacted (Follow up)- Phone	0	0	
Employers Contacted (Follow up)- Visit	0	0	
Employers Contacted - Number of Potiential (Follow up)	0	0	
New TDM Programs Established			
Level 1	0	0	
Level 2	0	0	
Level 3	0	0	
Level 4	0	0	

TDM SERVICES

BALTIMORE CITY
OCTOBER - DECEMBER 2006

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	18	20	
Matchlists Sent	3	7	
Transit Applicants and Info Sent	0	17	
GRH Applicants	16	8	
Telework Information Requests	0	0	
Employers Contacted (New)- Phone	0	0	
Employers Contacted (New)- Visit	0	0	
Employers Contacted - Number of Potential (New)	0	0	
Employers Contacted (Follow up)- Phone	0	0	
Employers Contacted (Follow up)- Visit	0	0	
Employers Contacted - Number of Potiential (Follow up)	0	0	
New TDM Programs Established			
Level 1	0	0	
Level 2	0	0	
Level 3	0	0	
Level 4	0	0	

TDM SERVICES

BMC
OCTOBER - DECEMBER 2006

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	37	34	
Matchlists Sent	0	4	
Transit Applicants and Info Sent	11	15	
GRH Applicants	17	14	
Telework Information Requests	0	0	
Employers Contacted (New)- Phone	0	0	
Employers Contacted (New)- Visit	0	0	
Employers Contacted - Number of Potential (New)	0	0	
Employers Contacted (Follow up)- Phone	0	0	
Employers Contacted (Follow up)- Visit	0	0	
Employers Contacted - Number of Potiential (Follow up)	0	0	
New TDM Programs Established			
Level 1	0	0	
Level 2	0	0	
Level 3	0	0	
Level 4	0	0	

TDM SERVICES

COG - District of Columbia
OCTOBER - DECEMBER 2006

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	108	56	
Matchlists Sent	66	80	
Transit Applicants and Info Sent	38	25	
GRH Applicants	105	47	
Telework Information Requests	2	1	
Employers Contacted (New)- Phone	2	0	
Employers Contacted (New)- Visit	5	0	
Employers Contacted - Number of Potential (New)	0	0	
Employers Contacted (Follow up)- Phone	70	0	
Employers Contacted (Follow up)- Visit	3	3	
Employers Contacted - Number of Potiential (Follow up)	0	3	
New TDM Programs Established			
Level 1	0	0	
Level 2	0	0	
Level 3	0	0	
Level 4	0	0	

TDM SERVICES

FAIRFAX
OCTOBER - DECEMBER 2006

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	167	229	
Matchlists Sent	50	96	
Transit Applicants and Info Sent	44	65	
GRH Applicants	139	171	
Telework Information Requests	0	1	
Employers Contacted (New)- Phone	6	6	
Employers Contacted (New)- Visit	0	0	
Employers Contacted - Number of Potential (New)	0	6	
Employers Contacted (Follow up)- Phone	15	11	
Employers Contacted (Follow up)- Visit	7	9	
Employers Contacted - Number of Potiential (Follow up)	0	20	
New TDM Programs Established			
Level 1	6	4	
Level 2	0	0	
Level 3	0	0	
Level 4	0	1	

TDM SERVICES

FREDERICK
OCTOBER - DECEMBER 2006

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	71	57	
Matchlists Sent	2	4	
Transit Applicants and Info Sent	22	30	
GRH Applicants	64	44	
Telework Information Requests	0	0	
Employers Contacted (New)- Phone	1	0	
Employers Contacted (New)- Visit	1	1	
Employers Contacted - Number of Potential (New)	0	1	
Employers Contacted (Follow up)- Phone	2	34	
Employers Contacted (Follow up)- Visit	0	0	
Employers Contacted - Number of Potiential (Follow up)	0	34	
New TDM Programs Established			
Level 1	0	0	
Level 2	0	0	
Level 3	0	0	
Level 4	0	0	

TDM SERVICES

HARFORD
OCTOBER - DECEMBER 2006

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	6	4	
Matchlists Sent	11	7	
Transit Applicants and Info Sent	2	3	
GRH Applicants	6	2	
Telework Information Requests	0	0	
Employers Contacted (New)- Phone	0	0	
Employers Contacted (New)- Visit	0	0	
Employers Contacted - Number of Potential (New)	0	0	
Employers Contacted (Follow up)- Phone	0	0	
Employers Contacted (Follow up)- Visit	0	0	
Employers Contacted - Number of Potiential (Follow up)	0	0	
New TDM Programs Established			
Level 1	0	0	
Level 2	0	0	
Level 3	0	0	
Level 4	0	0	

TDM SERVICES

HOWARD
OCTOBER - DECEMBER 2006

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	38	38	
Matchlists Sent	24	43	
Transit Applicants and Info Sent	1	20	
GRH Applicants	38	31	
Telework Information Requests	0	0	
Employers Contacted (New)- Phone	0	0	
Employers Contacted (New)- Visit	0	0	
Employers Contacted - Number of Potential (New)	0	0	
Employers Contacted (Follow up)- Phone	0	0	
Employers Contacted (Follow up)- Visit	0	0	
Employers Contacted - Number of Potiential (Follow up)	0	0	
New TDM Programs Established			
Level 1	0	0	
Level 2	0	0	
Level 3	0	0	
Level 4	0	0	

TDM SERVICES

LINK
OCTOBER - DECEMBER 2006

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	0	
Matchlists Sent	2	30	
Transit Applicants and Info Sent	0	0	
GRH Applicants	0	0	
Telework Information Requests	0	0	
Employers Contacted (New)- Phone	0	0	
Employers Contacted (New)- Visit	0	0	
Employers Contacted - Number of Potential (New)	0	0	
Employers Contacted (Follow up)- Phone	0	0	
Employers Contacted (Follow up)- Visit	0	0	
Employers Contacted - Number of Potiential (Follow up)	0	0	
New TDM Programs Established			
Level 1	0	0	
Level 2	0	0	
Level 3	0	0	
Level 4	0	0	

TDM SERVICES

LOUDOUN
OCTOBER - DECEMBER 2006

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	79	84	
Matchlists Sent	52	55	
Transit Applicants and Info Sent	14	26	
GRH Applicants	72	57	
Telework Information Requests	0	0	
Employers Contacted (New)- Phone	3	5	
Employers Contacted (New)- Visit	3	1	
Employers Contacted - Number of Potential (New)	0	6	
Employers Contacted (Follow up)- Phone	98	55	
Employers Contacted (Follow up)- Visit	9	11	
Employers Contacted - Number of Potiential (Follow up)	0	66	
New TDM Programs Established			
Level 1	0	4	
Level 2	5	2	
Level 3	1	0	
Level 4	0	0	

TDM SERVICES

MONTGOMERY COUNTY
OCTOBER - DECEMBER 2006

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	21	87	
Matchlists Sent	196	282	
Transit Applicants and Info Sent	82	82	
GRH Applicants	9	36	
Telework Information Requests	0	4	
Employers Contacted (New)- Phone	16	25	
Employers Contacted (New)- Visit	7	20	
Employers Contacted - Number of Potential (New)	0	45	
Employers Contacted (Follow up)- Phone	1,471	762	
Employers Contacted (Follow up)- Visit	34	41	
Employers Contacted - Number of Potiential (Follow up)	0	803	
New TDM Programs Established			
Level 1	7	3	
Level 2	9	17	
Level 3	10	9	
Level 4	0	4	

TDM SERVICES

MTA
OCTOBER - DECEMBER 2006

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	6	12	
Matchlists Sent	0	0	
Transit Applicants and Info Sent	2	6	
GRH Applicants	8	0	
Telework Information Requests	0	0	
Employers Contacted (New)- Phone	0	0	
Employers Contacted (New)- Visit	0	0	
Employers Contacted - Number of Potential (New)	0	0	
Employers Contacted (Follow up)- Phone	0	0	
Employers Contacted (Follow up)- Visit	0	0	
Employers Contacted - Number of Potiential (Follow up)	0	0	
New TDM Programs Established			
Level 1	0	0	
Level 2	0	0	
Level 3	0	0	
Level 4	0	0	

TDM SERVICES

NIH
OCTOBER - DECEMBER 2006

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	0	
Matchlists Sent	1	2	
Transit Applicants and Info Sent	0	0	
GRH Applicants	0	0	
Telework Information Requests	0	0	
Employers Contacted (New)- Phone	0	0	
Employers Contacted (New)- Visit	0	0	
Employers Contacted - Number of Potential (New)	0	0	
Employers Contacted (Follow up)- Phone	0	0	
Employers Contacted (Follow up)- Visit	0	0	
Employers Contacted - Number of Potiential (Follow up)	0	0	
New TDM Programs Established			
Level 1	0	0	
Level 2	0	0	
Level 3	0	0	
Level 4	0	0	

TDM SERVICES

NORTHERN NECK
OCTOBER - DECEMBER 2006

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	1	
Matchlists Sent	2	12	
Transit Applicants and Info Sent	0	1	
GRH Applicants	0	0	
Telework Information Requests	0	0	
Employers Contacted (New)- Phone	0	0	
Employers Contacted (New)- Visit	0	0	
Employers Contacted - Number of Potential (New)	0	0	
Employers Contacted (Follow up)- Phone	0	0	
Employers Contacted (Follow up)- Visit	0	0	
Employers Contacted - Number of Potiential (Follow up)	0	0	
New TDM Programs Established			
Level 1	0	0	
Level 2	0	0	
Level 3	0	0	
Level 4	0	0	

TDM SERVICES

NORTHERN SHENANDOAH
OCTOBER - DECEMBER 2006

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	31	16	
Matchlists Sent	0	0	
Transit Applicants and Info Sent	5	11	
GRH Applicants	34	12	
Telework Information Requests	0	0	
Employers Contacted (New)- Phone	0	0	
Employers Contacted (New)- Visit	0	0	
Employers Contacted - Number of Potential (New)	0	0	
Employers Contacted (Follow up)- Phone	0	0	
Employers Contacted (Follow up)- Visit	0	0	
Employers Contacted - Number of Potiential (Follow up)	0	0	
New TDM Programs Established			
Level 1	0	0	
Level 2	0	0	
Level 3	0	0	
Level 4	0	0	

TDM SERVICES

PRINCE GEORGE'S
OCTOBER - DECEMBER 2006

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	73	76	
Matchlists Sent	24	10	
Transit Applicants and Info Sent	48	49	
GRH Applicants	70	63	
Telework Information Requests	0	0	
Employers Contacted (New)- Phone	6	9	
Employers Contacted (New)- Visit	0	5	
Employers Contacted - Number of Potiential (New)	0	14	
Employers Contacted (Follow up)- Phone	0	50	
Employers Contacted (Follow up)- Visit	0	10	
Employers Contacted - Number of Potiential (Follow up)	0	60	
New TDM Programs Established			
Level 1	0	0	
Level 2	0	0	
Level 3	1	0	
Level 4	0	0	

TDM SERVICES

PRTC
OCTOBER - DECEMBER 2006

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	204	244	
Matchlists Sent	9	18	
Transit Applicants and Info Sent	54	70	
GRH Applicants	198	190	
Telework Information Requests	0	0	
Employers Contacted (New)- Phone	0	30	
Employers Contacted (New)- Visit	0	0	
Employers Contacted - Number of Potiential (New)	0	30	
Employers Contacted (Follow up)- Phone	5	28	
Employers Contacted (Follow up)- Visit	0	2	
Employers Contacted - Number of Potiential (Follow up)	0	30	
New TDM Programs Established			
Level 1	0	0	
Level 2	0	0	
Level 3	0	0	
Level 4	0	0	

TDM SERVICES

RADCO
OCTOBER - DECEMBER 2006

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	223	303	
Matchlists Sent	159	179	
Transit Applicants and Info Sent		82	
GRH Applicants	220	246	
Telework Information Requests	0		
Employers Contacted (New)- Phone	0	3	
Employers Contacted (New)- Visit	0	0	
Employers Contacted - Number of Potiential (New)	0	3	
Employers Contacted (Follow up)- Phone	5	28	
Employers Contacted (Follow up)- Visit	0	2	
Employers Contacted - Number of Potiential (Follow up)	0	30	
New TDM Programs Established			
Level 1	0	0	
Level 2	0	0	
Level 3	0	0	
Level 4	0	0	

TDM SERVICES

RAPPAHANNOCK-RAPIDAN
OCTOBER - DECEMBER 2006

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	25	37	
Matchlists Sent	13	27	
Transit Applicants and Info Sent	17	12	
GRH Applicants	22	40	
Telework Information Requests	0	0	
Employers Contacted (New)- Phone	0	0	
Employers Contacted (New)- Visit	0	0	
Employers Contacted - Number of Potiential (New)	0	0	
Employers Contacted (Follow up)- Phone	0	0	
Employers Contacted (Follow up)- Visit	0	0	
Employers Contacted - Number of Potiential (Follow up)	0	0	
New TDM Programs Established			
Level 1	0	0	
Level 2	0	0	
Level 3	0	0	
Level 4	0	0	

TDM SERVICES

SILVER SPRING
OCTOBER - DECEMBER 2006

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	17	0	
Matchlists Sent	14	29	
Transit Applicants and Info Sent	7	0	
GRH Applicants	9	0	
Telework Information Requests	0	0	
Employers Contacted (New)- Phone	0	4	
Employers Contacted (New)- Visit	0	4	
Employers Contacted - Number of Potiential (New)	0	8	
Employers Contacted (Follow up)- Phone	0	143	
Employers Contacted (Follow up)- Visit	0	9	
Employers Contacted - Number of Potiential (Follow up)	0	152	
New TDM Programs Established			
Level 1	0	0	
Level 2	0	3	
Level 3	0	0	
Level 4	0	0	

TDM SERVICES

NORTHERN BETHESDA TMD
OCTOBER - DECEMBER 2006

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	0	
Matchlists Sent	110	165	
Transit Applicants and Info Sent	0	0	
GRH Applicants	0	0	
Telework Information Requests	0	0	
Employers Contacted (New)- Phone	0	6	
Employers Contacted (New)- Visit	0	8	
Employers Contacted - Number of Potiential (New)	0	14	
Employers Contacted (Follow up)- Phone	0	201	
Employers Contacted (Follow up)- Visit	0	8	
Employers Contacted - Number of Potiential (Follow up)	0	209	
New TDM Programs Established			
Level 1	0	2	
Level 2	0	4	
Level 3	0	1	
Level 4	0	1	

TDM SERVICES

TRI-COUNTY
OCTOBER - DECEMBER 2006

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	81	113	
Matchlists Sent	17	41	
Transit Applicants and Info Sent	18	36	
GRH Applicants	83	82	
Telework Information Requests	0	0	
Employers Contacted (New)- Phone	3	0	
Employers Contacted (New)- Visit	0	0	
Employers Contacted - Number of Potiential (New)	1	0	
Employers Contacted (Follow up)- Phone	2	3	
Employers Contacted (Follow up)- Visit	2	2	
Employers Contacted - Number of Potiential (Follow up)	1	5	
New TDM Programs Established			
Level 1	0	0	
Level 2	0	0	
Level 3	0	0	
Level 4	0	0	

Table 1
National Capital Region Transportation Planning Board
Commuter Connections Program
Quarterly Activity and Impact Summary
OCTOBER-DECEMBER 2006

Commuter Connections Activity	This Quarter	Last Quarter	Since July 2006
Total applicants/info provided:	2,480	4,033	6,513
Rideshare applicants	2,673	3,745	6,418
Matchlists sent	2,827	3,748	6,575
Transit applicants/info sent	129	195	324
GRH applicants	1,612	1,634	3,246
Bike to work info requests	85	67	152
Telework info requests	2	7	9
Kiosk users	701	732	1,433
Kiosk applicants	0	0	0
Internet users	19,701	13,320	33,021
Internet applicants	2,600	3,324	5,924
New employer clients	46	49	95
Employee applicants	0	10	10

Program Impact Performance Measure	This Quarter	Last Quarter	Since July 2006
Continued placements	719	1007	1,007
Temporary/one-time placements	399	559	559
Daily vehicle trips reduced	331	464	464
Daily VMT reduced	10,661	14,937	14,937
Daily tons NOx reduced	0.0079	0.011	0.0110
Daily tons VOC reduced	0.0034	0.0048	0.0048
Daily gallons of gas saved	448	628	628
Daily commuter costs saved	$1,844	$2,584	$2,584

NOTE: Daily vehicle trips reduced is calculated by multiplying the number of placements by a vehicle trip reduction (VTR) factor. The VTR factor takes into account three types of placements. 1) Drive alone commuters that shift to a commute alternative, 2) current alternative commute users that shift to a higher occupancy commute commute mode, and 3) current commute alternative users that increase the number of days they use a commute alternative. Daily vehicle trips reduced include both trips to work and trips from work to home.

TABLE 2

COMMUTER CONNECTIONS APPLICATION ACTIVITY SUMMARY
October - December 2006

	New Apps	Re-Apps	Follow Up	Total
ALEXANDRIA	18	0	86	104
ARLINGTON (COG)	0	0	6	6
ARTMA	48	0	518	566
BALTIMORE CITY	16	0	15	31
BMC	0	0	26	26
COG - MD	389	3	919	1,311
COG - VA	372	3	885	1,260
COG - Other	40	0	73	113
DISTRICT OF COLUMBIA	51	0	144	195
FAIRFAX COUNTY	167	182	1,254	1,603
FREDERICK	13	1	106	120
HARFORD	3	0	36	39
HOWARD	25	0	87	112
LINK	17	4	61	82
LOUDOUN	105	2	580	687
MTA	5	0	5	10
MONTGOMERY COUNTY	355	12	2,719	3,086
Bethesda Transportation Solutions	80	6	385	471
Countywide	85	0	476	561
Friendship Heights/Rockville	48	0	99	147
North Bethesda TMD	105	6	1,161	1,272
Silver Spring	37	0	598	635
NIH	72	3	210	285
NORTHERN NECK	6	26	6	38
NORTHERN SHENANDOAH	0	0	0	0
PRINCE GEORGE'S	5	2	102	109
PRTC	247	2	1,130	1,379
RADCO	321	2	2,656	2,979
RAPPAHANNOCK-RAPIDAN	32	3	190	225
TRI - COUNTY	7	114	130	251
USDOE	0	0	0	0
TOTAL INPUT	**2,314**	**359**	**11,944**	**14,617**

TOTAL NEW & RE-APPLICANTS   **2,673**

TABLE 4A

COMMUTER CONNECTIONS RIDESHARE DATABASE
SORTED BY HOME AND WORK JURISDICTIONS
OCTOBER - DECEMBER 2006

	HOME	WORK
ALEXANDRIA	346	837
ANNE ARUNDEL COUNTY	1,269	155
ARLINGTON COUNTY	340	3,386
BALTIMORE CITY	267	187
BALTIMORE COUNTY	323	109
CALVERT COUNTY	314	6
CARROLL COUNTY	135	5
CECIL COUNTY	26	5
CHARLES COUNTY	704	61
CLARKE COUNTY	21	0
CULPEPER COUNTY	130	4
DISTRICT OF COLUMBIA	752	9,358
FAIRFAX COUNTY *	2,637	2,567
FAUQUIER COUNTY	261	5
FREDERICK COUNTY, MD	951	99
FREDERICK COUNTY, VA	63	0
FREDERICKSBURG	206	16
HARFORD COUNTY	149	54
HOWARD COUNTY	738	106
KING GEORGE COUNTY	123	50
LANCASTER COUNTY	4	1
LOUDOUN COUNTY	1,049	195
MADISON COUNTY	9	1
MONTGOMERY COUNTY	4,214	7,273
ORANGE COUNTY	149	0
PAGE COUNTY	5	0
PRINCE GEORGE'S COUNTY	1,628	492
PRINCE WILLIAM COUNTY **	2,910	152
RAPPAHANNOCK COUNTY	12	0
RICHMOND COUNTY	23	1
SHENANDOAH COUNTY	38	0
SPOTSYLVANIA COUNTY	1,735	11
STAFFORD COUNTY	2,359	33
ST. MARY'S COUNTY	166	16
WARREN COUNTY	114	1
WESTMORELAND COUNTY	70	0
WINCHESTER	33	3
OTHERS	1,013	97
TOTAL	**25,286**	**25,286**

* Fairfax County includes City of Fairfax and Falls Church.
** Prince William County includes Manasas and Manasas Park.

FY2007

October - December 2006	City of Alexandria	Arlington County	District of Columbia	Fairfax County	Frederick County	Loudoun County	Montgomery County	Prince George's	Prince William	Calvert/ St. Charles	Telework	Metro
Employers Contacted (new) Site Visits (prospects)	4	5	2	6	1	3	16	6	0	3	2	
Employers Contacted (follow-up)	2	240	70	15	2	98	1471	1857	5	2		
Total Broadcast Contacts Letters, Flyers, Newsletter	0	1560	355	50	169	2	2346	1863	5	90		
Total Sales Meetings	1	7	8	17	1	12	41	24	0	3		
Total Employers Contacted	7	1812	435	88	173	115	3874	3750	10	98		0
New Level 1 TDM Programs	0	2	0	6	0	0	7	1	0	0		
New Level 2 TDM Programs	0	1	0	0	0	5	9	0	0	0		
New Level 3 TDM Programs	0	2	0	0	0	1	10	1	0	0		
New Level 4 TDM Programs	0	0	0	0	0	0	0	0	0	0		