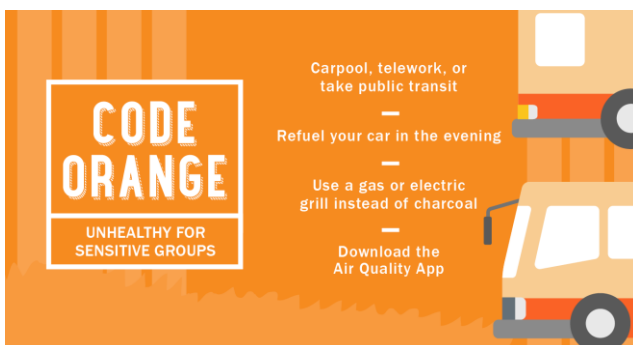


**Clean Air Partners Activities Report
For Commuter Connections
May 15, 2018**

Air Quality Awareness Week, April 30 – May 4:

To promote Air Quality Awareness Week, Clean Air Partners pushed out content on Facebook and Twitter. Four air quality-themed graphics were used to educate and raise awareness about the different levels of air quality and the implications each has for Baltimore-Washington region. Visual content and messaging encouraged individuals to gain access to current and air quality forecasts by downloading the Air Quality App.



Summer Campaign:

Clean Air Partners will launch a summer campaign with a highly visible press conference / awards recognition event on Federal Hill in Baltimore on June 21, coinciding with the first day of summer. The event will feature high-level speakers and recognize student winners from the poster contest and science fairs.

The summer campaign will also include grassroots outreach throughout the Baltimore-Washington region. On-the-ground street teams will be deployed to engage with people at targeted events and educate the public on simple actions they can take to improve air quality.

Campaign Materials:

This year, Clean Air Partners is revitalizing existing campaign materials by streamlining messages and repackaging them into attention-grabbing visuals. Utilizing a “Skywriting” concept, the ads will feature the sky above Baltimore-Washington communities to contextualize the air quality message while spelling out the actions Clean Air Partners wants people to take. The materials will be used on transit ads, social media, and online.



Take the bus, breathe easy.

Do your share for cleaner air. | **CLEAN AIR PARTNERS.net** 



Take transit, breathe easy.

Do your share for cleaner air. | **CLEAN AIR PARTNERS.net** 



Properly inflated tires save gas.

Do your share for cleaner air. | **CLEAN AIR PARTNERS.net** 

Student Poster Contest:

Our 10th annual poster contest was held for students in grades 4 through 8 residing in the Baltimore-Washington region. Winners are:

Category One: Grades 4-6

- First Place: Weronika Kitlinska, Montgomery County, MD
- Second Place: Danielle Polson., Montgomery County, MD
- Third Place: Madison Davis, Anne Arundel County, MD
- Honorable Mention: Daniel Petrov, Montgomery County, MD
- Honorable Mention: Ashley Vasquez, Montgomery County, MD

Category Two: Grades 7-8

- First Place: Claudia Colon-Del Valle, Montgomery County, MD
- Second Place: Ashley Gray, Montgomery County, MD
- Third Place: Shevlin Jaffe, Alexandria, VA
- Honorable Mention: Richard Obi, Baltimore County, MD
- Honorable Mention: Owen Bingham, Montgomery County, MD



First Place: Weronika Kitlinska



First Place: Claudia Colon-Del Valle