

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS  
777 North Capitol Street, NE  
Washington, DC 20002**

**PROPOSED RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE A  
CONTRACT IN CONJUNCTION WITH AN AFFORDABLE HOUSING  
EDUCATIONAL OUTREACH CAMPAIGN**

**WHEREAS**, the Washington Area Housing Partnership (WAHP) is a COG supported regional public-private housing partnership that acts as a catalyst to preserve and expand the supply of affordable housing for low- and moderate-income families in the metropolitan area; and

**WHEREAS**, WAHP conducts outreach and provides technical assistance to non-profit organizations and local governments; and

**WHEREAS**, an integral component of the WAHP Affordable Housing Education Outreach Campaign is the development and production of next-generation print and Web-based advocacy toolkit of turnkey materials with updated, targeted messaging and outreach information and materials.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE  
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director or his designee is authorized to execute a contract, contingent upon the availability of funds, with Reingold, Inc. in the amount of \$75,000 for the Affordable Housing Educational Outreach Campaign including the development and production of the toolkit. The contract is based on a competitive solicitation utilizing the COG Cooperative Purchasing Program.

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