

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 North Capitol St., N.E.
Washington, DC 20002-4290**

RESOLUTION SUPPORTING A PILOT REGIONAL ENERGY OUTREACH PROGRAM

WHEREAS, the Metropolitan Washington Council of Governments (COG) adopted a Climate Change Report that includes a goal to reduce emissions of greenhouse gases in the region by 10 percent by 2012, 20 percent by 2020 and 80 percent by 2050 below 2005 levels; and

WHEREAS, in the Washington region the residential sector accounts for thirty-three percent of total energy consumption; and

WHEREAS, the Climate Energy Environment Policy Committee (CEEPC) adopted a 2012 Climate Action Plan that places a priority on reducing energy use in residential buildings and developing a regional energy public education campaign; and

WHEREAS, CEEPC endorses the development of a pilot regional energy conservation program that would motivate residents to reduce home energy use through a rewards system and would measure their residential energy consumption with their permission; and

WHEREAS, a COG energy efficiency website is critical to the pilot program for participants to register, connect to their utilities, learn about energy saving tips and rewards for energy conservation and will be the tool for an expanded regional program that involves competition between groups.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director, or his designee, is authorized to solicit and contract with a competitively bid consultant to develop a website and web-based platform for the energy conservation outreach program in an amount not to exceed \$30,000. Funding for this initiative is provided in COG's FY 2011 Regional Environmental Fund's Work Program and Budget.

COPY TESTE:

Nicole Hange, Board Clerk